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January 14, 2015

Mr. Michael E. Marshall
Secretary of the Senate
Second Floor, State Capitol
Des Moines, IA 50319

Ms. Carmine Boal
Chief Clerk of the House
Second Floor, State Capitol
Des Moines, IA 50319

Dear Mr. Marshall and Ms. Boal:

In accordance with §262.92, §261.01, and §262.93 of the Code of Iowa, the annual report for 2013-14 of the College Bound and IMAGES Programs at the Regent universities is hereby submitted to the General Assembly.

As you will note in the report, Iowa's public universities provide a broad array of activities and opportunities for school-age students through the College Bound programs. The purpose of these programs is to encourage and facilitate participation in activities which will provide pathways for students to enroll in postsecondary education. In 2013-2014, the public universities spent \$230,403 on College Bound programs and served more than 3,600 students in Grades 1-12.

The public universities also address the Board of Regents' Strategic Plan priority of "access, affordability, and student success," by providing scholarships for students through the IMAGES programs. In 2013-2014, the public universities spent \$3,094,298 to fund IMAGES awards for 859 students. The average award was \$3,602.

Please let me know if there are any questions concerning this report.

Sincerely,

Dr. Bob Donley

Enclosure

cc: Legislative Log
Legislative Liaisons
dg/h/aa/sfa15/legislog/CB-IMAGES.doc

BOARD OF REGENTS REPORT TO THE GENERAL ASSEMBLY

**COLLEGE BOUND AND IMAGES
(IOWA MINORITY ACADEMIC GRANTS FOR ECONOMIC SUCCESS)**

**ANNUAL REPORT
JANUARY 2015**

**UNIVERSITY OF IOWA
COLLEGE BOUND/IMAGES ANNUAL REPORT
2013-2014**

Introduction

The University of Iowa is committed to a climate that respects and values diversity, to the recruitment and retention of students, faculty and staff who contribute to diversity, and to administrative procedures and programs that support this diversity. *Renewing the Iowa Promise: "Great Opportunities – Bold Expectations," the Strategic Plan for the University of Iowa, 2010-2016*, recognizes diversity as a core value of the UI that sets us on the path towards promoting excellence in education by increasing the diversity of the faculty, staff and students and providing a welcoming and inclusive climate for all members of our community.

The College Bound and IMAGES programs foster the University's diversity goals by supporting outreach to Iowa minority students. The purpose of this outreach is to encourage them to pursue opportunities in higher education and to provide financial support to help them realize their goals. The College Bound and IMAGES programs are important to the University's wider efforts to promote and maintain a culturally diverse learning environment. Additional University programs of community outreach, financial aid and scholarships, cultural centers, academic support programs, cultural studies courses and curricula, multicultural campus organizations and performance groups, cultural events and celebrations, and other resources are used to support these outreach efforts and create a welcoming and supportive campus environment for all students, faculty and staff.

At the University of Iowa, the Executive Vice President and Provost, through the Chief Diversity Officer and Associate Vice President, oversees and coordinates many of the University's diversity efforts and administers, with assistance of the Office of Admissions, the College Bound Program, and with the Office of Student Financial Aid, the IMAGES program.

This report summarizes College Bound activities and IMAGES scholarships awarded during the 2013-2014 academic cycle. Information for the report has been compiled from data available July 1, 2014.

COLLEGE BOUND

Purpose and Funding Allocation (Table B) - College Bound and IMAGES were established by the Iowa Legislature. These programs are intended to provide Iowa minority students with information and experiences relating to opportunities offered at the Regents universities. Consistent with these purposes, the University of Iowa has developed a range of programs for elementary, middle, and secondary students and their families that include academic enrichment, encouragement to consider attending a post-secondary institution, and admissions information. Funds are allocated annually from the University of Iowa General Education Fund to support the College Bound program; in 2013-2014, \$115,130 was allocated to support these efforts.

Some of the most successful programs are the Pen Pal Project with West Liberty Elementary School, Multicultural Visit Day, and the Teen Summit. Additional details and specific outreach and recruitment activities in 2013-2014 conducted under the College Bound Program are listed and described in the **Appendix**.

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College Bound Participation (Table F2) - For academic year 2013-2014, a total 1,492 Iowa resident students in kindergarten through twelfth grade participated in College Bound programs conducted by the University of Iowa. This total includes 1,420 ethnic minority students, 41 white, non-Hispanic students, and 31 student of unknown ethnicity. Participation of students in a College Bound program activity is recorded by the university and vouchers are issued to secondary school student participants (grades 7-12). Upon enrollment at a Regents institution, voucher recipients are given priority in the awarding of funds under the IMAGES program.

College Bound/IMAGES Vouchers (Table E2) - In 2013-2014, a total of 1,366 Iowa resident minority students in grades 7-12 participated in a College Bound/IMAGES voucher activity through the University of Iowa or through a program jointly sponsored with Iowa State University and the University of Northern Iowa. A College Bound voucher was sent to each qualified student.

College Bound Admissions and Enrollment (Table 1) – This table notes the number of entering Iowa resident freshmen (1st year) and undergraduate transfer students who applied, were admitted, and enrolled for the fall 2013 term at the University of Iowa. A total of 6,277 applications from Iowa resident freshmen and transfer students were received, including 962 from minority students. From the total resident applicant pool, 5,170 were admitted, and 3,011 resident freshman and transfer students were enrolled. This included 735 minority students admitted and 441 Iowa resident minority students enrolled.

IMAGES Awards

IMAGES awards of up to a maximum of \$3,500 per year are made to Iowa resident minority students who demonstrate financial need. IMAGES awards may be received for a maximum of eight semesters and students must be making satisfactory academic progress toward their degrees.

Total Award Numbers and Dollars (Table A) - At the University of Iowa, a total of 243 Iowa resident minority undergraduate students received IMAGES grant awards for the 2013-2014 academic year. These students received a total of \$707,237.

Awards to College Bound/IMAGES Voucher Recipients - Of the 243 students receiving an IMAGES grant award, 59 are College Bound/IMAGES voucher recipients receiving a total of \$157,747.

IMAGES Grant Awards and Ethnicity (Table C2) - IMAGES awards were distributed to the following racial/ethnic minority groups:

Hispanic/Latino	81
American Indian/Alaskan Native	1
Asian American	71
Black/African American	52
Pacific Islander	2
Two or more Races	36
Total	243

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IMAGES Grant Awards and Class Rank (Table D) - IMAGES awards were distributed to the following classes of students:

Freshman	83
Sophomore	48
Junior	61
Senior	51
Total	243

The University of Iowa initiated the Advantage Iowa (AI) Program in 2007-08. AI was designed to enhance recruitment and retention outcomes for all SUI underrepresented students. University funds previously allocated to provide added financial support beyond the required \$630,000 IMAGES annual budget are now used to fund this critical AI initiative. Total support of \$2,120,325 for underrepresented Iowa residents includes \$707,237 IMAGES and \$1,413,088 Advantage Iowa.

	IMAGES	Advantage Iowa	Total SUI Support
Head Count	243	402	645
Voucher Count	59	137	196
Dollars	\$707,237	\$2,735,923	\$2,120,325

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APPENDIX

COLLEGE BOUND ACTIVITIES

Background

Reporting to the Chief Diversity Officer and Associate Vice President, the Center for Diversity and Enrichment (CDE) brings together under one umbrella a variety of programs and services that help create a welcoming climate for students, staff, and faculty from communities underrepresented in higher education. The Office of Admissions along with CDE provides leadership and coordination for K-12 outreach and service to underserved UI students from diverse backgrounds, including students of color, first-generation students whose parents have not received a baccalaureate degree, and students from low-income families. These efforts emphasize focused school and community partner contacts.

CDE is also the home of Upward Bound, a TRIO program funded by the U.S. Department of Education. In existence for 50 years, Upward Bound works extensively with underserved students and families during the academic year and invites them to a summer academy each summer of their high school year. In 2013-2014, the communities served by Upward Bound were Muscatine, West Liberty, and Columbus Junction.

Campus Visits

- **College Bound Campus Visits:** The Office of Admissions organizes and conducts the Special Group Campus Visit Program that brings minority and first generation student groups to campus. High school students meet with staff from the Offices of Admissions, Financial Aid, Center for Diversity and Enrichment, and a student panel. An additional academic component consists of group visits with faculty from various disciplines. Students also receive a campus tour and have the option to eat in one of our dining centers. Several campus visits are designed for family participation in order to encourage parents to learn about the University of Iowa. Where appropriate, efforts are made to provide Spanish translation.
- **GEAR UP (Gaining Early Awareness and Readiness for Undergraduate Programs):** The Mission of GEAR UP is to significantly increase the number of students who are prepared to enter and succeed in postsecondary education. Beginning in the 2006-2007 academic year, the University of Iowa began a partnership with seventh graders from middle/high schools throughout Iowa, and this partnership continues today. The university provides campus visit opportunities for students and their families several times a year. Campus visits are organized around students' career interests. GEAR UP just received a new seven year grant and we have agreed to partner with them to help support their college outreach efforts and bring their students to our campus.
- **Multicultural Visit Day:** The Office of Admissions and CDE host a Multicultural Visit Day in the fall for prospective students and their families. During this day different departments, offices and colleges throughout the campus community are involved to help educate the students on all the different programs, majors and services we provide. Information about admission, housing, financial aid, student life, cultural centers, campus tours, and other

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diverse opportunities are shared. They also have conversations with current students of color and explore academic opportunities Iowa offers.

- **Advantage Iowa Students Campus Visits:** Admitted Iowa high school students who received the Advantage Iowa scholarship and had not visited the campus were invited to visit campus in the spring with mileage reimbursed.
- **College Fairs:** The Office of Admissions attended college fairs throughout the state to provide minority students information about the University of Iowa. Students were provided information on admission requirements, scholarships, programs and majors, cost of attendance, and what it's like to be a student at the University of Iowa.

Pen Pals

- **Pen Pal Partnerships with West Liberty Elementary School:** West Liberty elementary students in fourth grade are matched with University of Iowa student pen pals. The goals of this program are to provide students with positive role models, to increase their motivation for academic success and to help them see that college is possible. The West Liberty participants visited campus on April 22, 2014 to meet with their pen pals.

Summer Programs

- **Black Youth Achieving Excellence:** Eighteen students from the Iowa City/Cedar Rapids area took part in the inaugural Wind STEM Talent Expansion Program (WindSTEP), which challenged them to develop a model wind energy turbine system for Johnson County. The camp took place June 23-27, 2014 on the UI campus, with a visit to Kirkwood Community College. The program was a joint collaboration between the UI College of Engineering and the Center for Diversity and Enrichment. The program was entitled, "Black Youth Achieving Excellence," and targeted African American males in grades 8-11.
- **Iowa First Nations:** The Iowa First Nations program provides 20 Native American students the opportunity to live on campus and experience the university setting, explore majors, and gain an appreciation for the variety of opportunities on the University of Iowa campus and higher education in general. Participants attend structured classroom seminars and field trips to various campus departments, enjoy hands on classroom experiences, and have the opportunity to get involved in social and recreational activities on campus and in the community.
- **Pre-College Summer Programs:** In past years, Iowa resident minority students participated in many of the different summer workshops or programs supported by the Center for Diversity and Enrichment. In summer programs, students live on campus for two to six weeks, allowing them to explore the campus, meet college students, and work closely with faculty and staff. The Chief Diversity Office provides support to summer programs to increase their minority participation as well as the administering of the two programs listed above.

