State Funding for Libraries

ISSUE

The State appropriates funds to support library services to Iowans through the State Library, the Library Service Areas, and State aid to local libraries known as Enrich Iowa. As a result of legislation enacted in 2010, the Iowa Library Association (ILA) convened a committee to make recommendations regarding reorganization of State-funded library operations and services. The committee’s recommendations have been approved by the ILA and endorsed by the State Commission of Libraries. The recommendations, described herein, involve the reorganization of the State Library and Library Service Areas.

AFFECTED AGENCIES

Department of Education, Division of Libraries and Information Services
Library Service Areas
Local Libraries

CODE AUTHORITY

Sections 256.50 through 256.79

BACKGROUND

State Library – The Division of Libraries and Information Services, known colloquially as the State Library, is established in statute as a division of the Department of Education. That statute also creates the State Commission of Libraries to appoint the State Librarian. The State Librarian administers the Division and serves at the pleasure of the Commission.

The State Library is required to do the following:

- Determine policy for providing information service to the three branches of State government and to the legal community in Iowa.
- Coordinate a statewide interregional interlibrary loan and information network among libraries in Iowa and support activities that increase cooperation among all types of libraries.
- Establish and administer a program for the collection and distribution of state publications to depository libraries.
- Develop, in consultation with the library service areas and the area education agency media centers, a biennial unified plan of service and service delivery for the Division of Libraries and Information Services.
- Establish and administer a statewide continuing education program for librarians and trustees.
• Provide libraries with advice and counsel in specialized areas that may include, but not limited to, building construction and space utilization, children’s services, and technological developments.

• Obtain reports from libraries showing the condition, growth, and development of services provided and disseminate this information in a timely manner to the citizens of Iowa.

• Establish and administer certification guidelines for librarians not covered by other accrediting agencies.

• Foster public awareness of the condition of libraries in Iowa and of methods to improve library services to the citizens of Iowa.

• Establish and administer standards for State agency libraries, the library service areas, and public libraries.

The State Library includes the State Law Library housed in the State Capitol. The State Medical Library was discontinued in FY 2010. The State Data Center is also a unit of the State Library. The Center maintains and provides access to population, housing, business, and government statistics, including United States Census data. See Attachment A for an organizational chart of the State Library.

Library Service Areas (LSAs) – The Library Service Areas (formerly known as Regional Libraries) are established in statute “to provide supporting services to libraries, including, but not limited to, consulting, continuing education, and interlibrary loan and reference services, to assure consistency of service statewide, and to encourage local financial support for library services.” With the merger of the East Central and Southeast Library Service Areas on July 1, 2010, there are now six LSAs covering Iowa. (See Attachment B for a map of the LSAs.) Each is governed by a board of trustees that appoints an administrator to lead the agency. Employees of LSAs are considered State employees for purposes of receiving employee health and dental insurance. However, LSAs do not receive State salary funding.

During the 2010 Legislative Session, legislators met with representatives of the LSAs and the State Library to discuss how to improve library services despite budget reductions. Legislators expressed concern that there seemed to be a lack of cooperation and collaboration among the LSAs and between the LSAs and the State Library. As a result, LSA programs and services may not be consistent across Iowa.

Senate File 2376 (FY 2011 Education Appropriations Act) required the LSAs to merge at least two regions and resulted in the merger mentioned above. The legislation also required the LSAs to collaborate with the State Library to study ways to streamline State-funded library operations and services and to submit a report to the General Assembly by November 1, 2010. The Iowa Library Association facilitated the study and named a committee of 11 librarians and trustees from around Iowa. Minutes of the committee’s meetings are available at http://www.iowalibraryassociation.org/displaycommon.cfm?an=1&subarticlenbr=100.

The committee unanimously agreed on a new model for library services in Iowa that would combine the State Library and LSAs into a single new agency. The committee’s recommendations have been adopted by the Iowa Library Association, endorsed by the State Commission of Libraries, and filed with the General Assembly. The reorganization report is included with this document as Attachment C.

Local Public Libraries – The majority of funding for Iowa’s 543 local public libraries comes from property taxes levied by the cities and/or counties they serve. Statute requires city and
county support at least equivalent to a property tax levy of $0.0675 per $1,000 of assessed valuation. The vast majority of libraries receive local support significantly beyond the required level. In addition, local libraries receive a wide variety of private and federal grants, as well as gifts and bequests.

