

*Reprinted 3/15/96*

Transportation: Peterson of Carroll, Chair: Corey and Koenigs.

*Amend (5243) to Do Pass 3/5 (p. 565)*

FEB 5 1986

HOUSE FILE 2204

BY SKOW and PETERSON of  
Carroll

TRANSPORTATION

Passed House, Date 3-12-86 (p. 700) Passed Senate, Date 4-1-86 (p. 959)

Vote: Ayes 95 Nays 0 Vote: Ayes 46 Nays 2

Approved April 11, 1986 (p. 1123)

A BILL FOR

1 An Act to require the state department of transportation to place  
2 appropriate highway signs along interstate highways to guide  
3 traffic to tourist attractions which are located within thirty  
4 miles of the interstate highway and which receive fifteen  
5 thousand or more visitors annually.

6 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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*HF 2204*

1 Section 1. Section 321.252, unnumbered paragraph 2, Code  
2 1985, is amended to read as follows:

3 The department shall include in its manual of traffic-  
4 control devices, specifications for a uniform system of  
5 highway signs for the purpose of naming, warning, regulating,  
6 and guiding traffic to organized off-highway permanent camps,  
7 and camp areas, operated by recognized and established civic,  
8 religious, and nonprofit charitable organizations. The  
9 department shall also include in its manual of traffic-control  
10 devices, specifications for a uniform system of highway signs  
11 for the purpose of naming, warning, regulating, and guiding  
12 traffic on all fully controlled-access, divided, multilaned  
13 highways including interstate highways to tourist attractions  
14 located within thirty miles of the highway and which receive  
15 fifteen thousand or more visitors annually. The commission  
16 shall purchase, install, and maintain ~~such~~ the signs upon the  
17 prepayment by the organization of the cost of ~~such~~ the  
18 purchase, installation, and maintenance.

19 EXPLANATION

20 The bill requires the state department of transportation to  
21 include in its manual of traffic-control devices  
22 specifications for uniform traffic signs naming, warning,  
23 regulating, and guiding traffic to tourist attractions located  
24 within thirty miles of an interstate highway and which receive  
25 fifteen thousand or more visitors annually. The department  
26 would erect the signs upon payment by the appropriate  
27 organization.

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HOUSE FILE 2204

H-5274

1 Amend the Committee on Transportation amendment, H-  
2 5243, to House File 2204 as follows:  
3 1. Page 1, by inserting after line 43 the  
4 following new section:  
5 "Sec. \_\_\_\_ . The recreation, tourism and leisure  
6 study committee in conjunction with the state  
7 department of transportation, the Iowa development  
8 commission, the state conservation commission, the  
9 Iowa arts council and the state historical department  
10 or their successor agencies shall prepare  
11 recommendations regarding the feasibility and probable  
12 costs for providing other means of delivering motorist  
13 and tourism information including but not limited to  
14 printed travel guides and maps, audio recordings to be  
15 used in vehicles, user-activated video terminals,  
16 "talking bill board" and other means. These  
17 recommendations shall be presented to the general  
18 assembly not later than January 15, 1987."  
19 2. Renumber sections and correct internal  
20 references as necessary in accordance with this  
21 amendment.

H-5274 FILED MARCH 7, 1986

BY DE GROOT of Lyon  
PETERSON of Carroll

*Adopted 3/12 (p. 70-)*

HOUSE FILE 2204

H-5317

1 Amend amendment H-5243 to House File 2204 as follows:  
2 1. Page 1, line 47, by inserting after the word  
3 "signs" the words "and other highway information devices".

H-5317 FILED MARCH 12, 1986 BY PETERSON of Carroll  
ADOPTED BY UNANIMOUS CONSENT (p. 70-)

## HOUSE FILE 2204

H-5243

1 Amend House File 2204 as follows:

2 1. By striking everything after the enacting  
3 clause and inserting the following:

4 "Section 1. Section 321.252, unnumbered paragraph  
5 2, Code 1985 is amended to read as follows:

6 The department shall include in its manual of  
7 traffic-control devices, specifications for a uniform  
8 system of highway signs for the purpose of ~~naming~~  
9 ~~warning, regulating, and~~ guiding traffic to organized  
10 off-highway permanent camps, and camp areas, operated  
11 by recognized and established civic, religious, and  
12 nonprofit charitable organizations and to for profit  
13 campgrounds and ski areas. The commission department  
14 shall purchase, install, and maintain such the signs  
15 upon the prepayment of the costs by the organization  
16 of-the-cost-of-such-purchase, installation, and  
17 maintenance or owner.

18 Sec. 2. Section 321.252, Code 1985, is amended by  
19 inserting after unnumbered paragraph 2 the following  
20 new unnumbered paragraphs:

21 NEW UNNUMBERED PARAGRAPH. The department shall  
22 also establish criteria for guiding traffic on all  
23 fully controlled-access, divided, multilaned highways  
24 including interstate highways to each tourist  
25 attraction which is located within thirty miles of the  
26 highway and receives fifteen thousand or more visitors  
27 annually. Nothing in this unnumbered paragraph shall  
28 be construed to prohibit the department from erecting  
29 signs to guide traffic on these highways to tourist  
30 attractions which are located more than thirty miles  
31 from the highway or which receive fewer than fifteen  
32 thousand visitors annually.

