

House File 91  
Transportation  
Nolin, Chairman  
Murray  
Rabedeaux

*Reprinted 2/17*  
HOUSE FILE 91

Place On Calendar

BY COMMITTEE ON TRANSPORTATION

*In Transportation 2/11*

Passed House, Date 2/6/75 (p. 210) Passed Senate, Date \_\_\_\_\_

Vote: Ayes 25 Nays 9 Vote: Ayes \_\_\_\_\_ Nays \_\_\_\_\_

Approved \_\_\_\_\_

## A BILL FOR

1 An Act relating to fees for posting business signs on informa-  
2 tional panels and advertising permits.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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1 Section 1. Section three hundred six C point eleven  
2 (306C.11), subsection five (5), unnumbered paragraph two (2),  
3 Code 1975, is amended to read as follows:

4 Commercial vendors using specific informational signs  
5 panels shall furnish ~~and maintain informational panels~~ business  
6 signs to the department and the commercial vendor shall pay  
7 an annual fee of ~~twenty-five~~ fifty dollars for each  
8 ~~informational-panel~~ business sign to the department for posting  
9 ~~each business sign upon such specific informational panels.~~

10 Upon furnishing the ~~informational-panels~~ business signs to  
11 the department and payment of ~~the annual twenty-five-dollar~~  
12 fee all fees, the department shall post the ~~informational~~  
13 ~~panels~~ business signs and the commercial vendor shall not  
14 be required to remove any advertising device, except any  
15 advertising device which was unlawfully erected in violation  
16 of this section or section 306C.13, as a condition precedent  
17 to the posting of such ~~informational-panels~~ business signs  
18 by the department. There is created in the office of the  
19 treasurer of state a fund to be known as the "highway  
20 beautification fund" and all funds received for the posting  
21 ~~of on~~ informational panels shall be deposited in the "highway  
22 beautification fund". Information on motor fuel and associated  
23 services may include vehicle service and repair where the  
24 same is available.

25 Sec. 2. Section three hundred six C point eighteen  
26 (306C.13), unnumbered paragraph five (5), Code 1975, is amended  
27 to read as follows:

28 The fee for both types of permits shall be ~~five~~ twenty-  
29 five dollars for the initial fee and ~~three~~ five dollars for  
30 each annual renewal. The fees collected for the above permits  
31 shall be credited to a special account entitled the "highway  
32 beautification fund" and all salaries and expenses incurred  
33 in administering this chapter shall be paid from this fund  
34 or from specific appropriations for this purpose, except that  
35 surveillance of, and removal of, advertising devices performed

1 by regular maintenance personnel are not to be charged against  
2 the account.

3 EXPLANATION

4 This bill increases the fees for business signs to be  
5 erected upon specific information panels on the highway right  
6 of way and raises the annual permit and renewal fees.

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LSB 976  
tb/rh/31

H-3016

1 Amend House File 91 as follows:  
2 1. Page 1, line 5, by striking the words "and  
3 maintain" and inserting in lieu thereof the words  
4 "and replace".  
5 2. Page 1, line 9, by striking the word  
6 "specific".  
7 3. Page 1, line 9, by inserting after the  
8 word "panels" the following:  
9 "selected by the commercial vendor. The department  
10 shall not post a business sign at any location if  
11 an advertising device advertises the activity of  
12 that vendor is visible from the traveled portion of  
13 any interstate or primary highway, except advertising  
14 devices concerning activities conducted on the pro-  
15 perty on which the device is located".  
16 4. Page 1, by striking lines 13 through 18  
17 and inserting in lieu thereof the words ~~panels~~  
18 business signs on eligible informational panels.  
19 There is created in the office of the".

