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### STATE FUNDING FOR COUNTY FAIRS -- PROJECTS

"2014" = projects completed using state funds allocated in 2014

"2015" = projects scheduled for the upcoming year using state funds allocated in 2015.

#### SUMMARY FOR 2014

*Total received in state funding ----- \$1,060,000.00*

*Total spent on capital improvements in 2014 by County Fairs ----- \$4,077,735*

*Average spent per County Fair on capitol improvements in 2014 ----- \$38,836*

*NOTE: Iowa State Fair not included in this report.*

	<b>ADAIR COUNTY</b>		<b>BLACK HAWK COUNTY, NCC</b>
2014	HVAC in 4-H/FFA Center	2014	New wiring and fixtures NCC Pavilion
2015	New wiring in barns	2015	Repair cattle barns
	<b>ADAMS COUNTY</b>		<b>BOONE COUNTY</b>
2014	New horse barn	2014	4-H Food Stand renovation
2015	New Horse arena lighting	2015	New beef building
	<b>ALLAMAKEE COUNTY, WAUKON</b>		<b>BREMER COUNTY</b>
2014	New restroom facility	2014	Purchase Land
2015	Grandstand Improvements	2015	Purchase Land
	<b>ALLAMAKEE COUNTY, POSTVILLE</b>		<b>BUCHANAN COUNTY</b>
2014	New roof on exhibit building	2014	New campground
2015	New roof on exhibit building	2015	Update community building
	<b>APPANOOSE COUNTY</b>		<b>BUENA VISTA COUNTY</b>
2014	HVAC in commercial building	2014	Renovate grandstand
2015	Additional campground spots	2015	Fence fairgrounds
	<b>AUDUBON COUNTY</b>		<b>BUTLER COUNTY</b>
2014	New HVAC in Agri Hall	2014	New entry to fairgrounds
2015	Possible livestock barn improvements	2015	New restroom and ticket booth
	<b>BENTON COUNTY</b>		<b>CALHOUN COUNTY</b>
2014	New grandstand concession	2014	Debt payment on Expo Center
2015	New restroom and shower	2015	Debt payment on Expo Center
	<b>BLACK HAWK COUNTY, 4-H/FFA</b>		<b>CARROLL COUNTY</b>
2014	Roof repairs to Barger Building	2014	Debt payment on grandstand and cattle barn
2015	New milking parlor	2015	Debt payment on grandstand and cattle barn