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- **Upward Bound:** The University of Iowa Upward Bound Project held a 6 week residential summer program for 66 students from West Liberty, Columbus Community and Muscatine High Schools. Rising students were placed in enrichment classes to delve into subjects with greater detail than is offered by most public schools. Senior students that recently graduated from high school were enrolled in a University of Iowa course that could be later transferred to their institution of choice. Students also participated in field trips to the State Hygienic Lab, the mini med school, and NADS (driving simulator). Service projects were performed at the MacBride Raptor Center, and a week of learning on the road took place in Washington, D.C.

On-Campus Programs

- **CDE Graduation Reception:** Approximately 300 individuals, including prospective students and their families, attend this annual event hosted by CDE. This reception is designed to recognize diverse students receiving professional, graduate, and undergraduate degrees from the University of Iowa and inspire younger students to pursue college and persist to graduation. Collegiate deans and department directors present awards to the outstanding students from their units. In addition, students confer an award on a faculty or staff member who has worked to enhance diversity in all aspects of campus life.
- **Multicultural Engineering Student Association (MESA):** UI College of Engineering students assisted in tutoring 39 minority students in the Iowa City Community School District (ICCS). Professor Tonya Peeples, UI College of Engineering, administers this program through the ICCS.
- **Storm Lake Scholars:** The Storm Lake Scholars Program is designed to help qualified students realize their potential and find a home at the University of Iowa. During the fall 2013, staff from the Center for Diversity and Enrichment, Office of Financial Aid, and Admissions met parents and students to discuss the application process and financial aid options. The goal was to have 10 students from Storm Lake come to the University of Iowa in the fall of 2014.
- **African American Achievement Program (AAP):** Nearly 200 middle school students from Cedar Rapids, Iowa traveled to the University of Iowa campus to learn about the college experience and contribute to a book discussion. This program is in collaboration with the Belin-Blank Center, College of Education, and the Center for Diversity and Enrichment.

Off-Campus Programs

- **PreView Iowa – Des Moines, Mason City, Cedar Rapids, Sioux City and Council Bluffs:** Students and their families were invited to PreView Iowa to learn more about the diverse opportunities students from Iowa and across the country experience every day at the University of Iowa. Opportunities were available to meet current students and staff as well as learn about admissions, scholarships, financial aid, housing, student life, and services from CDE.

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Co-sponsored Programs:

- **“Strengthening and Valuing Latino/a Communities in Iowa” Conference and the Latino Youth Leadership Summit:** This summit is sponsored by CDE, School of Social Work, Kit Gerken with College of Education, Tippie College of Business, Center for Student Involvement & Leadership, Sigma Lambda Gamma, USHLI-United States Hispanic Leadership Institute, and El Trueque. It provides an opportunity to explore the changing demographics and dynamics of the Iowa Latino/a community. The Latino Youth Summit is an opportunity for Latino/a high school students to gain essential leadership skills. Roy Juarez Jr. delivered the keynote “My Bag, My Home,” an interactive presentation that tells the story of a young man’s journey from being a homeless teenager to a college graduate and business owner.
- **Teen Summit:** The Teen Summit was developed by the Alumnae Chapter of Delta Sigma Theta sorority to help African American high school students in the Iowa City-Cedar Rapids community acquire the tools necessary for personal and professional success. Through a series of workshops on topics including strategies for building healthy relationships, improving self-esteem, etiquette training, and college preparation, the program focuses on developing interest in college among participants.
- **I’ll Make Me a World in Iowa:** This diverse collaboration of Iowans - which highlights African American arts, culture and contributions through education, awareness and preservation - presents an annual enrichment celebration as well as continual educational outreach. The Office of Admissions and CDE participate in Education Day and Celebration Day events during this festival.

Other College Bound Activities

Publications: The Office of Admissions and the Center for Diversity and Enrichment publications provide additional resources for individuals interested in the University of Iowa. Some of these updates include the websites (<http://diversity.uiowa.edu/cde>), (<http://admissions.uiowa.edu/diversity>) and information sheets in college preparedness and Regents Admissions Standards. Prospective minority students receive the “Opportunity + Community” brochure which highlights current minority student, faculty and staff experiences at the University of Iowa. We also provide Latino, African American, Asian, Native American, and LGBT students with a one page flier for each group which highlights diversity, academic, and support resources on campus for those students.

- **TV Advertisements:** Spanish speaking ads were created by Admissions and CDE and shown on TV channels to advertise the University of Iowa.
- **Advertisements in Targeted High School newspapers:** Admissions supplied ads to targeted highly diverse high schools to appear in their newspapers.
- **College Possible DVD:** A DVD was created in English and Spanish for first generation and diverse cultures to stress that college is a possibility for them. These were sent to high schools across Iowa.

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Table 1 IOWA RESIDENT ADMISSIONS and ENROLLMENT				
FALL 2013				
		Appl. Rcd.	Gross Admit.	Net Admit.
American Indian, Alaskan Native	1st Yr	5	3	2
	Trans.	4	2	2
	Total	9	5	4
African American	1st Yr	130	84	49
	Trans.	63	23	21
	Total	193	107	70
Hispanic/Latino	1st Yr	240	201	124
	Trans.	87	53	45
	Total	327	254	169
Asian American, Pacific Islander	1st Yr	206	193	95
	Trans.	36	25	19
	Total	242	218	114
Multi-Racial	1st Yr	157	127	69
	Trans.	34	24	15
	Total	191	151	84
MINORITY TOTAL	1st Yr	738	608	339
	Trans.	224	127	102
	Total	962	735	441
White	1st Yr	3,612	3,238	1,720
	Trans.	1,353	960	711
	Total	4,965	4,198	2,431
Unknown Race/Ethnicity	1st Yr	162	147	75
	Trans.	188	90	64
	Total	350	237	139
TOTAL	1st Yr	4,512	3,993	2,134
	Trans.	1,765	1,177	877
	Total	6,277	5,170	3,011

Chief Diversity Officer and Associate Vice President

The University of Iowa snapshot

*New ethnicity category information not available for application/admittance report.

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A total of 886 students attended a College Bound-sponsored event during the 2013-14 academic year. Vouchers or certificates of participation were mailed to 724 students whose ethnic status is confirmed as African-American, American Indian/Alaska Native, Asian, Native Hawaiian/Pacific Islander, Hispanic/Latino/a, or two or more races.

The Iowa State University College Bound Program continued to work with the University of Iowa and the University of Northern Iowa on sponsoring some of the larger college bound events. However, several Iowa State College Bound events were sponsored independently of the other Regent institutions.

Parent sessions were offered in addition to student sessions at several of Iowa State's College Bound events, including the Early Outreach Program, Science Bound Countdown to College workshops, and the Multicultural Vision Program (MVP) interviews. Parents and siblings were encouraged to attend sessions focusing on how to prepare for Iowa's public universities' admissions requirements.

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The Board of Regents instructions are to use the IPEDS ethnicity categories. These have been defined as:

1= Hispanic American; 2=American Indian or Alaska Native; 3=Asian-American; 4=Black or African-American; 5=Native Hawaiian or Other Pacific Islander; 6=Two or More Races; 7=White; 8=Nonresident Alien/International; 9=Race/Ethnicity Unknown.

Summary of Activities by Program and Ethnicity

A total of 724 College Bound program vouchers (certificates of participation) were distributed to confirmed American ethnic minority students.

CAMPUS VISITS	Ethnic Codes (IPEDS)									TOTAL
	1	2	3	4	5	6	7	8	9	
Early Outreach Program (EOP)	49	0	1	25	0	5	8	0	11	99
Gear Up Quantum Learning Program	1	32	0	0	0	0	0	0	2	35
CR Kennedy High School	0	0	0	6	0	2	14	0	0	22
Storm Lake AVID program	26	0	5	1	0	1	4	0	1	38
Latino Family Visit Day	5	0	0	0	0	0	0	0	0	5
DSM East High School (GU)	10	0	3	3	0	0	3	0	0	19
ISU Trio/Educational Talent Search	19	2	0	2	0	0	7	0	4	34
Marshalltown High School	11	0	2	1	0	1	23	0	2	40
Orchard Place	3	0	0	10	0	2	0	0	1	16
Sioux City North Middle School	0	0	0	0	0	0	0	0	18	18
Ames Middle School – Connect Mentorship	11	0	1	17	0	1	2	0	6	38
DSM Hoover High School	1	0	3	1	0	0	2	0	0	7
DSM Lincoln High School	7	0	2	13	0	5	14	0	4	45
DMACC Upward Bound	1	0	0	5	0	1	0	0	2	9
Students visiting campus TOTAL	144	34	17	84	0	18	77	0	51	425
Workshops & Outreach										
I'll Make Me A World In Iowa	2	0	0	15	1	5	4	0	5	32
Central Iowa Latino Expo	24	0	0	0	0	0	0	0	0	24
Multicultural Vision Program Interviews	113	2	87	60	3	45	0	0	0	310
DSM Lincoln High School College Fair	3	1	1	3	0	1	13	0	3	25
Brody Middle School College Fair	2	0	1	1	0	0	7	0	1	12
Countdown to College, Science Bound	32	0	0	12	0	13	0	0	1	58
Total Workshops & Outreach	176	3	89	91	4	64	24	0	10	461
TOTAL VISITS & OUTREACH	320	37	106	175	4	82	101	0	61	886

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Summary of Activities by Grade Level and Ethnicity

Students by college entry year	Ethnic Codes (IPEDS)									Total
	1	2	3	4	5	6	7	8	9	
2014	191	10	96	92	3	65	49	0	8	514
2015	56	5	7	18	1	6	27	0	7	127
2016	22	12	0	12	0	6	6	0	11	69
2017	12	8	1	10	0	0	3	0	1	35
2018	26	1	1	37	0	3	7	0	30	105
2019	11	1	0	3	0	2	5	0	3	25
2020	2	0	1	2	0	0	2	0	1	8
2021	0	0	0	1	0	0	2	0	0	3
Grand Total	320	37	106	175	4	82	101	0	61	886

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Senior Admission Status by Ethnicity at Iowa State – This list only includes seniors who had completed the application process for admission.