H-3016 FILED *William G. G.*  
FEBRUARY 3, 1975

BY VARLEY of Adair  
DRAKE of Muscatine  
KRAUSE of Palo Alto

H-3025

1 Amend House File 91 as follows:  
2 1. Page 1, line 4, by striking the word  
3 "informational" and inserting in lieu thereof the  
4 words "~~informational~~ information".  
5 2. Page 1, line 5, by striking the word "and"  
6 and inserting in lieu thereof the words "and replace".  
7 3. Page 1, line 9, by striking the words  
8 "informational panels" and inserting in lieu thereof  
9 the following: "~~informational-panels~~ information panels  
10 selected by the commercial vendor. The department  
11 shall not post a business sign at any location if an  
12 advertising device advertising the activity of the  
13 vendor is visible from the traveled portion of any  
14 interstate highway or freeway primary highway, except  
15 advertising devices concerning activities conducted  
16 on the property on which the device is located".  
17 4. Page 1, by striking lines 13 through 18 and  
18 inserting in lieu thereof the following:  
19 "~~panels business signs on eligible specific information~~  
20 ~~panels and the commercial vendor shall not be required~~  
21 ~~to remove any advertising device, except any advertising~~  
22 ~~device which was unlawfully erected in violation of this~~  
23 ~~section or section 306C.43, as a condition precedent~~  
24 ~~to the posting of such informational panels by the~~  
25 ~~department.~~ There is created in the office of the".  
26 5. Page 1, line 21, by striking the word  
27 "informational" and inserting in lieu thereof the  
28 words "~~informational~~ specific information".

H-3025 FILED *William G. G.*  
FEBRUARY 4, 1975

BY VARLEY of Adair  
DRAKE of Muscatine  
KRAUSE of Palo Alto

H-3032

1 Amend House File 91 as follows:

2 1. Page 1, by striking all of lines 4 through  
3 9 and inserting in lieu thereof the following:

4 ~~"Commercial vendors using informational signs shall  
5 furnish and maintain informational panels to the  
6 department and the commercial vendor shall pay an  
7 annual fee of twenty-five dollars for each informa-  
8 tional panel to the department for posting such  
9 informational panels."~~

H-3032A

10 Business signs supplied to the department by  
11 commercial vendors shall be on panels, with dimension-  
12 al and material specifications established by the  
13 department. No business sign included under the pro-  
14 visions of this Act shall be posted unless it is in  
15 compliance with these specifications. The commercial  
16 vendor shall pay to the department an annual fee of  
17 fifty dollars for each business sign supplied for  
18 posting."

19 2. Page 1, by inserting after line 9 the following  
20 new sentence: "The department shall not post a business  
21 sign at any location if an advertising device advertising  
22 the activity of the vendor is visible from the traveled  
23 portion of any interstate highway or freeway primary  
24 highway, except advertising devices concerning activi-  
25 ties conducted on the property on which the device is  
26 located."

27 3. Page 1, by striking lines 13 through 18 and  
28 inserting in lieu thereof the following:

H-3032B

29 ~~"panels business signs on eligible specific information  
30 panels and the commercial vendor shall not be required  
31 to remove any advertising device, except any advertising  
32 device which was unlawfully erected in violation of this  
33 section or section 306C-43, as a condition precedent  
34 to the posting of such informational panels by the  
35 department. There is created in the office of the"~~

36 4. Page 1, line 21, by striking the word  
37 "informational" and inserting in lieu thereof the  
38 words "specific information".

H-3032C

39 5. Amend the title by striking from lines 1 and 2  
40 the words "informational" and inserting in lieu thereof  
41 the words "specific information".

H-3032 FILED  
FEBRUARY 5, 1975

BY VARLEY of Adair  
JUNKER of Woodbury  
DRAKE of Muscatine  
KRAUSE of Palo Alto

H-3032A - Adopted

H-3032B - Point of order raised,  
ruled germane. *Adopted 2/6*

H-3032C - *Adopted 2/6*

FISCAL NOTE  
HOUSE FILE 91

Date Prepared February 5, 1975

Requested by: Committee on Transportation

Prepared in regard to HF 91 An Act relating to fee for posting  
business signs and advertising permits

following is the fiscal effect in dollars of the legislative proposal as required by Joint Rule 16.

HF 91 increases the fees for business signs to be erected upon specific information panels on the highway right-of-way and raises the annual permit and renewal fee.