	<b>CASS COUNTY</b>		<b>DES MOINES COUNTY</b>
2014	New sound system for grounds	2014	Deposit in improvement fund
2015	Air conditioning in food stand	2015	Deposit in improvement fund
	<b>CEDAR COUNTY</b>		<b>DICKINSON COUNTY</b>
2014	Floral Hall updates	2014	Debt payment on storage building
2015	Cattle barn updates	2015	Debt payment on storage building
	<b>CERRO GORDO COUNTY</b>		<b>DUBUQUE COUNTY</b>
2014	New front entrance	2014	New HVAC in commercial building
2015	New lighting in All Seasons Building	2015	New lighting in Ballroom
	<b>CHEROKEE COUNTY</b>		<b>EMMET COUNTY</b>
2014	New show arena	2014	Renovate horse barn
2015	Remodel 4-H Building	2015	Renovate hog and beef barn
	<b>CHEROKEE COUNTY, MARCUS</b>		<b>FAYETTE COUNTY</b>
2014	New roof on Quonset	2014	New beef barn
2015	Purchase land	2015	New roof on floral hall
	<b>CHICKASAW COUNTY</b>		<b>FLOYD COUNTY</b>
2014	New concession stand in grandstand	2014	New electrical service to fairgrounds
2015	New commercial building with office and restrooms	2015	New officials tower to show arena
	<b>CLARKE COUNTY</b>		<b>FRANKLIN COUNTY</b>
2014	New storage and concession building	2014	Show arena renovation
2015	New ventilation in livestock barns	2015	New building on Grandfather's Farm
	<b>CLAY COUNTY</b>		<b>FREMONT COUNTY</b>
2014	Renovation of historic 'Gate A'	2014	New horse arena
2015	Replace ticket booths	2015	Renovation of McElroy Building
	<b>CLAYTON COUNTY</b>		<b>GREENE COUNTY</b>
2014	Repairs to commercial hall	2014	Deposit in building fund for hog and swine barn
2015	Officials tower for pull track	2015	New Hog and swine barn
	<b>CLINTON COUNTY</b>		<b>GRUNDY COUNTY</b>
2014	Roof on beef barn	2014	New exhibit building
2015	Electrical upgrades to grounds	2015	Payment on exhibit building
	<b>CRAWFORD COUNTY</b>		<b>GUTHRIE COUNTY</b>
2014	New show arena	2014	New community building
2015	New 4-H Building	2015	Debt payment on community building
	<b>DALLAS COUNTY</b>		<b>HAMILTON COUNTY</b>
2014	Renovate community building	2014	Renovation of sheep and hog barn
2015	Renovate community building	2015	Renovation of poultry barn
	<b>DAVIS COUNTY</b>		<b>HANCOCK COUNTY</b>
2014	New junior livestock pavilion	2014	Air conditioning in Three Season Building
2015	Debt payment on livestock pavilion	2015	New restrooms in Three Season Building
	<b>DECATUR COUNTY</b>		<b>HARDIN COUNTY</b>
2014	Wiring and ventilation for show arena	2014	New lights in community building
2015	New electrical in cattle barns and fairgrounds	2015	Renovate hog barn
	<b>DELAWARE COUNTY</b>		<b>HARRISON COUNTY</b>
2014	Upgrade electrical to fairgrounds	2014	Crowd control fencing
2015	New roof on concession stand	2015	Grandstand concession stand

SUMMARY OF STATE FUNDING continued ...

	<b>HENRY COUNTY</b>		<b>LINN COUNTY</b>
2014	Show ring and 4-H Exhibit Building improvements	2014	New community building
2015	New meeting building with kitchen	2015	New picnic pavilion
	<b>HOWARD COUNTY</b>		<b>LOUISA COUNTY</b>
2014	New grandstand concession	2014	New electrical service to fairgrounds
2015	New swine production facility	2015	Grandstand improvements
	<b>HUMBOLDT COUNTY</b>		<b>LUCAS COUNTY</b>
2014	Debt payment on horse barn	2014	New campground
2015	New water lines to fairgrounds	2015	New electrical to four livestock buildings
	<b>IDA COUNTY</b>		<b>LYON COUNTY</b>
2014	Debt payment on new fair office	2014	Electrical upgrade to horse arena
2015	New well for fairgrounds	2015	New poultry barn
	<b>IOWA COUNTY</b>		<b>MADISON COUNTY</b>
2014	New hoop building	2014	Renovation of community building
2015	New commercial building	2015	Renovation of community building
	<b>JACKSON COUNTY</b>		<b>MAHASKA COUNTY</b>
2014	New shower and restroom facility	2014	Livestock pavilion improvements
2015	New 4-H Building	2015	New horse arena
	<b>JASPER COUNTY</b>		<b>MARION COUNTY</b>
2014	New roof on exhibit building	2014	Ventilation in livestock buildings
2015	New roof on exhibit building	2015	Ventilation in livestock buildings
	<b>JEFFERSON COUNTY</b>		<b>MARSHALL COUNTY</b>
2014	New activity building	2014	New lights for outdoor arena
2015	Debt payment on activity building	2015	Security upgrades to fairgrounds
	<b>JOHNSON COUNTY</b>		<b>MILLS COUNTY</b>
2014	New horse arena	2014	New petting zoo building
2015	New commercial building	2015	Miscellaneous livestock building improvements
	<b>JONES COUNTY, Monticello</b>		<b>MITCHELL COUNTY</b>
2014	New livestock wash rack area	2014	New horse barn
2015	Improvements to office	2015	New horse barn
	<b>JONES COUNTY, Wyoming</b>		<b>MONONA COUNTY</b>
2014	Floral hall renovation phase I	2014	New bleachers for arena
2015	Debt payment on Legion Building	2015	New multipurpose building
	<b>KEOKUK COUNTY, SIGOURNEY</b>		<b>MONROE COUNTY</b>
2014	Debt payment on new Extension Office building	2014	Renovation of food stand and livestock barn
2015	Debt payment on new Extension Office building	2015	Renovate 4-H Building restrooms
	<b>KEOKUK COUNTY, WHAT CHEER</b>		<b>MONTGOMERY COUNTY</b>
2014	Improvements to exhibit building	2014	New commercial exhibit building.
2015	Improvements to exhibit building	2015	Debt payment on new exhibit building
	<b>KOSSUTH COUNTY</b>		<b>MUSCATINE COUNTY</b>
2014	Floral Hall roof	2014	Historical preservation of swine building
2015	Floral Hall Roof	2015	Historical preservation of swine building
	<b>LEE COUNTY</b>		<b>O'BRIEN COUNTY</b>
2014	Building fund for new grandstand	2014	Swine barn improvements
2015	Building fund for new grandstand	2015	New campground