		Ethnic Codes (IPEDS)									Total
		1	2	3	4	5	6	7	8	9	
Multicultural Vision Program	Count of Seniors	109	2	87	57	3	44	0	0	0	302
	Applied	88	2	76	42	3	40	0	0	0	251
	Offered	80	1	73	32	2	39	0	0	0	227
	Accepted Offer	52	0	59	23	1	24	0	0	0	159
	Enrolled	52	0	59	23	1	24	0	0	0	159
DSM Lincoln HS College Fair	Count of Seniors	1	0	1	3	0	0	2	0	2	9
	Applied	0	0	1	1	0	0	1	0	0	3
	Offered	0	0	1	1	0	0	1	0	0	3
	Accepted Offer	0	0	1	0	0	0	0	0	0	1
	Enrolled	0	0	1	0	0	0	0	0	0	1
Science Bound Workshop	Count of Seniors	31	0	0	12	0	13	0	0	0	56
	Applied	31	0	0	12	0	13	0	0	0	56
	Offered	28	0	0	12	0	13	0	0	0	53
	Accepted Offer	23	0	0	10	0	10	0	0	0	43
	Enrolled	23	0	0	10	0	10	0	0	0	43
DSM East HS Gear UP	Count of Seniors	10	0	3	2	0	0	3	0	0	18
	Applied	7	0	3	2	0	0	2	0	0	14
	Offered	6	0	2	2	0	0	2	0	0	12
	Accepted Offer	5	0	2	2	0	0	1	0	0	10
	Enrolled	5	0	2	2	0	0	1	0	0	10

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		Ethnic Codes (IPEDS)									Total
		1	2	3	4	5	6	7	8	9	
Marshalltown HS Gear UP	Count of Seniors	11	0	2	1	0	1	22	0	2	39
	Applied	4	0	2	0	0	1	14	0	1	22
	Offered	4	0	1	0	0	1	13	0	0	19
	Accepted Offer	3	0	0	0	0	1	9	0	0	13
	Enrolled	3	0	0	0	0	1	9	0	0	13
DMACC Upward Bound	Count of Seniors	1	0	0	1	0	1	0	0	1	4
	Applied	1	0	0	0	0	1	0	0	0	2
	Offered	1	0	0	0	0	1	0	0	0	2
	Accepted Offer	0	0	0	0	0	1	0	0	0	1
	Enrolled	0	0	0	0	0	1	0	0	0	1
Latino Family Visit Day	Count of Seniors	4	0	0	0	0	0	0	0	0	4
	Applied	3	0	0	0	0	0	0	0	0	3
	Offered	3	0	0	0	0	0	0	0	0	3
	Accepted Offer	2	0	0	0	0	0	0	0	0	2
	Enrolled	2	0	0	0	0	0	0	0	0	2
CR Kennedy HS	Count of Seniors	0	0	0	3	0	0	9	0	0	12
	Applied	0	0	0	1	0	0	4	0	0	5
	Offered	0	0	0	0	0	0	3	0	0	3
	Accepted Offer	0	0	0	0	0	0	1	0	0	1
	Enrolled	0	0	0	0	0	0	1	0	0	1
Storm Lake Avid	Count of Seniors	15	0	0	1	0	0	2	0	0	18
	Applied	12	0	0	1	0	0	1	0	0	14
	Offered	6	0	0	1	0	0	1	0	0	8
	Accepted Offer	2	0	0	0	0	0	0	0	0	2
	Enrolled	2	0	0	0	0	0	0	0	0	2

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		Ethnic Codes (IPEDS)									Total
		1	2	3	4	5	6	7	8	9	
DSM Lincoln HS campus visit	Count of Seniors	4	0	0	8	0	5	9	0	3	29
	Applied	3	0	0	1	0	3	4	0	1	12
	Offered	3	0	0	0	0	2	3	0	1	9
	Accepted Offer	3	0	0	0	0	1	1	0	1	6
	Enrolled	3	0	0	0	0	1	1	0	1	6
DSM Hoover HS	Count of Seniors	1	0	3	1	0	0	2	0	0	7
	Applied	1	0	3	1	0	0	2	0	0	7
	Offered	1	0	3	1	0	0	2	0	0	7
	Accepted Offer	1	0	3	0	0	0	2	0	0	6
	Enrolled	1	0	3	0	0	0	2	0	0	6
TOTAL	Count of Seniors	191	10	96	92	3	65	49	0	8	514
	Applied	150	2	85	61	3	58	28	0	2	389
	Offered	132	1	80	49	2	56	25	0	1	346
	Accepted Offer	91	0	65	35	1	37	14	0	1	244
	Enrolled	91	0	65	35	1	37	14	0	1	244

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Outreach & Campus Visit Summary

The common goal of each program is to prepare multicultural students for college admission, inform them of their college options, and assist them with application processes and financial aid. This is a list of programs that took place during the 2013-2014 academic year with a summary of activities by grade and followed by ethnic code.

Campus Visits

Several schools and agencies were contacted and encouraged to schedule a campus visit to Iowa State University. Visits were coordinated with the Offices of Admissions, Multicultural Student Affairs, Student Financial Aid, Student Support Services, and various academic departments and student organizations. Students interacted with college student mentors and staff.

GEAR UP partnership programming statewide.

The College Bound Program continues to work with the GEAR UP Iowa schools to provide campus visits, in school and after school activities, and career information to students and their families. In 2013-14, the Iowa State College Bound program hosted Storm Lake AVID, Marshalltown HS, Cedar Rapids Kennedy HS, Des Moines East HS, Des Moines Hoover HS, Des Moines Lincoln HS, the Quantum Learning Program, and Sioux City North Middle.

The College Bound program also hosted the Iowa State University Educational Talent Search Program (ISU TRIO), Orchard Place, and DMACC Upward Bound. The College Bound program also hosted a new initiative; Latino Family Visit Day, where student groups provided support and bi-lingual translation for presentations about going to college and tours of the Iowa State campus.

EOP @ ISU, Iowa State University

College Bound, in cooperation with several Iowa State departments, hosted summer enrichment camps for high school students. These one-week, summer residential programs provided learning and exploring opportunities for students while they participated in a college environment. Two one-week programs grouping 9th/10th and 11th/12th grade students were offered. Parents and siblings were invited to attend opening/closing ceremonies and received information related to college admissions, appropriate pre-college curriculum choices, and financial aid procedures.

Outreach Events

These events provided students and parents an opportunity to discuss college admission requirements, scholarships, and academic life. Speakers and college representatives were available to counsel students and families about the college selection process. The College Bound program attended the Brody Middle School college fair and the Lincoln High School college fair as a way of connecting with families and sharing college preparatory materials with students. College Bound co-sponsors these events and made presentations with Iowa State students serving on a student panel or in a college fair setting.

Ames Middle School Connect mentoring

Connect is a collaboration between Iowa State University's College Bound Program and Ames Middle School. It identifies approximately 25-30 8th grade students each year from Ames Middle School who could benefit from being mentored by an Iowa State student. Activities include monthly large group meetings, weekly small group mentor meetings, field trips, book or article discussions, guest speakers and tutoring.

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Central Iowa Latino College Expo, *location rotates among Central College, Simpson, DMACC & Iowa State* Latino high school students from central Iowa attended a conference designed to address the needs of Latino student populations, providing information regarding academic and personal preparation for success, and motivating students. Iowa State University and the College Bound Program will host and sponsor the fall 2014 program.

Multicultural Vision Program, *Iowa State University*

The Multicultural Vision Program (MVP) was created to provide up to 100 in-state multicultural students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students are encouraged to attend programs and participate in interviews in order to be selected. Iowa State staff visited with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

I'll Make Me A World In Iowa (IMMAWII), Des Moines

IMMAWII is a diverse collaboration of Iowans, which highlights African-American arts, culture and contributions through education, awareness and preservation during an annual enrichment celebration and with continual educational outreach. The Iowa State College Bound Program co-sponsors and contributes to Education Day by providing sessions on college preparation, assists in facilitating the Black History Game Show and collaborating with faculty to present educational sessions for middle and high school students, teachers and families.

Countdown to College, Science Bound Program

Science Bound is Iowa State University's premier pre-college program to increase the number of ethnically diverse Iowa students who pursue ASTEM (agricultural, scientific, technical, engineering and mathematics) degrees. The program draws students with potential from middle and high schools in Des Moines, Denison and Marshalltown, Iowa. The College Bound programs collaborates with the Science Bound staff to facilitate the Countdown to College workshop series for 12 grade students in each of the three districts. Workshops are presented to students and family members related to applying for college, filing FAFSA and financing college, students services, and academic support.

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Activity Type	Year in School	ETHNIC CODE (IPEDS)									TOTAL
		1	2	3	4	5	6	7	8	9	
Early Outreach Program	11th Grade	11	0	0	3	0	0	4	0	2	20
	10th Grade	14	0	0	2	0	3	0	0	6	25
	9th Grade	12	0	1	7	0	0	2	0	1	23
	8th Grade	12	0	0	13	0	2	2	0	2	31
Early Outreach Program Total		49	0	1	25	0	5	8	0	11	99
Gear UP Quantum Learning Program	12th Grade	0	8	0	0	0	0	0	0	0	8
	11th Grade	0	4	0	0	0	0	0	0	0	4
	10th Grade	1	12	0	0	0	0	0	0	2	15
	9th Grade	0	8	0	0	0	0	0	0	0	8
GEAR UP Quantum Learning Program Total		1	32	0	0	0	0	0	0	2	35
CR Kennedy High School	12 th Grade	0	0	0	3	0	0	9	0	0	12
	11 th Grade	0	0	0	3	0	2	5	0	0	10
CR Kennedy High School Total		0	0	0	6	0	2	14	0	0	22
Storm Lake Avid Program	12 th Grade	15	0	0	1	0	0	2	0	0	18
	11 th Grade	11	0	5	0	0	1	2	0	1	20
Storm Lake Avid Program Total		26	0	5	1	0	1	4	0	1	38

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Activity Type	Year in School	ETHNIC CODE (IPEDS)									TOTAL
		1	2	3	4	5	6	7	8	9	
Latino Family Visit Day	12 th Grade	4	0	0	0	0	0	0	0	0	4
	11 th Grade	1	0	0	0	0	0	0	0	0	1
Latino Family Visit Day Total		5	0	0	0	0	0	0	0	0	5
DSM East HS	12 th Grade	10	0	3	2	0	0	3	0	0	18
	11 th Grade	0	0	0	1	0	0	0	0	0	1
DSM East HS Total		10	0	3	3	0	0	3	0	0	19
ISU Trio/Educational Talent Search	11 th Grade	8	0	0	0	0	0	2	0	2	12
	8 th Grade	3	1	0	1	0	0	0	0	2	7
	7 th Grade	8	1	0	1	0	0	5	0	0	15
ISU Trio/ ETS Total		19	2	0	2	0	0	7	0	4	34
Marshalltown HS	12 th Grade	11	0	2	1	0	1	22	0	2	39
	11 th Grade	0	0	0	0	0	0	1	0	0	1
Marshalltown HS Total		11	0	2	1	0	1	23	0	2	40
Orchard Place	10 th Grade	0	0	0	2	0	1	0	0	0	3
	9 th Grade	0	0	0	2	0	0	0	0	0	2
	8 th Grade	0	0	0	3	0	0	0	0	1	4
	7 th Grade	2	0	0	1	0	1	0	0	0	4
	6 th Grade	1	0	0	1	0	0	0	0	0	2
	5 th Grade	0	0	0	1	0	0	0	0	0	1
Orchard Place Total		3	0	0	10	0	2	0	0	1	16
Sioux City North Middle School Total	8 th Grade	0	0	0	0	0	0	0	0	18	18
Ames Middle School	8 th Grade	10	0	1	17	0	1	2	0	6	37
	7 th Grade	1	0	0	0	0	0	0	0	0	1
Ames Middle School Total		11	0	1	17	0	1	2	0	6	38
DSM Hoover High School Total	12 th Grade	1	0	3	1	0	0	2	0	0	7