33 NEW UNNUMBERED PARAGRAPH. The department shall in  
34 cooperation with the Iowa development commission  
35 establish criteria for guiding traffic to eligible  
36 tourist attractions along interstate and primary  
37 highways. The department shall annually review the  
38 list of attractions for which signing is in place.  
39 All tourist attraction signing shall conform to the  
40 manual of uniform traffic control devices. Except as  
41 otherwise provided, tourist attraction signing shall  
42 be purchased, installed and maintained by the  
43 department."

44 2. Amend the title by striking lines 1 through 5  
45 and inserting the following:

46 "An Act relating to the placement of appropriate  
47 highway signs along primary roads and interstate  
48 highways to guide traffic to tourist attractions by  
49 the state department of transportation."

H-5243 FILED MARCH 5, 1986

BY COMMITTEE ON TRANSPORTATION

*Adopted as amended by 5274-5317**3/12 (p. 70c)*

HOUSE FILE 2204  
BY SKOW and PETERSON of  
Carroll

(As Amended and Passed by the House March 12, 1986)

Passed House, Date 3-12-86 (p. 700) Passed Senate, Date 4-1-86 (p. 959)  
Vote: Ayes 95 Nays 0 Vote: Ayes 46 Nays 3  
Approved April 11, 1986 (p. 1123)

**A BILL FOR**

1 An Act relating to the placement of appropriate highway signs and  
2 other highway information devices along primary roads and  
3 interstate highways to guide traffic to tourist attractions by  
4 the state department of transportation.

5 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

HOUSE FILE 2204

S-5511

- 1 Amend House File 2204 as amended, passed and
- 2 reprinted by the House as follows:
- 3 1. Page 1, line 30, by inserting after the word
- 4 "highways." the words "The department shall also in
- 5 cooperation with the Iowa development commission
- 6 establish criteria for guiding traffic to places of
- 7 lodging, food establishments, automobile repairs and
- 8 services and other businesses providing services
- 9 necessary to the motoring public within a reasonable
- 10 distance from an interstate or primary highway."
- 11 2. Page 1, line 32, by striking the words
- 12 "tourist attraction".
- 13 3. Page 1, line 34, by striking the words
- 14 "tourist attraction".

S-5511 Filed April 1, 1986 BY HOLDEN (LOST) (p. 958)

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1 Section 1. Section 321.252, unnumbered paragraph 2, Code  
2 1985 is amended to read as follows:

3 The department shall include in its manual of traffic-  
4 control devices, specifications for a uniform system of  
5 highway signs for the purpose of ~~naming, warning, regulating,~~  
6 ~~and~~ guiding traffic to organized off-highway permanent camps,  
7 and camp areas, operated by recognized and established civic,  
8 religious, and nonprofit charitable organizations and to for  
9 profit campgrounds and ski areas. The ~~commission~~ department  
10 shall purchase, install, and maintain ~~such~~ the signs upon the  
11 prepayment of the costs by the organization ~~of the cost of~~  
12 ~~such purchase, installation, and maintenance~~ or owner.

13 Sec. 2. Section 321.252, Code 1985, is amended by  
14 inserting after unnumbered paragraph 2 the following new  
15 unnumbered paragraphs:

16 NEW UNNUMBERED PARAGRAPH. The department shall also  
17 establish criteria for guiding traffic on all fully  
18 controlled-access, divided, multilaned highways including  
19 interstate highways to each tourist attraction which is  
20 located within thirty miles of the highway and receives  
21 fifteen thousand or more visitors annually. Nothing in this  
22 unnumbered paragraph shall be construed to prohibit the  
23 department from erecting signs to guide traffic on these  
24 highways to tourist attractions which are located more than  
25 thirty miles from the highway or which receive fewer than  
26 fifteen thousand visitors annually.

27 NEW UNNUMBERED PARAGRAPH. The department shall in  
28 cooperation with the Iowa development commission establish  
29 criteria for guiding traffic to eligible tourist attractions  
30 along interstate and primary highways. The department shall  
31 annually review the list of attractions for which signing is  
32 in place. All tourist attraction signing shall conform to the  
33 manual of uniform traffic control devices. Except as  
34 otherwise provided, tourist attraction signing shall be  
35 purchased, installed and maintained by the department.

1     Sec. 3. The recreation, tourism and leisure study  
2 committee in conjunction with the state department of  
3 transportation, the Iowa development commission, the state  
4 conservation commission, the Iowa arts council and the state  
5 historical department or their successor agencies shall  
6 prepare recommendations regarding the feasibility and probable  
7 costs for providing other means of delivering motorist and  
8 tourism information including but not limited to printed  
9 travel guides and maps, audio recordings to be used in  
10 vehicles, user-activated video terminals, "talking bill board"  
11 and other means. These recommendations shall be presented to  
12 the general assembly not later than January 15, 1987.