SUMMARY OF STATE FUNDING continued ...

	<b>OSCEOLA COUNTY</b>		<b>TAMA COUNTY</b>
2014	New restrooms in FFA food stand	2014	New roof on swine building
2015	Improvements to lunch stand	2015	New roof on swine building
	<b>PAGE COUNTY</b>		<b>TAYLOR COUNTY</b>
2014	New bleachers for arena	2014	Upgrade entrances to fairgrounds
2015	New bleachers for arena	2015	New shower/restroom building
	<b>PALO ALTO COUNTY</b>		<b>UNION COUNTY</b>
2014	Deposit in building fund for water line replacement	2014	4-H Building improvements
2015	Deposit in building fund for water line replacement	2015	New outdoor shelter building
	<b>PLYMOUTH COUNTY</b>		<b>VAN BUREN COUNTY</b>
2014	New roof on 4-H Building	2014	Renovate show barn
2015	Remodel '76 Hall'	2015	Renovate sheep barn
	<b>POCAHONTAS COUNTY</b>		<b>WAPELLO COUNTY</b>
2014	Renovate food stand	2014	Rebuilding horse barn
2015	New grounds P/A system	2015	Campground
	<b>POLK COUNTY 4-H/FFA</b>		<b>WARREN COUNTY</b>
2014	Install ventilation in swine barn	2014	Free stage improvements
2015	Sheep and swine barn improvements	2015	New seating in north grandstand
	<b>POTTAWATTAMIE COUNTY, AVOCA</b>		<b>WASHINGTON COUNTY</b>
2014	New water line to fairgrounds	2014	New youth pavilion
2015	New siding on exhibit building	2015	New youth pavilion
	<b>POTTAWATTAMIE COUNTY, WESTFAIR</b>		<b>WAYNE COUNTY</b>
2014	New roof on show arena	2014	Renovate events center building
2015	Debt payment on arena	2015	Debt payment on events center building
	<b>POWESHIEK COUNTY</b>		<b>WEBSTER COUNTY</b>
2014	Sheep barn improvements	2014	New staging and lighting for auditorium
2015	New floor in exhibit building	2015	Auditorium addition
	<b>RINGGOLD COUNTY</b>		<b>WINNEBAGO COUNTY</b>
2014	New bleachers for grandstand	2014	New seating for grandstand
2015	Remodel fair office	2015	New restroom and concession building
	<b>SAC COUNTY</b>		<b>WINNESHIEK COUNTY</b>
2014	Hog barn remodel	2014	New stage
2015	Rabbit/Poultry barn remodel	2015	New poultry and rabbit shelter
	<b>SCOTT COUNTY</b>		<b>WOODBURY COUNTY</b>
2014	Addition on new exhibit building	2014	Electrical upgrades to several buildings
2015	Debt payment	2015	Expanding camping facility
	<b>SHELBY COUNTY</b>		<b>WORTH COUNTY</b>
2014	Debt payment on new show arena	2014	New grandstand
2015	4-H Building improvements	2015	New grandstand
	<b>SIOUX COUNTY</b>		<b>WRIGHT COUNTY</b>
2014	Sheep and hog barn improvements.	2014	New livestock building & show arena
2015	Debt payment	2015	Debt payment on livestock building & show arena
	<b>STORY COUNTY</b>		
2014	Phase 1 community building preservation		
2015	Phase 2 community building preservation		

