June 28, 2019

## Revenue Growth at Regents Universities

## ISSUE

This Issue Review looks at the growth in tuition and mandatory fees charged to resident and nonresident undergraduate students attending lowa's three State universities that are under the management of the Board of Regents, as well as the university revenue generated by tuition and fees. The Issue Review also looks at changes in State general aid, the unrestricted State funding provided for general education purposes at the three universities. National comparisons are provided.

## AFFECTED AGENCIES

Board of Regents

## CODE AUTHORITY

Iowa Code section 262.9

## BACKGROUND

Tuition and Fees - The Board of Regents annually approves the tuition and mandatory fees to be charged to students at the University of lowa (UI), lowa State University (ISU), and the University of Northern lowa (UNI). Separate base tuition charges are set for resident and nonresident undergraduate and graduate level students. In addition, differential tuition charges are set for certain higher-cost programs. Annual tuition varies between the three universities, but the variance has been relatively small. This Issue Review looks at the statewide averages for annual base tuition for resident and nonresident undergraduate students.
Mandatory fees are fees charged to every student to fund specific services and programs to meet student needs. Separate base mandatory fees are set annually for technology, health services, mental health services, health facilities, student activities, student services, student unions, building needs, career services for undergraduates, arts and cultural events, and recreation. The base fees vary among the three universities. In addition, differential technology fees are set annually for certain colleges and programs at the University of lowa and lowa State University that require extensive technology resources. This Issue Review looks at the statewide averages for annual base mandatory fees and considers the fees as a percentage of tuition.

Tuition and Fee Revenue - Another factor that is considered in this Issue Review is total annual revenue from tuition and fees. The revenue data cited includes tuition and fees from all students, regardless of level or residency, including differential tuition and fees. Enrollment levels and changes in the percentage of nonresident students are major factors impacting revenue from tuition and fees.

State Aid — State funding of the three universities is also considered in this Issue Review. The funding cited includes only the annual general aid appropriations for each university, also referred to as general education funding, which is treated as unrestricted revenue by the universities. This includes State funding from both General Fund and non-General Fund sources, including supplemental appropriations and federal funds allocated by the State as part of the recovery from the 2008 recession.

Sources of University Revenue - Tuition and State aid are the two largest sources of unrestricted revenue for the universities. Tuition revenue is the largest source of general education funding for UI and ISU, followed by State funding. For UNI, State funding is the largest source, but tuition revenue is a close second. Table 1 shows the percentage of unrestricted revenue from these two sources by university for FY 2018. The universities receive a relatively small portion of unrestricted revenue from other sources that are not considered in this Issue Review. Because fees are charged for specific purposes, the revenue is considered restricted and is not included in Table 1.

Table 1

| FY 2018 Unrestricted Revenue |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition | University of Iowa |  |  | Iowa State Un | ersity |  | niversity of N Iowa | thern |
|  | \$ | 479,100,353 | 64.8\% | \$450,260,300 | 69.9\% | \$ | 81,091,067 | 45.7\% |
| State Aid |  | 211,560,793 | 28.6\% | 167,474,125 | 26.0\% |  | 93,712,362 | 52.8\% |
| Other Sources |  | 48,755,679 | 6.6\% | 26,241,319 | 4.1\% |  | 2,804,865 | 1.6\% |
| Total | \$ | 739,416,825 |  | \$643,975,744 |  |  | 77,608,294 |  |
| Source: Board of Regents Monthly Financial Reports |  |  |  |  |  |  |  |  |

Adjustments for Inflation - The charts in this Issue Review account for inflation either by adjusting all data to 2017 dollars or by using an index to show the rate of growth and comparing that to the rate of inflation. The charts use one or both of two inflation indices: the Consumer Price Index (CPI) and the Higher Education Price Index (HEPI). The HEPI is higher education's equivalent to the CPI. The HEPI is based on a market basket of goods and services typically used by colleges and universities, which differs significantly from the market basket of household goods and services included in the CPI.

Fiscal Years vs. Academic Years - The State fiscal year begins July 1 and ends June 30, which coincides with the academic year for the universities; i.e., FY 2018 is also the 2017-2018 academic year. In this Issue Review, the charts use the academic year notation, while the discussion refers to fiscal years.
Data Sources - In addition to the Legislative Services Agency, the two primary sources of data for this report are the Board of Regents and the U.S. Department of Education's Integrated Postsecondary Education Data System (IPEDS). In each national comparison, the comparison years are limited by the availability of data in IPEDS.