Annual State appropriations for the Enrich Iowa Program represent a relatively small portion of local library support. Administered by the State Library, it provides three different funding streams to local libraries:

- Open Access, implemented in 1989, permits Iowans to use almost any public library in Iowa and borrow materials using their local library card. The State reimburses the loaning library a portion of the cost of the transaction.
- Interlibrary Loan Reimbursement, also implemented in 1989, provides State funding to offset the costs of lending materials from one library to another.
- Direct State Aid to local libraries, implemented in FY 2000, is allocated based upon a formula. Libraries are evaluated against standards approved by the Commission of Libraries and classified into three tiers. The assigned tier qualifies each library for a specific level of base funding ($1,000, $2,000, or $3,000) and per capita funding ($0.20, $0.40, or $0.60). In addition, each library receives 3.0% of the amount of funding it received in the previous fiscal year for services to rural residents and contracting communities. If the annual State appropriation is less than needed to fund the formula, allocations are prorated.

There is currently a one-year moratorium, effective November 2009, on reporting progress on meeting standards and on new standards applications, while the Public Library Standards Advisory Task Force develops a recommendation for the Commission of Libraries on updating the standards.

**CURRENT SITUATION**

State Appropriations – Table 1 shows the history of State appropriations to Iowa’s libraries since FY 2000. In FY 2000 and FY 2001, the General Fund appropriations to the State Library included funding for Open Access and Interlibrary Loan.

<table>
<thead>
<tr>
<th>Year</th>
<th>State Library</th>
<th>Enrich Iowa</th>
<th>Library Service Areas</th>
<th>Local Libraries</th>
<th>Library Service Areas</th>
<th>State Library</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2000</td>
<td>3,179,476</td>
<td>$700,000</td>
<td>1,687,000</td>
<td>$500,000</td>
<td>$200,000</td>
<td></td>
</tr>
<tr>
<td>FY 2001</td>
<td>3,172,038</td>
<td>1,000,000</td>
<td>1,502,415</td>
<td>600,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2002</td>
<td>1,643,746</td>
<td>1,781,168</td>
<td>1,411,854</td>
<td>600,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2003</td>
<td>1,222,051</td>
<td>1,741,982</td>
<td>1,380,087</td>
<td>600,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2004</td>
<td>1,265,788</td>
<td>1,702,787</td>
<td>1,376,558</td>
<td>900,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2005</td>
<td>1,378,555</td>
<td>1,698,432</td>
<td>1,380,087</td>
<td>950,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2006</td>
<td>1,420,694</td>
<td>1,698,432</td>
<td>1,376,558</td>
<td>950,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2007</td>
<td>1,466,761</td>
<td>1,698,432</td>
<td>1,376,558</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2008</td>
<td>1,879,827</td>
<td>1,823,432</td>
<td>1,562,210</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2009</td>
<td>1,907,426</td>
<td>1,796,081</td>
<td>1,562,210</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2010</td>
<td>1,511,656</td>
<td>1,796,081</td>
<td>1,105,989</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
<tr>
<td>FY 2011</td>
<td>1,511,656</td>
<td>1,796,081</td>
<td>1,105,989</td>
<td>50,000</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
State Library – The majority of funding for the State Library comes from the annual General Fund appropriation and from federal grants through the Institute of Museum and Library Services. In addition, the agency has a small amount of revenue from fees and from an Iowa Access Grant from the Department of Administrative Services. Chart 1 compares FY 2009 and FY 2010 funding by source. Charts 2 and 3 show the FY 2009 and FY 2010 expenditures by category. The expenditures for General Administration include pass-through fees to other State agencies.

Chart 1
State Library Funding by Source – FY 2009 and FY 2010

Charts 2 and 3
State Library Expenditures by Category

Source: Department of Education, Division of Libraries and Information Services
Library Service Areas – Approximately 75.0% of annual funding for LSAs comes from a State General Fund appropriation and an allocation from the Rebuild Iowa Infrastructure Fund (RIIF) appropriation to the Enrich Iowa Program (see Table 1). State funding is allocated equally among the LSAs. The remaining 25.0% comes from a variety of sources, including fees, grants, and contracted services, that vary between LSAs. Employee salaries and benefits represent approximately 50.0% of annual LSA expenditures from all funding sources. Each LSA has a full-time administrator and one to three support staff positions that may be full- or part-time. Charts 4 and 5 show LSA funding by source and expenditures for FY 2009.

