

THE WORLD FOOD PRIZE

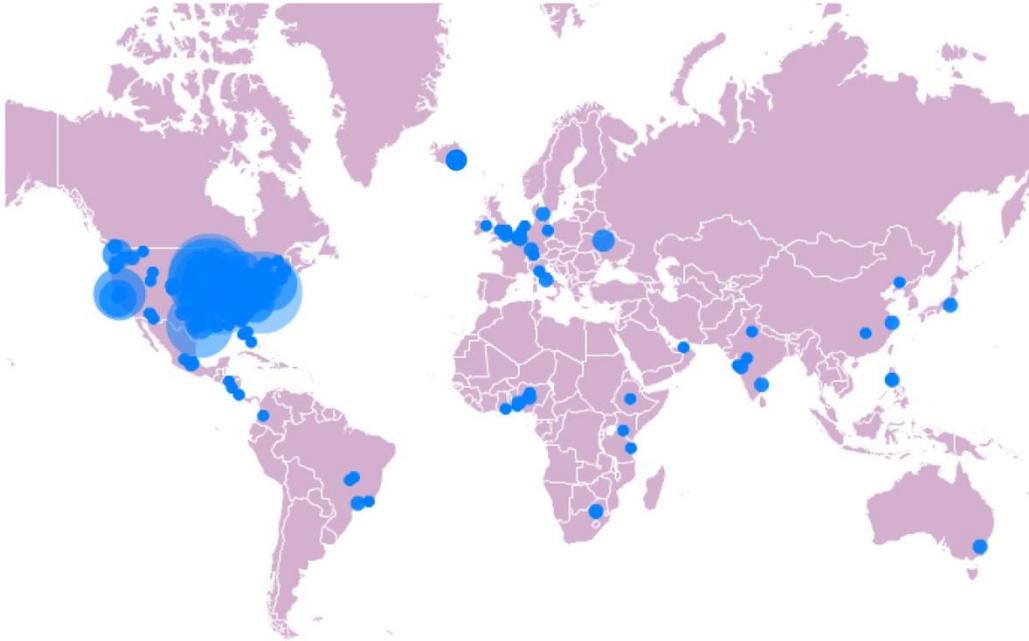
Report
to the
Joint Economic Development
Appropriations Sub-Committee
of the
Iowa State Legislature

Regarding the Operations, Programs & Expenditures
of
The World Food Prize Foundation
for
CY 2013

Submitted
December 31, 2013

THE WORLD FOOD PRIZE

2013 World Food Prize Programs Participation from Around the Globe
Approximately 65 Countries Represented



The Global Importance of the World Food Prize Symposium

"It is indeed a great honor to be invited to participate in the Borlaug Dialog here today and to be present at the World Food Prize, pay my tribute to a great scientist and the monumental effort on the global scene."

*- Ólafur Ragnar Grímsson,
President of Iceland*

"It is an honor to be here at this year's World Food Prize. Since its launch the Prize has championed innovation in agriculture and food production, something which is critical to ending global hunger."

*-Tony Blair,
Former Prime Minister of the UK*

THE WORLD FOOD PRIZE

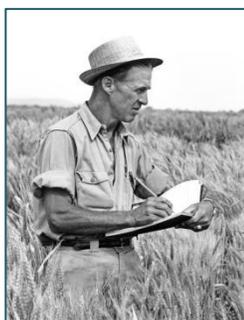
2013 REPORT TO THE LEGISLATURE EXECUTIVE SUMMARY

A Three Decades Long Iowa Private-Public Partnership

Promoting Economic Development and Tourism for Our State; and Providing Unique Educational Opportunities for Young Iowans Honoring our State's Greatest Hero

In 2013, the World Food Prize Foundation had an exceptional year: hosting more than 70 events to promote economic development for Iowa; expanding educational opportunities for Iowa high school students around the state; attracting exceptional conferences and tourists to our state at our Hall of Laureates; bringing global attention to our state by honoring the three pioneers of agricultural biotechnology and highlighting the critical role that biotechnology plays in feeding the world; inaugurating the Centennial Observance of the birth of our founder, Dr. Norman E. Borlaug; and setting the stage for the unveiling of Dr. Borlaug's statue in the U.S. Capitol on March 25, 2014, the 100th anniversary of his birth.

HONORING OUR STATE'S GREATEST HERO



One hundred years ago, Norman Borlaug was born on a farm outside Cresco, Iowa. He would go on to become a legendary scientist and humanitarian, and our state's greatest hero. After winning the Nobel Peace Prize for his life-saving innovations in agriculture, in 1986, Dr. Borlaug established the World Food Prize with the great hope that it might one day come to be seen as the "Nobel Prize for Food and Agriculture."

In 1990, when it appeared that the Prize would go out of existence when its first corporate sponsor withdrew, Iowa philanthropist John Ruan, Sr. intervened in an effort to rescue the World Food Prize and move it to Iowa. With the support of then Governor Terry Branstad and the bipartisan leadership of the State Legislature, a great private-public partnership was created with the goal of having Iowa be seen as the food and agriculture capital of the world.

Twenty-three years later, the dreams of those two small-town Iowans and the investment made by the State have blossomed as the World Food Prize has become an internationally recognized institution that brings great attention to Iowa from all around the globe and provides exceptional opportunities for business leaders and youth in our state.

In 2013, the results of this ongoing collaboration between the public sector, the food and agricultural industry and the non-profit world created great benefits for our state as outlined in this executive summary and the following, more detailed report.

THE 2013 WORLD FOOD PRIZE BY THE NUMBERS

Over 1,200 business leaders, officials and scientists from more than 65 countries attended the Borlaug Dialogue international symposium and events

Over 700 statewide leaders participated in the 7th annual Iowa Hunger Summit

More than 400 Iowa students, teachers and experts attended our second Iowa Youth Institute promoting STEM at Iowa State University in April

300 students and teachers collaborated at our Global Youth Institute in October

Over 175 journalists registered for the World Food Prize events in October, including over 40 international journalists from 20 countries

Over 15,000 people have visited the Hall of Laureates, during 70 special events and 75 public open houses

THE WORLD FOOD PRIZE

THE GOALS OF THE WORLD FOOD PRIZE

As developed by Dr. Borlaug and John Ruan, Sr. and expanded over the past decade by John Ruan III and Ambassador Kenneth Quinn, the World Food Prize Foundation's three goals are to:

- Inspire and recognize breakthrough achievements around the world in alleviating hunger;
- Carry on a national dialogue on critical issues in global food security and agriculture; and
- Promote our home state of Iowa in terms of economic development and educational opportunities, and build community engagement to combat hunger in Iowa.

In fulfillment of the aforementioned objectives, each October on or around World Food Day (October 16), the World Food Prize Foundation endeavors to turn the attention of the world to Iowa by holding “the most significant observance of World Food Day anywhere around the globe.” During CY 2013 the World Food Prize Foundation planned and implemented a series of programs, projects and events to accomplish this goal, and has also built in major events throughout the year.

“The World Food Prize Borlaug Dialogue international symposium has become the premier conference in the world on global agriculture.”

~ Sir Gordon Conway

This report summarizes all of those activities during CY 2013, while also outlining the efforts made by the World Food Prize Foundation, especially over the past 14 years, to build our organization into a great asset for the State of Iowa, promoting economic growth, providing unique educational opportunities for young Iowans, and building community.

This detailed report is broken down into the following five major categories of our programs:

- Promoting Economic Development;
- Providing Extraordinary Educational Opportunities for Iowa High School Students;
- Holding events with Statewide Outreach to Iowa Communities;
- Hosting International Conferences and Enhancing Tourism at the Hall of Laureates; and
- Celebrating Our State and Preserving Iowa's Heritage.

PROMOTING ECONOMIC DEVELOPMENT AND RAISING IOWA'S PROFILE

In terms of economic development, the World Food Prize **Borlaug Dialogue** international symposium has been called the “premier conference in the world on global agriculture.”

The World Food Prize convenes many of the most innovative and influential people in the food and agriculture worlds. The remarkable array of guests our conference gathers, including people from inside Iowa and around the globe, attend the dialogue panels together; discuss critical issues during side events, meetings and meals; and connect around real-world issues and challenges. Iowa business leaders, innovators, youth and the public have front-row seats and enjoy tremendous opportunities to interact with these most accomplished experts and guests.



THE WORLD FOOD PRIZE

This year, our theme was “The Next Borlaug Century: Biotechnology, Sustainability and Climate Volatility.” The 2013 World Food Prize was awarded to three distinguished scientists — Marc Van Montagu of Belgium, and Mary-Dell Chilton and Robert T. Fraley of the United States — for their independent, individual breakthrough achievements in founding, developing, and applying modern agricultural biotechnology. Their research is making it possible for farmers to grow crops with: improved yields; resistance to insects and disease; and the ability to tolerate extreme variations in climate.

Biotechnology is currently being used in Iowa and around the globe as one of the most innovative technologies in food security, and we brought a wide array of voices together this year to be at the forefront of the discussion exploring how we can harness all the best tools available to enhance human health and nutrition. The World Food Prize garnered significant national and international media coverage this year, including in the New York Times and other major news outlets.

In 2013, over 1,200 individuals from 65 countries attended the conference, including:

- Ólafur Ragnar Grímsson, President of Iceland
- Tony Blair, Former Prime Minister of Great Britain and Northern Ireland
- Cardinal Peter K.A. Turkson, Holy See, Vatican
- CEOs and top executives of leading international food and agribusiness companies including DuPont Pioneer, Novus, Kemin, Syngenta and Monsanto
- Howard G. Buffett of the Howard G. Buffett Foundation
- Ibrahim Mayaki, former Prime Minister of Niger, President of NEPAD (The New Partnership for Africa’s Development)
- International governmental and non-governmental leaders from around the globe such as the UN Food and Agriculture Organization, World Economic Forum, Bill and Melinda Gates Foundation and Oxfam America
- Governmental Ministers of Agriculture and Agricultural Attaches from Liberia, Nigeria and the Philippines;
- Smallholder farmers, students and world-renowned scientists.

“The Borlaug Dialogue.. has developed since its start in 1986 into what I think is a foremost international meeting... in this state which has established itself as a hub for forward-looking agricultural policy...”

*~ Peter Brabeck-Letmathe,
Chairman of the Board of Directors, Nestlé*

Following Governor Branstad’s initiative, the president of the World Food Prize Foundation met with senior state officials during 2013 to ensure that Iowa businesses and officials were aware of these unique opportunities. The World Food Prize is already working closely with the Governor, Lt. Governor and the Director of the Iowa Economic Development Authority to plan how the 2014 Borlaug Dialogue can provide even greater opportunities for the state.

These events help attract and build relationships with global business leaders. For example, Kemin Industries brought several of their most significant business partners from India to Iowa to attend the World Food Prize. In addition, this year, the World Food Prize was invited to partner with the Howard G. Buffett Foundation and former Prime Minister Tony Blair’s African Governance Initiative to launch the 40 Chances Fellowship program, which will encourage young entrepreneurs to spearhead efforts in four African nations.

“Kemin has enjoyed significant economic value by participating in the World Food Prize events each October. For every dollar we have invested in the World Food Prize activities, we have probably received an additional \$5 in return. By helping [us] solve problems, [one World Food Prize] Laureate saved our customers millions of dollars.”

*~ R.W. Nelson,
Chairman of the Board, Kemin Industries*

THE WORLD FOOD PRIZE

It is important to note that Iowa business leaders have expressed their strong support for the World Food Prize Foundation and noted that they place very high value in our efforts to promote business opportunities for their companies.

The 2013 World Food Prize was awarded to three distinguished scientists — Marc Van Montagu of Belgium, and Mary-Dell Chilton and Robert T. Fraley of the United States — for their independent, individual breakthrough achievements in founding, developing, and applying modern agricultural biotechnology. Their research is making it possible for farmers to grow crops with: improved yields; resistance to insects and disease; and the ability to tolerate extreme variations in climate.



The World Food Prize receives global attention year-round and brings additional focus to the State of Iowa in other ways. In 2011, the World Food Prize established a new award, the annual \$10,000 **Norman E. Borlaug Award for Field Research and Application**, which was endowed by the Rockefeller Foundation. The announcement of the 2013 winner was made at a major international conference in Maputo, Mozambique, organized by the Alliance for a Green Revolution in Africa (AGRA).

Throughout the year, World Food Prize President Amb. Kenneth Quinn also represents the foundation and our state at several high-level gatherings. Notably this year, Amb. Quinn gave the keynote address at the United Nations headquarters in New York during the UN Food and Agricultural Organization's World Food Day Observance. He also spoke as part of the World Technology Summit's 2013 Special Initiative: End Hunger in a Decade; chaired a panel at the Global South Summit in Nashville; and led a session on biotechnology at Cornell University.

World Food Prize representatives also speak at a wide array of events throughout the state and the country. In July, the World Food Prize's Director of Global Education Programs served as a panelist at Penn State University in the discussion, "Empowering Youth for Community Engagement and Development," at an event marking the launch of the first-ever UNESCO Chair appointment at a College of Agricultural Sciences in the United States. World Food Prize staff members have also given speeches this year at Iowa State University, Grinnell College, Central College, Simpson College, and to other community groups across the state.

PROVIDING EXTRAORDINARY EDUCATIONAL OPPORTUNITIES FOR IOWA STUDENTS

The World Food Prize has an amazing array of programs and experiences that impact young Iowa students across our state. Included among these opportunities are:

The Wallace-Carver Fellowship

U.S. Secretary of Agriculture Tom Vilsack and Ambassador Quinn this year signed a formal **Memorandum of Understanding** between the U.S. Department of Agriculture and the World Food Prize Foundation to create the **Wallace-Carver Fellowship** and expand opportunities for high school and college students in Iowa, and across the country, and prepare the next generation of agricultural and scientific leaders.