## RATES OF CHANGE IN REVENUE SOURCES - FY 1989 THROUGH FY 2018

Chart 1 shows the pattern of change over time in the following:

- Tuition and fee revenue
- Average tuition and fees for resident students
- Average tuition and fees for nonresident students
- State general aid appropriations

The chart treats FY 1989 as zero and compares the rate of change in each of the factors to the CPI and the HEPI through FY 2018. Note the significant change that began in FY 2002, as State general aid appropriations began to dip and annual tuition and fees (and revenue) began to increase at a faster rate.

## Chart 1



Thirty years ago, in FY 1989, the average annual tuition for resident undergraduate students at UI, ISU, and UNI was $\$ 1,701$. There were no mandatory fees charged until FY 1991. In FY 2018, the average annual tuition was $\$ 7,466$, and the average mandatory fees were $\$ 1,301$, for a total of $\$ 8,767$. The FY 2018 total represents an increase of $\$ 7,066$ compared to FY 1989, an average annual increase of $\$ 244$ ( $5.8 \%$ ).

Revenue from tuition totaled $\$ 158.3$ million in FY 1989, before mandatory fees were put in place. In FY 2018, revenue from tuition and fees combined totaled $\$ 1.127$ billion, an increase of $\$ 969.1$ million compared to FY 1989. This is an average annual increase of $\$ 33.4$ million (7.0\%).

State general aid to the Regents universities experienced slow, relatively steady growth from FY 1989 to FY 2001, rising from $\$ 320.6$ million to $\$ 549.0$ million. In FY 2002, State general aid began decreasing due to an economic recession and then began to recover in FY 2008, reaching the all-time high of $\$ 577.5$ million in FY 2009.

In FY 2010, federal support was allocated to the universities to supplement general aid appropriations and help cushion the effect of the most recent recession. In FY 2011, the State supplemented the universities' general aid appropriations with non-General Fund dollars to ease the cliff effect of the one-time federal support in the previous year, but by FY 2012, general aid funding had reached its lowest level since FY 1996 at $\$ 448.8$ million.

There was a gradual increase in State general aid for several years through FY 2016, but the appropriations have since declined to an FY 2018 level of $\$ 472.7$ million, an increase of $\$ 152.2$ million compared to FY 1989. This is an average annual increase of $\$ 5.2$ million (1.3\%).

See Attachment A for a listing of the tuition, mandatory fees, revenue from tuition and fees, and State general aid appropriations by year from FY 1989 through FY 2018.

The remainder of this Issue Review looks at the two largest sources of revenue in more detail.

## TUITION AND FEES

Growth in lowa and Nationally - Chart 2A compares the growth of the statewide average tuition and fees charged to resident undergraduates at the Regents universities to the national average. The amounts are inflation-adjusted by using the HEPI to convert all the data to 2017 dollars.

The national average is calculated using the average in-state undergraduate tuition and required fees at public four-year institutions offering a doctoral degree that are eligible for federal student aid under Title IV, and includes the three lowa universities.

## Chart 2A



Adjusted for inflation, lowa's average tuition and fees closely tracked the national average between FY 2000 and FY 2013, varying no more than $\$ 555$ above or below. Since FY 2014, the State has fallen further below the inflation-adjusted national average, with the greatest difference being $\$ 1,180$ in FY 2016. This difference was due, at least in part, to a tuition freeze from FY 2014 through FY 2016.
Mandatory Fees as a Percentage of Tuition - Chart 2B shows lowa's average annual mandatory fees as a percentage of tuition from the inception of mandatory fees in FY 1991 through FY 2018 and compares lowa to the national average. The stark increase in lowa's fees in FY 2007 was the result of a one-time $\$ 200$ energy/environment surcharge, implemented to address cost increases in energy, deferred maintenance, library acquisition and development, operational support of new facilities, and other mandated environmental costs.

Chart 2B


When lowa implemented mandatory fees in FY 1991, the national average was more than three times lowa's average. Over time, the national average remained relatively steady until a steep decline occurred following the 2008 recession. In the meantime, lowa's average has gradually increased but remained below the national average.

## REVENUE FROM TUITION AND FEES

Growth in Iowa and Nationally - Chart 3A treats FY 2002 as zero and compares the rate of change in revenue from tuition and fees charged to all students at the Regents universities in lowa to the national average, the CPI, and the HEPI through FY 2016. The comparison years are limited by the availability of national data.

The data used for this comparison included public four-year institutions that are eligible for federal financial aid (including lowa's three universities) and included revenue from tuition and fees charged to all students after deducting discounts and allowances.

## Chart 3A



Growth in revenue from tuition and fees at lowa's three universities has tracked the national average relatively closely since FY 2002. Both lowa's revenue and the national average have grown at a much faster rate than inflation.