![Chart 4](image1)

![Chart 5](image2)

Source: Reports submitted to the Department of Education by the LSAs

Enrich Iowa – The Enrich Iowa Program is funded by annual appropriations from the General Fund and the Rebuild Iowa Infrastructure Fund (see Table 1).

In FY 2009, 4.0 million items were checked out from libraries through the Open Access program, representing an increase of 65.6% compared to FY 1999. In the Interlibrary Loan Reimbursement Program, 258,000 items were borrowed, representing an increase of 57.2% compared to FY 1999. Enrich Iowa partially reimburses local libraries for the costs of these transactions. The reimbursement rates have decreased over the past few years due to decreases in State funding. For example, in FY 2009, the reimbursement rates for Open Access and Interlibrary Loan were $0.33 and $1.66 per transaction, respectively. For FY 2010, the rates were $0.33 and $1.55 per transaction.
In FY 2009, direct State aid totaled $1.0 million. Chart 6 shows the uses of those funds by local libraries.

*Chart 6*

**FY 2009 Use of Direct State Aid by Public Libraries**

Source: FY 2009 Enrich Iowa Report, Department of Education

**Local Support of Public Libraries** – Total revenue for local public libraries by source is reflected in Table 2 below. In FY 2009, State support represented 2.9% of total revenue, while 77.3% came from property tax levied by cities and 9.1% from county levies. Chart 7 shows the percentage of revenue by source for FY 2009.

*Table 2*

**Public Library Revenue by Source**

<table>
<thead>
<tr>
<th>City</th>
<th>County</th>
<th>State</th>
<th>Other Gov’t.</th>
<th>Non-Gov’t.</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>FY 2000</td>
<td>$68,976,415</td>
<td>$7,025,314</td>
<td>$2,123,419</td>
<td>$1,143,177</td>
<td>$13,013,670</td>
</tr>
<tr>
<td>FY 2001</td>
<td>69,222,131</td>
<td>7,344,763</td>
<td>2,339,464</td>
<td>1,851,944</td>
<td>11,592,558</td>
</tr>
<tr>
<td>FY 2002</td>
<td>68,246,262</td>
<td>7,784,233</td>
<td>2,340,059</td>
<td>1,395,812</td>
<td>9,942,271</td>
</tr>
<tr>
<td>FY 2003</td>
<td>61,587,464</td>
<td>8,287,321</td>
<td>2,398,917</td>
<td>1,562,048</td>
<td>15,875,103</td>
</tr>
<tr>
<td>FY 2004</td>
<td>63,168,870</td>
<td>7,989,079</td>
<td>2,577,509</td>
<td>1,415,987</td>
<td>13,552,803</td>
</tr>
<tr>
<td>FY 2005</td>
<td>67,305,075</td>
<td>7,960,134</td>
<td>2,354,322</td>
<td>1,857,847</td>
<td>15,500,615</td>
</tr>
<tr>
<td>FY 2006</td>
<td>71,563,704</td>
<td>8,385,694</td>
<td>2,572,028</td>
<td>1,471,743</td>
<td>13,399,731</td>
</tr>
<tr>
<td>FY 2007</td>
<td>75,203,350</td>
<td>8,713,371</td>
<td>2,695,010</td>
<td>1,445,479</td>
<td>11,310,801</td>
</tr>
<tr>
<td>FY 2008</td>
<td>79,038,223</td>
<td>8,942,180</td>
<td>2,836,870</td>
<td>392,822</td>
<td>13,935,672</td>
</tr>
<tr>
<td>FY 2009</td>
<td>81,142,031</td>
<td>9,512,398</td>
<td>3,025,439</td>
<td>393,451</td>
<td>10,875,037</td>
</tr>
</tbody>
</table>

Note: Other Gov’t. funding includes income from other contracting cities and townships, as well as federal sources. Non-Gov’t. funding includes income from grants, gifts, endowments, fines, and fees.

Source: Iowa Public Library Statistics 2000-2009
Chart 7
FY 2009 Public Library Revenue – Percentage by Source
(NOTE: Does not add to 100.0% due to rounding.)