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Activity Type	Year in School	ETHNIC CODE (IPEDS)									TOTAL
		1	2	3	4	5	6	7	8	9	
DSM Lincoln High School	12 th Grade	4	0	0	8	0	5	9	0	3	29
	11 th Grade	2	0	2	5	0	0	5	0	1	15
	10 th Grade	1	0	0	0	0	0	0	0	0	1
DSM Lincoln HS Total		7	0	2	13	0	5	14	0	4	45
DMACC Upward Bound	12 th Grade	1	0	0	1	0	1	0	0	1	4
	11 th Grade	0	0	0	1	0	0	0	0	0	1
	10 th Grade	0	0	0	3	0	0	0	0	1	4
DMACC Upward Bound Total		1	0	0	5	0	1	0	0	2	9
I'll Make Me A World in Iowa (IMMAWII)	12 th Grade	0	0	0	3	0	1	0	0	0	4
	11 th Grade	0	0	0	2	1	2	3	0	0	8
	10 th Grade	1	0	0	5	0	1	1	0	1	9
	9 th Grade	0	0	0	1	0	0	0	0	0	1
	8 th Grade	1	0	0	2	0	0	0	0	1	4
	7 th Grade	0	0	0	1	0	1	0	0	3	5
	6 th Grade	0	0	0	1	0	0	0	0	0	1
	IMMAWII Total		2	0	0	15	1	5	4	0	5
Central Iowa Latino Expo	12 th Grade	4	0	0	0	0	0	0	0	0	4
	11 th Grade	15	0	0	0	0	0	0	0	0	15
	10 th Grade	5	0	0	0	0	0	0	0	0	5
Central Iowa Latino Expo Total		24	0	0	0	0	0	0	0	0	24
Multicultural Vision Program (MVP)	12 th Grade	109	2	87	57	3	44	0	0	0	302
	11 th Grade	4	0	0	3	0	1	0	0	0	8
MVP Interviews Total		113	2	87	60	3	45	0	0	0	310

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Activity Type	Year in School	ETHNIC CODE (IPEDS)									TOTAL
		1	2	3	4	5	6	7	8	9	
DSM Lincoln HS College Fair	12 th Grade	1	0	1	3	0	0	2	0	2	9
	11 th Grade	2	1	0	0	0	0	5	0	0	8
	10 th Grade	0	0	0	0	0	1	5	0	1	7
	9 th Grade	0	0	0	0	0	0	1	0	0	1
DSM Lincoln HS College Fair Total		3	1	1	3	0	1	13	0	3	25
Brody Middle School Outreach	11 th Grade	1	0	0	0	0	0	0	0	0	1
	8 th Grade	0	0	0	1	0	0	3	0	0	4
	6 th Grade	1	0	1	0	0	0	2	0	1	5
	5 th Grade	0	0	0	0	0	0	2	0	0	2
Brody Middle School Outreach Total		2	0	1	1	0	0	7	0	1	12
Countdown to College, Science Bound	12 th Grade	31	0	0	12	0	13	0	0	0	56
	11 th Grade	1	0	0	0	0	0	0	0	1	2
Science Bound Total		32	0	0	12	0	13	0	0	1	58

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Program most successful in attracting students to Iowa State University

Multicultural Vision Program

The Multicultural Vision Program (MVP) was created to provide up to 100 in-state minority students with demonstrated need, the opportunity to receive a renewable tuition grant provided they demonstrate potential in ways that go beyond class ranking or test scores. The program targets 100 students to receive the grant. Students are encouraged to attend programs and participate in interviews to enhance their chances of being selected. Iowa State staff visit with each candidate and the candidate's family regarding their options at Iowa State University through the Multicultural Vision Program.

A total of 100 new MVP students enrolled at Iowa State University for the Fall 2014 semester. These award recipients participated in a University Studies orientation course during the Fall 2014 semester and in other programs and activities, including events for parents and families, throughout their enrollment. This table represents the students that participated in the MVP interview process. Not all have applied for admission, received the grant, or enrolled at Iowa State University.

MVP	Ethnic Codes									
	1	2	3	4	5	6	7	8	9	Total
12th Grade	109	2	87	57	3	44	0	0	0	302
11th Grade	4	0	0	3	0	1	0	0	0	8
MVP Total	113	2	87	60	3	45	0	0	0	310
Count of Seniors	109	2	87	57	3	44	0	0	0	302
Applied	88	2	76	42	3	40	0	0	0	251
Offered	80	1	73	32	2	39	0	0	0	227
Accepted Offer	52	0	59	23	1	24	0	0	0	159
Enrolled	52	0	59	23	1	24	0	0	0	159

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College Bound Allocation

FY 2013-2014

Department Salaries	\$0
Supplies and Services	\$35,273
Employee Benefits	\$0
TOTAL DEPARTMENT	<u>\$35,273</u>

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2013-2014 IMAGES Program Expenditures

State Expenditure	\$680,000
Institutional Expenditure	\$2,054,861
Total	\$2,734,861

2013-2014 IMAGES Grant – Enrolled Undergraduates									
Race/Ethnicity and Educational class of IMAGES Recipients									
	1	2	3	4	5	6	7	8	9
Seniors	46	1	47	16	1	9	0	0	0
Juniors	39	0	34	16	1	14	0	0	0
Sophomores	43	3	30	18	0	16	0	0	0
Freshman	35	2	20	19	0	9	0	0	0
Total	163	6	131	69	2	48	0	0	0

2013-2014 IMAGES Awardees that were also College Bound participants: 419

2013-2014 College Bound participants who graduated from Iowa State University: 71
(Fall 2013 = 16, Spring 2014 = 48, and Summer 2014 = 7).

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Number of College Bound participants from 1998-1999 through 2013-2014

Participants by Ethnicity	1	2	3	4	5	6	7	8	9	Total
1998-1999	390	56	160	694	n/a	n/a	n/a	0	n/a	1,300
1999-2000	531	50	224	509	n/a	n/a	n/a	0	n/a	1,314
2000-2001	391	47	224	373	n/a	n/a	n/a	0	n/a	1,035
2001-2002	318	36	180	367	n/a	n/a	n/a	0	n/a	901
2002-2003	380	33	163	332	n/a	n/a	n/a	0	n/a	908
2003-2004	351	18	176	210	n/a	n/a	n/a	0	95	850
2004-2005	189	12	104	167	n/a	n/a	n/a	0	94	566
2005-2006	292	45	68	115	n/a	n/a	n/a	0	184	704
2006-2007	331	12	99	210	n/a	n/a	n/a	0	224	876
2007-2008	408	47	67	184	1	10	n/a	0	335	1,052
2008-2009	280	15	63	168	3	17	n/a	0	177	723
2009-2010	197	46	59	130	3	26	155	0	199	815
2010-2011	295	12	106	174	2	61	238	0	146	1,034
2011-2012	333	5	81	142	1	69	121	0	46	798
2012-2013	287	42	84	197	1	84	281	0	42	1,018
2013-2014	320	37	106	175	4	82	101	0	61	886
Grand Total	5,296	513	1,963	4,146	15	349	896	0	1,602	14,780

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History of number of vouchers distributed							
	2013-2014						2012-2013
Participants	886						1018
Received Vouchers **	724						695
Graduating High School Seniors	514						307
Accepted Offer of Admissions	244						141
Enrolled	244						140
	2011-2012	2010-2011	2009-2010	2008-2009	2007-2008	2006-2007	2005-2006
Participants	798	1034	815	723	1052	876	704
Received Vouchers **	631	650	461	546	717	652	704
Graduating High School Seniors	322	325	201	277	252	296	252
Accepted Offer of Admissions	122	149	67	82	127	118	138
Enrolled	119	149	66	81	127	118	136
Number of Participants (cont'd)	2004-2005	2003-2004	2002-2003	2001-2002	2000-2001	1999-2000	1998-1999
Participants	566	850	908	901	1035	1314	1300
Received Vouchers **	566	850	908	901	1035	1314	n/a
Graduating High School Seniors	384	384	415	368	418	377	n/a
Accepted Offer of Admissions	114	135	128	133	159	160	n/a
Enrolled	113	n/a	n/a	n/a	n/a	n/a	n/a

Enrolled data is available beginning with the 2004-05 report because the due date is after the 10th day of the start of the academic year.

** Beginning in 2006, the number of received vouchers only includes students whose ethnicity was confirmed as an American ethnic minority by the student in accordance with Iowa Code §262.92 and §261.101 and 681 IAC 1.6(262). In previous years, the number of total participants was reported as receiving vouchers.

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The Office of Admissions at the University of Northern Iowa, in support of the College Bound Program, incorporates recruitment efforts of traditional and non-traditional activities designed to inform and encourage students of color to pursue higher education. Students identified in high school visits, various visitation programs, co-sponsored programs, community outreach programs, activities conducted by the university, and referrals from faculty, alumni, and community members are entered into the university's student information system (SIS). The Customer Relations Management module of the SIS system is utilized to provide on-going informational mailings and other communications to students and parents from initial inquiry to actual enrollment at UNI.

The assistant director of multicultural recruitment position in the Office of Admissions normally oversees the College Bound Program. Responsibilities include coordinating efforts with the strategic plan, working with other admissions staff and campus partners to coordinate campus programs, and visiting high schools across the state to increase the number of College Bound participants served by UNI. An admissions counselor assists with delivery of multicultural recruitment initiatives. An Outreach Team consisting of recruiters from the academic colleges and led by the assistant director meets monthly to maintain a centralized focus on multicultural recruitment efforts across the university and to share the different efforts being implemented to recruit students of color from each college.

The Ethnic Student Promoters (ESP) is a group of current UNI students from culturally diverse backgrounds who work with the Office of Admissions' multicultural recruitment efforts. These students assist with campus visits, community programs, provide campus tours, host visitors for lunch, and participate in panels which allow them to share their perspective on college life at UNI. ESP students are role models and excellent representatives of the university and serve as connections to their home communities and high schools and/or community colleges.