In addition to the amount of tuition and fees charged, enrollment levels play a major role in increasing or decreasing revenue.

## Chart 3B



Chart 3B shows revenue per full-time equivalent (FTE) student enrolled and compares lowa to the national average. Once again, lowa closely tracks the national average.
Another factor that impacts revenue from tuition and fees is the percentage of nonresident student enrollment. This is because, typically, nonresident students pay significantly higher tuition than resident students.

Chart 3C


Chart 3C compares growth in tuition and fee revenue in lowa to changes in total enrollment and nonresident enrollment. Nonresident enrollment has been increasing as a share of total enrollment since FY 2007. In FY 2002, nonresidents made up 27.1\% of total enrollment. In FY 2018, nearly $40.0 \%$ of students at the State universities are nonresidents. At the same time, resident tuition has been increasing at a faster rate than nonresident tuition, as reflected in Chart 1. Both are significant factors in the growth of tuition and fee revenue.

## STATE GENERAL AID

Pattern of Change in lowa and Nationally - As noted earlier in this Issue Review, State general aid to lowa's public universities has fluctuated significantly over the past 29 years. As a result, the FY 2018 appropriations represent an increase of only $0.5 \%$ compared to FY 1989.
Chart 4A takes a different perspective and looks at four data points: the rate of change (rather than the dollar amount) in lowa's appropriations, the rate of change in the national average for state appropriations, the HEPI, and the CPI. Chart 4A treats FY 2002 as zero and compares
the change in the four data points through FY 2016. The data used includes public four-year institutions that are eligible for federal financial aid (including lowa's three universities) and includes State appropriations for general operations.

Chart 4A


The pattern for lowa tracks closely with the national average through FY 2009. From FY 2010 through FY 2012, lowa's pattern shows a much steeper decline in State funding than the national average. In FY 2013 and FY 2014, both begin to recover, with lowa doing a bit better than the national average. In FY 2015 and FY 2016, however, the national average continues growing in a positive direction at a faster rate than lowa. Both factors are well below the rate of inflation.

Similarly to Chart 3B, which looked at tuition and fee revenue per full-time equivalent (FTE) student enrolled, Chart 4B looks at State general aid per FTE enrollment.

## Chart 4B


lowa's average State funding per FTE enrollment has remained below the national average since FY 2006, with a nearly $\$ 2,000$ difference in FY 2017. The greatest difference between lowa and the national average occurred in the aftermath of the 2008 recession. This was the result of lowa reducing funding to higher education a year sooner than many other states.

## COMPARISON OF ACTUAL FUNDING TO INFLATION AND ENROLLMENT GROWTH

Revenue Budgeted to General Education - The first section of Table 2 shows the actual annual revenue by source that was budgeted to general education by the three State universities from FY 1989 to FY 2018. In some years, the State funding includes one-time appropriations and other State funds in addition to the general aid appropriations.
Inflation and Enrollment Growth - In the second section of Table 2, FY 1989 is used as the base year. The base year funding from each source is increased in each subsequent year only by the percentage increase in the HEPI and the percentage increase in FTE enrollment.
The third section of the table looks at the difference between actual funding and what funding from each source would have been if annual increases had been driven solely by inflation and enrollment growth.

Table 2
Annual General Education Budget by Funding Source


## SUMMARY

Between FY 1989 and FY 2018, tuition and fees charged to undergraduate students attending lowa's three State universities increased by an average of $5.8 \%$ per year, and revenue from all tuition and fees increased an average of $7.0 \%$ per year. Over the same period, State general aid increased an average of $1.3 \%$ per year.
As shown in Chart 1, increases in tuition and fees began to accelerate in FY 2002. At the same time, State general aid stopped steadily increasing and began to fluctuate, remaining below the rate of inflation.

National Comparisons - Changes in lowa's average tuition and fees for resident undergraduates closely tracked the national average from FY 2000 through FY 2013, after which lowa's average fell further below the nation. lowa's average mandatory fees, considered as a percentage of tuition, have been well below the nation's since FY 2000, although in recent years, the national average has fallen to within 10 percentage points of lowa's.

Change in lowa's average revenue from tuition and fees has also closely tracked the national average since FY 2002, with lowa's growing at a slightly slower rate than the nation's since FY 2016. When considered on a per FTE basis, however, lowa's average was slightly higher than the nation's from FY 2010 through FY 2015. Both increasing tuition for resident students and increasing enrollment of higher-paying nonresident students have been major factors in revenue growth in lowa.