Source: Iowa Public Library Statistics 2000-2009

In FY 2008, the most recent year that national comparison data is available, Iowa’s average per capita funding of public libraries was below the national average in every category. Table 3 compares the Iowa per capita average to the national average in FY 2000 and FY 2008.

Table 3
National Comparison: Iowa Public Library Funding Per Capita

<table>
<thead>
<tr>
<th></th>
<th>FY 2000 Iowa Average</th>
<th>National Average</th>
<th>FY 2008 Iowa Average</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Local</td>
<td>$20.93</td>
<td>$22.32</td>
<td>$29.37</td>
<td>$31.94</td>
</tr>
<tr>
<td>State</td>
<td>0.68</td>
<td>3.70</td>
<td>0.93</td>
<td>3.35</td>
</tr>
<tr>
<td>Other</td>
<td>2.29</td>
<td>2.73</td>
<td>2.95</td>
<td>3.16</td>
</tr>
<tr>
<td>Total</td>
<td>24.07</td>
<td>28.96</td>
<td>33.44</td>
<td>38.62</td>
</tr>
</tbody>
</table>

Note: Local funding includes city and county support, as well as revenue from contracting cities and townships. Other funding includes all non-governmental sources.


ALTERNATIVES

Reorganization Recommendation – The model proposed by the Iowa Library Association (ILA) merges the Library Service Areas with the State Library in a single new agency known as Iowa Library Services. The new agency would be part of the Department of Education and would be responsible for providing both regional and statewide library support services. The model includes librarian field consultants and support staff based in at least seven district offices around Iowa.

The new agency would employ 40.5 FTEs, a reduction of 3.4 FTE positions compared to the current combined staffing of the State Library and the LSAs. All would be employees of the
State. One benefit of the proposed structure, according to the ILA, would be an improved ability to match and draw down available federal funding in times of State budget reductions.

**Libraries in the Age of Digital Information** – The ILA’s report and recommendations do not specifically address the changing nature of information in an increasingly digital world. The General Assembly may want to consider the role of digital information on the cost-effective provision of library services to Iowans and, specifically, the provision of regional and statewide services to local libraries.

**Enrich Iowa Funding** – Currently, library participation in the Open Access and Interlibrary Loan Programs is voluntary. As the rate of reimbursement for these Programs has decreased over the past few years, no local libraries have chosen to discontinue their participation. However, according to the State Library, some have considered it. An increase in funding for Enrich Iowa would allow an increase in the reimbursement rates.

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IOWA LIBRARY SERVICES
REORGANIZATION REPORT

SUBMITTED BY:
IOWA LIBRARY ASSOCIATION
DALE VANDE HAAR, PRESIDENT

SUBMITTED ON NOVEMBER 1, 2010 AS DIRECTED IN SF 2376
STREAMLINING THE DELIVERY OF SERVICES TO IOWA LIBRARIES

EXECUTIVE SUMMARY
During its 2010 session, the Iowa Legislature directed the library community to work collaboratively over the interim to develop a plan to streamline state-funded library operations and services (SF 2376).

The Iowa Library Association stepped up to this challenge and appointed an 11-member Library Reorganization Committee, with representatives of Library Service Areas, the State Library, and public libraries of all sizes and from all areas of the state.

During the Committee’s five-month process, the committee held three public meetings during which audience participation was actively encouraged. Minutes and all meeting materials were promptly posted on the ILA website and noticed on the ILA list serves. To engage the broader library community, the Library Reorganization Committee participated in six town hall meetings around the state, conducted two surveys, and created a blog to encourage further discussion. Feedback was incorporated into this final report.

The following report recommends that a new, streamlined model of state-funded library operations and services in Iowa be enacted and funded by the General Assembly. The proposed new model includes the following elements:

- Locally delivered, hands-on support services for Iowa libraries are preserved with seven district offices. Essential support services identified by the Iowa library community will be preserved and enhanced.

- Library Service Areas and State Library will become a single agency called Iowa Library Services, unifying the mission of service to Iowans and all Iowa libraries.

- All employees of the new agency will be state employees. The total number of employees is reduced by 8% (3.375 FTEs).

- A 9-member Iowa Commission on Libraries appointed by the Governor will govern the agency and a new statewide Advisory Panel will ensure broad input from the library community to the newly expanded Commission.

