



**BOARD OF  
REGENTS**  
STATE OF IOWA

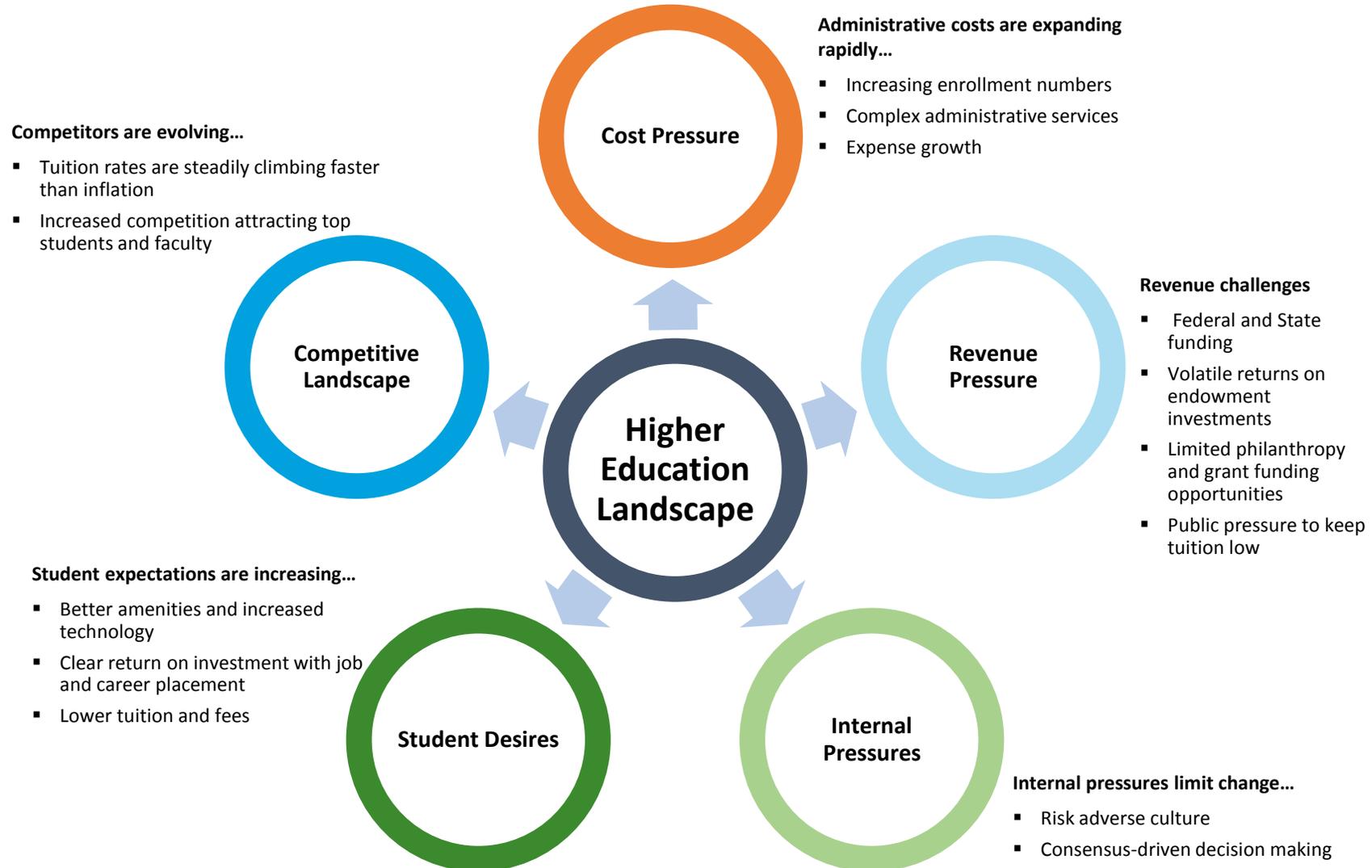
State Government Efficiency Review Committee Presentation

**Iowa Board of Regents**

Transparent, Inclusive Efficiency Review (TIER)

# Trends in Higher Education including cost pressures, student expectations, and increased competition are forcing colleges and universities to transform

Higher education institutions face many, often competing forces



TIER was established to continue to improve effectiveness, alleviate cost pressures and realize savings to be reinvested in our core mission

## TIER Program Overview

### What is TIER?

TIER is a Board-led, administrative and academic review of the Regent Universities to identify opportunities to operate more efficiently and effectively

### What is the vision of TIER?

Make Iowa a top destination for learning, teaching and innovation through excellent and affordable higher education

