

## STATE OF IOWA PROFILE CY 2008 VERSUS CY 2030 AND CY 2040

Category	Est. CY 2009	Est. CY 2030	Est. CY 2040
Total Population (in thousands)	3,015.5	3,328.3	3,488.0
0 to 19 Years	803.2	888.5	927.8
20 to 64 Years	1,763.7	1,743.9	1,844.4
65 Years and Older	448.6	695.9	715.8
Caucasian Population	2,740.5	2,821.3	2,799.6
African American Population	83.2	136.1	172.8
Hispanic Population	129.7	263.9	384.3
Asian & Pacific Islander	51.0	92.4	115.1
Other Populations	11.1	14.6	16.2
Median Age of Population (Years)	38.3	39.4	38.7
Total Employment (in thousands of jobs)	2,023.3	2,745.3	2,707.0
Farm	98.5	104.8	107.3
Agricultural Services, Other	14.2	16.5	17.7
Mining	3.0	3.1	3.2
Utilities	7.6	8.5	8.9
Construction	114.3	165.4	191.0
Manufacturing	222.9	218.3	213.1
Wholesale Trade	77.0	82.4	84.0
Retail Trade	229.5	265.8	279.6
Transportation and Warehousing	71.0	94.7	108.2
Information	37.9	42.7	44.7
Finance, Ins., Real Estate, Rental and Lease	161.8	208.4	232.9
Professional and Technical	74.1	107.6	127.7
Management of Companies and Enterprises	14.8	24.6	31.1
Administrative and Waste Services	87.1	120.6	138.4
Educational Services	46.5	63.5	73.2
Health Care and Social Assistance	216.8	284.5	319.9
Arts, Entertainment, and Recreation	34.7	43.8	48.5
Accommodation and Food Services	127.1	164.2	184.9
Other Services, Except Public Admin.	112.2	146.1	165.2
Federal Civilian Government	17.9	18.3	18.3
Federal Military	12.4	12.6	12.7
State and Local Government	242.0	278.9	296.5
Persons Per Household (People)	2.4	2.3	2.3
Retail Sales Per Household (in 2004 dollars)	\$ 27,845	\$ 33,729	\$ 37,843
Mean Household Income (in 2004 dollars)	\$ 77,418	\$ 100,173	\$ 117,538
Mean Household Income (current dollars)	\$ 88,682	\$ 234,151	\$ 400,858
Number of Households (in thousands)	1,228.1	1,416.1	1,473.6
Total Retail Sales (in millions - 2004 dollars)	\$ 34,196.5	\$ 47,762.9	\$ 55,767.0
Motor Vehicles and Parts Dealers	5,487.1	9,132.1	11,230.3
Furniture and Home Furnishings	648.5	935.7	1,088.6
Electronics and Appliance Stores	662.7	933.7	1,098.0
Bldg. Materials, Garden Equip. and Supplies	3,691.5	5,212.0	5,963.0
Food and Beverage	4,463.6	5,173.6	5,568.9
Health and Personal Care	1,729.1	2,774.9	3,489.1
Gasoline Stations	4,815.5	5,967.1	6,514.1
Clothing and Clothing Accessories	1,156.1	1,431.0	1,581.4
Sporting Goods, Hobby, Book, and Music	557.4	749.4	866.0
General Merchandise Stores	5,538.2	8,127.5	9,807.3
Misc. Store	606.3	834.6	962.6
Nonstore Retailers	1,827.1	3,062.9	3,933.8
Eating and Drinking	3,013.4	3,428.4	3,663.9

**Note:**

This is an estimated projection prepared by Woods & Poole Economics, Inc.

Source: Woods & Poole Economics, Inc., Washington D.C., "2008 State Profile"