The rate of growth in State general education funding for the universities since FY 2003 has been below the nation's average rate of growth. Following the 2008 recession, lowa reduced State funding more precipitously than the national average and has been falling further behind the nation's rate of growth since FY 2015. When considered on a per FTE basis, lowa's average revenue from State appropriations has remained below the national average since FY 2006, generally in the range of $\$ 1,000$ to $\$ 2,000$ difference. While the nation's average has nearly returned to FY 2006 levels, lowa's remains approximately $\$ 1,200$ below.

Cost Drivers - A discussion of changes in funding leads to questions regarding changes in costs. While an extensive discussion of increasing costs at the universities is beyond the scope of this Issue Review, legislators may be interested in reviewing an August 2018 report from the Midwest Higher Education Compact, entitled Drivers of the Rising Price of a College Education.

The report finds that the most significant factors in rising college cost are 1) the cost of services (including personnel) rise faster than the cost of goods, 2) the college workforce is highly educated and the cost of hiring has been rising rapidly since 1981, and 3) the market for colleges requires a rising standard of educational care.

It should be noted that the HEPI is weighted toward salaries and benefits and is used extensively in this Issue Review to address the first two factors cited in the report.

The rising standard of care reflects the difference between a profit-driven industry and fields such as education and health care. In a profit-driven enterprise, new technology and methods are adopted if they reduce costs or increase revenue. In education, the mission to provide the best education possible drives such decisions more than cost considerations. As the report states, "New approaches, if they are better, displace older ways even if the older ways are less expensive."

The report also cites higher standards for psychological counseling and career planning as examples of how changes in the expectations of students and families contribute to the rising standard of educational care.

LSA Staff Contact: Robin Madison (515.281.5270) robin.madison@legis.iowa.gov

Attachment A

Undergraduate Resident Tuition and Fees

| Year | University of lowa |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Tuition |  | Mand. Fees |  | Total |  |
| 1988-89 | \$ | 1,706 | \$ | - | \$ | 1,706 |
| 1989-90 |  | 1,826 |  | - |  | 1,826 |
| 1990-91 |  | 1,880 |  | 20 |  | 1,900 |
| 1991-92 |  | 1,952 |  | 120 |  | 2,072 |
| 1992-93 |  | 2,088 |  | 140 |  | 2,228 |
| 1993-94 |  | 2,192 |  | 160 |  | 2,352 |
| 1994-95 |  | 2,291 |  | 164 |  | 2,455 |
| 1995-96 |  | 2,386 |  | 172 |  | 2,558 |
| 1996-97 |  | 2,470 |  | 176 |  | 2,646 |
| 1997-98 |  | 2,566 |  | 194 |  | 2,760 |
| 1998-99 |  | 2,666 |  | 202 |  | 2,868 |
| 1999-00 |  | 2,786 |  | 212 |  | 2,998 |
| 2000-01 |  | 2,906 |  | 298 |  | 3,204 |
| 2001-02 |  | 3,116 |  | 406 |  | 3,522 |
| 2002-03 |  | 3,692 |  | 499 |  | 4,191 |
| 2003-04 |  | 4,342 |  | 651 |  | 4,993 |
| 2004-05 |  | 4,702 |  | 694 |  | 5,396 |
| 2005-06 |  | 4,890 |  | 722 |  | 5,612 |
| 2006-07* |  | 5,110 |  | 1,005 |  | 6,115 |
| 2007-08 |  | 5,376 |  | 897 |  | 6,273 |
| 2008-09 |  | 5,548 |  | 976 |  | 6,524 |
| 2009-10 |  | 5,782 |  | 1,042 |  | 6,824 |
| 2010-11 |  | 6,128 |  | 1,289 |  | 7,417 |
| 2011-12 |  | 6,436 |  | 1,329 |  | 7,765 |
| 2012-13 |  | 6,678 |  | 1,379 |  | 8,057 |
| 2013-14 |  | 6,678 |  | 1,383 |  | 8,061 |
| 2014-15 |  | 6,678 |  | 1,401 |  | 8,079 |
| 2015-16 |  | 6,678 |  | 1,426 |  | 8,104 |
| 2016-17 |  | 7,128 |  | 1,447 |  | 8,575 |
| 2017-18 |  | 7,486 |  | 1,479 |  | 8,965 |