THE WORLD FOOD PRIZE

“This is a wonderful opportunity for young people to be inspired to commit their lives to agriculture and the fight against global hunger,” said Vilsack.

“USDA thanks the World Food Prize Global Youth Institute as well as the Borlaug-Ruan International Internship programs for their efforts to create opportunities for young people pursuing careers in agriculture and related fields. These students truly are the best and brightest.”

Going forward, the USDA and the World Food Prize Foundation will annually choose the top students from across the country to participate in a week-long high-level leadership program at USDA headquarters in Washington D.C., before beginning their fellowships with various USDA research centers and offices across the country.

The fellowship offers students the opportunity to collaborate with world-renowned scientists and policymakers through paid internships at USDA, analyzing agricultural and economic policy; assisting in the management of food, nutrition and rural development programs; and taking part in groundbreaking field and laboratory-based research.

The Wallace-Carver Fellowship honors the legacies of George Washington Carver and Henry A. Wallace, two great Iowans and American agricultural leaders of the 20th century.

The Iowa Youth Institute

The second annual Iowa Youth Institute at Iowa State University took place on April 29, 2013. With the extremely generous support of Paul and Claudia Schickler, the **Iowa Youth Institute** represents the World Food Prize’s effort to expand its Global Youth Institute into every high school in Iowa over the next several years.

This program is at the leading edge of the effort to increase interest in and the study of STEM (Science, Technology, Engineering and Math) subjects among Iowa high school students. Specifically, administrators and teachers engage a large number of their students in the program by guiding them in writing a research paper about global hunger issues. Through their research, students study hunger issues in another country, focus on a specific factor that influences food security in that country, and then propose scientific, technological and policy solutions to improve the situation.



Each high school then selects a student to represent their school as a **Borlaug Scholar** at the Iowa Youth Institute.

"Having been involved in the sponsorship of multiple students as both a teacher and school administrator since 2001, I have seen the significant development of life-long skills that the World Food Prize youth programs kindle in high school participants."

*~Nathan Marting, Jesup, IA
Superintendent,
Jesup Community School District*

On April 29, 2013, 180 Borlaug Scholars and their teachers from 120 Iowa high schools gathered on the campus of Iowa State University in Ames for the day-long Iowa Youth Institute. Students presented and discussed their research papers and solutions with their peers and were led in discussion by experts from Iowa State University, agribusinesses, state and community leadership, and business leaders. Students and teachers spent a portion of the day on campus in interactive activities learning about research taking place in Iowa that confronts issues in global hunger, agriculture, energy, human health and the environment.

THE WORLD FOOD PRIZE

The program strongly emphasizes the role of STEM in addressing global hunger and related issues, and is designed to connect Iowa students to educational opportunities and career pathways in STEM. Interaction with Iowa leaders in STEM introduces students to the vast opportunities for STEM careers in Iowa associated with hunger and food security issues. All students who participate earn a \$500 scholarship to attend the College of Agriculture and Life Sciences at Iowa State University. Eighty students are selected to attend the Global Youth Institute held in conjunction with World Food Prize events in October.

The ultimate goal of this program is to have all Iowa high schools participate in the Iowa Youth Institute. During 2014, the centennial observance of Norman Borlaug's birth, special efforts will be made to expand the number of schools participating.

Global Youth Institute

In addition to a large array of international visitors, the World Food Prize attracted an additional 300 high school students and high school teachers from across Iowa, as well as from 25 other states and territories and six foreign countries to attend the **Global Youth Institute** in October.

Over three days, these youth participants attended some of the Borlaug Dialogue symposium sessions and also had their own separate events, including the day-long Global Youth Institute held at DuPont Pioneer's Carver Center in Johnston. During that program, students presented their own research papers to "faculty" composed of World Food Prize Laureates and other international experts.

Over the past 20 years, the Global Youth Institute program has developed into one of the most highly praised educational endeavors in America, which attracted the National Board of 4-H, the top leadership of FFA, as well as members of the STEMconnector Board to come to Iowa to observe. In fact, the National 4-H Council held a meeting of its International Board in Des Moines during World Food Prize Week.

Borlaug-Ruan International Internship

Alumni of the Global Youth Institute are able to apply to become World Food Prize **Borlaug-Ruan International Interns** who are sent on eight-week all-expenses-paid assignments at international research centers in Africa, Asia, Latin America and the Middle East. During the internship experience, these 17- and 18-year-old high school students are able to interact with renowned scientists and participate in exceptional studies and research projects as part of their two-month program. In 2013, a record number of 22 students participated in this program in 14 foreign countries. An Iowa student was selected as one of the two most outstanding International Interns honored at the 2013 Laureate Award Ceremony at the Iowa State Capitol.

Wallace-Carver Fellowship

World Food Prize youth programs alumni may also apply to become **Wallace-Carver Fellows** at the U.S. Department of Agriculture. In 2013, 19 high school and college students were selected to participate, traveling to Washington, D.C. for a week-long high-level leadership program hosted by Agriculture Secretary Tom Vilsack at the USDA headquarters before beginning their paid internships at USDA research centers and offices across the country. Wallace-Carver Fellows analyze agricultural and economic policy; assist in the management of food, nutrition, and rural development programs; and take part in groundbreaking field and laboratory-based research. In 2014, the program will expand to involve as many as 100 students nationally.

THE WORLD FOOD PRIZE

George Washington Carver College Internship

Finally, in 2013, the World Food Prize welcomed 22 students from Iowa colleges and universities as **George Washington Carver interns** to collaborate with Foundation staff to work on various aspects of planning and implementation of the Foundation's programs. These students form close relationships with staff mentors and acquire valuable skills to help them develop and work toward their career goals.

HOLDING EVENTS WITH STATEWIDE OUTREACH FOR IOWA COMMUNITIES

Via its expanding statewide outreach efforts, the World Food Prize desires to have Iowa be recognized as the "Hunger Fighting Capital of America." The Foundation strives to bring people together around hunger issues and facilitate discussions about our communities' needs, annually through the Iowa Hunger Summit, Laureate Lecture Series, and other special events each October, and now also through the year-round, statewide reach of the Iowa Hunger Directory and Iowa Hunger Calendar.

Iowa Hunger Summit

The 2013 **Iowa Hunger Summit** was a tremendous success, with a record attendance of over 700 participants and 40 speakers and leaders in the fight against hunger from Iowa, the United States and around the world. The attendees engaged in a day of discussion panels, keynote speeches, activities and workshops. The 2013 Iowa Hunger Summit focused on the food access and nutritional issues Iowans face and included the unveiling of the 2013 AARP Hunger in Iowa survey results and highlighted the progress of Iowa's Healthiest State Initiative.



Leading government officials also participated, including: Governor Terry Branstad; Lt. Governor Kim Reynolds; former Governor Robert Ray; representatives of the Iowa General Assembly, Director Debi Durham of the Iowa Economic Development Authority, Tom Miller, Iowa Attorney General, and Iowa Secretary of Agriculture Bill Northey.

Iowa Hunger Directory

In a single year, the **Iowa Hunger Directory** has grown to include 140 organizations and reach into every county in Iowa. The Iowa Hunger Directory is an online listing of hunger-fighting organizations in our state, including their contact information, activities, and ways to get involved. By providing a year-round, statewide platform for learning and networking, the Iowa Hunger Directory inspires increased efforts and collaboration among Iowa's hunger fighters, ultimately reducing hunger in the state. The World Food Prize is building on the success of the Iowa Hunger Directory with the new **Iowa Hunger Calendar**. As it grows into a comprehensive calendar of all hunger-fighting events across the state, the Iowa Hunger Calendar will enable every Iowan to identify and take part in hunger-fighting events in their own communities.

THE WORLD FOOD PRIZE

Laureate Lecture Series

In an effort to extend the discussions of the Borlaug Dialogue to a broad spectrum of Iowa's communities and engage citizens, students, teachers, and community leaders in a vibrant exchange of ideas and information, each year the World Food Prize arranges its **Laureate Lecture Series**, a set of free public lectures by its Laureates and other international experts at colleges, universities, museums, Rotary clubs, chambers of commerce, the Science Center of Iowa, and Des Moines area high schools. Since the series' inception in 2002, the World Food Prize has facilitated nearly 200 presentations in Iowa communities.

"The students who attended Dr. Philip Nelson's (Laureate Lecture) presentation talked about his accomplishments in food science and the impact he has had on our everyday life for days after he visited Hoover High School. He definitely sparked their interest in science as a career."

*--Mike Blair
Faculty member of Hoover High School*

HOSTING NOTEWORTHY CONFERENCES AND GATHERINGS AT THE HALL OF LAUREATES AND PROMOTING TOURISM FOR IOWA

In its role as a convocation center open to the public for tours and events, the Hall of Laureates is fast becoming the setting for milestone gatherings and special celebrations, as well as the global epicenter of the struggle against hunger. Altogether, over 15,000 visitors came to the Hall of Laureates in 2013. During the year, the Hall of Laureates garnered tremendous interest from a broad spectrum of international, national and regional organizations who chose to hold their events at this Iowa architectural landmark. Close to 70 private events and 75 public open houses were held at the Hall of Laureates in 2013, welcoming all to experience this educational facility and public museum. Included among these gatherings were:

- The culminating dinner with Governor Terry Branstad for the Iowa-Hebei 30th Anniversary celebration of our Sister State relationship;
- The signing ceremony of USDA and the World Food Prize Foundation, as U.S. Secretary of Agriculture Tom Vilsack and Ambassador Kenneth Quinn signed a Memorandum of Understanding to create the Wallace-Carver Fellowship Program;
- The occasion of RAGBRAI, welcoming all participants to explore and experience the Hall of Laureates;
- The Midwest STEM Forum, hosted by the Iowa Governor's Stem Advisory Council, which brought together business, workforce and education, and STEM leaders from 9 Midwest states;
- The North Central Region meeting of Land Grant University Deans of Agriculture and Directors of Extension, hosted by Iowa State University, which was attended by the leadership of the Colleges of Agriculture of the 12 upper midwest states;
- The Iowa STEM Council Informal STEM Educator's Network, which held the first ever retreat to bring together informal educators from all across Iowa to develop strategies for Iowa's informal education network to strengthen STEM in our state. Diverse groups participated, including museums, libraries, Iowa State Extension, Girl Scouts, after school programs, science centers, STEM Regional Network Hubs, and more;
- A special display of the Iowa First U.S.-China Week Art Exhibit featuring distinguished Chinese artists and 30 years review of Li Tieshu's roving exhibition of Gouache, sponsored by the Chinese Chamber of Commerce of Iowa, Chinese Association of Iowa, the Iowa Soybean Association and The Soyfoods Council;

THE WORLD FOOD PRIZE

- The unveiling of *40 Chances: Finding Hope in a Hungry World, A Photography Exhibit* by Howard G. Buffett, which remains on display at the Hall of Laureates;
- The celebrations of:
 - International Women’s Day, hosted by League of Women’s Voters and Oxfam America;
 - Earth Day, in collaboration with The Science Center of Iowa and The Des Moines Botanical Center
 - Des Moines Area Hunger Hike, raising awareness of the plight of hungry people
- A special Iowa-Africa welcoming ceremony with traditional music and dance by 16 African communities that united in Des Moines as part of the presentation of the second Norman E. Borlaug Award for Field Research and Application, Endowed by the Rockefeller Foundation, to a Kenyan woman; and
- The Hall of Laureates was also the site for community events and meetings for Leadership Iowa, Polk County, City of Des Moines, Iowa Sister States, Greater Des Moines Partnership, Community Foundation of Greater Des Moines, Robert D. Ray Society, and Count the Kicks.

Achieving LEED Platinum Energy Certification and Creating a National Landmark of Energy Efficiency

This past year, the Hall of Laureates achieved a significant milestone when it earned **LEED Platinum energy certification**, the highest possible rating by the U.S. Green Building Council for leadership in energy efficiency and environmental design, an incredibly difficult feat in a century-old building.

The award is significant, as only a handful of 19th-century buildings in the entire country are both on the National Register of Historic Places and have also earned the LEED Platinum rating. No other building in Iowa has ever held both designations. This project is a national model of success for transforming treasured, aging buildings into usable, energy efficient, technologically-friendly facilities.

CELEBRATING OUR STATE AND PRESERVING IOWA’S HERITAGE

Ambassador Quinn believes it is critical to recall and to celebrate our history and heritage in order to learn from one another and move forward in improving the world. To that end, the World Food Prize was pleased this year to create the Robert D. Ray Iowa SHARES Humanitarian Award to both honor the legacy of one of Iowa’s great humanitarians and also to celebrate people doing good in our community; to coordinate an historic event that brought together Iowans from 16 different African communities; and to welcome a new piece of artwork into the Hall of Laureates to honor the Ioway Tribe.

To mark Gov. Ray’s 85th birthday, the World Food Prize created the **Robert D. Ray Iowa SHARES Humanitarian Award** to honor someone who has provided significant leadership in confronting hunger and alleviating human suffering both at home and abroad, much as Gov. Ray did on behalf of Asian refugees during his time in office. The first recipient, Lucille Wilson, who has led the Iowa Hunger Hike for decades, was honored during the Iowa Hunger Summit.



THE WORLD FOOD PRIZE

On October 16, known worldwide as World Food Day, the World Food Prize partnered with the African community of Des Moines to host a special welcoming ceremony for Dr. Charity Mutegi of Kenya, the recipient of the 2013 Norman E. Borlaug Award for Field Research and Application. This cultural event and celebration, "**Celebrate a Daughter of Africa,**" hosted at the World Food Prize Hall of Laureates, involved over 400 African Iowans from 16 different African nations. The event was of particular pride and significance to Iowa's African community as it was the first time such a diversity of Africans came together and unified for one event. It was also served as a unique opportunity for African Iowans to hear from and connect with some of the African dignitaries who were in Iowa participating in World Food Prize events and the Borlaug Dialogue. It was a truly momentous occasion that is now serving as a building block to bring the community together.



