



State of Iowa

Executive Department

IN THE NAME AND BY THE AUTHORITY OF THE STATE OF IOWA

EXECUTIVE ORDER NUMBER TWENTY-NINE

WHEREAS, this office announced the creation of the IOWA FOOD POLICY COUNCIL, on March 31, 2000, in EXECUTIVE ORDER NUMBER SIXTEEN, and continued its existence in EXECUTIVE ORDER NUMBER NINETEEN; and

WHEREAS, the Council held the first Iowa Food Policy conference in April 2002, and Council members continued to meet during 2002 to identify policy recommendations for creating opportunities in Iowa's food system; and

WHEREAS, in February 2003, the Council presented recommendations to this office, outlining steps that Iowa can take to improve the operation of the state's food assistance programs; and

WHEREAS, Drake University's Agricultural Law Center, in examining how state and local food policy councils can be used, with financial support from Congress and the United States Department of Agriculture, continues to provide leadership to the State of Iowa and other states by examining how state and local food policy councils can be used to create more opportunities for farmers, consumers and communities; and

WHEREAS, the Council continues to serve a need by providing the people of this state with a vehicle to meet and discuss opportunities for using policy actions by state and local governments to promote a stronger and more diverse food system; and

WHEREAS, the Council has determined that further review is necessary in order to make additional recommendations for comprehensive food policy proposals for the State of Iowa; and

NOW, THEREFORE, I, Thomas J. Vilsack, Governor of the State of Iowa, by the power vested in me by the laws and the Constitution of the State of Iowa do hereby order the continuation of the IOWA FOOD POLICY COUNCIL, as established and set forth in Executive Orders Sixteen and Nineteen with the same powers and authority.

The provisions outlined in EXECUTIVE ORDER NUMBER NINETEEN shall continue to govern the activities of the Council, with the following amendments:

1. The Council will hold, as scheduled, the Second Iowa Food Policy Conference for September 5, 2003.
2. The Council shall reinstate two "inter-agency task forces," composed of representatives from various state agencies, to recommend improvements in state activities as they relate to food security, and the promotion of Iowa-grown food products. Each task force shall report its findings and conclusions to the Council before the Council submits its final report to this office for review.
3. The Council shall continue to examine ways to improve the opportunities of Iowa farmers and the state to mitigate the risks

associated with food production and marketing, in a manner consistent with the support received from the United States Department of Agriculture Risk Management Agency.

4. The Council shall work with interested communities to develop support for a state-wide Buy Fresh Buy Local campaign, modeled after the initiative of the University of Northern Iowa and Practical Farmers of Iowa, in order to create more identity and demand for Iowa grown food.
5. The Council shall submit a report outlining its findings and recommendations to the Governor's Office for review no later than July 1, 2004. The Council shall be dissolved after the final report has been submitted, unless an application to continue its activities has been approved by the Governor before June 30, 2004.
6. The Council will create a task force to develop a blueprint for expanding the food industry in Iowa and identify a plan for using community-based food processing as the basis for economic development in rural Iowa.



IN TESTIMONY WHEREOF, I have hereunto subscribed my name and caused the Great Seal of Iowa to be affixed. Done at Des Moines this 15th day of August, in the year of our Lord two thousand three.

THOMAS J. VILSACK
GOVERNOR

ATTEST:

CHESTER J. CULVER
SECRETARY OF STATE