# ASSOCIATION OF IOWA FAIRS

SERVING THE IOWA FAIR INDUSTRY SINCE 1907

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## ECONOMIC IMPACT of COUNTY & REGIONAL FAIRS

### On the STATE of IOWA in 2014

Currently, there are 106 State, County and Regional Fairs in Iowa. 100 are actual "county fairs", 5 are community fairs and 4-H/FFA Achievement Shows, and one is the Iowa State Fair. (Note: this report does not include the Iowa State Fair, only county and regional fairs).

The primary focus of a Fair in Iowa revolves around the youth, furthering their education in their project areas, and providing an event that highlights the youth and their projects. Equally of importance is a Fair's focus on the history and culture of the community that the Fair serves. The following is taken from a mission statement of a county fair in Iowa. It summarizes the mission of all Iowa Fairs.

**"The primary focus of the county fair is to, first and foremost, serve as a showcase of the talents of the youth of the community by providing a means of education, exhibit and competition of the various livestock and non-livestock projects the youth are involved in. The Society will also use the county fair to highlight the heritage of the community, and its ties to agriculture, industry, and businesses that are the backbone of the community."**

While the focus of an Iowa Fair is the youth, all Fairs have a major economic impact on their community and the entire State of Iowa. For most all communities with Fairs, the Fair week is the largest activity of their community. A Fair can draw visitors from a wide area, bringing much needed tourism dollars into the communities.

- Total reported attendance at the 105 County and Regional Fairs in 2014 was **2,314,859 persons, on par with 2013.**
- Total statewide economic impact realized from the 105 County & Regional Fairs in 2014 was **\$272,749,112, on par with 2013.**
  - Not included in this figure economic impact realized from the sales of goods and services by local commercial exhibitors and businesses at the County Fairs. Most Fairs do not require this information from their commercial exhibitors, and therefore it is not available to the AIF.

#### **4-H and FFA Youth involvement at County and Regional Fairs in 2014**

- For livestock projects, 17,189 youth entered 75,035 livestock projects.
  - Youth livestock exhibitors were up 7% over 2013, and livestock exhibits were up 7% over 2013.
- For non-livestock projects, 16,081 youth entered 69,610 projects.
  - Youth non-livestock exhibitors were on par with 2013, and non-livestock exhibits were on par with 2013.
- A total of \$490,222 was paid to youth in premiums earned in 4-H/FFA competitions, up slightly over 2013.

#### **Open Class involvement at County and Regional Fairs in 2014**

- For livestock projects, 4,481 persons (up 5% over 2013) entered 12,591 livestock (up 10% over 2013) in open shows.
- For culinary, flowers, textiles, crafts, etc areas, 13,569 persons (on par with 2013) entered 62,394 exhibits (on par with 2013).
- A total of \$363,418 was paid as premiums earned in open class competitions, up 32% over 2013.

#### **Capitol Improvements to County Fairgrounds**

- In 2014 total state aid paid to all County and Regional Fairs totaled \$1,060,000 (or an average of \$10,095 per qualified Fair.). A total of \$4,077,735 was spent by the Fairs for capitol improvements on their fairgrounds in 2014.
- For every \$1 in state appropriation to the Fairs, an additional \$3.08 was invested in capitol improvements by the Fairs.
- This results in another \$28,544,145 in state wide economic impact resulting from improvements to county fairgrounds, starting with the state investment of \$1,060,000 in the county fairgrounds for 2014.
- Capitol improvements to county fairgrounds over the past 4 years totaled \$16,158,408. Total statewide economic impact over the past 4 years from capitol improvements to county fairgrounds is \$113,108,856.