Finally, the World Food Prize Hall of Laureates was pleased to welcome a new piece of artwork this year to its Iowa Gallery, honoring the Ioway tribe and its role in agriculture. A new painting, by the Ioway Indian Lance Foster, is titled "**Wamanje Hintewi**" or "Our Crops." The painting was done to remind people of the origin of so many of the crops the world depends on - corn, beans, squash, sunflowers - and to remind people of the Native Americans who developed the crops and gave them to the world.

THE DR. NORMAN E. BORLAUG CENTENNIAL OBSERVANCE: INSPIRING THE BREAKTHROUGH INNOVATIONS NEEDED TO FEED THE WORLD DURING "THE NEXT BORLAUG CENTURY"

Norman Borlaug was born on a farm in Howard County, near the town of Cresco, on March 25, 1914. To celebrate and advance the legacy of the man who has become Iowa's greatest hero, the World Food Prize is undertaking a Borlaug Centennial Observance which will run from October 16, 2013 to October 16, 2014. It is our goal to encourage a statewide celebration and global collaboration based on Dr. Borlaug's lifelong achievements and his legacy.

Norman Borlaug Statue. In 2011, at Ambassador Quinn's urging, the Iowa State Legislature passed a resolution which Governor Branstad signed to place a statue of Dr. Norman Borlaug in the US Capitol in Washington, D.C.

- Ambassador Quinn was appointed by Governor Branstad to chair the committee to raise all of the funds and select the artist to create the statue of Dr. Borlaug. On October 16, 2012, the Governor and the Ambassador introduced Mr. Benjamin Victor as the artist the committee had chosen from the 65 artists who submitted a proposal.

The current plan is to have the statue unveiled in Statuary Hall on March 25, 2014, which will mark the 100th anniversary of Dr. Borlaug's birth near Cresco in Howard County, Iowa.

THE WORLD FOOD PRIZE

THE BOTTOM LINE

With essential state support, as part of a unique private-public partnership, the World Food Prize Foundation has grown into an internationally acclaimed institution, which continued its endeavor in 2013 to make Iowa be recognized as the “Hunger Fighting Capital of America and the World.” To promote our home state, in CY 2014, the World Food Prize Foundation will continue to:

- Welcome business, research and governmental leaders to our state and thus provide significant networking opportunities for Iowa firms and institutions;
- Expand opportunities for more Iowa students to be inspired to pursue education and careers in science, technology, engineering, math and agriculture; and
- Draw conferences, visitors and tourists to our state through our programs, events, and the World Food Prize Hall of Laureates.

The World Food Prize utilizes funds appropriated by the State Legislature to support the planning and implementation of its annual programs as well as the operating expenses of the new Hall of Laureates.

With the opening of the Hall of Laureates in October 2011, it was estimated that the annual budget of the World Food Prize Foundation would be increased by approximately 25% to an estimated \$2.9 million in CY 2012. In fact, World Food Prize expenditures in CY 2012 were \$2,937,410, reflecting new expenses associated with the operation of this building. With this increase in its annual expenditures, estimated outlays in CY 2013 will be \$3.1 million and \$3.2 million in CY 2014. The **restoration of full funding of the World Food Prize Foundation Standing Appropriation of \$1 million** in FY 2014 and FY 2015 will be extremely important to ensure its continued effectiveness.

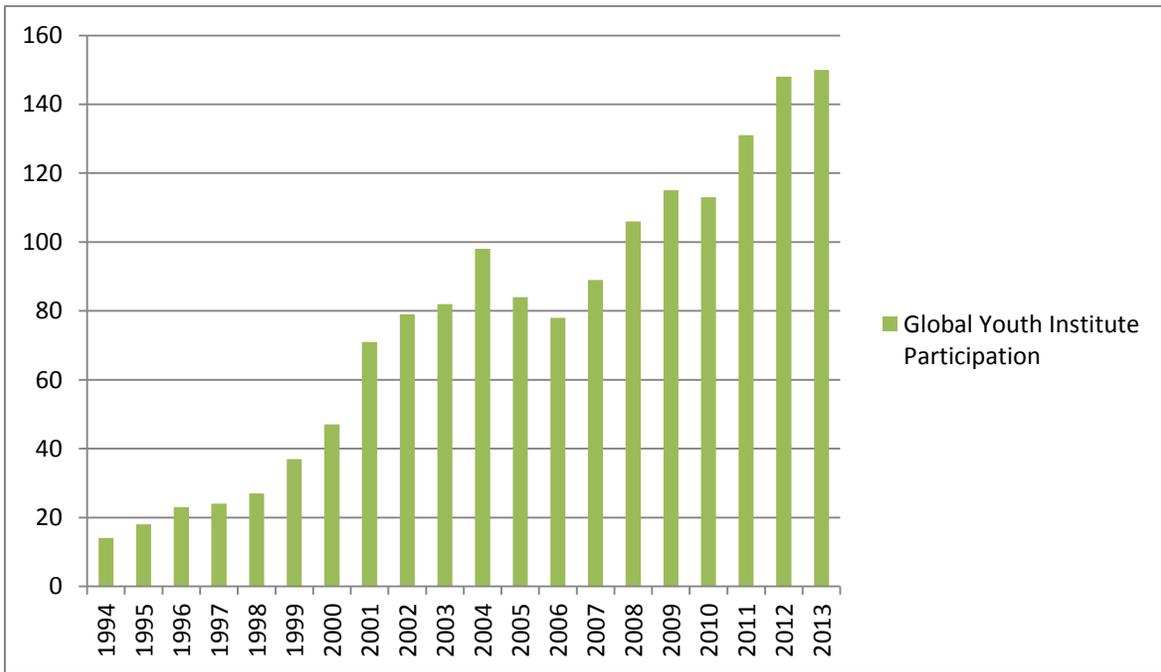
It is stressed that **NO** State of Iowa funds appropriated to the World Food Prize Foundation are used for:

- **Any part of the annual \$250,000 World Food Prize Laureate Award or the \$10,000 Dr. Norman E. Borlaug Award for Field Research and Application;**
- **Food or beverages served at any World Food Prize meal or social function;**
- **International travel by the World Food Prize staff; or**
- **Bricks and mortar construction.**

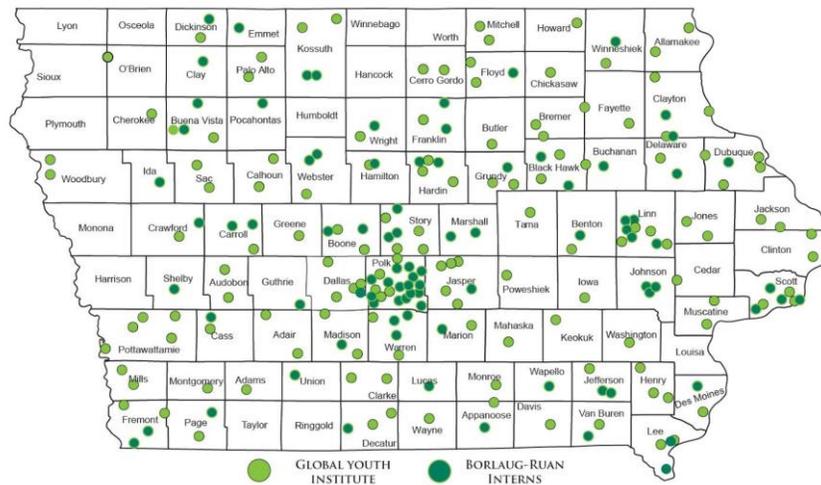
THE WORLD FOOD PRIZE

EXECUTIVE SUMMARY: APPENDIX WORLD FOOD PRIZE STATS & FIGURES

Growth in the Global Youth Institute Number of Student Attendees



Current Youth Programs Participation by Iowa High Schools



THE WORLD FOOD PRIZE

LETTER OF 100: COMMENDATION FROM ACADEMIC AND BUSINESS LEADERS

October 1, 2013

Ambassador Kenneth M. Quinn
President
The World Food Prize Foundation
666 Grand Ave, Ste 1700
Des Moines, IA 50309

Dear Ambassador Quinn:

We are writing to commend you and the World Food Prize Foundation on the theme of this year's World Food Prize, "The Next Borlaug Century: Biotechnology, Sustainability and Climate Volatility." The World Food Prize Foundation's unwavering support of science and its application to agriculture will have a profound impact on global food security in the years ahead.

This year, in recognizing three pioneers of modern agricultural biotechnology, Marc Van Montagu, Mary-Dell Chilton and Robert Fraley, the Foundation affirms the determinations made around the world by prominent scientists and organizations, including the United Nations, the World Health Organization, the American Medical Association and the U.S. National Academy of Sciences, that biotechnology is a safe and critical tool of modern agriculture.

Feeding a world population of nine billion people by 2050 in the face of increasingly severe weather and environmental conditions simply cannot be done without the full benefit of modern science and biotechnology. The genetically modified seeds that are being released today produce higher yields while using less water and fewer inputs, thus promoting sustainability by placing fewer burdens on the environment. These seeds are critical tools in meeting the challenges of global food security and climate volatility.

Thank you very much for entering this important discussion.

Sincerely,

AACC International
Agricultural Retailers Association
Alabama A&M University
Alliance to Feed the Future
American Coalition for Ethanol
American Farm Bureau Federation
American Feed Industry Association
American Seed Trade Association
American Society of Agronomy
American Society of Plant Biologists

American Society of Sugar Beet Technologists
American Soybean Association
American Sugarbeet Growers Association
Association of Public and Land-grant Universities
Beet Sugar Development Foundation
Biotechnology Industry Organization
Certified Crop Advisor Program
Colorado Association of Wheat Growers
Congressional Hunger Center
Cooperative Extension

THE WORLD FOOD PRIZE

Corn Refiners Association
Cornell University College of Agriculture and a
Life Sciences
Council for Agricultural Research, Extension, and
Teaching
Council for Biotechnology Information
CropLife America
CropLife International
Crop Science Society of America
Delaware State University
Global Harvest Initiative
Grocery Manufacturers Association
Growth Energy
Idaho Grain Producers Association
International Formula Council
International Food Information Council
International Food Information Council Foundation
Iowa State University
John Innes Centre
Kansas Association of Wheat Growers
Kansas State University
Langston University
Lincoln University
Lower Brule Sioux Tribe
Michigan State University
Minnesota Association of Wheat Growers
Montana Grain Growers Association
National Agricultural Aviation Association
National Alliance of Independent Crop Consultants
National Association of State Departments of
Agriculture
National Association of Wheat Growers
National Barley Growers Association
National Corn Growers Association
National Cotton Council
National Council of Farmer Cooperatives
National Farmers Union
National FFA Organization
National Grain and Feed Association
National Milk Producers Federation
National Pork Producers Council
National Potato Council
National Renderers Association
National Sorghum Producers
North American Export Grain Association
North American Millers' Association
North Carolina Agricultural and Technical State
University
North Carolina Biotechnology Center
North Carolina State University
North Dakota State University
Oregon State University
Purdue University
Renewable Fuels Association
Samuel Roberts Noble Foundation
Soil Science Society of America
South Dakota State University
Sun Grant Association
Tennessee State University
Texas A&M University
Texas Wheat Producers Association
The American Phytopathological Society
The Ohio State University
Tuskegee University
United Fresh Produce Association
University of California, Davis
University of Connecticut College of Agriculture &
Natural Resources
University of Delaware College of Agriculture & Natural
Resources
University of Georgia
University of Illinois
University of Kentucky
University of Maine – Maine Agricultural and Forest
Experiment Station
University of Maryland
University of Missouri
University of Nebraska
USA Rice Federation
U.S. Beet Sugar Association
U.S. Canola Association
U.S. Dry Bean Council
U.S. Grains Council
U.S. Wheat Associates
Virginia Tech
Washington State University College of Agricultural,
Human and Natural Resource Sciences
Western Growers

THE WORLD FOOD PRIZE

THE WORLD FOOD PRIZE REPORT TO THE IOWA LEGISLATURE – DECEMBER 31, 2013

This report is submitted as a follow-up to the report submitted on December 31, 2012. It is in compliance with the legislation enacted in 2007 by the Iowa Legislature requiring that the World Food Prize Foundation submit a report at the end of each calendar year regarding the expenditure of moneys received from the State during that year. Because the World Food Prize budget is based on the calendar year, this report of necessity covers periods during which appropriated funds from two different State of Iowa fiscal years were utilized.

Please note that State funds support the planning and implementation of the World Food Prize programs and events as outlined in this report and the operation of the newly completed Dr. Norman E. Borlaug Hall of Laureates. **State funds are NOT used for: food or beverage at any World Food Prize event; any international staff travel; bricks and mortar construction; any part of the annual \$250,000 World Food Prize Laureate Award or the \$10,000 Dr. Norman E. Borlaug Award for Field Research and Application prize money.**

THE WORLD FOOD PRIZE OBJECTIVES

Three major objectives have guided the growth and development of the World Food Prize Foundation as we work toward the goal of realizing Dr. Norman Borlaug and Mr. John Ruan, Sr.'s vision for "the Prize" and as we endeavor to create unprecedented and unique opportunities for Iowans, by promoting economic development and tourism for our state, and providing valuable educational opportunities and experiences for our youth. These goals are to:

- **Combat Hunger around the Globe.** Our **international objective** is to recognize and inspire exceptional breakthrough achievements that increase food and reduce hunger in the world through the annual presentation of the \$250,000 World Food Prize, which the president of Mexico called "the Nobel Prize for Food and Agriculture."

Since its inception, the Prize has been presented to laureates from Bangladesh, Belgium, Brazil, China, Denmark, Ethiopia, Ghana, India, Israel, Mexico, Sierra Leone, Switzerland, the United Kingdom, and the United States. The monetary award is funded entirely through an endowment from The John Ruan Trust.