| Iowa State University |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition |  | Mand. Fees |  | Total |  |
| \$ | 1,706 | \$ | - | \$ | 1,706 |
|  | 1,826 |  | - |  | 1,826 |
|  | 1,880 |  | 20 |  | 1,900 |
|  | 1,952 |  | 120 |  | 2,072 |
|  | 2,088 |  | 140 |  | 2,228 |
|  | 2,192 |  | 160 |  | 2,352 |
|  | 2,291 |  | 180 |  | 2,471 |
|  | 2,386 |  | 188 |  | 2,574 |
|  | 2,470 |  | 196 |  | 2,666 |
|  | 2,566 |  | 200 |  | 2,766 |
|  | 2,666 |  | 208 |  | 2,874 |
|  | 2,786 |  | 218 |  | 3,004 |
|  | 2,906 |  | 226 |  | 3,132 |
|  | 3,116 |  | 326 |  | 3,442 |
|  | 3,692 |  | 418 |  | 4,110 |
|  | 4,342 |  | 686 |  | 5,028 |
|  | 4,702 |  | 724 |  | 5,426 |
|  | 4,890 |  | 744 |  | 5,634 |
|  | 5,086 |  | 974 |  | 6,060 |
|  | 5,352 |  | 809 |  | 6,161 |
|  | 5,524 |  | 836 |  | 6,360 |
|  | 5,756 |  | 895 |  | 6,651 |
|  | 6,102 |  | 895 |  | 6,997 |
|  | 6,408 |  | 1,078 |  | 7,486 |
|  | 6,648 |  | 1,078 |  | 7,726 |
|  | 6,648 |  | 1,078 |  | 7,726 |
|  | 6,648 |  | 1,083 |  | 7,731 |
|  | 6,848 |  | 1,088 |  | 7,936 |
|  | 7,098 |  | 1,121 |  | 8,219 |
|  | 7,456 |  | 1,180 |  | 8,636 |


| University of Northern Iowa |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition |  | Mand. Fees |  | Total |  |
| \$ | 1,690 | \$ | - | \$ | 1,690 |
|  | 1,810 |  | - |  | 1,810 |
|  | 1,880 |  | 20 |  | 1,900 |
|  | 1,952 |  | 120 |  | 2,072 |
|  | 2,088 |  | 140 |  | 2,228 |
|  | 2,192 |  | 160 |  | 2,352 |
|  | 2,291 |  | 164 |  | 2,455 |
|  | 2,386 |  | 172 |  | 2,558 |
|  | 2,470 |  | 180 |  | 2,650 |
|  | 2,566 |  | 186 |  | 2,752 |
|  | 2,666 |  | 194 |  | 2,860 |
|  | 2,786 |  | 202 |  | 2,988 |
|  | 2,906 |  | 224 |  | 3,130 |
|  | 3,116 |  | 324 |  | 3,440 |
|  | 3,692 |  | 426 |  | 4,118 |
|  | 4,342 |  | 574 |  | 4,916 |
|  | 4,702 |  | 685 |  | 5,387 |
|  | 4,890 |  | 712 |  | 5,602 |
|  | 5,086 |  | 1,026 |  | 6,112 |
|  | 5,352 |  | 838 |  | 6,190 |
|  | 5,524 |  | 852 |  | 6,376 |
|  | 5,756 |  | 880 |  | 6,636 |
|  | 6,102 |  | 906 |  | 7,008 |
|  | 6,408 |  | 942 |  | 7,350 |
|  | 6,648 |  | 987 |  | 7,635 |
|  | 6,648 |  | 1,037 |  | 7,685 |
|  | 6,648 |  | 1,101 |  | 7,749 |
|  | 6,848 |  | 1,169 |  | 8,017 |
|  | 7,098 |  | 1,211 |  | 8,309 |
|  | 7,456 |  | 1,243 |  | 8,699 |


| AVERAGE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition |  | Mand. Fees |  | Total |  |
| \$ | 1,701 | \$ | - | \$ | 1,701 |
|  | 1,821 |  | - |  | 1,821 |
|  | 1,880 |  | 20 |  | 1,900 |
|  | 1,952 |  | 120 |  | 2,072 |
|  | 2,088 |  | 140 |  | 2,228 |
|  | 2,192 |  | 160 |  | 2,352 |
|  | 2,291 |  | 169 |  | 2,460 |
|  | 2,386 |  | 177 |  | 2,563 |
|  | 2,470 |  | 184 |  | 2,654 |
|  | 2,566 |  | 193 |  | 2,759 |
|  | 2,666 |  | 201 |  | 2,867 |
|  | 2,786 |  | 211 |  | 2,997 |
|  | 2,906 |  | 249 |  | 3,155 |
|  | 3,116 |  | 352 |  | 3,468 |
|  | 3,692 |  | 448 |  | 4,140 |
|  | 4,342 |  | 637 |  | 4,979 |
|  | 4,702 |  | 701 |  | 5,403 |
|  | 4,890 |  | 726 |  | 5,616 |
|  | 5,094 |  | 1,002 |  | 6,096 |
|  | 5,360 |  | 848 |  | 6,208 |
|  | 5,532 |  | 888 |  | 6,420 |
|  | 5,765 |  | 939 |  | 6,704 |
|  | 6,111 |  | 1,030 |  | 7,141 |
|  | 6,417 |  | 1,116 |  | 7,534 |
|  | 6,658 |  | 1,148 |  | 7,806 |
|  | 6,658 |  | 1,166 |  | 7,824 |
|  | 6,658 |  | 1,195 |  | 7,853 |
|  | 6,791 |  | 1,228 |  | 8,019 |
|  | 7,108 |  | 1,260 |  | 8,368 |
|  | 7,466 |  | 1,301 |  | 8,767 |