Campus Visits

Campus visit programs are conducted throughout the year for college bound students. Programs include information on admission requirements, application process, applying for scholarships, financial aid, student support services, Jump Start Orientation, campus tour, lunch, and question and answer time with an ESP student panel. Program formats include:

Individual Campus Visits

Individual campus visits included an appointment with an admissions counselor, campus tour and lunch in the dining center. Individual appointments covered admission requirements, financial aid information, major requirements, answers to posed questions, and, when requested, a visit with faculty. These visits are personalized to the students.

Group Visits

Opportunities are provided throughout the year for TRiO, Gear Up, IJAG, high school groups and community-based organizations to bring groups to visit campus. Students are provided a presentation on admissions, financial aid, housing, student life, tour, and lunch. Agendas are adapted to accommodate each group's travel schedule.

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Multicultural Panther Peek Day

Staff from UNI's Office of Admissions, four academic colleges, financial aid and department of residence collaborates for this campus visit day that introduces students in grades 9-12 to UNI's academic programs, living opportunities, admission and financial aid processes. Ethnic student organizations provide a browse session for visitors to become acquainted with ways to connect with others who have similar interests and backgrounds. The Ethnic Student Promoters groups provide escorts, tour guides, student panels, and they provide the much needed connection to the prospective students of color.

Job Shadowing

The University of Northern Iowa's Center for Urban Education (UNI-CUE) Talent Search Program brings students to campus to shadow faculty and staff. Students were matched with occupational interests to experience a typical job day. Examples include baking in the Department of Residence, being a department director, Physics faculty, and working in admissions. Students had set questions to ask while shadowing to help them understand what skills are needed for a given profession. While on campus students were given an admissions presentation, tour, and lunch.

Up Close Multicultural Breakfast

UNI holds two Up Close events for admitted seniors and transfers in February. Admitted multicultural students and their parents are invited to a breakfast where UNI faculty and staff talk with them individually. This campus-wide open house provides opportunities to learn more about individual majors and participate in interactive activities within academic departments. Students and parents may also meet with financial aid staff, contract for campus housing and sign up for summer orientation.

College Fairs

Each year UNI staff participates in college fairs in counties across Iowa. Students have the opportunity to visit with an admissions or academic college representative and fill out a contact card which allows them to go into our student information system. These fairs are sponsored by the Iowa Association for College Admission Counseling, educational institutions and community-based organizations throughout the state. In the 2013-2014 school year, the Assistant Director for Multicultural Recruitment attended college fairs designed to recruit students of color from Polk County, one of Iowa's most diverse counties.

Community Outreach Events

I'll Make Me a World in Iowa

UNI was a Gold sponsor for this event hosted annually in Des Moines, Iowa. In the 2013-2014 school year, UNI participated in the festival's two-day activities. The first day was an education day which included a college fair, Black History Month trivia competition and numerous sessions on academic and career areas. The next day consisted of an all-day tabling opportunity where the Ethnic Student Promoters were the only multicultural student organization represented and much community outreach was achieved. The Assistant Director of Multicultural Recruitment, along with the support of the Coordinator of Orientation and ESP students, participated in all facets of both days including the college fair and successfully conducted the only completely student led academic session.

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TRiO

UNI actively works with TRiO programs throughout the state. Admissions collaborated with the UNI-sponsored TRiO programs at the UNI Center for Urban Education (UNI-CUE). The Assistant Director spoke to classes with Educational Talent Search about making good decisions as they prepare to attend college, participated on a multi-school panel representing UNI and developed relationships with the participants by attending their multiple internal student development activities and had frequent lunches with the program participants. The Assistant Director also spoke to the Upward Bound Summer Bridge program about preparation for college.

In the 2013-2014 school year, new initiatives were created to deliberately recruit these participants. A program that consisted of several college focused workshops using staff from the Admissions Office was conducted to expose students to unfamiliar areas of campus while teaching many significant lessons about college preparation. That event's conclusion gave the participants the rare opportunity to meet all of the admissions staff. For the first time, the Admissions Office was invited to the Upward Bound picnic.

Close contact is maintained with the program directors at UNI-CUE. This year, frequent meetings were held with the directors and the Assistant Director to collaborate the facilitation of the more purposeful recruitment efforts. This year, there was participation in celebratory events such as the Equal Opportunity Center's luncheon for the high achievement of its non-traditional students and the Upward Bound graduation dinner. The Assistant Director also presented at TRiO's 2013 Student Leadership Conference where ESP students served as escorts and tour guides for TRiO groups that came from all over Iowa.

Gear Up

UNI and Iowa College Aid co-sponsored a College Day Grill Out for Storm Lake and Waterloo area participants in the Gear Up Program. Staffed by representatives of UNI's Colleges of Business Administration and Education, an event designed to promote UNI was executed in both areas. College information was shared with the students that covered college readiness and planning, financial aid, college majors and orientation.

Hispanic/Latino Parent Outreach

In efforts to reach the Hispanic/Latino parents, the admissions counselor for multicultural recruitment delivered an admissions presentation in Spanish to Hispanic/Latino parents at South Tama High School in fall 2013. This session was to inform the parents about the admissions process, academic programs, scholarship opportunities, and upcoming deadlines.

The admissions counselor returned in spring 2014 with the assistance of a bilingual UNI financial aid specialist and UNI faculty to inform the parents of the Free Application for Federal Student Aid (FAFSA), local scholarship opportunities, how to understand a financial aid package, among other things. The same event will be done next year at South Tama High School as well as West Liberty High School.

The UNI "Path to Financial Aid" brochure was translated to Spanish with collaboration from the UNI financial aid specialist, admissions counselor for multicultural recruitment, and the UNI Spanish department in order to reach Hispanic/Latino parents who do not necessarily read or comprehend English.

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High School Visits

Each year admissions representatives visit high schools to speak with prospective students about UNI. During these visits the admissions process, financial aid, scholarships, housing, and student life are discussed. Student contact information is collected and they are encouraged to visit campus. For the 2013-2014 school year, the assistant director managed Polk County. The re-constitution of relationships with more diverse high schools led to a significant increase in the amount of visits, applications, and matriculation to UNI for students of color. To serve our local community, members of the admissions team visited Waterloo East and West High Schools on a monthly basis (during fall and spring) to speak with students about UNI. Cedar Falls High School initiated a Black Boys and Girls Group with monthly sessions. The assistant director met regularly with the group throughout the year to facilitate the student developed discussion topics. Also, the assistant director works with the lead counselors of that program to discuss the future presentation opportunities, goals and recruitment of these students to UNI.

College Bound participants by race/ethnicity and grade level

See Table F2.

College Bound participants by race/ethnicity who received vouchers

See Table E2.

Promotion of College Bound activities to students and parents

Events are promoted to students in a variety of ways based upon the type of event and who is sponsoring it. When student information is collected from the various programs and activities it is entered into the university student information system database and is used to identify prospective students for future college bound and recruitment events. Students are sent information to indicate when counselors will visit their specific high schools, attend a college fair in their area, and invite them to visit campus. We work closely with community programs such as TRiO and Gear Up to bring groups of students to campus or to provide programs in interested communities. We are also working to develop a stronger presence in minority communities by co-sponsoring programs. Individual students and parents are sent personalized letters of invitation to attend community outreach programs, make individual campus visits, attend UNI Panther Peek Days and/or attend UNI Up Close for admitted students. Community leaders and high school personnel, working with multicultural students, are identified for assistance to encourage parental involvement in outreach programs.

Parental involvement has included chaperoning groups that visited campus and co-sponsored events and participating in activities provided for visiting students. Parents also accompany students to community events and college fairs. Parents are encouraged to attend activities with their student. Specific sessions are conducted for parents regarding financial aid, options for students not meeting standard admission requirements, housing, etc.

Budget

The original allocation of College Bound money to the University of Northern Iowa was \$80,000.

See Table B.

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Effectiveness of the College Bound Activities

Number of students reached

175 of the 778 participants received vouchers. Only the grade 12 students were identified to receive vouchers. Younger students will receive the vouchers during their senior year of high school.

See Table E

Number of College Bound participants who applied to Regent Universities

A total of 345 minority College Bound participants applied to UNI.

Number of College Bound participants who were accepted by Regent Universities

A total of 230 minority College Bound participants were accepted by UNI.

Number of College Bound participants who enrolled at Regent Universities

A total of 115 College Bound participants enrolled UNI.

Students earned certificates from programs conducted, including programs prior to 2013-2014, from one of the three Regent institutions. Students who attended programs and received vouchers from the other Regent institutions have been identified and noted in the numbers above.

Number of College Bound participants who graduated from UNI

A total of 87 College Bound participants graduated from UNI

Successful Activities

Campus Visit

For college bound students, the campus visit is the most important element in the decision making process. During a campus visit, prospective students learn about the admissions requirements and procedures, financial aid, and have the opportunity to tour the campus to see residence halls, classrooms, and the dining facilities. UNI Ethnic Student Promoters assist in these visits by guiding prospective students, parents, and counselors on campus tours, accompanying them to lunch in a dining center, and presenting 'life as a UNI student.' The focus of each visit is to provide students with adequate information on UNI while helping them understand the importance of pursuing higher education. Multicultural Panther Peek Day and group visits by TRIO and Gear-Up programs are effective visit efforts.

UNI Up Close Multicultural Breakfast

During the February UNI Up Close Program for admitted seniors, the multicultural students and their parents were invited to a multicultural breakfast that precedes the campus open house. Faculty and staff members from throughout campus provided information on financial aid, Student Support Services, and Jumpstart Orientation Program. A brochure was given with information concerning on-campus multicultural support networks. The Ethnic Student Promoters attended the breakfast to make students feel welcome. Prospective students and their parents had the opportunity to meet and network with some of the minority faculty and staff members and current students throughout the campus.

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Community College Transfers

Community colleges with substantial minority enrollments are targeted for special minority visits. Contact is made with the minority advisors (when available) or designated counselors to inform them of upcoming events. Students who are identified are entered into the enrollment tracking system which ensures they receive appropriate information.

Multicultural Recruitment Guide

The multicultural recruitment guide is a supplemental piece the students receive once they are entered into UNI's student information system. This piece includes minority specific information regarding scholarship and grants, orientation, diversity programs, and student support. The brochure was completely overhauled to coordinate with our current year marketing structure and to include better and more current information about UNI. Using the idea that prospective students of color could be part of the "panther legacy", a theme was designed to connect students to UNI as they chose UNI.

Web Site

The assistant director completely redesigned the multicultural student portion of the admission website. Building on the "panther legacy" theme, prospective students now see that multicultural students have attended and graduated from UNI for a number of years. A current picture and e-mail contacts for staff responsible for multicultural recruitment are also available.

Minorities in Teaching Program

The Multicultural Initiatives in Teaching (MIT) Program, sponsored by the UNI College of Education, was discontinued in fall 2010. Consideration is being given to reconstituting the program.