- **Carry on a Dialogue on Critical Issues in Agriculture and Food Security.** Our **national/regional objective** is to conduct educational and informational programs such as the Borlaug Dialogue international symposium, the Iowa Hunger Summit, the World Food Prize Global Youth Institute and a Laureate Lecture Series, which address the most important issues in global agriculture and bring a wide array of distinguished leaders, dignitaries, executives, experts and officials to Iowa each year.

In the past decade, our annual conference has grown from a small half-day discussion attracting only 50 people from outside Iowa into a major three-day event, each year welcoming over 1,200 participants from more than 75 countries and 40 states.

- **Promote our Home State.** Our **Iowa objectives** are: to hold events and carry out programs that promote economic development and opportunities for Iowa businesses; draw conferences and tourist to Iowa at our Hall of Laureates; inspire Iowans to fight hunger; provide unique educational opportunities for Iowa students, teachers and the public; and preserve Iowa's agricultural and humanitarian heritage.

THE WORLD FOOD PRIZE

In fulfillment of the Foundation's objectives, each October on or around World Food Day (October 16), the World Food Prize endeavors to turn the world's attention to Iowa by holding "**the most significant observance of World Food Day anywhere around the globe.**" In this regard, it is important to note that, since 2002, the Iowa Legislature has annually enacted legislation designating October 16 as Dr. Norman E. Borlaug World Food Prize Day in Iowa. This is only the second time in Iowa history that an official day of recognition has ever been established. This action provides a strong basis for the World Food Prize Foundation to build a public-private partnership that can impact every part of the state.

As this report relates to the utilization of appropriated State of Iowa Funds, we have structured the document to give focus to how our World Food Prize programs and projects relate to promoting our key Iowa goals, particularly in Economic Development and Education.

During CY 2013, the World Food Prize Foundation planned and implemented a series of programs, projects and events to accomplish these goals, and has also built in major events throughout the year. This report summarizes all of those activities during CY 2013, while also outlining the efforts made by the World Food Prize Foundation over the past 14 years to build our organization into a great asset for the State of Iowa, promoting economic growth and providing unique educational opportunities for young Iowans. An appendix provides details on World Food Prize staffing and budgeting as well as actual expenditures.

This detailed report is broken down into the following major categories of our programs: Promoting Economic Development in Iowa; Providing Extraordinary Educational Opportunities for Iowa High School Students; Holding Events with Statewide Outreach to Iowa Communities; Hosting International Conferences and Enhancing Tourism at the Hall of Laureates; Celebrating Our State and Preserving Iowa's Heritage; and Supporting The Arts in Iowa to Inspire The Struggle Against Hunger.

The report concludes with a section about the planned Dr. Norman E. Borlaug Centennial Observance which the World Food Prize Foundation is celebrating during the period of October 16, 2013, to October 16, 2014.

THE WORLD FOOD PRIZE

PROMOTING ECONOMIC DEVELOPMENT IN IOWA

October's Annual World Food Prize Week: The Laureate Announcement Ceremony, The Borlaug Dialogue International Symposium, The Laureate Award Ceremony and Related Side Event Meetings

The World Food Prize convenes many of the most innovative and influential people in the food and agriculture worlds. The remarkable array of guests our conference gathers, including people from inside Iowa and around the globe, attend the dialogue panels together; discuss critical issues during side events, meetings and meals; and connect around real-world issues and challenges. Iowa business leaders, innovators, youth and the public have front-row seats and enjoy tremendous opportunities to interact with these most accomplished experts and guests.

This year, our theme was “The Next Borlaug Century: Biotechnology, Sustainability and Climate Volatility.” The 2013 World Food Prize was awarded to three distinguished scientists — Marc Van Montagu of Belgium, and Mary-Dell Chilton and Robert T. Fraley of the United States — for their independent, individual breakthrough achievements in founding, developing, and applying modern agricultural biotechnology. Their research is making it possible for farmers to grow crops with: improved yields; resistance to insects and disease; and the ability to tolerate extreme variations in climate.

Biotechnology is currently being used in Iowa and around the globe as one of the most innovative technologies in food security, and we brought a wide array of voices together this year to be at the forefront of the discussion exploring how we can harness all the best tools available to enhance human health and nutrition. The World Food Prize garnered significant national and international media coverage this year, including in the New York Times and other major news outlets.

The Laureate Announcement Ceremony: An event in Washington, D.C. attracting global attention

For the past 10 years, the World Food Prize has had the privilege of holding its Laureate Announcement Ceremony at the U.S. State Department in Washington D.C., bringing national attention to the event and to Iowa. This year, we announced the 2013 World Food Prize Laureates on June 19 at a ceremony featuring U.S. Secretary of State John Kerry. Secretary Kerry used the occasion to deliver his first major statement on global food security. In it, he paid special tribute to Iowa and also emphasized the critical importance of agriculture and further innovation.

“It is simply true that biotechnology has dramatically increased crop yields. It has dramatically decreased loss due to pests and disease, and it allows us to feed more people without converting tropical forests or fragile lands in order to do so. And these crops will allow farmers to reduce their use of pesticides ... So we save money and we save the environment and we save lives. It is a virtuous circle.

And through innovation, we believe we can help alleviate the level of hunger and malnutrition today. But more than that, we can hopefully live up to our responsibilities for the future. The President would like to see dramatic progress in this, and that is why in this year's State of the Union Address, he laid out a goal of eradicating extreme poverty in the next two decades. I believe that that can be done. I really believe it's achievable.

THE WORLD FOOD PRIZE

And the work of our winners – Marc Van Montagu and Mary-Dell Chilton and Robert Fraley – shows us we have the ability to do exceptional things. We can break the cycle of poverty. We can actually end under nutrition. And a lot of people may call that impossible. I don't think Ken does, or any of you here do. We have to take this mission out globally.”

Especially given the current hot topic of biotechnology, this year's story was covered by countless news outlets, including a story on the front page of the business section of the New York Times.

The announcement also attracted the attention of universities and businesses nationwide, who presented a letter signed by 100 universities and major companies, commending the World Food Prize's selection and dedication to science and innovation. (See Executive Summary Appendix.) The letter states: “The World Food Prize Foundation's unwavering support of science and its application to agriculture will have a profound impact on global food security in the years ahead.”

Borlaug Dialogue

The 2013 Borlaug Dialogue international symposium was held October 16–18 in Des Moines. The conference delivered lively and stimulating conversations that looked ahead to the next century of advances in agricultural research and application and focused on the issues that Dr. Borlaug would have viewed as critical as we strive to nourish the world's growing population.

In keeping with Dr. Borlaug's legacy, the symposium brought customized and localized solutions for smallholder farmers to the forefront of our dialogue. Specifically, the symposium explored:

- The advances in science-based innovation in allowing us to not only produce more food, but to reduce loss and waste, enhance food safety and better manage our environmental resources. Looking at the role of technological innovation since the Green Revolution, the symposium evaluated how we can use research, education, extension and enterprise to strengthen the linkages along the value chain to benefit all stakeholders, with a special focus on enabling farmers around the world to manage risks and build resilience in the face of growing climate volatility.
- How we can best harness the many tools and technologies at our disposal, including biotechnology, alternative frameworks, and new methodologies and mechanisms, to improve human development, increase food security and enhance nutrition and health.
- Diverse perspectives including agro-ecology and sustainable agriculture, as well as the crucial issues of land tenure, land management, emerging innovations in food traceability and precision agriculture. Topics discussed included the metrics of sustainability and the success of collaborative initiatives to build climate resilience, while looking ahead at future challenges and opportunities.

This year we were honored to welcome over 1,500 people from more than 65 countries who attended our Borlaug Dialogue and Global Youth Institute, including: high level dignitaries and officials from global organizations, renowned scientists and journalists; international farmers; CEOs of major international food and agribusiness companies; and 300 high school students and teachers. Our guests included:

- Olafur Ragnar Grimsson, President of Iceland
- Tony Blair, Former Prime Minister of Great Britain and Northern Ireland

THE WORLD FOOD PRIZE

- Cardinal Peter K.A. Turkson, Holy See, Vatican
- CEOs and top executives of leading international food and agribusiness companies including DuPont, Novus, Kemin, Syngenta and Monsanto
- Howard G. Buffett
- Ibrahim Mayaki, former Prime Minister of Niger, President of NEPAD
- International governmental and non-governmental leaders from around the globe such as the UN Food and Agriculture Organization, World Economic Forum, Bill and Melinda Gates Foundation and Oxfam America
- Governmental Ministers of Agriculture and Agricultural Attaches from Liberia, Nigeria and the Philippines;
- Smallholder farmers, students and world-renowned scientists.

In this regard, it is important to note that Iowa business leaders have expressed their strong support for the World Food Prize Foundation and noted that they place very high value in our efforts to promote business opportunities for their companies.

Also in 2013, to further Dr. Borlaug's dream of inspiring the next generation to become future leaders in confronting hunger and poverty, the 2013 Borlaug Dialogue featured the **second annual dialogueNEXT** conversation during the Thursday plenary program, which brought together emerging young thought leaders and innovators who are contributing new ideas, concepts and achievements.

Over the past years, the World Food Prize has consistently focused its annual Borlaug Dialogue international conference on cutting-edge topics (biotechnology, innovations in crop production, agriculture's role in national security, biofuels, and enhanced nutrition) which has enabled us to draw the leading government officials, business leaders, research scientists, educators, hunger advocates, non-governmental organization representatives and journalists to Iowa. Along the way, many milestones have been recognized nationally and internationally.

Most significantly, the Borlaug Dialogue was:

- **The first conference anywhere on the threat of “agroterrorism,”** held in October 2001, one month after the tragedies of 9/11, but planned four months earlier;

Dr. Bernard A. Schwetz, Acting Commissioner of the U.S. Food and Drug Administration, said that **“the ideas that came out of the World Food Prize International Symposium helped shape the U.S. response to bioterrorism immediately after the events of 9/11”**;

- One of the first venues anywhere for global leaders and experts to focus on **the potential of biotechnology to feed the poorest countries** (held in 2000);
- The first conference to simultaneously consider **“The Dual Global Challenges of Obesity and Malnutrition,”** according to international nutrition experts (held in 2005);
- Praised by attendees for unique and informative presentations on such topics as **the role of water security in the search for peace in the Middle East** (the 2002 symposium, with participants from Israel, Egypt, the West Bank, Syria and the U.A.E); and the global potential of both **“biofuels and biofoods”** (the 2007 symposium, with bioenergy experts representing African countries, Brazil, China, India, the EU and the United Nations).

THE WORLD FOOD PRIZE

- The venue in 2009 where **Bill Gates** gave his first ever address on global agribusiness;
- The forum in 2010 for the **US Secretary of Agriculture** to bring together the **Ministers of Agriculture from Afghanistan and Pakistan** to the Borlaug Dialogue.
- In 2011, as we celebrated the **25th Anniversary** of the World Food Prize, we **honored two former presidents of countries as our laureates** - Luiz Inacio Lula da Silva of Brazil and John Agyekum Kufuor of Ghana - and also featured a **special panel of four former African presidents**, hailing from Mozambique, The Gambia, Nigeria and Tanzania.
- In 2012, the **United Nations Secretary General, Ban Ki-moon**, spoke at the World Food Prize events and paid tribute to Iowa, as we also honored an **Israeli water scientist nominated by three people from Arab countries**, with **Princess Haya Bint Al Hussein** from Jordan in attendance.

A leading Iowa agricultural journalist has said that “**the World Food Prize brings more acclaimed international speakers to Iowa than any other organization.**” The Borlaug Dialogue is also earning other impressive plaudits for its focus and content.

- The former head of USAID confirmed that “the idea for the \$100 million U.S.-India Agricultural Knowledge Initiative, announced by Prime Minister Singh and President George W. Bush in 2006, sprang from an idea first discussed at a World Food Prize luncheon.”
- The Chairman of the Israeli Water Engineers said: “During the past 45 years, I have never participated in a symposium, conference or seminar that could match your organization in the quality of the presentations.”
- A senior official of the Gates Foundation said he “met a **more diverse array of people** at the World Food Prize than at any other conference [Gates leadership has] attended anywhere around the globe.”
- A leading research scientist from Europe said: “**It is the most important conference on food and agriculture in the world.**”
- Gates Foundation President Jeff Raikes remarked that he was amazed that he could have dinner in Des Moines with African farmers.

Laureate Award Ceremony

The World Food Prize is extraordinarily grateful for the privilege of holding this ceremony and dinner in the **Iowa State Capitol building**. This magnificent edifice adds an incomparable element of prestige to the event and conveys **an impressive image of Iowa in the press coverage, which spans the globe**. In 2000, Dr. Borlaug said that this World Food Prize ceremony at the State Capitol “surpassed the ceremony” at which he received the Nobel Peace Prize.

Today, the Laureate Award Ceremony has become known as gathering “more life-saving achievement than at any other World Food Day event anywhere around the globe.” Following the Laureate Award Ceremony each year, a dinner in the Rotunda exposes the international guests to Iowa food of the highest international standard. No state funds are used for the food and beverage at this dinner.

THE WORLD FOOD PRIZE

At the 2013 Laureate Award Ceremony, the \$250,000 World Food Prize was presented to the three pioneers of plant biotechnology science: Drs. Marc Van Montagu, Mary-Dell Chilton, and Robert Fraley. Over 800 people filled the House Chamber of the Iowa State Capitol for the ceremony on the evening of October 17th, which was presided over by Governor Terry Branstad and **broadcast live across the state on IPTV and around the world via webcast.**

Reflecting the broad political support that exists for the World Food Prize, the bipartisan leadership of the Iowa Legislature was represented at the event as was the Iowa Congressional Delegation. The Governor, Lt. Governor, and a bipartisan group of state legislators attended the event. In addition, over 300 teachers and students participated in a ceremony viewing party at the Hall of Laureates.