*2006-07 fees include a one-time $\$ 200$ surcharge.
Source: Board of Regents

Undergraduate Nonresident Tuition and Fees

| Year | University of lowa |  |  |
| :---: | :---: | :---: | :---: |
|  | Tuition | Mand. Fees | Total |
| 1988-89 | \$ 5,488 | \$ | \$ 5,488 |
| 1989-90 | 5,982 | - | 5,982 |
| 1990-91 | 6,220 | 20 | 6,240 |
| 1991-92 | 6,470 | 120 | 6,590 |
| 1992-93 | 7,052 | 140 | 7,192 |
| 1993-94 | 7,580 | 160 | 7,740 |
| 1994-95 | 8,149 | 164 | 8,313 |
| 1995-96 | 8,636 | 172 | 8,808 |
| 1996-97 | 9,068 | 176 | 9,244 |
| 1997-98 | 9,422 | 194 | 9,616 |
| 1998-99 | 9,788 | 202 | 9,990 |
| 1999-00 | 10,228 | 212 | 10,440 |
| 2000-01 | 10,668 | 298 | 10,966 |
| 2001-02 | 11,544 | 406 | 11,950 |
| 2002-03 | 13,334 | 499 | 13,833 |
| 2003-04 | 14,634 | 651 | 15,285 |
| 2004-05 | 15,354 | 694 | 16,048 |
| 2005-06 | 16,276 | 722 | 16,998 |
| 2006-07* | 17,334 | 955 | 18,289 |
| 2007-08 | 18,548 | 897 | 19,445 |
| 2008-09 | 19,662 | 976 | 20,638 |
| 2009-10 | 21,156 | 1,042 | 22,198 |
| 2010-11 | 22,424 | 1,289 | 23,713 |
| 2011-12 | 23,770 | 1,329 | 25,099 |
| 2012-13 | 24,900 | 1,379 | 26,279 |
| 2013-14 | 25,548 | 1,383 | 26,931 |
| 2014-15 | 26,008 | 1,401 | 27,409 |
| 2015-16 | 26,464 | 1,426 | 27,890 |
| 2016-17 | 27,366 | 1,447 | 28,813 |
| 2017-18 | 29,130 | 1,479 | 30,609 |


| Iowa State University |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition |  | Mand. Fees |  | Total |  |
| \$ | 5,488 | \$ | - | \$ | 5,488 |
|  | 5,982 |  | - |  | 5,982 |
|  | 6,160 |  | 20 |  | 6,180 |
|  | 6,406 |  | 120 |  | 6,526 |
|  | 6,856 |  | 140 |  | 6,996 |
|  | 7,226 |  | 160 |  | 7,386 |
|  | 7,551 |  | 180 |  | 7,731 |
|  | 8,004 |  | 188 |  | 8,192 |
|  | 8,284 |  | 196 |  | 8,480 |
|  | 8,608 |  | 200 |  | 8,808 |
|  | 8,944 |  | 208 |  | 9,152 |
|  | 9,346 |  | 218 |  | 9,564 |
|  | 9,748 |  | 226 |  | 9,974 |
|  | 10,450 |  | 326 |  | 10,776 |
|  | 12,384 |  | 418 |  | 12,802 |
|  | 13,684 |  | 686 |  | 14,370 |
|  | 14,404 |  | 724 |  | 15,128 |
|  | 14,980 |  | 744 |  | 15,724 |
|  | 15,580 |  | 974 |  | 16,554 |
|  | 16,110 |  | 809 |  | 16,919 |
|  | 16,514 |  | 836 |  | 17,350 |
|  | 16,976 |  | 895 |  | 17,871 |
|  | 17,668 |  | 895 |  | 18,563 |
|  | 18,280 |  | 1,078 |  | 19,358 |
|  | 18,760 |  | 1,078 |  | 19,838 |
|  | 19,200 |  | 1,078 |  | 20,278 |
|  | 19,534 |  | 1,083 |  | 20,617 |
|  | 19,768 |  | 1,088 |  | 20,856 |
|  | 20,462 |  | 1,121 |  | 21,583 |
|  | 21,292 |  | 1,180 |  | 22,472 |


