

## STATE OF IOWA PROFILE CY 2010 AND PROJECTIONS FOR CY 2030 AND CY 2040

Category	Est. CY 2010	Est. CY 2030	Est. CY 2040
Total Population (in thousands)	3,021.3	3,327.3	3,487.7
0 to 19 Years	806.9	899.2	938.2
20 to 64 Years	1,767.4	1,743.2	1,849.5
65 Years and Older	447.0	684.8	699.9
Caucasian Population	2,731.1	2,793.4	5,767.5
African American Population	86.7	141.4	180.4
Hispanic Population	138.7	290.1	415.9
Asian & Pacific Islander	53.3	86.9	106.5
Other Populations	11.5	15.6	17.3
Median Age of Population (Years)	38.0	38.9	38.1
Total Employment (in thousands of jobs)	1,978.3	2,405.7	2,623.8
Farm	90.5	94.9	95.6
Agricultural Services, Other	15.0	19.0	20.9
Mining	3.7	3.8	3.8
Utilities	7.1	7.2	7.1
Construction	96.3	127.9	145.0
Manufacturing	206.1	201.5	195.9
Wholesale Trade	71.0	78.3	81.3
Retail Trade	223.2	252.0	262.5
Transportation and Warehousing	69.7	87.0	96.3
Information	33.6	37.8	39.5
Finance and Insurance	115.9	156.5	180.3
Real Estate/Rental/Lease	60.3	83.1	95.9
Professional and Technical	73.4	102.6	118.8
Management of Companies and Enterprises	13.6	21.6	26.7
Administrative and Waste Services	88.6	137.8	157.6
Educational Services	46.9	65.9	76.9
Health Care and Social Assistance	224.3	303.4	345.6
Arts, Entertainment, and Recreation	34.6	43.5	48.0
Accommodation and Food Services	112.9	147.7	159.8
Other Services, Except Public Admin.	102.8	128.6	142.2
Federal Civilian Government	18.5	19.6	19.8
Federal Military	12.9	12.6	12.3
State and Local Government	247.3	279.5	291.9
Persons Per Household (People)	2.4	2.3	2.3
Retail Sales Per Household (in 2004 dollars)	\$ 30,420	\$ 34,617	\$ 37,715
Mean Household Income (in 2004 dollars)	\$ 80,533	\$ 102,063	\$ 118,079
Mean Household Income (current dollars)	\$ 89,027	\$ 223,813	\$ 377,795
Number of Households (in thousands)	1,221.8	1,386.2	1,437.5
Total Retail Sales (in millions - 2005 dollars)	\$ 37,166.6	\$ 47,987.7	\$ 54,214.2
Motor Vehicles and Parts Dealers	6,325.1	9,007.6	10,353.4
Furniture and Home Furnishings	630.0	910.0	1,067.7
Electronics and Appliance Stores	642.2	998.6	1,244.2
Bldg. Materials, Garden Equip. and Supplies	3,624.2	4,878.4	5,488.5
Food and Beverage	4,589.2	4,975.0	5,200.0
Health and Personal Care	1,864.1	2,796.8	3,441.1
Gasoline Stations	5,737.3	6,523.4	6,853.7
Clothing and Clothing Accessories	1,224.1	1,384.6	1,470.4
Sporting Goods, Hobby, Book, and Music	571.7	775.7	907.4
General Merchandise Stores	5,782.7	8,113.7	9,666.8
Misc. Store	650.6	831.5	931.1
Nonstore Retailers	2,371.5	3,194.7	3,725.6
Eating and Drinking	3,153.9	3,597.7	3,864.1

**Note:**

This is an estimated projection prepared by Woods & Poole Economics, Inc.

Source: Woods & Poole Economics, Inc., Washington D.C., "2011 State Profile"