

Anne Kinzel Bio Statement

Anne Kinzel is currently a contracts administrator at Iowa State University. Since 1988 she has been involved in healthcare as a hospital general counsel, a public health policy specialist and a healthcare reform researcher and advocate. She has taught evidence, contracts, torts, administrative law and civil procedure to paralegal students and healthcare law and policy to medical and allied health professional students in California, Iowa, and worldwide via the Internet. She received a J.D. from San Joaquin College of Law in Fresno, California, an M.A. Iowa State University, and a B.A. from the University of California, Davis. Ms. Kinzel is an adjunct faculty member at Des Moines University. Anne Kinzel speaks three languages, English, French and Healthcare which allows her take arcane health policy concepts and translate them into language that consumers and voters can appreciate and use.

Anne Kinzel is known throughout Iowa for her work in healthcare research and reform and as the HRSA Iowa State Planning Grant Director. Through research, legal work and consultation, Ms. Kinzel has helped to shape healthcare access policy in Iowa and California. She has authored four major studies on healthcare access in Iowa, and has made more than 50 presentations to policy-makers and the public on healthcare access, the economic effects of rising healthcare costs, and the status of the US healthcare system. Her work has been cited in regional and Iowa newspapers, including The Des Moines Register, Quad City Times, Muscatine Journal Post, and she has also appeared on Iowa Public Radio.

As an attorney, Ms. Kinzel has been involved in patient care issues, serving as general counsel for a major county-owned west coast teaching and trauma center. As an attorney, Ms. Kinzel developed a novel approach to hospital reimbursement. This led to Ms. Kinzel representing all 58 California counties as Amicus Counsel in the California Supreme Court case *City and County of San Francisco v. Sweet* (1995) 12 Cal.4th 105. For her successful work in the Sweet case lead, Ms. Kinzel received the 1995 Outstanding Brief Award from the California County Counsel's Association.

Ms. Kinzel currently serves as Vice-Chair of the *Iowa Care Givers Association* and is a board member of:

- The *Iowa Equal Justice Project*
- The *Ames Historic District Association*
- *CodeBlueNow* (honorary)
- The Ames Human Relations Commission.

She has previously served on the boards of the *Iowa ALS Association*, the *Central Valley YMCA*, and the *Fresno County Women Lawyers Association*.

Ms. Kinzel has represented the Iowa Department of Public Health on the:

- *Iowa Homeless Council*,
- *Health Care Worker Shortage Advisory Board*,
- *Broadlawn Hospital Blue Ribbon Steering Committee*
- *Iowa Medical Assistance Advisory Council*.

She has also been a member of the *Iowa Better Jobs Better Care Coalition*; the *ISU President's Commission on Improving Relations Among ISU Students, ISU, and the City of Ames*; and the *Fresno County Title IX Equity Coalition*.

ANNE KINZEL

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QUALIFICATIONS SUMMARY

- Pragmatic policy and legal expert, experienced in healthcare delivery and healthcare law and policy
- Outstanding presentation and negotiation skills
- Ability to effectively interact with internal and external stakeholders and draft and negotiate complex agreements

EDUCATION

IOWA STATE UNIVERSITY, AMES IA

- Master of Arts (General Studies), 2000

SAN JOAQUIN COLLEGE OF LAW, FRESNO CA

- Juris Doctor, 1987

FRESNO CITY COLLEGE POLICE ACADEMY, FRESNO CA

- Peace Officers Standards and Training Certificate, 1982

UNIVERSITY OF CALIFORNIA, DAVIS

- Bachelor of Arts, Psychology, 1979

PROFESSIONAL EXPERIENCE

IOWA STATE UNIVERSITY, AMES IA, 2006 - PRESENT

Negotiate, interpret and execute research contracts with federal and state governments and private foundations for a major research university. Provide contractual advice to university administrators, faculty and staff.

DES MOINES UNIVERSITY, DES MOINES IA, 2002 - PRESENT

Teach semester long classes (on-line and classroom based) in *Ethical and Legal Issues in Health Care* and *Ethical and Legal Issues in Public Health*

IOWA LEGAL AID, DES MOINES IA, 2006

Designed the initial research and policy framework for the *Iowa Equal Justice Project*, a major policy effort to reform the manner by which the civil justice system deals with domestic violence in Iowa.

