WHEREAS, the United States Congress approved and the President signed Public Law 105-124, the "Fifty States Commemorative Coin Program Act" to "promote the diffusion of knowledge among the youth of the United States about the individual States, their history and geography, and the rich diversity of the national heritage" and in hopes of encouraging "young people and their families to collect memorable tokens of all the States for the face value of the coins"; and

WHEREAS, five state quarters will be issued every year beginning in 1999 in the order in which the States ratified the Constitution or were admitted into the Union; and

WHEREAS, Iowa was the twenty-ninth state to join the union on December 28, 1846; and

WHEREAS, Iowa will submit a coin design for release in 2004; and

WHEREAS, under the "Fifty States Commemorative Coin Program Act," the governor of the state of Iowa is charged with establishing a selection process and submitting coin concepts reflecting Iowa's heritage and values; and

WHEREAS, the "Fifty States Commemorative Coin Program Act," provides the following guidelines for the design of the coin:

Designs shall not contain frivolous or inappropriate design.

Designs shall not include head-and-shoulders portrait or bust of any person, living or dead, and no portrait of a living person may be included in the design.

Designs shall maintain a dignity befitting the nation's coinage.

Designs shall have broad appeal to the citizens of the state and avoid controversial subjects or symbols that are likely to offend.

Suitable subject matter for designs include state landmarks (natural and man-made), landscapes, historically significant buildings, symbols of state resources or industries, official state flora and fauna, state icons (e.g., Texas Lone Star, Wyoming bronco, etc.), and outlines of the state.

State flags and state seals are not considered suitable for designs.

Consistent with the authorizing legislation, that states are encouraged to submit designs that promote the diffusion of knowledge among the youth of the United States about the state, its history and geography, and the rich diversity of our national heritage.

Priority consideration will be given to designs that are enduring representations of the state. Coins have a commercial life span of at least 30 years and are collected for generations.

Inappropriate design concepts include, but are not limited to logos or depictions of specific commercial, private, educational, civic, religious, sports, or other organizations whose membership or ownership is not universal.
NOW, THEREFORE, I, Thomas J. Vilsack, Governor of the State of Iowa, by the power vested in me by the Constitution and laws of the State of Iowa, do hereby order and direct the establishment of a COMMEMORATIVE QUARTER COMMITTEE (hereinafter Committee), and a process by which all Iowans may participate in selection of the Iowa 2004 Commemorative Quarter.

I. The COMMITTEE shall be comprised of sixteen (16) members, who shall be appointed by the Governor. The Committee shall be Chaired by The State of Iowa Treasurer, Michael Fitzgerald, and by the Director of Cultural Affairs for the State of Iowa, Anita Walker. Elisabeth Buck shall serve as the Governor’s Designee. Two members shall be numismatics, one member shall be a student, one member shall be a teacher, and one member shall be an artist. Eight Iowa citizens shall be appointed at large.

II. Iowa Citizens are encouraged to submit Iowa Quarter design concepts for consideration to the following address postmarked no later than July 30th, 2002.

Governor Tom Vilsack’s Office
Attn: Quarter Committee
State Capitol
Des Moines, IA 50319

III. The Committee shall meet and review the coin designs submitted by the citizens of this state. The Committee shall abide by the design guidelines of the “Fifty States Commemorative Coin Program Act” outlined in this Executive Order; review submissions and recommend five (5) ideas to the Governor no later than August 25, 2002.

IV. This office shall submit up to five (5) selected designs to the US Mint no later than August 27, 2002.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name and caused the Great Seal of Iowa to be affixed. Done at Des Moines this 21st day of June, in the year of our Lord two thousand two.

THOMAS J. VILSACK
GOVERNOR

ATTEST:

CHESTER J. CULVER
SECRETARY OF STATE

J. Klaassen, Deputy