In addition to awarding the World Food Prize this year, on October 16 Ambassador Kenneth Quinn and Council of Advisors member Dr. Ronnie Coffman presented the second annual Norman E. Borlaug Award for Field Research and Application, Endowed by the Rockefeller Foundation, to Dr. Charity Kawira Mutegi of Kenya in the magnificent Hall of Laureates. More than 500 people attended the award ceremony and the Borlaug Dialogue reception that followed. Preceding the award ceremony, a “Daughter of Africa” celebration with music and spoken tributes--organized by Africans residing in Iowa in conjunction with the World Food Prize--took place on the Principal Riverwalk outside of the Hall of Laureates. This award received media attention worldwide when it was first announced at an international conference in Maputo, Mozambique, organized by the Alliance for a Green Revolution in Africa.

Side Events

In addition to the annual formal symposium program, at the invitation of the World Food Prize, a number of businesses and organizations have been drawn to hold meetings in Iowa during World Food Prize week, allowing their international members to participate in the Borlaug Dialogue and our other activities and bringing a series of mini business meetings and conferences to Iowa. Included in 2013 were:

- The Howard G. Buffett Foundation was significantly involved during the 2013 events. In terms of side events, the foundation organized a special photo exhibit featuring the works of Howard G. Buffett. This launch coincided with the announcement of the release of Howard Buffett’s *40 Chances: Finding Hope in a Hungry World* book and the establishment of the 40 Chances Fellowship program, a partnership between the HGB Foundation, the World Food Prize and Tony Blair’s Africa Governance Initiative. The foundation also helped organize the symposium panel titled “40 Chances,” which represents the number of growing seasons that a farmer can expect during his or her lifetime. Featuring Tony Blair, and with the theme of “Redefining the Fight Against Hunger, Poverty and Suffering,” this discussion was moderated by Betty Liu, anchor at Bloomberg Television, and also included Howard G. Buffett and Ritu Sharma, founder and CEO of Women Thrive Worldwide.
- In 2013, DuPont/Pioneer held a reception at the Science Center of Iowa to honor the achievements of Ethiopia in improving food security over the past few years.
- The Partnership to Cut Hunger and Poverty in Africa for the *10th straight year* hosted a delegation of African leaders who came to Iowa to participate in the World Food Prize events, and led a half-day symposium on economic growth in sub-Saharan Africa as part of the Borlaug Dialogue.
- Truth about Trade and Technology over the *past eight years* has welcomed over 130 biotech farmers from around the globe to take part in a two-day roundtable on international issues related to agricultural technology,

THE WORLD FOOD PRIZE

production and commerce, as well as to attend World Food Prize events.

- In 2013, during their visit to Iowa, President Olafur Ragnar Grimsson of Iceland and Cardinal Peter K.A. Turkson of the Vatican both gave speeches at Drake University. In addition, Cardinal Turkson was also the featured speaker during an Interfaith Prayer Service to End World Hunger organized by the Diocese of Des Moines for the Central Iowa community.
- In 2013, Empower Tanzania and Des Moines University again co-organized their Iowa-Tanzania Summit, bringing together organizations across Iowa with networks and rural development projects in Tanzania. In 2011, the Prime Minister of Tanzania took part and the Ambassador of Tanzania was here in 2012. This event has a special connection for Iowa religious and non-profit organizations which operate programs in Tanzania.
- The Future Farmers of America hosted their *third annual* breakfast honoring the Monsanto Borlaug-Beachell Scholars, an annual group of research scholars from around the world who attend the symposium.
- The International Food Policy Research Institute has, since 2009, used the World Food Prize events as the venue for its international launch of the annual Global Hunger Index, a joint effort with research institutes in Ireland and Germany.
- The Global Harvest Initiative, a partnership of John Deere, DuPont, Elanco, IBM and Monsanto, coordinated four company CEOs to participate as symposium speakers in a “CEO Roundtable” in 2011, as well as organized another Global Harvest panel in 2013. They also hosted their 3rd annual GAP Report luncheon for the press this year. The GAP report serves as a benchmark to analyze agricultural productivity growth. Each year, the GAP Report is updated to mark the progress made toward sustainably doubling agricultural output over the next 40 years.
- Major U.S. and international agribusinesses, such as ADM, Bayer CropScience, Bunge, Cargill, DuPont/Pioneer, Elanco, General Mills, Hormel, John Deere, Land O’Lakes, Monsanto, Novus, Nestlé, PepsiCo, Syngenta, and Wal-Mart have sent significant delegations of officials from their global facilities to attend the Borlaug Dialogue and the Laureate Award Ceremony.
- The Bill & Melinda Gates Foundation used the appearance by co-founder Bill Gates at the World Food Prize in 2009 to hold a series of meetings in Des Moines with many of its partner organizations, and held several meetings here in 2010, as well. In 2011 and in 2013, The Gates Foundation participated in the symposium sessions and brought high level leadership and this year brought another contingency of staff and executives.
- In 2012, the Economist Intelligence Unit held a press conference at the symposium to promote their newly launched and much touted Economist Global Food Security Index, sponsored by DuPont. Using an innovative, comprehensive approach in tracking the availability, affordability and quality and safety of food around the world, the Economist Global Food Security Index was developed with the guidance and involvement of World Food Prize laureates, including 2002 Laureate Pedro Sanchez, Director of the Tropical Agriculture and the Rural Environment Program at Columbia University and 2010 Laureate Joe Luck, former president of Heifer International.
- For several years, the World Economic Forum has brought a delegation of member companies and executive staff to attend and host their annual board meetings related to their New Vision for Agriculture Project. In

THE WORLD FOOD PRIZE

2012, the World Economic Forum produced a new project video that was first shown at the symposium and has expressed interest in returning in 2013 with new developments to share with the Borlaug Dialogue audience. In 2013, the World Economic Forum helped organize a symposium session with member companies of their New Vision for Agriculture program, including key leadership of Syngenta, Rabobank, Oxfam America and the Ethiopian Agricultural Transformation Agency.

- The Global Health & Global Food Conference of the Heartland Global Health Consortium (a partnership among Central College, Des Moines University, Drake University, Iowa State University, Simpson College, the University of Iowa and the University of Northern Iowa) is organized each year in conjunction with the World Food Prize events.
- The Monsanto Borlaug-Beachell International Scholars (young Ph.D. candidates from around the globe) were formally introduced at and participated in World Food Prize events for the past three years. This year, as in the past, Novus International hosted a special reception in their honor.
- The USDA Foreign Agricultural Service has organized side events at the World Food Prize over the past seven years, featuring presentations on issues of interest to the agricultural community and attendance by several hundred participants. In 2013, the USDA Foreign Agricultural Service organized a panel to discuss the role of climate volatility in agricultural development and continued their tradition of bring in a group of young researchers and scholars from around the world, known as the Borlaug Scholars. However, due to the government shutdown at the time, members of USDA could not attend though the fellows were still able to come and the panel discussion was held.
- The CropLife Foundation and the Council for Agricultural Science & Technology have hosted, over the past few years, their annual Borlaug CAST Award and presented the official award at the World Food Prize. Key executive leadership from both organizations also attended the symposium. In 2013, CAST honored Elanco CEO Jeff Simmons.
- In 2013, CropLife International also brought a group of nearly 40 international journalists to Iowa during World Food Prize week, who participated in our events and also visited Iowa farms, companies and universities.
- Land O'Lakes Corporation, in conjunction with the UN Food and Agricultural Organization and Women Thrive Worldwide, hosted a special event to complement one of the World Food Prize's symposia on empowering women in agricultural development in 2011. In 2013, the UN Food and Agricultural Organization returned to organize another side event addressing the importance of farmers cooperative in ending hunger. This event was co-hosted by IFPRI, USAID, the US Overseas Cooperative Development Council and the World Bank.
- The One Health Commission, in conjunction with Iowa State University's College of Veterinary Medicine, organized their inaugural One Health Lecture at the World Food Prize in 2011, and has indicated that this lecture will become an annual tradition going forward starting in 2013.
- Farm Journal Foundation brought several members of their national executive leadership team to the symposium and hosted a special seminar during World Food Prize week.

THE WORLD FOOD PRIZE

- The Iowa Soybean Association, United Soybean Board, the World Soy Foundation and World Initiative for Soy in Human Health (WISHH) have brought an array of farmers and officials from national and international soy-promoting organizations to the World Food Prize on several occasions. In 2013, the Iowa Soybean Association organized an afternoon of farm tours across Iowa for World Food Prize symposium attendees. Due to the positive response from these tours, the Iowa Soybean Association has indicated they would like to expand the farm visits in 2013.
- In 2013, Oxfam America continued their tradition of organizing a public luncheon during World Food Prize week, which brought together over 200 people to learn about the importance of a well-fed planet with a meal focused on nutrition and sustainable practices.
- In 2013, The Pulitzer Center on Crisis Reporting and the Solutions Journalism Network brought reporters to Des Moines during World Food Prize week, and hosted a workshop for journalists on covering food security.
- Sir Brian Heap and the organization Biosciences for Farming in Africa brought eight visiting African journalists to Des Moines during World Food Prize week, as well. This brought the total number of journalists registered for the October events to 175, including over 40 international journalists who came from 20 countries.

Other notable side events have included:

- Members of The International Food and Agricultural Trade Policy Council (IPC) traveled to Des Moines from across the globe in 2008 for their annual meeting and to attend the Borlaug Dialogue, which featured a session jointly sponsored with IPC on agricultural trade and economic growth.
- The U.S. Grains Council, working in partnership with the Iowa Corn Promotion Board has, over several different years, brought delegations totaling several hundred foreign-government trade officials who regulate biotechnology. These visitors spend a week in Iowa, observing American agricultural practices and participating in a seminar on biotechnology, in conjunction with attending the World Food Prize.
- The World Food Prize has invited the Iowa Department of Economic Development, the Greater Des Moines Partnership, the Iowa International Center and the Center for Global Citizen Diplomacy to time the visit of its foreign delegations and business representatives to coincide with the World Food Prize events in past years.
- The State Department, in 2011, sent a group of over 30 foreign journalists to cover the World Food Prize events, as well as tour key sites around the state, including research facilities at Iowa State, local food banks and corporate research facilities.
- The Iowa Department of Agriculture has invited several state commissioners of agriculture from around the United States to Iowa to take part in the World Food Prize.
- The UN Standing Committee on Nutrition, with representatives from around the world, held an international meeting in Des Moines in 2005 in conjunction with the World Food Prize symposium on malnutrition and obesity.

THE WORLD FOOD PRIZE

- The International Traders of Iowa has in the past sponsored a breakfast as part of World Food Prize events, with special emphasis on the work of Iowa students who participate in the World Food Prize Global Youth Institute.
- The DuPont Biotechnology Advisory Panel of experts from around the world has convened at the Pioneer campus in Johnston on several different occasions in conjunction with World Food Prize, to allow panel members to attend and participate in the Borlaug Dialogue.
- USDA-Agricultural Research Service senior officials and leading scientists have met in Ames and Des Moines as part of World Food Prize events over the past several years.
- The North American Agricultural Journalists' organization has held one of its annual meetings in conjunction with the World Food Prize events in several recent years.

As a result of all of the above, Iowa business representatives and government officials have had many opportunities to interact with all of these individuals and organizations, providing the opportunity for future arrangements that could promote continued economic development for our state.

Promoting Iowa Around the Globe

Outside the United States, the World Food Prize has organized or participated in the following events, which help to put the focus of international leaders and global media on Iowa.

- **New York, New York:** In 2013, Amb. Quinn was invited to give the keynote address at the United Nations Headquarters in New York at their World Food Day Observance, putting him in front of an array of UN leaders from around the globe.
- **Maputo, Mozambique:** In 2013, the announcement of the second World Food Prize Dr. Norman E. Borlaug Award for Field Research and Application was made during the Alliance for a Green Revolution Forum. The recipient was Dr. Charity Mutegi of Kenya.
- **Stockholm, Sweden:** In 2012, the announcement of the first World Food Prize Dr. Norman E. Borlaug Award for Field Research and Application to a young scientist under the age of 40 was made during the International World Water Week conference held in Stockholm. The recipient was Dr. Aditi Mukherji of India.
- **New Delhi, India:** In 2011, the World Food Prize was represented as a member of the Advisory Committee for the **2020 Vision Initiative Global Conference** in New Delhi, India. Organized by the International Food Policy Research Institute (IFPRI), this initiative works to develop and promote a shared vision and consensus for action for meeting food needs while reducing poverty and protecting the environment.
- **St. Petersburg, Russia:** In 2010, Ambassador Quinn was a featured speaker, on the life and legacy of Norman Borlaug and also on the special Iowa-Russia connection through agricultural scientist N. I. Vavilov, at the **Eighth International Wheat Congress**, the largest-ever gathering of global wheat scientists.
- **Tokyo, Japan:** In 2010, the World Food Prize participated with USDA and State of Iowa leaders to commemorate the **50th anniversary of the "Yamanashi Hog Lift,"** to champion U.S.-Japan ties through a

THE WORLD FOOD PRIZE

conference sponsored by the U.S. Grains Council (at which Ambassador Quinn was a featured speaker), and to highlight both countries' roles in global agricultural development. At this time, the Norman Borlaug Medallion was presented to **Yohei Sasakawa**, chairman of the Nippon Foundation.