The following is an estimate of the possible fiscal effect of HF 91:

PRESENT FEE INCOME

10,000 permit renewals @ \$3.00 ea.	\$30,000
125 initial permits @ \$5.00 ea.	625
250 Logo "business signs" @ \$25.00 ea.	<u>6,250</u>
Total	\$36,875

PROPOSED FEE INCOME

10,000 permit renewals @ \$5.00 ea.	\$50,000
125 initial permits @ \$25.00 ea.	3,125
250 Logo "business signs" @ \$50.00 ea.	<u>12,500</u>
Total	\$65,625

The above is merely an estimate of the possible fiscal effect of HF 91, which could increase revenues from fees approximately \$29,000. The permit renewal numbers are accurate, while the initial permits and Logo "business signs" are both estimations.

Filed  
February 6, 1975

GERRY D. RANKIN  
Legislative Fiscal Director

Gov Trans 2/11 Passed 5/8  
Refa " 1/12/76 Pass per 5433 4/1

February 7, 1975

HOUSE FILE 91

By COMMITTEE ON TRANSPORTATION

(AS AMENDED AND PASSED BY THE HOUSE)

*per Senate amendment*  
Passed House, Date *4-15-76 (1970)* Passed Senate, Date *4-8-76 (1241)*

Vote: Ayes *64* Nays *25* Vote: Ayes *42* Nays *3*

Approved *5-7-76*

## A BILL FOR

- 1 An Act relating to fees for posting business signs on specific
- 2 information panels and advertising permits.
- 3 *Be It Enacted by the General Assembly of the State of Iowa:*

1 Section 1. Section three hundred six C point eleven  
2 (306C.11), subsection five (5), unnumbered paragraph two (2),  
3 Code 1975, is amended to read as follows:

4 [Commercial vendors using informational signs shall  
5 furnish and maintain informational panels to the  
6 department and the commercial vendor shall pay an annual  
7 fee of twenty-five dollars for each informational panel  
8 to the department for posting such informational panels.]

9 *Business signs supplied to the department by*  
10 *commercial vendors shall be on panels, with dimensional*  
11 *and material specifications established by the*  
12 *department. No business sign included under the pro-*  
13 *visions of this Act shall be posted unless it is in*  
14 *compliance with these specifications. The commercial*  
15 *vendor shall pay to the department an annual fee of*  
16 *fifty dollars for each business sign supplied for*  
17 *posting. The department shall not post a business*  
18 *sign at any location if an advertising device advertising*  
19 *the activity of the vendor is visible from the traveled*  
20 *portion of any interstate highway or freeway primary*  
21 *highway, except advertising devices concerning activities*  
22 *conducted on the property on which the device is located.*  
23 Upon furnishing the [informational panels] *business signs* to  
24 the department and payment of [the annual twenty-five dollar  
25 fee] *all fees*, the department shall post the [informational  
26 panels] *business signs on eligible specific information*  
27 *panels* [and the commercial vendor shall not be required  
28 to remove any advertising device, except any advertising  
29 device which was unlawfully erected in violation of this  
30 section or section 306C.13, as a condition precedent  
31 to the posting of such informational panels by the  
32 department]. There is created in the office of the  
33 treasurer of state a fund to be known as the "highway  
34 beautification fund" and all funds received for the posting  
35 [of] *on [informational] specific information*

36 panels shall be deposited in the "highway  
37 beautification fund". Information on motor fuel and associated  
38 services may include vehicle service and repair where the  
39 same is available.

40 [to the posting of such informational panels by the  
41 department]. There is created in the office of the  
42 treasurer of state a fund to be known as the "highway  
43 beautification fund" and all funds received for the posting  
44 [of] *on [informational] specific information*

45 panels shall be deposited in the "highway  
46 beautification fund". Information on motor fuel and associated  
47 services may include vehicle service and repair where the  
48 same is available.

49 Sec. 2. Section three hundred six C point eighteen  
50 (306C.18), unnumbered paragraph five (5), Code 1975, is amended  
51 to read as follows:

52 The fee for both types of permits shall be [five] *twenty-*  
53 *five* dollars for the initial fee and [three] *five* dollars for  
54 each annual renewal. The fees collected for the above permits  
55 shall be credited to a special account entitled the "highway  
56 beautification fund" and all salaries and expenses incurred  
57 in administering this chapter shall be paid from this fund  
58 or from specific appropriations for this purpose, except that  
59 surveillance of, and removal of, advertising devices performed

H. F. 91

—2—

1 by regular maintenance personnel are not to be charged against  
2 the account.

