

Sen. Human Resources 4/5/83  
HOUSE FILE 577 Do Pass 4/7  
(S. 1145)

Human Resources  
Gentleman. Chair  
Slater  
Mann

HOUSE FILE 577

BY COMMITTEE ON HUMAN RESOURCES

MAR 24 1983

(Formerly Study Bill 305)

Place on Calendar

Passed House, Date 3-31-83 (p. 1010) Passed Senate, Date 4-12-83 (p. 1227)

Vote: Ayes 94 Nays 0 Vote: Ayes 44 Nays 0

Approved April 26, 1983 (p. 1571)

## A BILL FOR

1 An Act permitting health maintenance organizations to  
2 advertise the names of health professionals providing  
3 health care services at the health maintenance organization.

4 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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HF 577

1 Section 1. Section 514B.32, subsection 2, Code 1983, is  
2 amended to read as follows:

3 2. Solicitation of enrollees by a health maintenance  
4 organization granted a certificate of authority or its  
5 representatives ~~shall~~ does not be ~~construed to~~ violate any  
6 provision of law prohibiting solicitation or advertising by  
7 health professionals. Upon a prospective enrollee's request,  
8 a list of locations of services and a list of providers who  
9 have current agreements with the health maintenance  
10 organization shall be made available. ~~No health maintenance~~  
11 ~~organization shall, in any advertising, identify by name any~~  
12 ~~physician or surgeon, osteopathic physician or surgeon,~~  
13 ~~dentist, optometrist, podiatrist, chiropractor, or professional~~  
14 ~~corporation as defined by chapter 496C, with whom the health~~  
15 ~~maintenance organization has an agreement to provide health~~  
16 ~~care services.~~

17 EXPLANATION

18 This bill removes the language prohibiting a health  
19 maintenance organization from advertising the names of health  
20 professionals who provide health care services at the health  
21 maintenance organization.

22 This bill takes effect July 1 following its enactment.

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~~MAINTENANCE ORGANIZATION HAS AN AGREEMENT TO PROVIDE HEALTH CARE SERVICES.~~

HOUSE FILE 577

AN ACT

PERMITTING HEALTH MAINTENANCE ORGANIZATIONS TO ADVERTISE THE NAMES OF HEALTH PROFESSIONALS PROVIDING HEALTH CARE SERVICES AT THE HEALTH MAINTENANCE ORGANIZATION.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. Section 514B.32, subsection 2, Code 1983, is amended to read as follows:

2. Solicitation of enrollees by a health maintenance organization granted a certificate of authority or its representatives ~~shall~~ does not ~~be construed to~~ violate any provision of law prohibiting solicitation or advertising by health professionals. Upon a prospective enrollee's request, a list of locations of services and a list of providers who have current agreements with the health maintenance organization shall be made available. ~~No health maintenance organization shall, in any advertising, identify by name any physician or surgeon, osteopathic physician or surgeon, dentist, optometrist, podiatrist, chiropractor, or professional corporation as defined by chapter 4966, with whom the health~~

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DONALD D. AVENSON  
Speaker of the House

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ROBERT T. ANDERSON  
President of the Senate

I hereby certify that this bill originated in the House and is known as House File 577, Seventieth General Assembly.

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JOSEPH O'HERN  
Chief Clerk of the House

Approved April 26, 1983

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TERRY E. BRANSTAD  
Governor

H.F. 577