

JAN 22 1975

HOUSE FILE 43

STATE GOVERNMENT *Page 1-19*
Winkelman
House File 43
State Government
Kinley, Chairman
Glenn
Curtis

By WELLS
(Norpel)

House File 43
Woods, Chairman
Harvey
Monroe

Passed House, Date 1-31-75 (157) Passed Senate, Date 4-18-75 (1006)
Vote: Ayes 62 Nays 28 Vote: Ayes 26 Nays 11
Approved 5-8-75

Present House per Senate amendments
4-28-75 (p. 1378)
57-17

A BILL FOR

1 An Act permitting the advertisement of beer by brand name
2 on the inside of fences surrounding ballparks.

3 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

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1 Section 1. Section one hundred twenty-three point fifty-
2 one (123.51), subsection three (3), Code 1975, is amended
3 to read as follows:

4 3. No signs or other matter advertising any brand of beer
5 shall be erected or placed upon the outside of any premises
6 occupied by a licensee or permittee authorized to sell beer
7 at retail. This subsection shall not prohibit the use of
8 signs or other matter on or inside a fence or similar enclosure
9 which wholly or partially surrounds the licensed premises,
10 if the advertising is not visible to a pedestrian who is off
11 the property, and if the property which is so enclosed is
12 not used by the general public at the express or implied
13 invitation of a person other than the licensee.

14 Sec. 2. This Act, being deemed of immediate importance,
15 shall take effect and be in force from and after its publica-
16 tion in the Cedar Rapids Gazette, a newspaper published in
17 Cedar Rapids, Iowa, and in The Mount Vernon Hawkeye, a
18 newspaper published in Mount Vernon, Iowa. Record

19 EXPLANATION

20 This bill permits the advertising of beer outside of the
21 "licensed premises" and on the property of the licensee or
22 permittee if the advertising is not visible from off the
23 property and if the property is not used by the general public
24 for access to businesses other than those of the licensee
25 or permittee.

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Proof of Publication 5/21 p. 1961

LSB 501
zz/rh/31

H-3009

1 Amend House File 43, page 1, by striking the
2 comma after the word "premises" in line 9, all of
3 lines 10, 11, 12 and 13, and inserting in lieu
4 thereof a period.

H-3009 FILED - *Adopted 1/31*
JANUARY 31, 1975

BY SCHROEDER of Pottawattamie

S-3088

1 Amend House File 43, page 1, line 9, by inserting
2 after the word "premises", the words "when such premises
3 are used as a baseball playing field".

S-3088 FILED - *W.S. 1/12 (1975)* BY RICHARD J. NORPEL, SR.
FEBRUARY 12, 1975

S-3471

1 Amend House File 43, as amended and passed by
2 the House, page 1, line 8, by striking the words
3 "on or".

S-3471 FILED - *Adopted 4/7* BY COMMITTEE ON STATE GOVERNMENT
APRIL 7, 1975 EUGENE M. HILL, CHAIRMAN

S-3506

1 Amend House File 43, as amended and passed by
2 the House, as follows:
3 1. Page 1, line 4, by adding after the word
4 "beer", the words "or alcoholic liquor, subject to
5 the restriction provided in subsection one (1) of
6 section one hundred twenty-three point fifty-one
7 (123.51) of the Code,".
8 2. Page 1, line 6, by inserting after the word
9 "beer", the words "or alcoholic liquor".
10 3. Amend the title, by striking line 2 and
11 inserting in lieu thereof the words "on the inside
12 of fences surrounding ballparks or other outside
13 recreational areas."

S-3506 FILED - *Revised not germane 4/5 (1975)* BY WILLIAM E. GLUBA
APRIL 11, 1975

S-3566

1 Amend House File 43 as amended and passed by the
2 House, page 1, by striking lines 10 through 14.

S-3566 FILED AND LOST (1006) BY JAMES V. GALLAGHER
APRIL 18, 1975

Senate Amendment to House File 43

H-3597

- 1 Amend House File 43, as amended and passed by
- 2 the House, page 1, line 8, by striking the words
- 3 "on or".

H-3597 FILED, RECEIVED
FROM THE SENATE
APRIL 21, 1975

House received 4/20/75

Cedar Rapids, Iowa, and in The Mount Vernon Hawkeye and The
Lisbon Herald, a newspaper published in Mount Vernon, Iowa.

HOUSE FILE 43

DALE H. COCHRAN
Speaker of the House

AN ACT

PERMITTING THE ADVERTISEMENT OF BEER BY BRAND NAME ON
THE INSIDE OF FENCES SURROUNDING BALLPARKS.

ARTHUR A. NEU
President of the Senate

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF IOWA:

I hereby certify that this bill originated in the House and
is known as House File 43, Sixty-sixth General Assembly.

Section 1. Section one hundred twenty-three point fifty-
one (123.51), subsection three (3), Code 1975, is amended
to read as follows:

DAVID L. WRAY
Chief Clerk of the House

3. No signs or other matter advertising any brand of beer
shall be erected or placed upon the outside of any premises
occupied by a licensee or permittee authorized to sell beer
at retail. This subsection shall not prohibit the use of
signs or other matter inside a fence or similar enclosure
which wholly or partially surrounds the licensed premises.

Approved 5/8, 1975

Sec. 2. This Act, being deemed of immediate importance,
shall take effect and be in force from and after its publica-
tion in The Cedar Rapids Gazette, a newspaper published in

ROBERT D. RAY
Governor