IMAGES

- 2013-2014 IMAGES expenditures for UNI (See Table A)
- There are 19 IMAGES awardees that are also College Bound Voucher recipients
- The total expenditures for IMAGES awardees that were College Bound recipients are \$34,358
- Number of IMAGES recipients by race/ethnicity and by educational level (See Tables C2 and D)

TABLE A
REGENT TOTAL - IMAGES EXPENDITURES
1997-1998 to 2013-2014
FALL 2014

	University of Iowa ¹	Iowa State University	University of Northern Iowa	Regent Total
1997-1998	\$637,211	\$634,836	\$332,200	\$1,604,247
1998-1999	\$636,474	\$680,528	\$332,200	\$1,649,202
1999-2000	\$700,000	\$690,045	\$332,300	\$1,722,345
2000-2001	\$735,006	\$680,000	\$335,843	\$1,750,849
2001-2002	\$772,485	\$680,000	\$338,743	\$1,791,228
2002-2003	\$906,483	\$1,026,555	\$334,653	\$2,267,691
2003-2004	\$1,117,013	\$1,390,279	\$336,573	\$2,843,865
2004-2005	\$1,118,069	\$1,636,648	\$333,559	\$3,088,276
2005-2006	\$1,180,384	\$1,714,002	\$345,725	\$3,240,111
2006-2007	\$1,216,668	\$1,754,168	\$338,744	\$3,309,580
2007-2008	\$1,027,235	\$1,858,954	\$352,304	\$3,238,493
2008-2009	\$838,640	\$1,146,081	\$337,700	\$2,322,421
2009-2010	\$633,815	\$1,143,630	\$332,200	\$2,109,645
2010-2011	\$638,909	\$1,372,620	\$333,158	\$2,344,687
2011-2012	\$631,377	\$1,619,969	\$332,200	\$2,583,546
2012-2013	\$666,689	\$1,874,112	\$332,200	\$2,873,001
2013-2014	\$707,237	\$2,054,861	\$332,200	\$3,094,298

¹The University of Iowa initiated the Advantage Iowa (AI) Program in 2007-08. AI was designed to enhance recruitment and retention outcomes for all SUI underrepresented students. University Funds previously allocated to provide added financial support beyond the required \$630,000 IMAGES annual budget are now used to fund this critical AI initiative. Total support of \$2,120,325 for underrepresented Iowa residents includes \$707,237 IMAGES and \$1,413,088 Advantage Iowa.

TABLE B
REGENT TOTAL - COLLEGE BOUND EXPENDITURES
1997-1998 to 2013-2014
FALL 2014

	University of Iowa	Iowa State University	University of Northern Iowa	Regent Total
1997-1998			\$80,000	\$80,000
1998-1999			\$80,000	\$80,000
1999-2000	\$100,000	\$92,066	\$80,000	\$272,066
2000-2001	\$110,000	\$95,526	\$80,000	\$285,526
2001-2002	\$110,000	\$94,734	\$80,000	\$284,734
2002-2003	\$110,000	\$82,846	\$80,000	\$272,846
2003-2004	\$119,000	\$35,273	\$80,000	\$234,273
2004-2005	\$121,000	\$35,273	\$80,000	\$236,273
2005-2006	\$124,000	\$35,273	\$80,000	\$239,273
2006-2007	\$121,000	\$35,273	\$80,000	\$236,273
2007-2008	\$123,855	\$35,273	\$80,000	\$239,128
2008-2009	\$119,944	\$35,273	\$80,000	\$235,217
2009-2010	\$121,235	\$35,273	\$80,000	\$236,508
2010-2011	\$118,607	\$35,273	\$80,000	\$233,880
2011-2012	\$113,120	\$35,273	\$80,000	\$228,393
2012-2013	\$113,493	\$35,273	\$80,000	\$228,766
2013-2014	\$115,130	\$35,273	\$80,000	\$230,403

TABLE C
REGENT TOTAL RACE/ETHNICITY OF IMAGES RECIPIENTS
1997-1998 to 2008-2009
FALL 2014

SUI	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
1997-1998	57	36	21	144	258
1998-1999	60	40	23	134	257
1999-2000	76	45	21	158	300
2000-2001	73	66	14	143	296
2001-2002	81	63	17	142	303
2002-2003	78	73	16	141	308
2003-2004	51	72	16	136	275
2004-2005	64	69	19	122	274
2005-2006	107	105	20	158	390
2006-2007	114	99	22	154	389
2007-2008	94	89	16	136	335
2008-2009	77	78	11	101	267
ISU	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
1997-1998	75	53	6	149	283
1998-1999	84	55	4	183	326
1999-2000	103	53	5	187	348
2000-2001	90	67	6	151	314
2001-2002	77	65	5	128	275
2002-2003	85	79	5	151	320
2003-2004	86	87	6	158	342
2004-2005	85	95	5	172	364
2005-2006	83	102	3	174	366
2006-2007	79	96	5	176	356
2007-2008 ¹	100	104	6	157	369
2008-2009 ²	84	107	5	140	337
UNI	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
1997-1998	95	27	10	47	179
1998-1999	97	27	7	46	177
1999-2000	116	28	10	57	211
2000-2001	95	35	7	55	192
2001-2002	96	39	12	48	195
2002-2003	99	37	9	45	190
2003-2004	93	35	8	47	183
2004-2005	91	39	6	46	182
2005-2006	96	42	8	42	188
2006-2007	87	46	8	47	188
2007-2008	66	47	9	34	156
2008-2009	91	54	6	31	182
Regent Total	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Total
1997-1998	227	116	37	340	720
1998-1999	241	122	34	363	760
1999-2000	295	126	36	402	859
2000-2001	258	168	27	349	802
2001-2002	254	167	34	318	773
2002-2003	262	189	30	337	818
2003-2004	230	194	30	341	800
2004-2005	240	203	30	340	820
2005-2006	286	249	31	374	944
2006-2007	280	241	35	377	933
2007-2008 ¹	260	240	31	327	860
2008-2009 ²	252	239	22	272	786

¹Two students at ISU indicated their ethnicity is unknown.

²One student reported two or more races.

TABLE C2
REGENT TOTAL RACE/ETHNICITY OF IMAGES RECIPIENTS
2009-2010 to 2013-2014
FALL 2014

SUI	1	2	3	4	5	6	7	8	9	Total
2009-2010	57	13	81	59	1	0	0	0	0	211
2010-2011	49	10	86	62	3	0	0	0	0	210
2011-2012	68	16	77	75	2	0	0	0	0	238
2012-2013	74	2	65	52	2	28	0	0	8	231
2013-2014	81	1	71	52	2	36	0	0	0	243
										0
										0
										0
										0
										0
ISU	1	2	3	4	5	6	7	8	9	Total
2009-2010	108	4	143	75	0	15	0	0	0	345
2010-2011	118	5	123	74	1	24	0	0	0	345
2011-2012	133	2	122	70	1	29	0	0	1	358
2012-2013	147	4	130	59	2	41	0	0	3	386
2013-2014	163	6	131	69	2	48	0	0	0	419
										0
										0
										0
										0
										0
UNI	1	2	3	4	5	6	7	8	9	Total
2009-2010	0	100	3	37	50	0	0	14	0	204
2010-2011	0	59	6	30	63	0	2	31	0	191
2011-2012	32	5	26	73	1	54	1	0	1	193
2012-2013	33	4	28	60	2	70	0	0	0	197
2013-2014	30	10	21	54	1	81	0	0	0	197
										0
										0
										0
										0
										0
Regent Total	1	2	3	4	5	6	7	8	9	Total
2009-2010	165	117	227	171	51	15	0	14	0	760
2010-2011	167	74	215	166	67	24	2	31	0	746
2011-2012	233	23	225	218	4	83	1	0	2	789
2012-2013	254	10	223	171	6	139	0	0	11	814
2013-2014	274	17	223	175	5	165	0	0	0	859
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0

1= Hispanic American; 2=American Indian or Alaska Native; 3=Asian-American; 4=Black or African-American; 5=Native Hawaiian or Other Pacific Islander; 6=Two or More Races; 7=White; 8=Nonresident Alien/International; 9=Race/Ethnicity Unknown.

TABLE D
REGENT TOTAL - DISTRIBUTION BY EDUCATIONAL LEVEL OF IMAGES AWARDEES
1997-1998 to 2013-2014
FALL 2013

SUI	Freshmen	Sophomores	Juniors	Seniors	Total
1997-1998	74	64	63	57	258
1998-1999	62	70	70	55	257
1999-2000	44	62	50	144	300
2000-2001	106	53	55	82	296
2001-2002	90	74	77	62	303
2002-2003	89	66	81	72	308
2003-2004	105	81	117	91	394
2004-2005	116	64	98	96	374
2005-2006	110	90	101	89	390
2006-2007	78	71	101	139	389
2007-2008	87	65	108	75	335
2008-2009	62	65	71	69	267
2009-2010	36	33	66	76	211
2010-2011	60	36	60	54	210
2011-2012	68	43	66	61	238
2012-2013	75	35	45	76	231
2013-2014	83	48	61	51	243
ISU	Freshmen	Sophomores	Juniors	Seniors	Total
1997-1998	73	37	46	127	283
1998-1999	62	76	80	108	326
1999-2000	97	70	94	87	348
2000-2001	91	67	66	90	314
2001-2002	108	85	42	40	275
2002-2003	106	94	65	55	320
2003-2004	98	99	75	70	342
2004-2005	102	89	90	83	364
2005-2006	111	93	77	85	366
2006-2007	106	94	83	73	356
2007-2008	101	103	81	84	369
2008-2009	97	88	77	75	337
2009-2010	94	93	81	77	345
2010-2011	105	89	84	67	345
2011-2012	88	116	75	79	358
2012-2013	80	111	105	90	386
2013-2014	85	110	104	120	419
UNI	Freshmen	Sophomores	Juniors	Seniors	Total
1997-1998	48	26	40	65	179
1998-1999	47	28	45	57	177
1999-2000	50	35	46	80	211
2000-2001	59	33	48	52	192
2001-2002	40	48	40	67	195
2002-2003	34	43	56	57	190
2003-2004	44	31	39	69	183
2004-2005	39	41	33	69	182
2005-2006	52	32	50	54	188
2006-2007	45	34	43	66	188
2007-2008	41	27	34	54	156
2008-2009	55	40	32	55	182
2009-2010	64	43	46	51	204
2010-2011	38	29	44	80	191
2011-2012	29	45	56	63	193
2012-2013	47	35	59	56	197
2013-2014	40	27	56	74	197
Regent Total	Freshmen	Sophomores	Juniors	Seniors	Total
1997-1998	195	127	149	249	720
1998-1999	171	174	195	220	760
1999-2000	191	167	190	311	859
2000-2001	256	153	169	224	802
2001-2002	238	207	159	169	773
2002-2003	229	203	202	184	818
2003-2004	247	211	231	230	919
2004-2005	257	194	221	248	920
2005-2006	273	215	228	228	944
2006-2007	229	199	227	278	933
2007-2008	229	195	223	213	860
2008-2009	214	193	180	199	786
2009-2010	194	169	193	204	760
2010-2011	203	154	188	201	746
2011-2012	185	204	197	203	789
2012-2013	202	181	209	222	814
2013-2014	208	185	221	245	859

