



[SF 306](#) – Lake Manawa State Park User Fee Pilot Program (LSB1034SV)
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Fiscal Note Version – New

Description

[Senate File 306](#) establishes a Lake Manawa State Park User Fee Pilot Program in the Department of Natural Resources (DNR). The Program allows the DNR to charge nonresidents the following fees:

- One-day entrance fee of \$5 per vehicle.
- Annual pass fee of \$40 for one vehicle and the option to buy a second vehicle pass for a fee of \$15.
- The Bill allows the Department to establish separate fees for residents and nonresidents related to camping and shelter rentals.

Background

Lake Manawa State Park is located in Council Bluffs, Iowa, and is approximately 10 minutes from Omaha, Nebraska. The state of Nebraska charges residents a fee of \$6 for a one-day entrance fee to a state park, and nonresidents are charged \$8. The annual fee is \$30 for residents and \$45 for nonresidents. A duplicate or second vehicle pass is \$15 for residents and \$22.50 for nonresidents. Since Iowa does not charge State park entrance fees, numerous Nebraska residents visit Lake Manawa State Park.

Assumptions

The DNR is using the following assumptions:

- Lake Manawa State Park has over 1,500 acres, and there are four entrances. It is assumed two entrances would have a pay station with staff on hand, and all four entrances would have outdoor kiosk machines that would not need to be staffed.
- There are 1.1 million nonresident visitors per year. There are four persons in each vehicle, so there are 275,000 nonresident vehicles.
- It is estimated that 60.0%, or 165,000 vehicles, are repeat customers who visit 25 times per year. This equals 6,600 unique nonresident vehicles (166,000 vehicles/25 visits).
- It is estimated there will be a 30.0% decrease in attendance due to the fee, which reduces the number of unique vehicles of nonresidents who will purchase an annual pass to 4,700 in year one.
- There will be a 5.0% increase in attendance in year two, with annual passes sold to 4,900 vehicles of nonresidents.
- Up to 111,000 nonresidents will purchase a daily pass for their vehicles. It is estimated the first year would have a 30.0% decrease in attendance due to the fee, which would reduce the number of vehicles to 78,000 in year one. In year two, the number of daily passes sold will increase by 5.0% to 81,000.

The DNR estimates the following fees will be collected:

Table 1 – Lake Manawa State Park User Fee Pilot Program Fees Collected

Fees	FY 2020	FY 2021
Annual Pass Fee	\$ 186,000	\$ 195,000
Daily Pass Fee	388,000	407,000
Total Fees	\$ 574,000	\$ 602,000

The DNR estimates the following one-time expenditures for the purchase of equipment, and construction and implementation of two pay stations and four pay kiosk machines at Lake Manawa State Park:

Table 2 – Lake Manawa State Park Pilot Program Construction Expenditures

Expenditures	FY 2020	FY 2021
Purchase of Four Kiosk Machines	\$ 20,000	\$ 0
Construction of Two Staffed Pay Stations	100,000	0
Point of Sale Equipment for Pay Stations	5,000	0
Total Expenditures	\$ 125,000	\$ 0

In addition, the DNR estimates the following recurring expenditures:

Table 3 – Lake Manawa State Park User Fee Pilot Program Other Expenditures

Expenditures	FY 2020	FY 2021
Data Processing and Utilities	\$ 6,000	\$ 6,000
Operating Supplies	5,000	5,000
Accounting Expenditures	50,000	50,000
Staff to Collect Fees	130,000	130,000
Total Expenditures	\$ 191,000	\$ 191,000

Fiscal Impact

The estimated fiscal impact of [SF 306](#) is summarized below:

Table 4 – Lake Manawa State Park User Fee Pilot Program Fiscal Impact

Description	FY 2020	FY 2021
Revenue	\$ 574,000	\$ 602,000
Expenditures	316,000	191,000
Total Net Revenue	\$ 258,000	\$ 411,000

Source

Department of Natural Resources

/s/ Holly M. Lyons

February 20, 2019

The fiscal note for this Bill was prepared pursuant to Joint Rule 17 and the Iowa Code. Data used in developing this fiscal note is available from the Fiscal Services Division of the Legislative Services Agency upon request.