Selzer & COMPANY, DES MOINES IA, 2005 - 2006

DIRECTOR, RESEARCH & POLICY

- Provided political and marketing strategy and advice to Iowa policy-makers and businesses. Assisted in the design and analysis of public opinion polls, market surveys and focus groups, with an emphasis on healthcare access reform.

IOWA DEPARTMENT OF PUBLIC HEALTH, DES MOINES IA, 1998 - 2005

IOWA STATE PLANNING GRANT DIRECTOR, 2001-2005

- Directed the Iowa HRSA State Planning Grant Initiative on the Uninsured (2001-2005), a \$1.5 million, four year, federally-funded competitive grant to reduce the number of uninsured Iowans.
- Designed four major healthcare access studies: *2005 Survey of Iowa Consumers*; *2004 What a Drag It Is, the Economic Impact of Rising Health Insurance Premiums*; *2002 Iowa Survey of the Uninsured*; *2002 Survey of Iowa Businesses*. [HRSA State Planning Grant]
- Designed and managed \$1.1 Million of consultant contracts (Lewin Group & State Public Policy Group) [HRSA State Planning Grant]
- Represented IDPH on the *Iowa Homeless Council*, the *Health Care Worker Shortage Advisory Board*, the *Broadlawns Hospital Blue Ribbon Steering Committee* and the *Iowa Medical Assistance Advisory Council*.

- Monitored and analyzed legislation and research pertaining to healthcare and pharmaceutical reform and access at the state and national level.
- Advised national and state authorities on how to reduce the number of uninsured persons in the U.S. via state level health insurance reform, including the first-in-the nation Iowa Priority Prescription Drug Program.

ASSISTANT DIRECTOR, CENTER FOR HEALTH POLICY, 1998 - 2001

- Provided policy advice on the creation of Iowa's State Children's Health Insurance Program and other health policy issues.
- Advised state public health authorities and stakeholders on complex public health and healthcare reform issues.
- Monitored and analyzed legislation and research pertaining to healthcare and pharmaceutical reform at the state and national level.

FRESNO COUNTY COUNSEL, FRESNO, CA, 1987 - 1996

SENIOR DEPUTY COUNTY COUNSEL, 1991 - 1996.

- Served as general counsel to Valley Medical Center, of Fresno County, a 475 bed teaching hospital/2200 employee, Level 1 trauma center and to the Fresno County Department of Public Health.
- Second-in-command of the Fresno County Counsel's Litigation Division providing guidance and assistance to less experienced attorneys.
- Represented Fresno County on healthcare and public health issues at the state, regional and local level.
- Provided legal advice and counsel regarding the entire operations of Valley Medical Center, including the areas of patient care, healthcare financing, healthcare personnel, medical records and privacy.
- Researched, monitored and analyzed complex legal questions and prepared confidential legal memoranda, court filings, and briefs for administrative, trial and appellate proceedings focused on healthcare and public health law.
- Prepared, filed and prosecuted healthcare financing actions in the courts and administrative law boards.
- Represented Fresno County in complex negotiations with insurers, HMOs and a 100 member Faculty Practice Group.
- Provided training and continuing education to hospital medical personnel (physicians, residents, nurses, allied health professionals and medical students) and hospital and public health staff.
- Devised a unique subrogation recovery program resulting in the recapture of up to \$5 million dollars per year in previously lost patient care revenues.
- Represented all 58 California counties as Amicus Counsel in the California Supreme Court case *City and County of San Francisco v. Sweet* (1995) 12 Cal.4th 105, receiving the 1995 California County Counsel's Association Outstanding Brief Award.
- Represented Valley Medical Center and the Fresno County Dept. of Public Health as trial counsel in over 50 emergency patient care/patient rights actions and in three major labor actions (physicians, nurses, and resident physicians).
- Supervised outside medical malpractice and tax counsel.

DEPUTY COUNTY COUNSEL, 1987 - 1991

- Represented the Fresno County Department of Mental Health in mental health conservatorship actions (hearings and court trials) in the Superior Courts.
- Developed skills in case analysis, trial strategy, motion preparation and presentation, legal research and writing, and witness preparation and courtroom presentation, and outcomes focused negotiation.