| University of Northern Iowa |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition |  | Mand. Fees |  | Total |  |
| \$ | 4,346 | \$ | - | \$ | 4,346 |
|  | 4,650 |  | - |  | 4,650 |
|  | 4,790 |  | 20 |  | 4,810 |
|  | 4,982 |  | 120 |  | 5,102 |
|  | 5,430 |  | 140 |  | 5,570 |
|  | 5,834 |  | 160 |  | 5,994 |
|  | 6,097 |  | 164 |  | 6,261 |
|  | 6,462 |  | 172 |  | 6,634 |
|  | 6,688 |  | 180 |  | 6,868 |
|  | 6,950 |  | 186 |  | 7,136 |
|  | 7,221 |  | 194 |  | 7,415 |
|  | 7,546 |  | 202 |  | 7,748 |
|  | 7,870 |  | 224 |  | 8,094 |
|  | 8,438 |  | 324 |  | 8,762 |
|  | 10,000 |  | 426 |  | 10,426 |
|  | 11,300 |  | 574 |  | 11,874 |
|  | 12,020 |  | 685 |  | 12,705 |
|  | 12,502 |  | 712 |  | 13,214 |
|  | 13,002 |  | 1,026 |  | 14,028 |
|  | 13,444 |  | 838 |  | 14,282 |
|  | 13,744 |  | 852 |  | 14,596 |
|  | 14,020 |  | 880 |  | 14,900 |
|  | 14,442 |  | 906 |  | 15,348 |
|  | 15,164 |  | 942 |  | 16,106 |
|  | 15,734 |  | 987 |  | 16,721 |
|  | 16,144 |  | 1,037 |  | 17,181 |
|  | 16,546 |  | 1,101 |  | 17,647 |
|  | 16,836 |  | 1,169 |  | 18,005 |
|  | 17,640 |  | 1,211 |  | 18,851 |
|  | 17,998 |  | 1,243 |  | 19,241 |


| AVERAGE |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Tuition |  | Mand. Fees |  | Total |  |
| \$ | 5,107 | \$ | - | \$ | 5,107 |
|  | 5,538 |  | - |  | 5,538 |
|  | 5,723 |  | 20 |  | 5,743 |
|  | 5,953 |  | 120 |  | 6,073 |
|  | 6,446 |  | 140 |  | 6,586 |
|  | 6,880 |  | 160 |  | 7,040 |
|  | 7,266 |  | 169 |  | 7,435 |
|  | 7,701 |  | 177 |  | 7,878 |
|  | 8,013 |  | 184 |  | 8,197 |
|  | 8,327 |  | 193 |  | 8,520 |
|  | 8,651 |  | 201 |  | 8,852 |
|  | 9,040 |  | 211 |  | 9,251 |
|  | 9,429 |  | 249 |  | 9,678 |
|  | 10,144 |  | 352 |  | 10,496 |
|  | 11,906 |  | 448 |  | 12,354 |
|  | 13,206 |  | 637 |  | 13,843 |
|  | 13,926 |  | 701 |  | 14,627 |
|  | 14,586 |  | 726 |  | 15,312 |
|  | 15,305 |  | 985 |  | 16,290 |
|  | 16,034 |  | 848 |  | 16,882 |
|  | 16,640 |  | 888 |  | 17,528 |
|  | 17,384 |  | 939 |  | 18,323 |
|  | 18,178 |  | 1,030 |  | 19,208 |
|  | 19,071 |  | 1,116 |  | 20,188 |
|  | 19,798 |  | 1,148 |  | 20,946 |
|  | 20,297 |  | 1,166 |  | 21,463 |
|  | 20,696 |  | 1,195 |  | 21,891 |
|  | 21,023 |  | 1,228 |  | 22,250 |
|  | 21,823 |  | 1,260 |  | 23,082 |
|  | 22,807 |  | 1,301 |  | 24,107 |

*2006-07 fees include a one-time $\$ 200$ surcharge.