- **Accra, Ghana:** In September 2010, Ambassador Quinn led a featured plenary session on Dr. Borlaug's legacy at the **African Green Revolution Forum**, which brought together African and international leaders and experts. At that conference, he also presented the Norman Borlaug Medallion to **Kofi Annan** for his leadership of efforts to spur a Green Revolution in Africa.
- **Chennai, India:** In February, 2010, The World Food Prize was included among the convening institutions of a global conference on biodiversity and its role in supporting agricultural development worldwide, in honor of Norman Borlaug. World Food Prize President Ambassador Kenneth Quinn delivered the keynote address.
- **Bangkok, Thailand:** Former Iowa **Governor Robert Ray** traveled to Thailand in 2005 to present the World Food Prize Norman Borlaug Medallion to the **King of Thailand** in recognition of his efforts over the past 60 years to ensure adequate food and nutrition for his subjects.
- **Beijing, China:** In 2004, the World Food Prize co-hosted an International Symposium on Science and Technology in Agriculture, in conjunction with the **Chinese Academy of Agricultural Sciences**. The President of **Pioneer Hi-Bred International** was a featured speaker at the event at the invitation of the World Food Prize.
- **Toronto, Canada:** The 2002 World Food Prize Laureate was announced to an audience of more than 3,000 persons attending the International Horticultural Congress.
- **Barcelona, Spain:** In June, 2002, Dr. Borlaug was presented the **Rotary International** Award for World Understanding and Peace based on a nomination made by the Rotary Clubs of Des Moines in conjunction with the World Food Prize.
- **Rome, Italy:** In 2002, the assembled World Food Prize Laureates presented a Declaration on World Hunger at the **UN World Food Summit**. The Declaration had been written and approved in Des Moines as part of the World Food Prize.
- **Bonn, Germany:** In 2001, the announcement of the World Food Prize Laureate was made at an international conference at which the **President of Germany** referred to the World Food Prize as the "Nobel Prize for Food and Agriculture."
- **Mexico City, Mexico:** In 2000, the **President of Mexico** conferred the Mexican Woman of the Year Award to **Dr. Evangelina Villegas**, on the basis of her being named that year the first female World Food Prize Laureate.
- **New York / United Nations:** In 2000, the World Food Prize hosted a luncheon as part of the **UN Millennium Celebration** in New York City, with the President of the UN General Assembly as the honored guest, and over 300 diplomats, officials and distinguished guests present.

THE WORLD FOOD PRIZE

PROVIDING EXTRAORDINARY EDUCATIONAL OPPORTUNITIES FOR IOWA HIGH SCHOOL STUDENTS

At the heart of Dr. Borlaug's mission and work was a dedication to inspiring the next generation of youth to tackle world hunger and related scientific, agricultural and policy challenges. The World Food Prize continues that endeavor through several educational programs for our youth, and Iowa students are offered tremendous opportunities through these unique experiences. The World Food Prize programs are at the forefront of STEM education, and our staff collaborates with other educational organizations in Iowa to ensure we all work together to support students in their academic endeavors.

The World Food Prize Global Youth Institute

In October 2013, as part of the World Food Prize week of events, our three-day **Global Youth Institute** brought 150 high school students and an equal number of teachers to participate in the Borlaug Dialogue, as well as to attend separate events designed specifically for these students.

Since its inception 20 years ago in 1994, **over 1,500 students and teachers** from **285 high schools across Iowa** have taken part in the World Food Prize Global Youth Institute.

In addition to hearing speakers address the issues associated with the future role of agriculture in global development, the Global Youth Institute participants also tour Iowa's cutting-edge industrial and research facilities; take part in a Hunger Banquet designed to highlight the disparities around the globe in access to food; and participate in a day-long program held at **Dupont Pioneer's Carver Center in Johnston**, during which they present their own research papers to a "faculty" made up of World Food Prize Laureates and other international experts.

With the generous support of Mr. Clay Mathile and a commitment from the **Mathile Institute**, the World Food Prize Foundation has initiated a **National Expansion** of these youth programs. With the establishment of qualifying state and regional Youth Institutes in Ohio in 2004; Texas, Nebraska, and Minnesota in 2007; Indiana and Illinois in 2008; New York, Virginia and Pennsylvania in 2009; Arkansas in 2010; and with additional at-large state participants; the reach and impact of these exceptional programs is growing rapidly. To date, **over 344 students from 39 states and territories have traveled to Iowa** to participate in the World Food Prize Global Youth Institute and become eligible for the Borlaug-Ruan International Internship and USDA Wallace Carver Internship programs.

In order to create a truly engaging international experience, the World Food Prize Foundation has endeavored to involve students from outside the United States in the Global Youth Institute by partnering with **Iowa Resource for International Service (IRIS)**, **Iowa Sister States, Foreign Language Exchange (FLEX) Program**, **The Kennedy-Lugar Youth Exchange and Study (YES) Program**, **The American Serbia and Montenegro Youth Leadership Exchange (A-SMYLE)**, **Monsanto** and the **Borlaug Institute for International Agriculture**. To date, **over 107 international students from 24 countries** (Afghanistan, Bangladesh, Brazil, Bulgaria, Canada, France, Germany, India, Indonesia, Kosovo, Mexico, Montenegro, Netherlands, Nigeria, Peru, Russia, Serbia, South Africa, South Korea, Tanzania, Turkey, Turkmenistan, Ukraine and Venezuela) have participated in the youth programs.

Since 2001, in collaboration with Heartland Area Education Agency (AEA 11) in Johnston, the World Food Prize has provided teacher mentors attending the Global Youth Institute the opportunity to participate in a Professional Development session to earn advanced or relicensure credit. The 2013 Professional Development session presented teachers with an educational curriculum based on materials provided by the Mathile Institute for the Advancement of

THE WORLD FOOD PRIZE

Human Nutrition. The session was facilitated by two guest experts from Kenya, Dr. Ruth Oniang'o and Dr. Charity Mutegi who helped teachers discuss and develop classroom curricula on the areas of youth development and food science.

For the 12th consecutive year, the World Food Prize has initiated the “Dr. Norman Borlaug World Food Prize Day” Poster Distribution project, partnering with local artists and educators to design, produce and distribute a poster featuring artwork of Dr. Borlaug with educational resources and information on his life and work, the World Food Prize and its Global Youth Institute. Through the state’s Area Education Agency network, the Borlaug Day Poster is distributed to all K-12 schools in the state to raise awareness of our state’s heroic hunger fighter. A letter from Governor Branstad accompanied the 2013 posters, asking students and educators to pause and reflect on Dr. Borlaug’s accomplishments on October 16 – Dr. Norman Borlaug World Food Prize Day in Iowa, as proclaimed by the Governor and State Legislature annually since 2002.

On two separate occasions, the World Food Prize has donated books on the life of Dr. Norman Borlaug to every high school in the state.

Iowa Youth Institute

Based on the success of the Global Youth Institute and national expansion, the World Food Prize Foundation is endeavoring to expand its educational programs through the newly created World Food Prize **Iowa Youth Institute**, which aims to involve students from every Iowa high school within the next few years.

Thanks to the generous support of Paul and Claudia Schickler and the support of Governor Branstad, Lt. Governor Reynolds and Iowa State President Steven Leath, on April 30, 2013, 181 students named “Borlaug Scholars” and their teachers from 120 Iowa high schools gathered on the campus of Iowa State University in Ames for the second annual day-long Iowa Youth Institute to explore and learn about the pressing global issues of poverty and hunger. The program strongly emphasizes the role of STEM (science technology, engineering and math) in addressing global hunger and related issues, and is designed to connect Iowa students to educational opportunities and pathways in STEM.

Specifically, administrators and teachers engage a large number of their students in the program by guiding them in writing a research paper about global hunger issues. Through their research, students study hunger issues in another country, focus on a specific factor that influences food security in that country, and propose scientific, technological and policy solutions to improve the situation. Each high school then selects a student to represent their school as a Borlaug Scholar at the Iowa Youth Institute.

Interaction with Iowa leaders in STEM introduces students to the vast opportunities for STEM careers in Iowa that are associated with issues in hunger and food security. The ultimate goal of this program is to provide every high school student in Iowa the opportunity to participate in the World Food Prize youth programs, raising their awareness about the immense number of educational and job opportunities that exist in Iowa to have an impactful career, on both the local and global levels.

Over 40 Iowa civic, business and political leaders also took part in the Iowa Youth Institute this year, serving as contributors with the high school students and offering them real world perspectives.

THE WORLD FOOD PRIZE

All students who participate at the Iowa Youth Institute earn a \$500 scholarship to attend the College of Agriculture and Life Sciences at Iowa State University. Eighty Iowa students are selected to attend the Global Youth Institute held in conjunction with World Food Prize events in October.

Borlaug-Ruan International Internship Program

As an extension of the Global Youth Institute, the World Food Prize **Borlaug-Ruan International Internship** program annually offers high school students the opportunity to work at **top research centers around the world** for eight weeks during their summer break. The Foundation stresses the uniqueness of this program from other “study abroad” internship programs in that the students participate in research projects with world-renowned researchers while getting a first-hand view of real and pressing food security issues and nutritional problems in poverty-stricken areas. The student becomes an integral part of the project, spending time in the lab as well as days or weeks at a time in the field conducting research and gathering data. The goal of the Borlaug-Ruan International Internship Program is to inspire youth to pursue careers in science, food, agricultural and natural resource disciplines.

The Borlaug-Ruan International Internship Program was initiated in 1998 with two intern placements in Mexico and Kenya. At present, the Foundation is able to place over 20 interns abroad each summer. In the past 15 years, the World Food Prize has funded a total of **204 Borlaug-Ruan International Internships at 31 of the top agricultural research centers and institutions around the world** in Africa, Asia, Latin America and the Middle East, including: Bangladesh, Brazil, China, Costa Rica, Egypt, Ethiopia, India, Indonesia, Kenya, Malaysia, Mexico, Nepal, Peru, Philippines, Taiwan, Tanzania, Thailand, Trinidad and Turkey.

Borlaug-Ruan interns are involved in global projects dedicated to reducing poverty and hunger in areas such as (but not restricted to): fisheries and aquaculture studies; biotechnology; micro-credit and the women’s self-help concept; the influence of education on household food security in rural areas; and the calculation of Vitamin C concentration in numerous potato varieties. The international projects completed by the Borlaug-Ruan Interns are frequently judged by their supervising research faculty and the World Food Prize Laureates to be of significant quality and equal to the work of many of their college and graduate student interns.

Each fall, the top Borlaug-Ruan Interns are selected (from the previous summer) for excellence in completing their assignments and are awarded **the John Chrystal and Elaine Szymoniak Intern Awards** at the World Food Prize Laureate Award Ceremony at the Iowa State Capitol. In 2013, one of the recipients was from Iowa, Elizabeth Mueller of Waukee who worked at EARTH University in Guacimo, Costa Rica. Complete intern reports are available on the Foundation’s website – www.worldfoodprize.org/youth.

Borlaug-Ruan Interns have received a number of special awards, such as the eight who became finalists in the **National Intel Science Talent Search**, America’s oldest and most prestigious science research competition for high school seniors. Many interns have been accepted to leading colleges and universities in the United States., including **Iowa State University, the University of Iowa, University of Northern Iowa, Drake University, Grinnell College, Cornell University, George Washington University, Harvard College, Northwestern University, Princeton University, Smith College, the University of Minnesota, the University of Pennsylvania, Vanderbilt University, and Yale University.**

One former intern was awarded a Rotary Ambassadorial Scholarship as an undergraduate when the award is usually given to graduate students and served her period as Rotary Ambassadorial Scholar in India for the 2012-13 academic year. One alumnus studying Agronomy at Iowa State University was the first at his school to be named both a

THE WORLD FOOD PRIZE

Goldwater Scholar and Udall Scholar. In 2011 one Borlaug-Ruan alumnus received his Ph.D. in Animal Science at Iowa State University and is currently a professor at the University of Nebraska-Lincoln. Another Borlaug-Ruan alumna received her Ph.D. in Civil and Environmental Engineering from Cornell in 2010. In 2009, three Borlaug-Ruan Interns graduated from Harvard University: All have been admitted to medical school. One was also the 2009 Miss Iowa.

One intern alumna accepted a two year appointment (2012-2014) as an Epidemic Intelligence Service Officer with the Centers for Disease Control and Prevention (CDC), and is stationed at the Wisconsin State Health Department and also acting as Wisconsin's State Public Health Veterinarian. Another former intern completed his MSc degree in Public Health at the London School of Hygiene and Tropical Medicine and has begun a Ph.D. program in Agronomy at the University of Nebraska-Lincoln. Several others have also begun their graduate studies. Additional alumni are working for respected international non-profit organizations and NGOs in the areas of agricultural development and humanitarian relief. And we are so pleased to announce that, for the first time since the program's inception, an intern alumna was hired in a full-time position as an Agronomist at the International Maize and Wheat Improvement Center (CIMMYT) in El Batán, Mexico, where Dr. Borlaug lived and researched for many years.

The World Food Prize Foundation's staff maintains a close mentorship role with many of the youth who have completed the World Food Prize youth programs, as these students continue their undergraduate and graduate studies in disciplines that include (but are not limited to): agronomy, environmental engineering, anthropology, animal science and veterinary medicine, neurobiology, international economics, international development, human nutrition, medicine, law, sociology, international agriculture, foreign languages (Hindi, Arabic, Chinese, Spanish, French), political science and women's studies. The majority of these young alumni report that the World Food Prize Global Youth Institute and Borlaug-Ruan International Internship Program provided **the formative experience that inspired them to pursue their chosen academic and career paths.**

Since 2000, the World Food Prize has significantly increased program participation, quality and operational execution, resulting in an enhanced visibility for the programs with increased community awareness and financial support. For the past seven years **John Deere, Monsanto, Dupont Pioneer and Principal Financial Foundation** have each sponsored one to two internships. When proximity allows, these companies arrange for their country-specific representatives to meet with and give operational tours to our interns working in their country locations. In addition, some of the sponsoring companies provide a network of support for the interns once home, to explore prospective future internships and employment with these companies.

Before he died, Dr. Borlaug told Ambassador Quinn that he was **“convinced that our international internship program is contributing importantly to spawning the agricultural leaders of the decades 2040-2050.”** The World Food Prize Foundation is dedicated to fostering the next generation of individuals who will combat hunger and malnutrition in the manner of Dr. Borlaug and the World Food Prize Laureates. Our goal is to have our Global Youth Institute and Borlaug-Ruan Internship Program be seen as the “crown jewel of the Iowa high school experience.”