- The new model will be funded with both state and federal dollars. Since state funding is required to match federal money, the new model will make it easier for Iowa Library Services to meet its federal matching and maintenance of effort requirements, and will prevent a loss of federal funds due to state budget cuts.

The Library Reorganization Committee, Iowa Library Association Board, Iowa Commission on Libraries, and the members of the Iowa Library Association all voted to support the following report and its recommendations. When polled, 88% of the Iowa Library Association members voted to support the plan.

You can view all materials from the ILA Library Reorganization Committee’s work and the full report online: www.iowalibraryassociation.org/displaycommon.cfm?an=1&subarticlenbr=100.
BACKGROUND. The Iowa Library Association Reorganization Committee respectfully submits the following report to the Iowa General Assembly, in compliance with the provisions of Senate File 2376.

The 2010 General Assembly adopted House Amendment 8516 to Senate File 2376, which includes the following requirement:

“The library services areas and the state library shall work collaboratively to conduct a study of ways to streamline state-funded library operations and services. The study shall, at a minimum, address the following:

(1) Library service area service delivery strengths
(2) Best practices for delivering continuing education
(3) The use of social networking tools to provide consulting services
(4) Consolidation of bookkeeping and auditing functions
(5) Locally based creative collaborations among all types of libraries.

The library service areas shall collaboratively submit their findings and recommendations in a report to the general assembly on or before November 1, 2010.”

At two meetings held in February-March 2010 to discuss library services reorganization issues, Dale Vande Haar, the Iowa Library Association (ILA) president, proposed that ILA facilitate a study of streamlining library services. Legislators, legislative staff, Library Service Area (LSA) staff, and State Library staff who were present all agreed that ILA would serve as facilitator, and H8516 was subsequently passed. ILA then formed a Reorganization Committee of eleven individuals representing the Library Service Areas, the State Library, and public libraries of all sizes and from all areas of the state. This report is the work of the ILA Reorganization Committee.

COMMITTEE RECOMMENDATION. The committee’s recommendation is that a new, streamlined model of state-funded library operations and services in Iowa be enacted and funded by the General Assembly.

The proposed new model includes the following elements:

1. The new model preserves locally delivered, hands-on support services for Iowa libraries. There will be 7 district offices throughout the state, with a district librarian consultant and project coordinator in each office, providing direct, hands-on services to local libraries. The district offices will be located when possible in local libraries and will be in the same areas of the state as the current LSA offices. Library support services will continue to be responsive, flexible, and tailored to the needs of the individual libraries.

2. Reorganization of the Library Service Areas and the State Library into a single agency called Iowa Library Services unifies the mission of service to Iowans and to all Iowa libraries. The agency, which will continue to be located in the Department of Education, will be responsible for providing high-quality library support and information services that are consistently available to all libraries across the state, regardless of location or size. Iowa Library Services will have two units – Library Support Network and Specialized Library Services – and employees will work in teams. Creation of the new agency joins the best of the Library Service Areas with the best of the State Library, while streamlining administrative
functions and eliminating any perception of service duplication or inconsistency of service delivery across the state.

3. All employees of the new agency will be state employees; LSA experience will be a priority in hiring district consultants and district project coordinators.

4. The agency will be governed by a 9-member board, the Commission of Libraries. This board will include librarians and non-librarians; members will be appointed by the Governor. This recommendation adds two new commissioners to ensure all areas of the state are represented.

5. A new, single, statewide Advisory Panel will be composed of librarians representing all geographical areas, library types, and library sizes, to provide broad input from the library community to the newly expanded Commission of Libraries. The Panel, which replaces the current regional board structure, will provide guidance about the needs of Iowa libraries to the Commission of Libraries and to the administration and staff of the new Iowa Library Services Agency as well as serve as a forum for best practice sharing.

6. Essential support services identified by the Iowa library community in response to a survey issued in early summer 2010 will be preserved and enhanced. Locally based creative collaborations among all types of libraries will continue to be encouraged and facilitated, including WILBOR and NEIBORS (downloadable books services). The Reorganization Committee recognizes the importance of current regional projects to the libraries involved in them, and support will be provided for as many current projects as possible. The amount of support that will be available depends on the level of funding appropriated by the legislature.

