

ALCOHOLIC BEVERAGE CONSUMPTION IN IOWA

	Actual FY 2011	Actual FY 2012	Actual FY 2013	Actual FY 2014
Type in Gallons				
Spirits	4,575,068	4,859,877	4,951,392	5,019,514
Wine	4,097,843	4,163,678	4,415,792	4,382,755
Beer	75,068,365	77,634,121	73,099,412	74,910,545
Total Gallons	<u>83,741,276</u>	<u>86,657,676</u>	<u>82,466,596</u>	<u>84,312,814</u>
Gallon Sales Per Capita				
Distilled Spirits	2.12	2.23	2.27	2.30
Wine	1.77	1.91	2.03	2.01
Beer	34.86	35.64	33.56	34.39
Total Per Capita	<u>38.75</u>	<u>39.78</u>	<u>37.86</u>	<u>38.70</u>
Sale of Liquor	\$ 221,119,449	\$ 242,247,993	\$ 255,846,573	\$ 263,495,212
Sale of Licenses	12,392,894	14,343,440	14,706,231	15,036,154
Beer Tax Collected	14,289,212	14,750,483	13,888,888	13,056,193
Wine Tax Collected	7,064,032	7,286,436	7,727,636	7,527,049
Misc. Revenue	4,226,361	4,045,469	3,985,866	4,050,186
Cost of Liquor Sold	\$ 146,297,212	\$ 159,467,366	\$ 166,673,307	\$ 171,429,626
Transfer to State General Fund	89,475,624	96,399,686	101,706,119	102,044,496
Transfer to Other State Funds	15,378,613	15,006,110	14,153,466	13,312,894
License Fees - Transfer to Cities and Counties	3,533,230	3,648,558	3,656,050	3,649,165
Miscellaneous Expense	6,447,331	9,379,770	11,667,527	13,612,886

NOTES:

- 1) Beer includes low-proof wine/spirit coolers.
- 2) Misc. Revenue includes split case fee, bottle deposit, and all other non-tobacco related revenues.
- 3) Transfer to State General Fund includes liquor profits, substance abuse, and Sunday sales.
- 4) Transfer to Other State Funds includes all beer tax and native wine tax.
- 5) FY 2010 and earlier per capita sales data are based on 2000 census of 2,051,156 adult population.
- 6) Per capita sales data for FY 2011 is based on 2010 census data of 2,151,298 adult population.
- 7) Per capita sales data for FY 2012 and FY 2013 is based on 2,178,145 adult population over age 21.

Sources: Alcoholic Beverages Division Annual Report, Division's Financial and Operating Statement