

Small Business and Commerce: Sherzan, Chair: Holveck and Shoning.

Amend (5137) + D. Pass 2/26 (p. 424)

FEB 4 1986

SMALL BUSINESS AND COMMERCE

HOUSE FILE 2191
BY SWARTZ

Passed House, Date 3-5-86 (p. 555) Passed Senate, Date _____
Vote: Ayes 92 Nays 5 Vote: Ayes _____ Nays _____
Approved April 16, 1986 (p. 1533)

A BILL FOR

1 An Act relating to the disclosure of suggested price information
2 by the retail seller of certain motor vehicles, and providing
3 a penalty.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

HOUSE FILE 2191

H-5137

1 Amend House File 2191 as follows:
2 1. Page 1, by striking line 4 and inserting the
3 following: "new car, multipurpose vehicle, or pickup,
4 as those terms are defined".

BY COMMITTEE ON SMALL

H-5137 FILED FEBRUARY 21, 1986 BUSINESS AND COMMERCE

Adopted 3/5 (p. 555)

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1 Section 1. NEW SECTION. 322.35 DISCLOSURE OF
2 MANUFACTURER'S SUGGESTED PRICE FOR CERTAIN MOTOR VEHICLES.

3 1. A person shall not sell or offer for sale at retail a
4 new multipurpose vehicle or pickup, as those terms are defined
5 in section 321.1, without a label securely affixed to the
6 windshield or side window containing the manufacturer's clear
7 and legible endorsement disclosing the following true and
8 correct information:

9 a. The retail price of the vehicle suggested by the
10 manufacturer.

11 b. The retail delivered price suggested by the manu-
12 facturer for each accessory or item of optional equipment,
13 physically attached to the vehicle at the time of its delivery
14 to the retail seller, which is not included within the price
15 of the vehicle as stated pursuant to paragraph "a".

16 c. The amount charged, if any, to the retail seller for
17 the transportation of the vehicle to the location at which it
18 is delivered to the retail seller.

19 d. The total of the amounts specified pursuant to
20 paragraphs "a", "b", and "c".

21 2. A person who violates this section commits a simple
22 misdemeanor. Violation with respect to each vehicle
23 constitutes a separate offense.

24 EXPLANATION

25 This bill requires the retail seller of a new multipurpose
26 vehicle or pickup truck to disclose the manufacturer's sug-
27 gested price by a label on the windshield or side window.
28 Violation of the requirement is a simple misdemeanor.

29 The federal "Automobile Information Disclosure Act" (15
30 U.S.C. § 1231 et seq.) requires manufacturers to label
31 "automobiles", defined as passenger cars and station wagons.

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House File 2191

COMMERCE Nystrom, Chair; Jensen and Deluhery

HOUSE FILE 2191

BY SWARTZ

(As Amended and Passed by the House March 5, 1986)

Passed House, Date 3-5-86 (p. 555) Passed Senate, Date 4-2-86 (p. 970)

Vote: Ayes 92 Nays 5 Vote: Ayes 43 Nays 1

Approved April 16, 1986 (p. 1533)

A BILL FOR

1 An Act relating to the disclosure of suggested price information
2 by the retail seller of certain motor vehicles, and providing
3 a penalty.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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House Amendments _____

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1 Section 1. NEW SECTION. 322.35 DISCLOSURE OF
2 MANUFACTURER'S SUGGESTED PRICE FOR CERTAIN MOTOR VEHICLES.

3 1. A person shall not sell or offer for sale at retail a
4 new car, multipurpose vehicle, or pickup, as those terms are
5 defined in section 321.1, without a label securely affixed to
6 the windshield or side window containing the manufacturer's
7 clear and legible endorsement disclosing the following true
8 and correct information:

9 a. The retail price of the vehicle suggested by the
10 manufacturer.

11 b. The retail delivered price suggested by the manu-
12 facturer for each accessory or item of optional equipment,
13 physically attached to the vehicle at the time of its delivery
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17 the transportation of the vehicle to the location at which it
18 is delivered to the retail seller.

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22 misdemeanor. Violation with respect to each vehicle
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HOUSE FILE 2191

2. A person who violates this section commits a simple misdemeanor. Violation with respect to each vehicle constitutes a separate offense.

AN ACT
RELATING TO THE DISCLOSURE OF SUGGESTED PRICE INFORMATION BY
THE RETAIL SELLER OF CERTAIN MOTOR VEHICLES, AND PROVIDING
A PENALTY.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. NEW SECTION. 322.35 DISCLOSURE OF
MANUFACTURER'S SUGGESTED PRICE FOR CERTAIN MOTOR VEHICLES.

1. A person shall not sell or offer for sale at retail a
new car, multipurpose vehicle, or pickup, as those terms are
defined in section 321.1, without a label securely affixed to
the windshield or side window containing the manufacturer's
clear and legible endorsement disclosing the following true
and correct information:

- a. The retail price of the vehicle suggested by the
manufacturer.
- b. The retail delivered price suggested by the manu-
facturer for each accessory or item of optional equipment,
physically attached to the vehicle at the time of its delivery
to the retail seller, which is not included within the price
of the vehicle as stated pursuant to paragraph "a".
- c. The amount charged, if any, to the retail seller for
the transportation of the vehicle to the location at which it
is delivered to the retail seller.
- d. The total of the amounts specified pursuant to
paragraphs "a", "b", and "c".

DONALD D. AVENSON
Speaker of the House

ROBERT T. ANDERSON
President of the Senate

I hereby certify that this bill originated in the House and
is known as House File 2191, Seventy-first General Assembly.

JOSEPH O'HERN
Chief Clerk of the House

Approved *April 16*, 1986

TERRY E. BRANSTAD
Governor