3

**EXPLANATION**

4 This bill increases the fees for business signs to be  
5 erected upon specific information panels on the highway right  
6 of way and raises the annual permit and renewal fees.

S-5433

1 Amend House File 91 as amended, passed, and  
2 reprinted by the House, page 1, by striking lines  
3 17 through 22 and inserting in lieu thereof the word  
4 "posting."

S-5433 FILED - *Accepted 4/8 (1241)*  
APRIL 1, 1976

BY COMMITTEE ON TRANSPORTATION  
C. JOSEPH COLEMAN

S-5484

1 Amend House File 91, as amended, passed and re-  
2 printed by the House, as follows:  
3 1. Page 1B, by striking lines 40 through 48.  
4 2. Page 1B, by inserting after line 48 the  
5 following:  
6 "Sec. . . . Section three hundred six C point  
7 eleven (306C.11), Code 1975, is amended by adding  
8 the following new subsection:  
9 NEW SUBSECTION. Any political advertising device  
10 issued by a candidate advertising the candidate's  
11 own candidacy."  
12 3. Renumber the sections and correct internal  
13 references as necessary in conformance with this  
14 amendment.  
15 4. Amend the title, line 1, by inserting after  
16 the word "to" the words "signs providing for erection  
17 of certain signs and assignment of".

S-5484 FILED & WITHDRAWN (1241)  
APRIL 8, 1976

BY RICHARD J. NORPEL, SR.

SENATE AMENDMENT TO HOUSE FILE 91

H-6270

1 Amend House File 91 as amended, passed, and  
2 reprinted by the House, page 1, by striking lines  
3 17 through 22 and inserting in lieu thereof the word  
4 "posting."

H-6270 FILED  
RECEIVED FROM SENATE  
APRIL 13, 1976

*Same numbered 4/15 (1969)*

## HOUSE FILE 91

## AN ACT

RELATING TO FEES FOR POSTING BUSINESS SIGNS ON SPECIFIC INFORMATION PANELS AND ADVERTISING PERMITS.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

Section 1. Section three hundred six C point eleven (306C.11), subsection five (5), unnumbered paragraph two (2), Code 1975, is amended to read as follows:

~~Commercial vendors using informational signs shall furnish and maintain informational panels to the department and the commercial vendor shall pay an annual fee of twenty-five dollars for each informational panel to the department for posting such informational panels.~~

Business signs supplied to the department by commercial vendors shall be on panels, with dimensional and material specifications established by the department. No business sign included under the provisions of this Act shall be posted unless it is in compliance with these specifications. The commercial vendor shall pay to the department an annual fee of fifty dollars for each business sign supplied for posting. Upon furnishing the informational panels business signs to the department and payment of the annual twenty-five dollar fee all fees, the department shall post the informational panels business signs on eligible specific information panels and the commercial vendor shall not be required to remove any advertising device, except any advertising device which was unlawfully erected in violation of this section or section 306C.43, as a condition precedent to the posting of such informational panels by the department. There is created in the office of the treasurer of state a fund to be known as the "highway beautification fund" and all funds received for the posting of on informational specific information panels shall be deposited in the "highway beautification

fund". Information on motor fuel and associated services may include vehicle service and repair where the same is available.

Sec. 2. Section three hundred six C point eighteen (306C.18), unnumbered paragraph five (5), Code 1975, is amended to read as follows:

The fee for both types of permits shall be five twenty-five dollars for the initial fee and three five dollars for each annual renewal. The fees collected for the above permits shall be credited to a special account entitled the "highway beautification fund" and all salaries and expenses incurred in administering this chapter shall be paid from this fund or from specific appropriations for this purpose, except that surveillance of, and removal of, advertising devices performed by regular maintenance personnel are not to be charged against the account.

\_\_\_\_\_  
DALE M. COCHRAN  
Speaker of the House

\_\_\_\_\_  
ARTHUR A. NEU  
President of the Senate

I hereby certify that this bill originated in the House and is known as House File 91, Sixty-sixth General Assembly.

\_\_\_\_\_  
DAVID L. WRAY  
Chief Clerk of the House

Approved \_\_\_\_\_, 1976

\_\_\_\_\_  
ROBERT D. RAY  
Governor