



State of Iowa
Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA
EXECUTIVE ORDER NUMBER FORTY-SEVEN

- WHEREAS,** Litter affects quality of life, economic development, the image of the State, the environment and water quality in Iowa, and is a public safety, health and welfare issue for Iowa citizens; and
- WHEREAS,** Litter visually blights the State's roads, streets and highways, recreational areas and public lands, and contributes to derelict neighborhoods and is correlated with high incidents of crime that negatively impact economic development, tourism and community pride; and
- WHEREAS,** Litter is washed into and clogs community storm-water drains and is washed directly into Iowa rivers, streams and lakes negatively impacting water quality and degrading wetlands and river and lake shorelines; and
- WHEREAS,** Litter and illegally dumped refuse is a public health concern providing habitat for disease-bearing vermin and insects (i.e. mosquitoes carrying West Nile Virus, LaCrosse encephalitis); and
- WHEREAS,** Litter is a public safety concern causing motor vehicle accidents and fatalities as a result of improperly secured loads and vehicle related road debris and litter; and
- WHEREAS,** Litter is a public welfare concern as it costs millions of dollars for agencies, local governments and Iowa taxpayers to remove litter and clean-up illegal dumps diverting funds from education, public health and economic development efforts; and
- WHEREAS,** Litter abatement, prevention and enforcement are ineffective due to the current lack of resources available for these efforts and the absence of effective legal deterrents; and
- WHEREAS,** Litter and illegal dumping research has been conducted within the State to aid in identifying litter types, characteristics of the person that litters, factors related to littering and illegal dumping and the most effective strategies for motivating the public to change behavior and to become part of the solution to the problem; and
- WHEREAS,** An effective litter abatement and prevention strategy will only be successful if it addresses and coordinates research, collection, enforcement, prevention and education activities among and across agencies, organizations and the private sector resulting in the creation of a "culture" that does not accept litter and illegal dumping behavior.

NOW, THEREFORE, I, Thomas J. Vilsack, Governor of the State of Iowa, by the power vested in me by the laws and the Constitution of the State of Iowa, do hereby create the Keep Iowa Clean and Beautiful Task Force, which shall function in the manner outlined below.

- I. Purpose: The Keep Iowa Clean and Beautiful Task Force shall assess the conditions and activities of litter control in Iowa.

II. Responsibilities: The Task Force shall do the following:

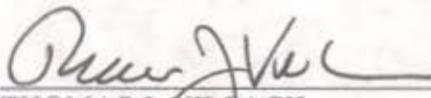
1. Develop a comprehensive litter abatement and prevention campaign leading to a long-term, sustainable approach for reducing litter and increasing public awareness, personal responsibility, and community involvement;
2. Develop recommendations to promote litter prevention awareness and education, focusing on litter prevention, illegal dumping, and responsible waste disposal, and using recycling practices, technology, initiation of a toll free number for citizens to report litter, as well as community enhancement and beautification efforts;
3. Coordinate existing and pursue future funding mechanisms for litter abatement and prevention;
4. Ensure coordination, cooperation, reporting, and communication among state agencies and their litter abatement and prevention programs and activities; and
5. Evaluate current litter control and prevention laws and regulations and recommend changes that would significantly improve litter prevention through statutory, regulatory, or policy changes.

III. Support: The Iowa Department of Natural Resources, Iowa Department of Public Safety, and Iowa Department of Transportation, in conjunction with leadership from Keep Iowa Beautiful, are charged with coordinating and providing administrative support for the Keep Iowa Clean and Beautiful Task Force.

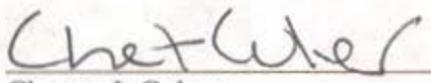
The Task Force shall submit its recommendation and report to the Office of the Governor by June 30, 2006.

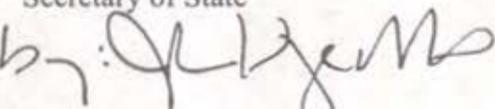


IN TESTIMONY WHEREOF, I have hereunto subscribed my name and caused the Great Seal of the State of Iowa to be affixed. Done at Des Moines this 7th day of February, in the year of our Lord two thousand six.


THOMAS J. VILSACK
GOVERNOR

ATTEST:


Chester J. Culver
Secretary of State

by: 
copy