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FISCAL NOTE TO

REQ. BY GETTINGS

HOUSE FILE 2204

In compliance with a written request received March 24, 1986, a fiscal note for H. F. 2204 AS PASSED BY THE HOUSE is hereby submitted pursuant to Joint Rule 17. Data used in developing this fiscal note are available from the Legislative Fiscal Bureau to members of the Legislature upon request.

House File 2204 as passed by the House provides that the Department of Transportation shall install and maintain highway signs for the purpose of guiding traffic to private, for profit campgrounds and ski areas. The department shall be reimbursed for incurred expenses by the owner of the campground or ski area.

The Department of Transportation shall install and maintain highway signs for the purpose of guiding traffic to each tourist attraction which is located within 30 miles of the highway and receives 15,000 or more visitors annually. The Department of Transportation shall cooperate with the Iowa Development Commission in developing criteria for guiding traffic to each tourist attraction.

ASSUMPTIONS:

- 1) Highway signs shall be installed for six tourist attractions. Two signs shall be installed for each attraction in FY 87.
- 2) The installation costs of the signs can be estimated for FY 87.
- 3) The highway signs shall be refurbished in FY 97. Total costs are estimated to be \$24,000 for six locations.

FISCAL EFFECT: H. F. 2204 as passed by the House shall reduce the Road Use Tax Fund by \$86,300.

	Current Law	F.Y. 1987 Proposed Law	Increase / (Decrease)
<u>EXPENDITURES</u>			
Sign Expense	\$ 0	\$ 34,176	\$ 34,176
Post Expense	0	48,000	48,000
Engineering Expense	0	4,124	4,124
<b>TOTAL</b>	<b>\$ 0</b>	<b>\$ 86,300</b>	<b>\$ 86,300</b>

Sources: Dept. of Transportation, Iowa Development Commission

(LSB 7271H2, CEN)

Filed by the Sec. of the Senate April 2, 1986 DENNIS C. PROUTY, DIRECTOR  
LEGISLATIVE FISCAL BUREAU

HOUSE FILE 2204

AN ACT

RELATING TO THE PLACEMENT OF APPROPRIATE HIGHWAY SIGNS AND OTHER HIGHWAY INFORMATION DEVICES ALONG PRIMARY ROADS AND INTER-STATE HIGHWAYS TO GUIDE TRAFFIC TO TOURIST ATTRACTIONS BY THE STATE DEPARTMENT OF TRANSPORTATION.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. Section 321.252, unnumbered paragraph 2, Code 1985 is amended to read as follows:

The department shall include in its manual of traffic-control devices, specifications for a uniform system of highway signs for the purpose of ~~naming, warning, regulating,~~ and guiding traffic to organized off-highway permanent camps, and camp areas, operated by recognized and established civic, religious, and nonprofit charitable organizations and to for profit campgrounds and ski areas. The commission department shall purchase, install, and maintain such the signs upon the

~~prepayment of the costs by the organization of the cost of such purchase, installation, and maintenance or owner.~~

Sec. 2. Section 321.252, Code 1985, is amended by inserting after unnumbered paragraph 2 the following new unnumbered paragraphs:

NEW UNNUMBERED PARAGRAPH. The department shall also establish criteria for guiding traffic on all fully controlled-access, divided, multilaned highways including interstate highways to each tourist attraction which is located within thirty miles of the highway and receives fifteen thousand or more visitors annually. Nothing in this unnumbered paragraph shall be construed to prohibit the department from erecting signs to guide traffic on these highways to tourist attractions which are located more than thirty miles from the highway or which receive fewer than fifteen thousand visitors annually.

NEW UNNUMBERED PARAGRAPH. The department shall in cooperation with the Iowa development commission establish criteria for guiding traffic to eligible tourist attractions along interstate and primary highways. The department shall annually review the list of attractions for which signing is in place. All tourist attraction signing shall conform to the manual of uniform traffic control devices. Except as otherwise provided, tourist attraction signing shall be purchased, installed and maintained by the department.

Sec. 3. The recreation, tourism and leisure study committee in conjunction with the state department of transportation, the Iowa development commission, the state conservation commission, the Iowa arts council and the state historical department or their successor agencies shall prepare recommendations regarding the feasibility and probable costs for providing other means of delivering tourist and tourism information including but not limited to printed travel guides and maps, audio recordings to be used in vehicles, user-activated video terminals, "talking bill board"

and other means. These recommendations shall be presented to the general assembly not later than January 15, 1987.

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DONALD D. AVENSON  
Speaker of the House

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ROBERT T. ANDERSON  
President of the Senate

I hereby certify that this bill originated in the House and is known as House File 2204, Seventy-first General Assembly.

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JOSEPH O'HERN  
Chief Clerk of the House

Approved April 11, 1986

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TERRY E. BRANSTAD  
Governor