7. The new model will be funded with both state and federal dollars. A new agency strategic plan and a new Library Services and Technology Act plan for the use of federal funding will be developed with input from Iowa libraries, soon after the reorganization takes effect. Since state funding is required to match federal money, the new model will make it easier for Iowa Library Services to meet its federal matching and maintenance of effort requirements, and will prevent a loss of federal funds due to state budget cuts.

8. The new model will employ 40.5 FTEs – an 8 percent reduction in the current combined total of State Library and Library Service Area employees. This represents a total reduction of 3.375 staff.

In the development of the model, the ILA Reorganization Committee carefully considered the following factors:

• The need strongly expressed by the Iowa library community for the continuation of locally delivered, hands-on support services for Iowa libraries, through at least 7 district offices located throughout the state

• The need strongly expressed by the Iowa library community for the preservation and enhancement of locally based creative collaborations among all types of libraries

• The need for library support services which are consistently available to all libraries across the state, regardless of location or size of the library
• The need for efficiencies and economy, as well as effectiveness, in the provision of state-funded services
• The need for elimination of administrative duplication
• The need for accountability/transparency of state funds

An illustration of the proposed model follows:
COMMITTEE PROCESS and INVOLVEMENT OF THE IOWA LIBRARY COMMUNITY.

During the summer of 2010, the ILA Reorganization Committee held three public meetings while conducting its study on streamlining. The meetings were open, widely publicized, and attended by many members of the Iowa library community. Meeting attendees as well as committee members were asked to provide input at each meeting. Minutes of the meetings and other information about the committee’s work were promptly published on the Iowa Library Association Web site (www.iowalibraryassociation.org) and on the Iowa Library Services blog (http://www.iowalibraryservices.blogspot.com/).

The five specific issues that the study was required to address were discussed at the first meeting of the committee.

• **LSA service delivery strengths** were identified as hands-on, personalized consulting services as well as the provision of back-up reference and interlibrary loan services. *The continued availability to Iowa libraries of individualized, locally delivered consulting services has been repeatedly identified by the entire Iowa library community as an essential need of the highest priority, as a service necessary for the survival of Iowa’s small libraries, and as a core service that must be preserved.* Continuation of locally delivered consulting services is a key element of the new model.

• **Best practices for delivering Continuing Education (CE)** include the development and delivery of online courses and tutorials, which save travel time and money and can be taken at the convenience of the learner. Another best practice identified was the provision of an in-person visit and an orientation to Iowa libraries for new public library directors. The new model assumes that online CE, as well as in-person CE, will continue to be made available to Iowa librarians. Also assumed is that new library directors will be visited by district consultants who will provide orientation for them.

• **Use of social networking tools to provide consulting services** is inexpensive, facilitates real-time communication and promotes collaboration. The new model encourages the continued and expanded use of social networking tools in the delivery of support services to Iowa librarians.

• **Consolidation of bookkeeping and auditing functions.** The new model consolidates bookkeeping and auditing functions by creating a single state agency, subject to state bookkeeping and auditing practices. This will provide the state with greater fiscal oversight, transparency and accountability.

• **Locally based creative collaborations among all types of libraries** were identified as an important part of the Iowa library community that must be continued and enhanced. *Like local delivery of personalized consulting services, the encouragement of creative local library collaborations has been identified by all segments of the Iowa library community as essential to the continued delivery of high quality services to Iowans.* Concern has been expressed that library services will become inflexible and “one-size-fits-all”. The new model of service delivery must place a high priority on encouraging creative and flexible collaboration.

Two statewide online surveys were conducted by the committee as part of the study on streamlining. The results of both were made available to the public and library community immediately through the ILA Web site and listserv.
The first survey was designed to determine which library support services are most important, and to identify key characteristics of support services. Respondents were also asked what they wanted to see more of, and less of, in the new library support service plan. 684 members of the Iowa library community responded by ranking the most important support services, and more than 350 responded to the open-ended questions. Survey results were used by the committee in the development of the new service model. The most highly-ranked support services are:

- Education/training for director and staff
- In-state interlibrary loan
- Reciprocal borrowing in-state and Open Access reimbursement
- Compilation of library statistics
- Interlibrary loan reimbursement
- Purchasing consortia for database licensing
- Direct state aid for public libraries
- Pursuit of state and national grants for libraries
- Public library standards and accreditation
- Summer reading program support
- Consulting and field consulting teams
- Purchasing consortia for downloadable audiobooks.