## Why is TIER needed?

### Raise Quality – Contain Costs

#### ***Efficiency***

- Continue to be good stewards of public dollars
- Increase our efforts to be as efficient and effective as possible both administratively and academically

#### ***Effectiveness***

- Continue to provide quality, affordable education
- Simplify our operations to better align our resources to the core mission of each university

#### ***Transformation***

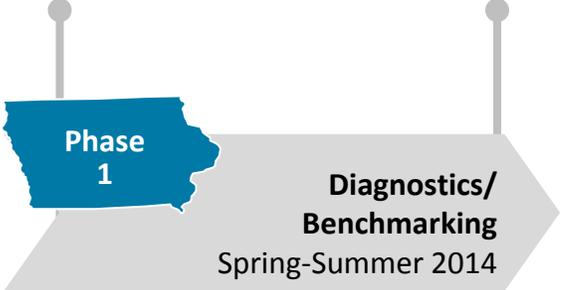
- The status quo is unsustainable
- Redesign our Universities to be the model of higher education for the future
- Utilize technology to provide improved access to Iowa's quality education

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**TIER Timeline and Milestones**

**Board selects Deloitte Consulting LLP,  
and begins the assessment**

**17 potential opportunities for deeper  
analysis were identified**



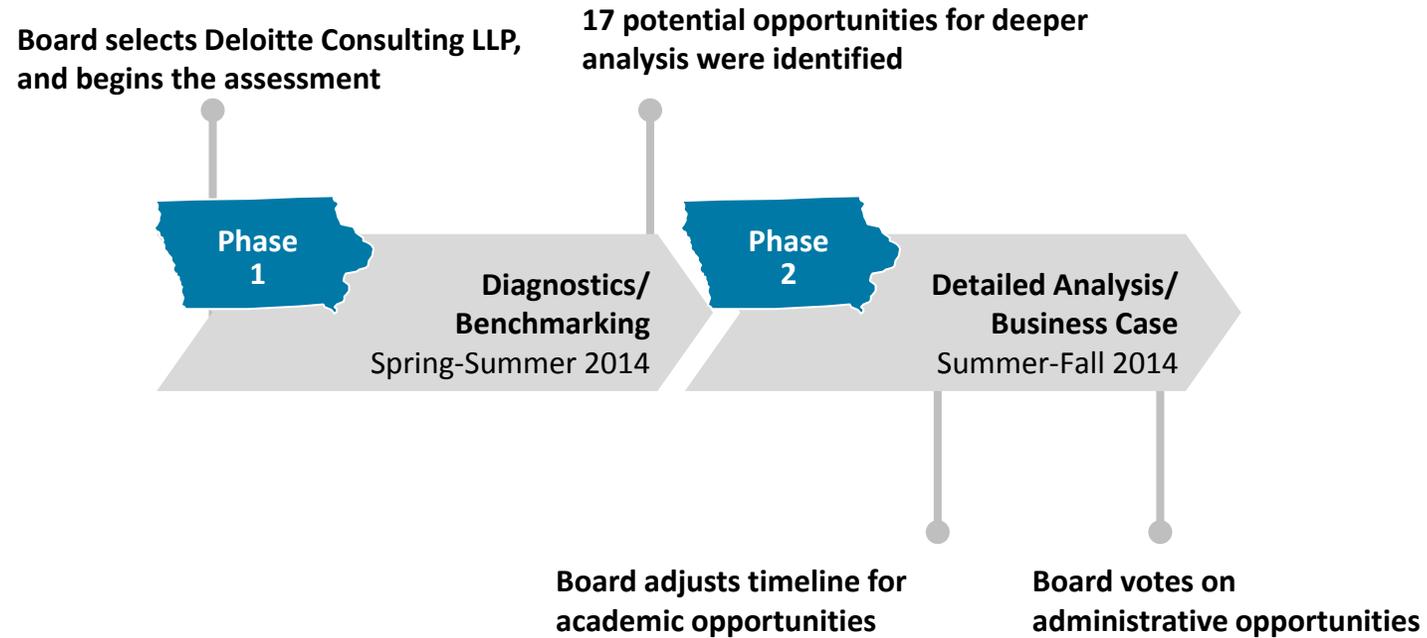
The 17 opportunities identified were selected for detailed analysis based on their potential for improved service and efficiency