TABLE E
REGENT TOTAL RACE/ETHNICITY OF COLLEGE BOUND VOUCHER RECIPIENTS
2001-2002 to 2008-2009
FALL 2014

SUI	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other¹	Total
2001-2002	396	366	83	210	814	1,869
2002-2003	590	370	73	237	72	1,342
2003-2004	640	607	84	248	64	1,643
2004-2005	591	450	131	265	22	1,459
2005-2006	539	242	64	348	114	1,307
2006-2007	650	149	60	384	42	1,285
2007-2008	438	220	60	422	68	1,208
2008-2009	543	445	112	209	67	1,376
ISU	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other¹	Total
2001-2002	367	318	36	180		901
2002-2003	344	386	35	160		925
2003-2004	210	351	18	176	95	850
2004-2005	167	189	12	104	94	566
2005-2006	127	309	47	103	184	770
2006-2007	210	296	12	99	258	875
2007-2008	184	408	47	67	346	1,052
2008-2009 ³	168	280	15	63	177	723
UNI	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other¹	Total
2001-2002	212	166	40	50		468
2002-2003	330	163	37	55		585
2003-2004	335	231	24	57		647
2004-2005	468	273	75	61		877
2005-2006	389	263	50	27		729
2006-2007	458	323	16	56		853
2007-2008	327	325	21	49	170 ²	723
2008-2009	313	223	22	39	64 ²	597
Regent Total	African-Am.	Hispanic-Am.	Native Am.	Asian-Am.	Other¹	Total
2001-2002	975	850	159	440	814	3,238
2002-2003	1,264	919	145	452	72	2,852
2003-2004	1,185	1,189	126	481	159	3,140
2004-2005	1,226	912	218	430	116	2,902
2005-2006	1,055	814	161	478	298	2,806
2006-2007	1,318	768	88	539	300	3,013
2007-2008	949	953	128	538	414	2,982
2008-2009	1,024	948	149	311	244	2,696

¹White or unknown race/ethnicity.

²Not eligible to receive vouchers; these students are not in total count of recipients.

³There were 17 students who reported two or more races and one student who was Hawaiian/Pacific Islander.

TABLE E2
REGENT TOTAL RACE/ETHNICITY OF COLLEGE BOUND VOUCHER RECIPIENTS
2009-2010 to 2013-2014
FALL 2014

SUI	1	2	3	4	5	6	7	8	9	Total
2009-2010	486	97	300	652	16	165	378	5	151	2,250
2010-2011	724	96	217	508	10	190	90	0	89	1,924
2011-2012	446	86	237	573	22	16	37	3	62	1,482
2012-2013	472	50	192	358	35	230	18	1	5	1,361
2013-2014	629	13	229	261	11	211	12	0	0	1,366
										0
										0
										0
										0
										0
ISU	1	2	3	4	5	6	7	8	9	Total
2009-2010	197	46	59	130	3	26	155	0	199	815
2010-2011	295	12	106	174	2	61	238	0	146	1,034
2011-2012	333	5	81	142	1	69	121	0	46	798
2012-2013	287	42	84	197	1	84	281	0	42	1,018
2013-2014	320	37	106	175	4	82	101	0	61	886
										0
										0
										0
										0
										0
UNI	1	2	3	4	5	6	7	8	9	Total
2009-2010	113	30	45	257	5	67	127	0	13	657
2010-2011	140	24	43	181	3	0	0	0	0	391
2011-2012	92	18	21	88	0	38	0	0	0	257
2012-2013	35	1	20	65	0	29	25	0	0	175
2013-2014	106	20	35	104	5	30	17	0	0	317
										0
										0
										0
										0
										0
Regent Total	1	2	3	4	5	6	7	8	9	Total
2009-2010	796	173	404	1,039	24	258	660	5	363	3,722
2010-2011	1,159	132	366	863	15	251	328	0	235	3,349
2011-2012	871	109	339	803	23	123	158	3	108	2,537
2012-2013	794	93	296	620	36	343	324	1	47	2,554
2013-2014	1,055	70	370	540	20	323	130	0	61	2,569
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0
	0	0	0	0	0	0	0	0	0	0

1= Hispanic American; 2=American Indian or Alaska Native; 3=Asian-American; 4=Black or African-American; 5=Native Hawaiian or Other Pacific Islander; 6=Two or More Races; 7=White; 8=Nonresident Alien/International; 9=Race/Ethnicity Unknown.

**TABLE F - UNIVERSITY OF IOWA
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2003-2004 to 2008-2009
FALL 2014**

Grades 1-6	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	53	40	1	23	117
2004-2005	66	27	2	1	96
2005-2006	51	49	0	9	109
2006-2007	6	0	3	2	11
2007-2008	38	45	1	4	88
2008-2009	102	49	6	4	161
Grades 7-8	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	157	55	22	25	259
2004-2005	86	31	6	45	168
2005-2006	114	29	13	28	184
2006-2007	126	43	17	4	190
2007-2008	66	14	3	7	90
2008-2009 ¹	138	24	8	4	174
Freshmen	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	128	55	9	10	202
2004-2005	68	51	35	20	174
2005-2006	81	35	7	19	142
2006-2007	59	18	4	8	89
2007-2008	14	12	8	16	50
2008-2009 ²	95	59	17	23	194
Sophomores	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	78	105	4	27	214
2004-2005	101	67	34	13	215
2005-2006	83	34	14	13	144
2006-2007	72	31	9	11	123
2007-2008 ³	24	15	6	6	51
2008-2009	100	61	37	16	214
Juniors	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	117	184	15	63	379
2004-2005	165	119	25	52	361
2005-2006	106	86	15	39	246
2006-2007	149	114	6	42	311
2007-2008	71	94	8	47	220
2008-2009 ⁴	87	104	24	42	257
Seniors	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	148	203	32	120	503
2004-2005	151	177	30	133	491
2005-2006	120	151	14	140	425
2006-2007	216	166	20	75	477
2007-2008	111	137	19	127	394
2008-2009 ⁵	123	197	26	124	470
Unknown	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	12	5	2	3	22
2004-2005	21	5	1	2	29
2005-2006	35	13	1	3	52
2006-2007	28	12	4	9	258
2007-2008	152	150	16	17	347
2008-2009	0	0	0	0	0
Total	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	693	647	85	271	1,696
2004-2005	658	477	133	266	1,534
2005-2006	590	397	64	251	1,302
2006-2007	656	384	63	151	1,254
2007-2008	476	467	61	224	1,228
2008-2009	645	494	118	213	1,470

**TABLE F2 - UNIVERSITY OF IOWA
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2009-2010 to 2013-2014
FALL 2014**

Grades 1-6	1	2	3	4	5	6	7	8	9	Total
2009-2010	35	5	22	73	1	9	67	0	0	212
2010-2011	73	10	31	19	0	28	60	0	0	221
2011-2012	93	2	2	120	0	7	60	0	1	285
2012-2013	39	0	3	13	1	4	38	0	0	98
2013-2014	61	0	1	4	0	0	29	0	12	107
Grades 7-8	1	2	3	4	5	6	7	8	9	Total
2009-2010	69	20	30	164	5	12	152	2	36	490
2010-2011	120	14	16	111	2	15	1	0	15	294
2011-2012	34	4	19	162	2	0	2	0	18	241
2012-2013	40	1	7	55	1	39	0	0	1	144
2013-2014	19	0	7	7	0	1	0	0	10	44
Freshmen	1	2	3	4	5	6	7	8	9	Total
2009-2010	17	2	16	65	2	10	29	1	13	155
2010-2011	31	40	14	24	0	13	15	0	9	146
2011-2012	17	0	22	16	1	3	0	0	7	66
2012-2013	17	0	6	21	2	5	1	0	0	52
2013-2014	15	0	11	8	0	2	1	0	3	40
Sophomores	1	2	3	4	5	6	7	8	9	Total
2009-2010	30	8	19	121	0	55	52	2	57	344
2010-2011	69	17	18	72	0	14	12	0	8	210
2011-2012	61	16	29	112	0	6	10	0	9	243
2012-2013	19	4	4	18	0	3	0	0	0	48
2013-2014	30	0	14	13	1	2	2	0	4	66
Juniors	1	2	3	4	5	6	7	8	9	Total
2009-2010	95	27	61	140	1	39	86	0	33	482
2010-2011	168	13	47	136	1	49	32	0	28	474
2011-2012	69	13	36	81	2	2	15	0	12	230
2012-2013	89	10	56	61	1	50	17	1	1	286
2013-2014	84	0	33	55	2	46	8	0	2	230
Seniors	1	2	3	4	5	6	7	8	9	Total
2009-2010	275	40	174	162	8	49	59	0	12	779
2010-2011	336	12	122	165	7	99	30	0	29	800
2011-2012	265	53	131	202	17	5	10	3	16	702
2012-2013	273	34	110	159	2	109	0	0	1	688
2013-2014	374	11	141	135	6	136	0	0	0	803
Unknown	1	2	3	4	5	6	7	8	9	Total
2009-2010	0	0	0	0	0	0	0	0	0	0
2010-2011	0	0	0	0	0	0	0	0	0	0
2011-2012	0	0	0	0	0	0	0	0	0	0
2012-2013	34	1	9	44	29	24	0	0	2	143
2013-2014	107	2	23	43	2	24	1	0	0	202
Total	1	2	3	4	5	6	7	8	9	Total
2009-2010	521	102	322	725	17	174	445	5	151	2,462
2010-2011	797	106	248	527	10	218	150	0	89	2,145
2011-2012	539	88	239	693	22	23	97	3	63	1,767
2012-2013	511	50	195	371	36	234	56	1	5	1,459
2013-2014	690	13	230	265	11	211	41	0	31	1,492

1= Hispanic American; 2=American Indian or Alaska Native; 3=Asian-American; 4=Black or African-American; 5=Native Hawaiian or Other Pacific Islander; 6=Two or More Races; 7=White; 8=Nonresident Alien/International; 9=Race/Ethnicity Unknown.