Additional information about the ranking of most important support services is available here: [http://www.iowalibraryassociation.org/associations/2221/files/SurveySummary07_15_2010.pdf](http://www.iowalibraryassociation.org/associations/2221/files/SurveySummary07_15_2010.pdf)

Between the committee’s second and third meetings, a small group of committee members met to further develop the new model. The small group used designs submitted by committee subgroups at the July 7, 2010 meeting as the basis for their work, along with the responses to the survey of the Iowa library community. They looked at the current structure of the State Library and the LSAs, and worked to give the new design a flat yet flexible organizational structure. They agreed from the start that the new model would include service delivery around the state.

The new model was presented to, and approved unanimously by, the full ILA Reorganization Committee at its August 18 meeting. At this meeting, observers in the audience were also allowed to vote on support of the new structure, with nearly unanimous support.

Information about the proposed plan was shared through the ILA Web site, the Iowa Library Services blog, on statewide library online lists, and at six Town Meeting continuing education events held around the state in September.

The second online survey was widely distributed in early October to solicit input about the plan. Respondents had three options in voting: (1) I support the plan; (2) I generally support the plan, but please consider the concerns I have (respondents were asked to explain their concerns); and (3) I do not support the plan. There were 427 validated responses, with 359 respondents representing public libraries, 38 representing academic libraries, 15 representing school libraries, and 22 representing special libraries. 80.9% of the public library respondents represented small or rural public libraries serving a population under 10,000.
• 60.4% said they support the plan as it is.
• 27.4% replied that they generally support the plan, but have concerns that they listed. The reorganization committee plans to continue to adapt its implementation plan to address these concerns, most of which reflect a desire to see an orderly transition without service disruption.
• 12.2% replied that they do not support the plan.

Detailed results of the survey, including comments, are available here: [http://www.iowalibraryassociation.org/associations/2221/files/SummaryofLibraryServicesReorganizationPlanSurvey.pdf](http://www.iowalibraryassociation.org/associations/2221/files/SummaryofLibraryServicesReorganizationPlanSurvey.pdf)

On August 18, ILA Reorganization Committee members voted unanimously to support the new model. On October 11, the Iowa Library Association Executive Board voted to support the work of the Reorganization Committee and the plan. On October 14, at its annual business meeting, the membership of the Iowa Library Association overwhelmingly voted to adopt a 2011 legislative agenda which asks the General Assembly to enact the proposed model and to provide enough funding to fully implement it. On October 22, the Commission of Libraries (the governor-appointed governing board of the State Library) unanimously voted to endorse the plan.

**SERVICES FOR IOWA LIBRARIES.** ILA Reorganization Committee members are united in their commitment to ensuring the best possible services for Iowa libraries, and worked hard to develop a fiscally responsible organization model which is responsive to the diverse needs of Iowa libraries. Votes taken by the Iowa library community, noted in the paragraph above, indicate that the community supports the model.

It is important to note that adequate funding to fully implement the new model is essential. Iowans’ use of public libraries continues to increase every year, and more than two-thirds of all Iowans have an active public library card. Iowans made nearly 19 million visits to their public libraries last year; more than 51,000 Iowans visit a public library every single day. The current economic crisis has made libraries busier than ever, with a recent study finding that 40 percent of public library computer users access the Internet for employment uses, such as job searching and online applications. Iowa’s busy public libraries need and deserve high-quality, readily available state-funded support services, to assist them in providing excellent services to Iowans. The ILA Reorganization Committee believes that adoption of the proposed model will serve the Iowa library community well.

Respectfully submitted by the Iowa Library Association Reorganization Committee:
Lorraine Borowski, Decorah Public Library
Nathan Clark, Ruthven and Emmetsburg Public Libraries
Ann Coulter, LSA Trustee and Director, Learning Resource Ctr, Southwestern Comm. Coll., Creston
Monica Gohlinghorst, chairperson, Commission of Libraries and trustee, Council Bluffs Public Library
Susan Kling, Marion Public Library
Sandy Long, Whittemore Public Library
Bonnie McKewon, Northwest Library Services (the Library Service Area serving northwest Iowa)
LaWanda Roudebush, Davenport Public Library
Nancy Trask, Winterset Public Library
Dale Vande Haar, President, Iowa Library Association
Mary Wegner, State Library