USDA and World Food Prize Partnership: The Wallace-Carver Internship Program

To build upon the World Food Prize youth programs, U.S. Secretary of Agriculture Tom Vilsack announced in October 2011 the creation of **a major new partnership between USDA and the World Food Prize Global Youth Institute.** All alumni of the World Food Prize youth programs are eligible to become USDA Wallace-Carver Interns. If selected, they will take part in a special week-long high-level program in Washington D.C. hosted by the Secretary of Agriculture, followed by a paid 8 to 12 week summer internship stationed at USDA research centers and offices across the country, where they analyze agricultural and economic policy; assist in the management of food, nutrition and rural

THE WORLD FOOD PRIZE

development programs; and take part in groundbreaking field and laboratory-based research.

Secretary Vilsack also committed USDA to working closely with the **Land Grant Colleges and Universities, FFA** and **4-H** to build the World Food Prize Global Youth Institute selection process in order to draw hundreds of students in every state to the campus of a Land Grant institutions for a competitive process to select the very best students nationally as delegates to attend the World Food Prize in Des Moines each year.

In addition to the creation of educational and career opportunities for Iowa students, Iowa State University and Iowa-based research institutions will gain **several thousand hours of additional support** on advanced scientific research, at an **annual value of approximately \$50,000** to these Iowa institutions.

George Washington Carver Internships

In 2013, the World Food Prize welcomed 22 students from Iowa colleges and universities as interns to collaborate with Foundation staff to work on various aspects of planning and implementation of the Foundation's programs. These students form close relationships with staff mentors and acquire valuable skills and real-world experience to help them develop and progress toward their career goals.

With the continued assistance of the Iowa Legislature and other sponsors, all of these programs will continue to make an impact on Iowa high school youth as they set out on what we hope will be the road to becoming effective change agents in their own communities, better global citizens and future leaders.

HOLDING EVENTS WITH STATEWIDE OUTREACH: MAKING IOWA "THE HUNGER-FIGHTING CAPITAL OF AMERICA" WITH EVENTS IMPACTING IOWA COMMUNITIES

Another key World Food Prize goal is to have Iowa be recognized as the "Hunger Fighting Capital of America." In addition, the World Food Prize strives to bring people together around hunger issues and facilitate discussions about our communities' needs, both through the Iowa Hunger Summit, the Iowa Hunger Directory, and through our Laureate Lecture Series each October. In addition, the World Food Prize has launched a directory of hunger-fighting organizations to assist all those organizing their efforts in the local fight to end hunger.

The Iowa Hunger Summit

The World Food Prize created **the Iowa Hunger Summit** in 2007, a day-long program designed to bring together people from around the state from civic, social, religious and other organizations that are working to counter hunger at home and abroad. **The Iowa Hunger Summit is free and open to the public**, and includes a "**Hunger Luncheon**," which features meals provided by Iowa-based organizations that work to support hungry or food-insecure families in Iowa communities or overseas.

The 2013 Iowa Hunger Summit was a tremendous success, with a record attendance of over 700 participants from across Iowa and around the world engaged in a day of panels, keynote speeches, and activities. The 2013 Iowa Hunger Summit focused on the food access and nutritional issues Iowans face, and included the unveiling of the 2013 AARP Hunger in Iowa survey results and highlighted the progress of Iowa's Healthiest State Initiative.

THE WORLD FOOD PRIZE

Leading government officials also participated, including: **Governor Terry Branstad; Lt. Governor Kim Reynolds; former Governor Robert Ray; Senators Jack Hatch, Matt McCoy and Janet Petersen; Representative Kirsten Running-Marquardt, Attorney General Tom Miller, Secretary of Agriculture Bill Northey; Debi Durham, Director of the Iowa Economic Development Authority; and State Auditor Mary Mosiman.**

The special dialogue about these issues also attracted Iowa business and industry leaders to the 2013 Iowa Hunger Summit, including: **Steve Chapman of Ruan Transportation; Craig Hill of the Iowa Farm Bureau Federation; Michelle Gowdy of DuPont Pioneer; Gene Meyer of the Greater Des Moines Partnership; and Helen Eddy of Hy-Vee.**

The 2013 Hunger Summit featured over 40 speakers and leaders in the fight against hunger from Iowa, the United States and around the world:

- **Magnus MacFarlane-Barrow, CEO and Founder of Mary's Meals**, a global movement which feeds over 800,000 children daily in some of the world's poorest communities through school feeding programs. Mr. MacFarlane-Barrow gave an inspirational address, describing his personal story of starting Mary's Meals and personal experiences of working with hungry children around the world.
- **Director of the Iowa Department of Public Health, Dr. Mariannette Miller-Meeks, Helen Eddy of Hy-Vee, and Dr. Yogesh Shah of Des Moines University**, spoke about **Iowa's Healthiest State Initiative** and the progress the initiative has made improving health and nutrition among Iowans.
- **Iowa AARP** unveiled results of their 2013 statewide survey about hunger in Iowa, which included a response panel comprised of **Jennifer Sauer, senior research advisor at AARP**, and state leaders in hunger issues such as **Cory Berkenes, President of the Iowa Food Bank Association** and **Kent Sovern, AARP Iowa State Director**.
- **Former California Commissioner of Agriculture, AG Kawamura, and Ethan Bergman, Past President, American Academy of Nutrition and Dietetics** spoke about food security and nutrition issues in the United States.
- **Iowa State University** and **Blessman Ministries** presented about animal, human, and environmental health in a discussion panel comprised of researchers **Dr. Hank Harris, Max Rothschild, Dr. John U. Thomson** (Dean Emeritus of Iowa State University College of Veterinary Medicine), **Dr. Jim Blessman**, and **Dr. Mary Louise Penrith of The University of Pretoria, South Africa**.
- Attendees participated in afternoon workshops focusing on: a conversation with **directors of Food Banks in Iowa**; how to establish successful community gardens; the results of AARP's 2013 Iowa Hunger Survey; engaging youth in efforts to confront hunger; and Outreach Inc.'s international work.

The Iowa Hunger Summit has grown exponentially over the years to become a significant asset to the state's hunger-fighting organizations, bringing together both outside experts from across the country, and Iowa leaders who use the annual event to connect with one another and with guests:

- With the leadership of honorary co-chairs of then former **Governors Robert Ray, Terry Branstad** and **Tom Vilsack**, nearly 400 people attended the inaugural Iowa Hunger Summit in 2007. The **Rev. David Beckmann**, a Lutheran minister and president of **Bread for the World** (as well as the 2010 World Food Prize Laureate), gave the keynote address. The event also attracted participants from around the country as well as across Iowa.

THE WORLD FOOD PRIZE

- In 2008, the Iowa Hunger Summit occurred on the Jewish holiday of Sukkoth, a traditional harvest celebration. **Eric Shockman**, the President of **Mazon – the Jewish Response to Hunger**, gave the keynote address to over 400 participants.
- The event attracted more than 500 attendees from across Iowa and the United States in 2009. That year, **First Lady Mari Culver** delivered featured remarks in honor of Dr. Borlaug, and **Bishop Richard Pates** spoke of the 30th anniversary of the visit of Pope John Paul II to Iowa. **Vicki Escarra**, the CEO of **Feeding America**, delivered the keynote address.
- In 2010, attendance once again topped 500 guests from around Iowa and the Midwest, with keynote remarks from three-time **Nobel Peace Prize nominee Ambassador Tony Hall**. That year, **FBL Financial Group, Inc.** and **Iowa Farm Bureau** announced a five-year sponsorship of the Iowa Hunger Summit, beginning in 2011, ensuring that the Iowa Hunger Summit will continue to provide a forum for Iowa citizens to focus on the challenges of hunger at home and abroad.
- **The 2011 Iowa Hunger Summit again welcomed over 500 people.** Given the growth of both food insecurity and obesity in Iowa, the 2011 Hunger Summit had a special focus on nutrition with an emphasis on the development of a food system where fresh, healthy food is the most accessible choice for all Iowans, particularly for children and low-income adults. The special attention to nutrition attracted several notable attendees, including **Ric Jurgens** of **Hy-Vee** and **John Forsyth** of **Wellmark Blue Cross Blue Shield**, who along with **Governor Branstad**, brought attention to their efforts to make Iowa the healthiest state in the nation. Deputy Undersecretary of the **USDA, Dr. Janey Thornton**, a leading voice for nutrition in America, moderated the event and brought increased attention to these issues.
- **The 2012 Iowa Hunger Summit attracted over 600 participants.** The day had a special focus on partnerships and collaborations to confront hunger as well as senior hunger issues in Iowa. Keynote remarks were provided by **Howard G. Buffett**, farmer, philanthropist and President of the **Howard G. Buffett Foundation**. Mr. Buffett's keynote described his personal experiences working with hungry people around the world, and through the example of his "Invest an Acre" initiative, he emphasized and celebrated the role the American farmer plays in the struggle to provide food for all people – both abroad and in our own communities in Iowa. **Jo Ann Jenkins**, President of the **AARP Foundation**, was the morning keynote speaker. Ms. Jenkins spoke to the burgeoning issue of senior hunger in the United States and suggested mechanisms through which communities can come together to tackle senior hunger as part of a broader push to end hunger in Iowa. Other organizations involved in discussion panels throughout the day included: **Des Moines University** and the **Heartland Global Health Consortium**; **The United States Agency for International Development (USAID)**; **The Iowa Food Access and Health Working Group**, **Iowa Soybean Association**, and **Iowa Food Bank Association**; **Hunger-Free Minnesota**, **IndyHunger** and the **ONE Campaign**.

One of the goals of the Iowa Hunger Summit is to encourage participants to consider multiple perspectives and opinions. The event has provided the opportunity to share the perspectives of the following organizations over the past six years:

- The **734th Agribusiness Development Team** (Iowa National Guard) led a session highlighting the team's work to improve food production and fight hunger in Afghanistan, emphasizing the role of global food security in America's own national security.

THE WORLD FOOD PRIZE

- The **Iowa Food Access and Health Working Group** organized a panel highlighting organizations in Iowa that are implementing innovative programs that put fresh, local, healthy food on the plates of low-income Iowans who are most at risk of both being food insecure and obese.
- The **Global Food Banking Network** and **30 Project** spoke on world hunger and its relationship to rising global obesity rates and addressed solutions, particularly how global food banking can alleviate world hunger through its feeding programs (by offering fresher, more nutritious food items).
- **Hormel Foods Corporation** told the story of how SPAMMY, an innovative bio-fortified canned meat product, is combating malnutrition in Guatemala and discussed the unique role of the private sector in fighting hunger in the world.

The following organizations have made presentations at the Iowa Hunger Summit over the past seven years.

- **Iowa State University Extension** organized sessions highlighting food security among Latino immigrant families in Iowa, the rising cost of food, how food-assistance programs impact Iowans in need, and – with the **Leopold Center for Sustainable Agriculture** – a session on how renewed interest in Iowa’s food systems can promote nutrition and food security for hungry families and children in our communities.
- **Elanco** and **Heifer International** hosted a discussion of the role of livestock and animal-sourced foods in improving nutrition and fighting hunger and poverty globally.
- One session featured the work of **3M** and **Outreach Africa** to develop water-filtration systems and increase access to clean water in developing countries.
- The **Heartland Global Health Consortium** organized a session on the specific health and food challenges faced by thousands of older Iowans and a significant part of the aging population around the world, and a session on the connection between infant and child nutrition, brain development, and education in global health and development.
- **The Iowa Department of Human Services** led a session with the **Department of Public Health** and the **Department of Education** on state efforts to counteract child hunger and its effects.
- **The Des Moines Area Religious Council** and its partner organizations highlighted interfaith efforts to promote food security in Des Moines and other Iowa communities.
- **The Community Food Security Coalition** convened a session on urban food security and agriculture, highlighting the leadership of various Iowa communities in this regard.
- **The Harvest Initiative** brought together experts from Iowa and the Midwest to present Native American perspectives on agriculture, nutrition and health.
- **The Alliance to End Hunger** sponsored bipartisan discussions with **former deputy Secretary of Agriculture Jim Moseley** and **Congressman Jim McGovern** of Massachusetts, as well as other national

THE WORLD FOOD PRIZE

leaders, on federal policies to improve access to food domestically and globally (in 2008, it was at this event that President Obama’s pledge to end childhood hunger in the United States by 2015 was announced; in 2009, USDA leaders from Washington and Denver hosted a listening session to gain feedback from Hunger Summit attendees on how that goal can be reached in Iowa and how Iowa’s experience can support similar efforts in other states).

- **Kids Against Hunger, Outreach Africa, Project Elijah Foundation, and Meals from the Heartland** coordinated a session that discussed how their organizations have partnered and innovated unique projects that link Iowa communities with hungry people in Argentina, Haiti and Tanzania, as well as other areas in the United States.
- **Doctors Without Borders** brought medical professionals who addressed child malnutrition as a major global health concern.
- **The Humpty Dumpty Institute** brought a delegation of **United Nations ambassadors** from New York to speak about food insecurity in their countries.
- **The Friends of the World Food Programme** hosted a briefing on UN-led efforts to provide food relief and improve food security globally.
- **The United Nations Foundation** hosted a dialogue on global hunger’s connection to issues of international security and cooperation.

Iowa Hunger Directory

Based on the outstanding success and growth of the Iowa Hunger Summit, the World Food Prize announced a new initiative in 2012 – **The Iowa Hunger Directory** – to extend the valuable programming of the Iowa Hunger Summit throughout the year and into every county in Iowa. **In its first year, the Iowa Hunger Directory has grown to include 140 organizations and reaches into every county in the state.** The website also includes a statewide calendar of events, and further programming, including an interactive map and a section of tips and best practices, which is being created with the generous support of the AARP Foundation.

Leaders and staff of organizations use the Iowa Hunger Directory to find, engage, and build collaborations with other anti-hunger organizations in Iowa. Ordinary Iowans use the Iowa Hunger Directory to identify opportunities to volunteer with or otherwise support organizations and efforts to end hunger from Iowa.