#	Administrative Business Case	#	Academic Business Case
<b>Sourcing &amp; Procurement</b>		<b>Strategic Space Utilization</b>	
SP-01	Strategically source targeted spend categories	SSU-03	Improve utilization of classroom space through scheduling policy
<b>Information Technology</b>		SSU-04	Optimize faculty allocation through a data-informed, student-centered course schedule
IT-01	Streamline the distributed IT model for common technology services	<b>Academic Programs – Organization Excellence</b>	
IT-02	Transform the central ITS service delivery model	APOE-01	Improve enrollment management by strengthening academic programs
IT-03	Simplify system applications across the three universities	APOE-06	Develop system-wide Institutional Research reporting and data sharing
IT-04	Modernize IT infrastructure to reduce costs	<b>Academic Programs – Student Success</b>	
<b>Finance</b>		APSS-01	Improve student access through distance education
FN-01	Consider Finance Shared Services		
<b>Human Resources</b>			
HR-01	Revise HR operating model and streamline distributed services		
HR-10	Establish clear policy for Professional and Scientific staff search committees		
<b>Facilities</b>			
FAC-03	Reduce utilities and operational costs by limiting use of buildings during evenings and summer at UNI		
FAC-04	Reduce energy consumption by investing in energy mgmt. initiatives at UNI and ISU		
<b>Student Services</b>			
SS-05	Create a common application portal		
SS-08	Standardize "manual" calculation of the Regent Admission Index		

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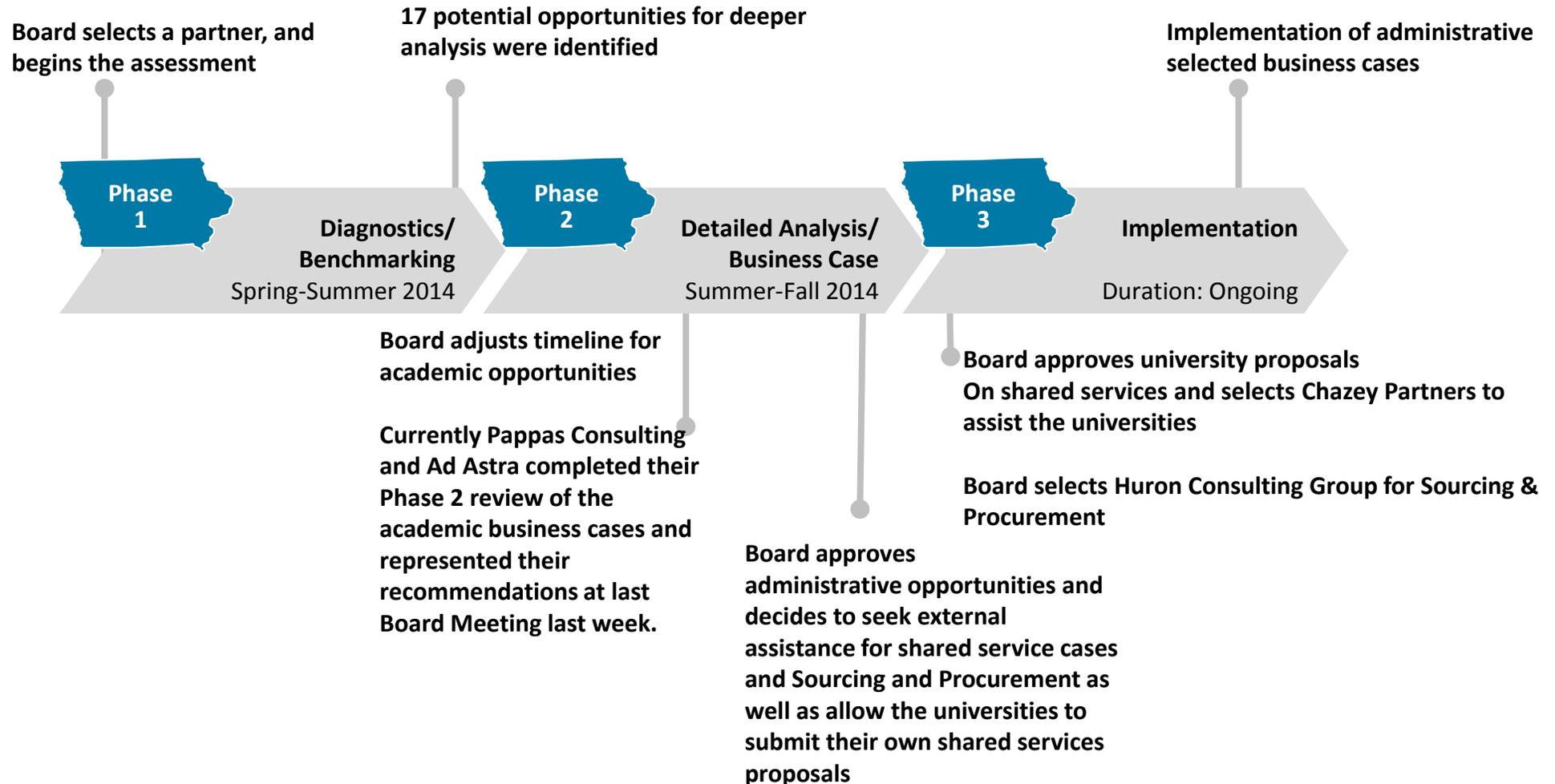
## TIER Timeline and Milestones