**TABLE F - IOWA STATE UNIVERSITY
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2003-2004 to 2008-2009
FALL 2014**

Grades 1-6	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	2	2	1	3	8
2004-2005	1	2	2	1	6
2005-2006	1	0	1	0	2
2006-2007	0	0	0	0	0
2007-2008	0	0	0	1	1
2008-2009	0	0	0	0	0
Grades 7-8	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	37	13	6	14	70
2004-2005	31	16	1	6	54
2005-2006	22	22	17	5	66
2006-2007	68	49	5	12	134
2007-2008	62	125	8	12	207
2008-2009 ¹	9	24	1	3	40
Freshmen	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	22	50	0	3	75
2004-2005	23	15	3	4	45
2005-2006	22	34	6	3	65
2006-2007	26	28	3	15	72
2007-2008	24	16	14	1	55
2008-2009 ²	7	3	0	2	13
Sophomores	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	21	79	2	5	107
2004-2005	15	19	1	4	39
2005-2006	24	37	9	4	74
2006-2007	16	20	0	5	41
2007-2008 ³	14	58	7	1	80
2008-2009	19	43	3	2	69
Juniors	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	32	68	2	17	119
2004-2005	20	56	1	7	84
2005-2006	6	94	4	7	111
2006-2007	28	83	2	5	118
2007-2008	31	88	12	2	133
2008-2009 ⁴	56	102	6	4	173
Seniors	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	93	139	8	134	374
2004-2005	77	81	4	85	247
2005-2006	52	122	10	84	268
2006-2007	72	117	2	62	253
2007-2008	53	120	6	50	229
2008-2009 ⁵	77	108	5	52	251
Unknown	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004					0
2004-2005					0
2005-2006					0
2006-2007					258
2007-2008					347
2008-2009					177
Total	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	207	351	19	176	753
2004-2005	167	189	12	107	475
2005-2006	127	309	47	103	586
2006-2007	210	297	12	99	876
2007-2008	184	407	47	67	1,052
2008-2009	168	280	15	63	723

¹Two students reported two or more races and one student was Hawaiian/Pacific Islander.

²One student reported one or more races.

³One student reported two or more races and one student was Hawaiian/Pacific Islander.

⁴Four students reported two or more races and one student was Hawaiian/Pacific Islander.

⁵Nine student reported two or more races.

**TABLE F2 - IOWA STATE UNIVERSITY
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2009-2010 to 2013-2014
FALL 2014**

Grades 1-6	1	2	3	4	5	6	7	8	9	Total
2009-2010	1	0	0	2	0	0	0	0	10	13
2010-2011	2	0	0	2	0	1	1	0	4	10
2011-2012	0	0	0	1	0	0	1	0	0	2
2012-2013	0	0	0	0	0	0	0	0	0	0
2013-2014	2	0	1	3	0	0	4	0	1	11
Grades 7-8	1	2	3	4	5	6	7	8	9	Total
2009-2010	52	1	5	5	0	6	67	0	124	260
2010-2011	43	1	4	19	1	6	22	0	27	123
2011-2012	39	1	0	12	0	3	2	0	13	70
2012-2013	31	8	2	32	0	0	4	0	9	86
2013-2014	37	2	1	40	0	5	12	0	33	130
Freshmen	1	2	3	4	5	6	7	8	9	Total
2009-2010	5	13	1	18	0	2	11	0	10	60
2010-2011	61	0	7	14	0	2	71	0	24	179
2011-2012	25	0	0	8	0	2	7	0	3	45
2012-2013	19	15	0	10	0	3	2	0	1	50
2013-2014	12	8	1	10	0	0	3	0	1	35
Sophomores	1	2	3	4	5	6	7	8	9	Total
2009-2010	23	16	7	36	1	3	35	0	21	142
2010-2011	35	6	12	29	0	6	37	0	10	135
2011-2012	42	0	3	31	0	11	47	0	20	154
2012-2013	23	5	0	19	1	5	8	0	4	65
2013-2014	22	12	0	12	0	6	6	0	11	69
Juniors	1	2	3	4	5	6	7	8	9	Total
2009-2010	43	9	2	25	1	0	34	0	23	137
2010-2011	45	1	15	43	0	13	73	0	72	262
2011-2012	42	0	3	31	0	11	47	0	20	154
2012-2013	98	11	13	65	0	39	259	0	25	510
2013-2014	56	5	7	18	1	6	27	0	7	127
Seniors	1	2	3	4	5	6	7	8	9	Total
2009-2010	73	7	44	44	1	15	8	0	11	203
2010-2011	109	4	68	66	1	34	34	0	9	325
2011-2012	125	3	68	57	1	41	23	0	5	323
2012-2013	116	3	69	71	0	37	8	0	3	307
2013-2014	191	10	96	92	3	65	49	0	8	514
Unknown	1	2	3	4	5	6	7	8	9	Total
2009-2010	0	0	0	0	0	0	0	0	0	0
2010-2011	0	0	0	0	0	0	0	0	0	0
2011-2012	0	0	0	0	0	0	0	0	0	0
2012-2013	0	0	0	0	0	0	0	0	0	0
2013-2014	0	0	0	0	0	0	0	0	0	0
Total	1	2	3	4	5	6	7	8	9	Total
2009-2010	197	46	59	130	3	26	155	0	199	815
2010-2011	295	12	106	173	2	62	238	0	146	1,034
2011-2012	273	4	74	140	1	68	127	0	61	748
2012-2013	287	42	84	197	1	84	281	0	42	1,018
2013-2014	320	37	106	175	4	82	101	0	61	886

1= Hispanic American; 2=American Indian or Alaska Native; 3=Asian-American; 4=Black or African-American; 5=Native Hawaiian or Other Pacific Islander; 6=Two or More Races; 7=White; 8=Nonresident Alien/International; 9=Race/Ethnicity Unknown.

TABLE F - UNIVERSITY OF NORTHERN IOWA
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2003-2004 to 2008-2009
FALL 2014

Grades 1-6	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	24	16	0	0	40
2004-2005	44	8	2	0	54
2005-2006	4	1	0	0	5
2006-2007	9	3	0	1	13
2007-2008	5	3	0	1	9
2008-2009	28	0	0	1	29
Grades 7-8	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	76	5	5	1	87
2004-2005	126	40	17	4	187
2005-2006	87	10	3	12	112
2006-2007	98	3	1	1	103
2007-2008	56	9	2	0	67
2008-2009	70	10	1	1	82
Freshmen	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	34	9	0	0	43
2004-2005	70	20	17	1	108
2005-2006	77	23	6	1	107
2006-2007	86	7	0	2	95
2007-2008	37	20	0	0	57
2008-2009	40	3	0	3	46
Sophomores	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	32	23	2	4	61
2004-2005	72	39	17	1	129
2005-2006	93	27	14	0	134
2006-2007	62	28	2	2	94
2007-2008	38	38	0	2	78
2008-2009	30	6	2	2	40
Juniors	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	88	104	6	25	223
2004-2005	126	110	15	32	283
2005-2006	65	108	18	6	197
2006-2007	109	141	7	17	274
2007-2008	63	87	5	11	166
2008-2009	96	47	12	13	168
Seniors	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	105	90	11	27	233
2004-2005	74	64	9	23	170
2005-2006	67	95	9	8	179
2006-2007	103	144	6	34	287
2007-2008	41	69	2	6	118
2008-2009	78	38	7	14	137
Unknown	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	0	0	0	0	0
2004-2005	0	0	0	0	0
2005-2006	0	0	0	0	0
2006-2007	0	0	0	0	0
2007-2008	87	99	12	29	227
2008-2009	0	0	0	0	0
Total	African-American	Hispanic-American	Native American	Asian-American	Total
2003-2004	359	247	24	57	687
2004-2005	512	281	77	61	931
2005-2006	393	264	50	27	734
2006-2007	467	326	16	57	866
2007-2008	327	325	21	49	722
2008-2009	342	104	22	34	502

**TABLE F2 - UNIVERSITY OF NORTHERN IOWA
COLLEGE BOUND PARTICIPANTS BY RACE/ETHNICITY AND GRADE LEVEL
2009-2010 to 2013-2014
FALL 2014**

Grades 1-6	1	2	3	4	5	6	7	8	9	Total
2009-2010	0	0	1	2	0	4	1	0	0	8
2010-2011	0	0	0	0	0	0	0	0	0	0
2011-2012	2	1	0	13	0	3	7	0	0	26
2012-2013	14	0	0	6	2	1	7	0	0	30
2013-2014	18	1	1	7	3	4	6	0	0	40
Grades 7-8	1	2	3	4	5	6	7	8	9	Total
2009-2010	4	0	1	10	0	3	31	0	1	50
2010-2011	16	9	5	82	0	0	0	0	0	112
2011-2012	45	2	1	54	0	24	3	0	0	129
2012-2013	33	4	7	50	0	15	0	0	0	109
2013-2014	53	7	4	61	0	27	0	0	0	152
Freshmen	1	2	3	4	5	6	7	8	9	Total
2009-2010	8	3	9	42	1	9	13	0	0	85
2010-2011	9	8	4	45	0	0	0	0	0	66
2011-2012	142	15	8	53	0	37	24	0	0	279
2012-2013	20	0	1	45	0	17	4	0	0	87
2013-2014	46	8	15	51	0	24	30	0	0	174
Sophomores	1	2	3	4	5	6	7	8	9	Total
2009-2010	24	8	8	52	0	10	29	0	5	136
2010-2011	19	7	20	71	0	0	0	0	0	117
2011-2012	111	7	4	42	0	27	25	0	0	216
2012-2013	17	0	6	44	0	18	4	0	0	89
2013-2014	42	5	10	50	0	30	19	0	0	156
Juniors	1	2	3	4	5	6	7	8	9	Total
2009-2010	46	6	12	80	4	23	37	0	4	212
2010-2011	121	30	31	155	0	0	0	0	0	337
2011-2012	144	27	39	80	0	49	58	0	0	397
2012-2013	85	8	35	77	0	40	50	0	0	295
2013-2014	152	29	50	154	1	60	10	0	0	456
Seniors	1	2	3	4	5	6	7	8	9	Total
2009-2010	31	13	14	71	0	18	16	0	3	166
2010-2011	92	25	43	138	3	0	0	0	0	301
2011-2012	137	39	43	124	2	49	51	0	0	445
2012-2013	35	1	20	65	0	29	25	0	0	175
2013-2014	106	20	35	104	5	30	17	0	0	317
Unknown	1	2	3	4	5	6	7	8	9	Total
2009-2010	13	4	3	21	0	2	3	0	12	58
2010-2011	0	0	0	0	0	0	0	0	0	0
2011-2012	0	0	0	0	0	0	0	0	0	0
2012-2013	0	0	0	0	0	0	0	0	0	0
2013-2014	0	0	0	0	0	0	0	0	0	0
Total	1	2	3	4	5	6	7	8	9	Total
2009-2010	126	34	48	278	5	69	130	0	25	715
2010-2011	257	79	103	491	3	0	0	0	0	933
2011-2012	581	91	95	366	2	189	168	0	0	1,492
2012-2013	204	13	69	287	2	120	90	0	0	785
2013-2014	417	70	115	427	9	175	82	0	0	1,295

1= Hispanic American; 2=American Indian or Alaska Native; 3=Asian-American; 4=Black or African-American; 5=Native Hawaiian or Other Pacific Islander; 6=Two or More Races; 7=White; 8=Nonresident Alien/International; 9=Race/Ethnicity Unknown.