As seen by these figures, County and Regional Fairs are very much an important part of their communities and the State of Iowa. Not only do the Fairs serve the youth of Iowa, but also they have a significant economic impact on their communities and the State. Another interesting fact regarding County Fairs is that volunteers play a major role in the operation of a County Fair, and the related non-fair activated held on the fairgrounds across Iowa. The reason the County and Regional Fairs in Iowa are so successful is a direct result of the efforts their volunteers, as the thousands of volunteer hours given to the Fairs in Iowa every year. In short, a Fair is a community coming together to provide their youth and their families with an event that highlights their community, which in turn has a significant economic impact on their community. Multiply this by the 105 County and Regional Fairs, and the State of Iowa itself benefits significantly from the success of its County Fairs.

*This report compiled from data included in the Yearly Summary Report that all Fairs are required to file with the Association, pursuant to the Code of Iowa. Economic impact dollars are calculated according to accepted guidelines.*

# ASSOCIATION OF IOWA FAIRS -----2014 SURVEY SUMMARY OF COUNTY FAIRS IN IOWA

The following statistics are taken from the 2014 Financial Report that all Fairs are required to file with the Association.

The figures include all county fairs in Iowa (*not included is the Iowa State Fair*). Also included are figures from the 2012 and 2013 reports, for comparison. Please note that the averages are taken only from fairs that have activity in the particular area. For example some fairs do not participate in open class livestock shows, so these fairs are not included in calculating the averages.

*Report compiled 12/01/2014*

*Note: 48 Fairs have open class livestock competitions – 89 fairs have open class arts, crafts, horticulture and culinary competitions*

<b>AREA</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>AVERAGE FOR 2014</b>	<b>AREA</b>	<b>2012</b>	<b>2013</b>	<b>2014</b>	<b>AVERAGE FOR 2014</b>
ATTENDANCE	2,299,800	2,330,321	2,314,859	22,047	4-H/FFA TOTAL PREMIUMS	\$542,645	\$489,443	\$490,222	\$4,669
FAIR INCOME	\$19,192,280	\$18,003,823	\$20,074,570	\$191,186	4-H/FFA LIVESTOCK ENTRIES	75,043	70,426	75,035	715
NON-FAIR INCOME	\$19,763,582	\$17,251,203	\$17,118,794	\$163,036	4-H/FFA LIVESTOCK EXHIBITORS	16,772	16,117	17,189	164
COUNTY AID	\$2,381,378	\$2,619,943	\$2,636,518	\$25,110	4-H/FFA BUILDING EXHIBITS	75,178	70,940	69,610	663
FAIR EXPENSES	\$17,169,017	\$17,815,518	\$19,273,473	\$183,557	4-H/FFA BUILDING EXHIBITORS	16,431	16,117	16,081	153
NON-FAIR EXPENSE	\$15,904,058	\$15,733,849	\$14,799,105	\$140,944	OPEN CLASS TOTAL PREMIUMS	\$274,690	\$363,418	\$357,732	\$4,020
MONEY BORROWED	\$984,215	\$1,273,228	\$1,211,251	\$11,536	OPEN CLASS LIVESTOCK ENTRIES	10,191	11,145	12,591	262
PAYMENT TO DEBT	\$955,723	\$1,184,173	\$1,427,839	\$13,598	OPEN CLASS LIVESTOCK EXHIBITORS	3,816	4,210	4,481	93
CURRENT DEBT	\$4,296,426	\$4,450,773	\$4,227,313	\$40,260	OPEN CLASS OTHER EXHIBITS	65,128	63,388	62,394	702
CAPITOL IMPROVEMENTS	\$3,617,371	\$5,385,688	\$4,077,735	\$38,836	OPEN CLASS OTHER EXHIBITORS	13,346	13,715	13,569	153