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TIER is a multi-phased program focused on both administrative and academic opportunities to best position Regent Universities for the future

### TIER Timeline and Milestones



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### Enrollment Management

- Determine how to more effectively leverage the Senior Year Plus Program that encompasses Concurrent Enrollment, the Postsecondary Enrollment Options Program, Advanced Placement, Career Academies, Regional Academies and Project Lead the Way to reduce the time to degree at the Iowa public universities.
- Charge the three public universities with developing strategic enrollment management plans and accompanying performance metrics that are germane to the specific mission of their institution and their Board approved Peer List.
- Increase both the retention and graduation rates at the Iowa public universities.
- Make strategic investments in Enrollment Management Programs at the University of Iowa and Iowa State University.
- Ensure that existing and newly designed First-Year retention programs are intentionally and strategically designed with clearly defined goals and outcomes that are continually tracked.
- Develop and/or modify the one-stop student service strategies germane to each of the Iowa public universities.

### e-Learning

- Preserve, endorse and support “The Iowa Regents’ Model” of Distance Education and e-Learning.
- Establish ambitious goals at each of the three universities for considerable program expansion, for substantial enrollment growth, and substantial revenue growth.
- Undertake concerted efforts to further develop the “Iowa Regents’ Model” by aggressively expanding successful elements of the model while constantly seeking out new opportunities for Distance Education and e-Learning, for traditional distance students and residential students seeking more flexibility in their schedules.
- Greatly expand the marketing of online and distance education programs at the Iowa Regent Universities.

### Space utilization

- All three institutions had sufficient space to support higher enrollments

Implement a policy which limits certain low-demand offerings in a schedule for each academic unit

## Current Status of each Business Case

#	Administrative Business Case	
<b>Sourcing &amp; Procurement</b>		
SP-01	Strategically source targeted spend categories	Ongoing
<b>Information Technology</b>		
IT-01	Streamline the distributed IT model for common technology services	Ongoing
IT-02	Transform the central ITS service delivery model	Ongoing
IT-03	Simplify system applications across the three universities	Ongoing
IT-04	Modernize IT infrastructure to reduce costs	Ongoing
<b>Finance</b>		
FN-01	Consider Finance Shared Services	Ongoing
<b>Human Resources</b>		
HR-01	Revise HR operating model and streamline distributed services	Ongoing
HR-10	Establish clear policy for Professional and Scientific staff search committees	Complete
<b>Facilities</b>		
FAC-03	Reduce utilities and operational costs by limiting use of buildings during evenings and summer at UNI	Complete
FAC-04	Reduce energy consumption by investing in energy mgmt. initiatives at UNI and ISU	Ongoing
<b>Student Services</b>		
SS-05	Create a common application portal	Complete
SS-08	Standardize "manual" calculation of the Regent Admission Index	Complete

#	Academic Business Case	
<b>Strategic Space Utilization</b>		
SSU-03	Improve utilization of classroom space through scheduling policy	BOR
SSU-04	Optimize faculty allocation through a data-informed, student-centered course schedule	BOR
<b>Academic Programs – Organization Excellence</b>		
APOE-01	Improve enrollment management by strengthening academic programs	BOR
APOE-06	Develop system-wide Institutional Research reporting and data sharing	Ongoing
<b>Academic Programs – Student Success</b>		
APSS-01	Improve student access through distance education	BOR



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## Iowa Public Universities Application Portal

Required fields denoted by \*

Welcome to the Iowa Public Universities Application Portal. Utilizing this portal streamlines the process of applying to one or more of the Iowa Public Universities.



This portal is intended for students entering college direct from high school for Fall 2016. To get started with the simple 3-step process, create your Iowa Public Universities Application Portal account below.

### New User

Create an account for the Iowa Public Universities Application Portal. Once your account has been created, it can be used to begin a new application, save and resume an existing application session, view questions already submitted, and send completed questions to additional universities.

[Get Started](#)

### Returning User

If you've already created an Iowa Public Universities Application Portal account, log in below to continue an existing session or send completed questions to additional universities.

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Thank You