



[SF 2396](#) – Lake Manawa State Park User Fee Pilot Program (LSB5418SV)  
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Fiscal Note Version – REVISED (Background)

**Description**

[Senate File 2396](#) establishes a Lake Manawa State Park User Fee Pilot Program in the Department of Natural Resources (DNR). The Program allows the DNR to charge nonresidents the following fees:

- One-day entrance fee of \$5.00 per vehicle.
- Annual pass fee of \$40.00 for one vehicle and the option to buy a second vehicle pass for a fee of \$15.00.
- Separate fees for residents and nonresidents related to camping and shelter rentals.

**Background**

Lake Manawa State Park is located in Council Bluffs, Iowa, and is approximately 10 minutes from Omaha, Nebraska. The State of Nebraska charges a resident fee of \$6.00 for a one-day entrance fee to a state park and nonresidents are charged \$8.00. The annual fee is \$31.00 for residents and \$46.00 for nonresidents. Since Iowa does not charge State park entrance fees, numerous Nebraska residents visit Lake Manawa State Park.

**Assumptions**

The DNR is using the following assumptions:

- Lake Manawa State Park has over 1,500 acres and there are four entrances. It is assumed two entrances would have a pay station with staff on hand, and two entrances would have outdoor kiosks that would not need to be staffed.
- There are 600,000 nonresident visitors per year. There are four persons in each vehicle, so there are 150,000 nonresident vehicles.
- It is estimated that 60.0%, or 90,000 vehicles, are repeat customers and they visit 25 times per year. This equals 3,600 unique vehicles (90,000 vehicles/25 visits).
- It is estimated there will be a 30.0% decrease in attendance due to the fee, and that reduces the number of unique nonresidents who will purchase an annual pass for their vehicles to 2,520 in year one.
- There will be a 5.0% increase in attendance in year two, with 2,650 nonresidents buying an annual pass for their vehicles.
- Up to 60,000 nonresidents will purchase a daily pass for their vehicles. It is estimated the first year would have a 30.0% decrease in attendance due to the fee, and that reduces the number of vehicles to 42,000 for year one and 44,100 in year two.

The DNR estimates the following fees will be collected:

**Lake Manawa State Park Pilot Project Fees Collected**

Fees	FY 2019	FY 2020
Annual pass fees	\$ 100,800	\$ 106,000
Daily pass fees	210,000	220,500
<b>Total Fees</b>	<b>\$ 310,800</b>	<b>\$ 326,500</b>

The DNR estimates the following expenditures to construct and implement four pay stations at Lake Manawa State Park:

**Lake Manawa State Park Pilot Program Construction Expenditures**

<u>Expenditures</u>	<u>FY 2019</u>	<u>FY 2020</u>
Purchase of two outdoor kiosk machines	\$ 24,000	\$ 0
Construction of two staffed pay stations	80,000	0
Point of sale equipment for pay stations	5,000	0
<b>Total Expenditures</b>	<b><u>\$ 109,000</u></b>	<b><u>\$ 0</u></b>

In addition, the DNR estimates other related expenditures:

**Lake Manawa State Park Pilot Project Expenditures**

<u>Expenditures</u>	<u>FY 2019</u>	<u>FY 2020</u>
Data processing and utilities	\$ 6,000	\$ 6,000
Operating supplies	5,000	5,000
Accounting expenditures	50,000	50,000
Staff to collect fees	153,000	153,000
<b>Total Expenditures</b>	<b><u>\$ 214,000</u></b>	<b><u>\$ 214,000</u></b>

**Fiscal Impact**

The estimated fiscal impact is summarized below:

**Lake Manawa State Park Pilot Project Fiscal Impact**

<u>Description</u>	<u>FY 2019</u>	<u>FY 2020</u>
Revenue	\$ 310,800	\$ 326,500
Expenditures	323,000	214,000
<b>Fiscal Impact</b>	<b><u>\$ -12,200</u></b>	<b><u>\$ 112,500</u></b>

**Source**

Department of Natural Resources

/s/ Holly M. Lyons

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The fiscal note for this Bill was prepared pursuant to Joint Rule 17 and the Iowa Code. Data used in developing this fiscal note is available from the Fiscal Services Division of the Legislative Services Agency upon request.

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