## Revenue from Tuition and

 Fees at Regents Universities| Year | Statewide Revenue |  |
| :---: | :---: | :---: |
| 1988-89 | \$ | 158,342,501 |
| 1989-90 |  | 170,499,168 |
| 1990-91 |  | 173,004,554 |
| 1991-92 |  | 183,893,828 |
| 1992-93 |  | 191,731,442 |
| 1993-94 |  | 199,434,161 |
| 1994-95 |  | 211,414,374 |
| 1995-96 |  | 221,967,652 |
| 1996-97 |  | 231,853,899 |
| 1997-98 |  | 246,946,541 |
| 1998-99 |  | 259,802,843 |
| 1999-00 |  | 276,196,715 |
| 2000-01 |  | 295,514,975 |
| 2001-02 |  | 338,570,832 |
| 2002-03 |  | 409,622,144 |
| 2003-04 |  | 472,151,200 |
| 2004-05 |  | 495,219,254 |
| 2005-06 |  | 509,978,562 |
| 2006-07 |  | 556,049,386 |
| 2007-08 |  | 598,589,064 |
| 2008-09 |  | 639,577,465 |
| 2009-10 |  | 697,446,133 |
| 2010-11 |  | 779,107,211 |
| 2011-12 |  | 852,754,993 |
| 2012-13 |  | 901,894,256 |
| 2013-14 |  | 945,358,125 |
| 2014-15 |  | 982,281,000 |
| 2015-16 |  | 1,009,237,661 |
| 2016-17 |  | 1,073,016,583 |
| 2017-18 |  | 1,127,411,197 |

## State General Aid to Regents Universities

| Year | UI | ISU | UNI | Total |
| :---: | :---: | :---: | :---: | :---: |
| 1988-89 | \$ 148,388,236 | \$ 124,052,766 | \$ 48,146,888 | \$ 320,587,890 |
| 1989-90 | 165,039,399 | 133,477,736 | 53,053,198 | 351,570,333 |
| 1990-91 | 177,190,277 | 144,282,110 | 58,129,037 | 379,601,424 |
| 1991-92 | 166,852,000 | 135,847,220 | 55,827,101 | 358,526,321 |
| 1992-93 | 178,694,345 | 145,386,270 | 64,646,461 | 388,727,076 |
| 1993-94 | 184,764,829 | 148,358,392 | 65,971,680 | 399,094,901 |
| 1994-95 | 190,350,028 | 151,331,647 | 67,884,216 | 409,565,891 |
| 1995-96 | 200,666,563 | 159,396,254 | 71,434,026 | 431,496,843 |
| 1996-97 | 211,495,682 | 167,725,390 | 75,508,088 | 454,729,160 |
| 1997-98 | 223,672,433 | 177,639,007 | 78,748,825 | 480,060,265 |
| 1998-99 | 235,994,141 | 185,648,896 | 82,872,982 | 504,516,019 |
| 1999-00 | 247,327,649 | 192,973,551 | 86,996,479 | 527,297,679 |
| 2000-01 | 255,836,163 | 202,542,309 | 90,643,431 | 549,021,903 |
| 2001-02 | 236,937,122 | 187,119,809 | 83,746,529 | 507,803,460 |
| 2002-03 | 222,319,484 | 175,588,206 | 78,589,015 | 476,496,705 |
| 2003-04 | 220,501,286 | 173,633,827 | 78,004,006 | 472,139,119 |
| 2004-05 | 220,131,572 | 173,269,729 | 77,831,821 | 471,233,122 |
| 2005-06 | 226,306,403 | 177,328,346 | 80,638,563 | 484,273,312 |
| 2006-07 | 230,843,903 | 180,198,164 | 82,701,063 | 493,743,130 |
| 2007-08 | 258,011,947 | 205,145,406 | 92,495,485 | 555,652,838 |
| 2008-09 | 269,527,169 | 212,192,481 | 95,792,085 | 577,511,735 |
| 2009-10* | 226,306,403 | 177,328,346 | 80,638,563 | 564,553,312 |
| 2010-11* | 221,724,526 | 173,738,096 | 79,005,927 | 474,468,549 |
| 2011-12 | 209,737,311 | 164,345,198 | 74,734,586 | 448,817,095 |
| 2012-13 | 216,414,572 | 169,577,342 | 81,113,859 | 467,105,773 |
| 2013-14 | 222,041,351 | 173,986,353 | 83,222,819 | 479,250,523 |
| 2014-15 | 230,923,005 | 180,945,807 | 89,176,732 | 501,045,544 |
| 2015-16 | 230,923,005 | 182,181,852 | 94,276,732 | 507,381,589 |
| 2016-17 | 222,985,505 | 175,409,852 | 94,535,232 | 492,930,589 |
| 2017-18 | 211,560,793 | 167,474,125 | 93,712,362 | 472,747,280 |

*FY 2010 Total increased by a federal American Recovery and Reinvestment Act appropriation of $\$ 80,280,000$ for use as general aid to universities.
*FY 2011 Each university received additional general aid support from the Underground Storage Tank Fund