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- Interacted frequently with mental health staff, patients, and witnesses while simultaneously conducting more than 300 mental health hearings and over 100 (court) trials.
 - Provided legal advice and counsel regarding the operations of the Fresno County Acute Psychiatric Unit.
 - Represented the Fresno County Department of Human Services Child Protective Services Division in child neglect and removal from the home actions within the juvenile court system.
 - Interacted with parents, therapists, law enforcement, and children in difficult situations while managing a large case load.

PROFESSIONAL LICENSURE

IOWA BAR (currently inactive)

CALIFORNIA BAR (currently inactive)

LEADERSHIP EXPERIENCES AND ACTIVITIES

Board and Commissions - Current

- *Iowa Caregivers Association* (Vice-Chair)
- *Iowa Equal Justice Project*
- *Ames Old Town Historic District Neighborhood Association*
- *CodeBlueNow* (Honorary)
- *Ames Human Relations Commission*

COMPUTER PROFICIENCY

- **Software:** Microsoft Office Suite; iWork and iLife Suites; Adobe Acrobat; HTML Editors
- **Operating Systems:** MAC OS X and Windows XP
- **Research:** Westlaw, Lexis-Nexis

ANNE KINZEL REFERENCE LIST

Governor Robert Ray

- 300 Walnut St., Des Moines IA 50309
- 515.778.1185

Di Findley, Executive Director, Iowa Caregivers Association

- 1211 Vine St. Suite 1000 West Des Moines IA 50265
- 515.241.8697
- Di.Findley@iowacaregivers.org

John Hale, The Hale Group

- 1211 Vine St. Suite 1000 West Des Moines IA 50265
- 515.313.7766
- hale_john@msn.com

Julie McMahon, Div. Director, Health Promotion & Chronic Disease Prevention, Iowa Dept. of Public Health

- 321 E. 12th St., Des Moines IA 50319
- 515.321.6921
- jmcmahon@idph.state.ia.us

Kathleen O'Connor, Executive Director, Codebluenow.org

- 702 Second Ave Seattle WA 98104
- kathleen@codebluenow.org
- 206.650.2750

Beth Wessel-Kroeschell, State Representative, Iowa House District 45

518 Ash Ave. Ames IA 50014
515.451.4307

ANNE KINZEL PUBLICATIONS LIST
(Selected Publications)

PUBLICATIONS

- *2005 Iowa Survey of Consumers. HRSA State Planning Grant, September 2005*
- *What A Drag it is: The Economic Impacts of Rising Health Insurance Premiums,*
www.legis.state.ia.us/Isadocs/IntComHand/2008/IHPAF036.PDF
- *2004 Iowa Business Survey, HRSA State Planning Grant, Summer 2004*
- *2004 Final Report to the Secretary*
- *2002 Interim Report to the Secretary*
- *2001 Final Report to the Secretary, Includes reports on an Iowa Survey of the Uninsured, a Survey of Iowa Business Owners, and Iowa Voters*

NEWSPAPER GUEST EDITORIALS

Oct. 22 2007

Address Health Care Issues In 2008 Campaign

Des Moines Register Guest Editorial [On behalf of CodeBlue Now.org]

www.medicalnewstoday.com/articles/86917.php" www.medicalnewstoday.com/articles/86917.php

Dec. 8, 2005

Try a Blend of Approaches

Des Moines Register Guest Editorial

Oct. 22, 2005

To maintain freedoms, reform health care

Des Moines Register Guest Editorial

Apr. 17, 2005

Making a case for change: Heartland Can lead the Way

Des Moines Register Guest Editorial

MISCELLANEOUS

January 2009

Handbook: Ames Community Conversations of Diversity

Apr. 28, 2008

French Docs

Guest Blogger, CodeBlueNow.org

Apr. 21, 2008

Don't tell the French they have socialized medicine!

Guest Blogger, CodeBlueNow.org

April 14, 2008

Health Care Reform: Is the right prescription just a little more geographic curiosity

Guest Blogger, CodeBlueNow.org

Winter 2005

Risky Times: Health Care Costs Shape Individual and Family Decisions

Anne Kinzel & Michelle Yeoman

Public Health Matters IA Public Health Association

Summer 2003

What's the Public's Prescription?

Iowa Partners in Learning: Examining Health Care