By providing a year-round, statewide platform for learning and networking, the Iowa Hunger Directory inspires increased efforts and collaboration among Iowa’s hunger fighters, ultimately reducing hunger in the state.

Laureate Lecture Series and Events Across Iowa

The World Food Prize reaches out to Iowans through its statewide Laureate Lecture Series and other special events. Over the past 12 years, the Foundation has partnered with colleges, universities, high schools, middle schools, elementary schools, businesses and professional and community organizations to arrange formal lectures—most are open to the general public free of charge—by distinguished World Food Prize Laureates, members of the Council of Advisors and other international experts and leaders attending the World Food Prize annual events.

THE WORLD FOOD PRIZE

The goal of the Laureate Lecture Series is to enhance the Borlaug Dialogue and extend its discussions and activities concerning vital food security issues to communities across the state. The World Food Prize's collaboration with Iowa's educational institutions also increases and builds public awareness of those issues related to agriculture, agribusiness, food, nutrition and health, and further helps to support cultural and educational opportunities within the state.

The cornerstone of this program is the prestigious **Iowa State University Norman Borlaug Lecture** in Ames. Established by the President of the university in conjunction with the World Food Prize in 2001, this premier event honors Dr. Norman Borlaug, and has become the highlight of ISU's academic year.

The 2013 Borlaug Lecture, "Scientific Discovery and the Fight to End Global Hunger," was jointly presented by the 2013 Laureates: Drs. Marc Van Montagu, Mary-Dell Chilton, and Robert Fraley. This event drew a crowd of more than 450 people from the ISU community and around central Iowa.

In addition to the Borlaug Lecture at Iowa State, 15 other Laureate Lecture events took place in October of 2013 at: University of Iowa; Heartland Global Health Conference; William Penn University; Simpson College; Central College; Science Center of Iowa; Grinnell College; Grand View University; Hoover High School; Des Moines Regional Chamber of Commerce Breakfast; Drake University; CFA Society Luncheon; Des Moines AM Rotary meeting; and the ISU College of Agriculture and Life Sciences.

In 2013, as has been the case for the past 11 years, the World Food Prize also partnered with the International Culinary Institute (ICI) of Des Moines Area Community College (DMACC) to hold a Laureates' Dinner at the end of World Food Prize Week. This event gives the young chefs-in-training at ICI an opportunity for significant international exposure.

Over the past decade, **160 Laureate Lectures and other outreach events have been organized across the state** at the American Institute of Business in Des Moines, Buena Vista College, Central College, Des Moines Central Academy, Hoover High School, Des Moines Area Community College, Heartland Global Health Conference, Des Moines University, Drake University, Graceland College, Grand View University, Grinnell College, Indian Hills Community College, Iowa Council of Social Studies, the Iowa State Historical Building, Iowa State University, Kemin Industries Worldwide Scientific Meeting, Loras College, Luther College, Morningside College, Northern Iowa University, Pioneer Hi-Bred, Simpson College, St. Augustin Middle School, University of Dubuque, the University of Iowa, Waldorf College, Wartburg College, and William Penn University.

In conjunction with the Laureate Lecture Series, the World Food Prize has sought to include an additional free, open-to-the-public event in Des Moines during World Food Prize Week to provide an opportunity for community members to hear, meet and connect with the current year's World Food Prize Laureate(s).

In 2008, this "**Laureates Forum**" featured **Senators Bob Dole and George McGovern** reflecting on their public careers and their engagement in issues of hunger, child nutrition and educational opportunities (especially for girls). The 2010 Laureates **David Beckmann** and **Jo Luck** participated in a public forum conversation moderated by noted author/journalist Roger Thurow on the importance of grassroots engagement in fighting hunger and improving agriculture and offered inspiring stories from their work in the United States and around the world. In 2011, the Laureates—former President of Brazil, **Luiz Inácio Lula da Silva**, and former President of Ghana, **John A. Kufuor**—each gave separate presentations as part of the Borlaug Dialogue and several community members attended President Kufuor's luncheon speech.

THE WORLD FOOD PRIZE

In addition, the World Food Prize has regularly collaborated with partner institutions around Iowa to organize and support activities that increase and build public awareness of issues related to agriculture, agribusiness, food, nutrition and health, and that further support cultural and educational opportunities within the state.

- A month-long campaign was created in partnership with the **Iowa Department of Public Health** to bring attention to issues of good nutrition, especially in young children, as a way to ward off obesity. Then-Department Director Mary Mincer Hansen said the collaboration with the World Food Prize was “one of the best partnerships I have experienced during my time in office.”

In conjunction with this campaign, the World Food Prize brought doctors and medical specialists from **Harvard Medical School**, the **Centers for Disease Control** and the **Mayo Clinic** to Iowa for special presentations, including to high school students around the state.

- The World Food Prize President regularly participates in the **Des Moines Hunger Hike** opening ceremony, which is held on the Sunday before the World Food Prize events, and the Foundation encourages **Crop Walks** held around the state throughout the year.
- The World Food Prize collaborated with the **National River Museum** and **Loras College** in Dubuque to bring an element of the World Food Prize to eastern Iowa, as part of a Mississippi River Harvest Festival in 2006.
- In **West Branch**, the World Food Prize worked closely with the leadership of the **Hoover Presidential Library** to hold a conference on “Four Who Fed the World,” celebrating the historic work of Herbert Hoover, Henry Wallace, George Washington Carver and Norman Borlaug, and to distribute this information to World Food Prize attendees each year.
- **The U.S. Cellular World Food Festival**, in Des Moines’ East Village, was established in 2005 with strong encouragement by the World Food Prize by the Downtown Events Group as a community event to celebrate the themes of the World Food Prize, including international food and culture. In 2012, the World Food Prize sponsored a booth to bring further awareness about its Hunger Summit and youth education programs.
- The historic **Hotel Pattee in Perry** hosted a two-hour lecture by Dr. Norman Borlaug for over 200 attendees in 2006 in conjunction with the World Food Prize.
- Based on a proposal by the President of the World Food Prize Foundation, **The Des Moines Marathon** has been scheduled to take place during the week of the World Food Prize events, which gives the World Food Prize events a special health and nutrition emphasis and brings greater attention to the race.
- In conjunction with **Humanities Iowa**, the World Food Prize sent one of its Laureates from India, Dr. M.S. Swaminathan, to be the keynote speaker at the **2007 Covered Bridge Festival in Winterset**. Dr. Swaminathan also spoke at **Simpson College**. His appearance was linked to the special assistance provided by Iowa hero George Washington Carver to Mahatma Gandhi during the quest for independence in India.
- In 2000, the World Food Prize partnered with the **Des Moines Public Library** to host a special **Smithsonian Exhibit** – “Listening to the Prairie.”

THE WORLD FOOD PRIZE

- The World Food Prize president worked closely with the Garst Family from **Coon Rapids** to support and participate in the 50th anniversary of the Khrushchev visit to the Roswell Garst Farm in 1959.
- The World Food Prize provided support to the **Norman Borlaug Heritage Foundation** in **Cresco** for a project to preserve Dr. Borlaug's boyhood farm and schoolhouse. As part of this endeavor, it funded work by Douglas Eckheart, an artist from **Decorah**, who taught at the site.
- In 2001, the World Food Prize partnered with **4-H** to establish a special award in honor of the 100th anniversary of 4-H (and its founder Jessie Field Shambaugh of Clarinda) and of the Nobel Prize (and Iowa recipient Dr. Norman E. Borlaug). This award was presented to every 4-H winner at the **Iowa State Fair**. All the students were then hosted at the 2001 World Food Prize ceremony.
- The World Food Prize partnered with the **U.S. Grains Council** and the **Iowa Corn Growers Association** to arrange and host a farm field demonstration event in **Jasper County** and a tour of the local Cooperative in **Prairie City** for a group of 35 international biotechnology policy experts. Also attending this event in 2002 were several World Food Prize Laureates and Council of Advisors' members.
- In 2010, the World Food Prize brought the Ministers of Agriculture of both Afghanistan and Pakistan to its Borlaug Dialogue and Laureate Award Ceremony. They also participated in an outreach activity led by U.S. Secretary of Agriculture Tom Vilsack that included a visit with a farm family near **Colo** and a roundtable discussion at the farm with the President of **Iowa State University**, Greg Geoffroy, along with staff members of **ISU Extension**.
- A group of 40 international farmers attending the World Food Prize in 2010 participated in a farm field day organized by **Oxfam International** at a farm near **Marshalltown**, and also visited **Marshalltown Community College**.

HOSTING NOTEWORTHY GATHERINGS AND CONFERENCE AT THE HALL OF LAUREATES AND PROMOTING TOURISM FOR IOWA

In addition to its annual programs and events, the World Food Prize Foundation continues to thrive in its new home, Norman E. Borlaug World Food Prize Hall of Laureates, the global headquarters of the Foundation.

During the 2009-11 time frame, the World Food Prize Foundation embarked on a \$29.8 million restoration effort to transform the century-old Des Moines Public Library building into the World Food Prize Hall of Laureates, giving this Iowa architectural landmark a new identity and renewed sense of purpose for the next 100 years while preserving its historic integrity of the past 100 years. Based on professional estimates, this construction project was a significant economic stimulus that added between 550 and 800 jobs a year and involved over 25 subcontractor firms in different aspects of the construction project.

Now celebrating its second full year since unveiling, in 2013, the Hall of Laureates welcomed thousands of visitors from Iowa, the US and around the world. Altogether, over 15,000 visitors came to the Hall of Laureates this past year. Close to 70 private events and 75 public open houses were held at the Hall of Laureates in 2013.

THE WORLD FOOD PRIZE

The Hall of Laureates has been a popular destination point for a variety of different audiences this past year. In its role as a convocation center open to the public for events, the building welcomed numerous business and civic organizations from the community, across the state and around the world to hold their conferences and special gatherings, including:

- The signing ceremony of USDA and the World Food Prize Foundation, as US Secretary of Agriculture Tom Vilsack and Ambassador Kenneth Quinn signed a Memorandum of Understanding to extend the Wallace Carver Fellowship Program;
- The occasion of RAGBRAI, welcoming all participants to explore and experience the Hall of Laureates;
- The Midwest STEM Forum, hosted by the Iowa Governor's Stem Advisory Council and bringing together business, workforce and education and STEM leaders from 9 Midwest states;
- The exhibition of the Iowa First US-China Week Art Exhibit featuring distinguish Chinese artists and 30 years review of Li Tieshu's roving exhibition of Gouache, sponsored by Chinese Chamber of Commerce of Iowa, Chinese Association of Iowa, and the Iowa Soybean Association and The Soyfoods Council;
- The unveiling of *40 Chances Finding Hope in a Hungry World: A Photography Exhibit* by Howard G. Buffett which remains on display at the Hall of Laureates;
- The celebrations of:
 - International Women's Day, hosted by League of Women's Voters and Oxfam America;
 - Earth Day, in collaboration with The Science Center of Iowa and The Des Moines Botanical Center
 - Des Moines Area Hunger Hike, raising awareness of the plight of hungry people
- The presentation of the second Norman E. Borlaug Award for Field Research and Application, Endowed by the Rockefeller Foundation.
- The Hall of Laureates was also the site for community events and meetings for Leadership Iowa, Polk County, City of Des Moines, Iowa Sister States, Greater Des Moines Partnership, Community Foundation of Greater Des Moines, Robert D. Ray Society, Count the Kicks.

With its many historic elements, this magnificent Iowa landmark has become a sought out venue among brides and grooms and 20 weddings were held in the unique and beautiful rooms of the Hall of Laureates in 2013. Many more are scheduled for 2014 as the venue becomes an increasingly popular destination point.

In its role as a public museum and educational facility, the Hall of Laureates has been a place of learning and inspiration for all who visit. During its frequent community open houses (75 open houses held in 2013), the building is open to the public free of charge at certain times during the month.

In October 2013, over 1,500 global scientists and scholars, agribusiness leaders and hunger fighters from 65 countries also experienced the Hall of Laureates during the week-long series of World Food Prize events. They, too, had a chance to witness first-hand the building's rich and diverse features. Notable visitors to the building included President of Iceland Olafur Grimsson, Cardinal Peter Turkson of the Vatican, and Former Prime Minister of United Kingdom Tony Blair.

Also during the week, the Hall of Laureates unveiled the spectacular and powerful *40 Chances: Finding Hope in a Hungry World, A Photography Exhibit* by Howard G. Buffett. The ribbon-cutting ceremony was held in the presence of Howard W. Buffett and all international guests attending the World Food Prize events were welcomed to view the exhibit. This captivating exhibit is now open and available to the community free of charge, and will remain on display at the Hall

THE WORLD FOOD PRIZE

of Laureates well into 2014. All community members and Iowans across the state are encouraged to visit the Hall of Laureates and see the exhibit.

Drawing such varied and diverse audiences from the Des Moines community and around the world, the Norman E. Borlaug Hall of Laureates is fast becoming the setting for milestone gatherings and special celebrations as well as the global epicenter of the struggle against hunger.

In 2014, exciting interactive educational exhibits will open on the garden level of the building to intrigue and inform visitors of all ages. The exhibits will be open to the public free of charge. In the years to come, the World Food Prize looks forward to attracting an ever-increasing number of enthusiasts to the Hall of Laureates, inspiring citizens and students, experts and world leaders with its message that through hard work and collaboration of the kind memorialized within its walls, we can make Dr. Borlaug's dream of a peaceful world without hunger a reality.

It is our goal that the efforts inspired over the next 100 years by the Norman E. Borlaug Hall of Laureates will lead to its transformation into a global landmark celebrating humanity's final victory in the struggle against hunger.

Achieving LEED Platinum Energy Certification at the Hall of Laureates and Creating a National Landmark of Energy Efficiency

This past year, the Hall of Laureates achieved a significant milestone when it earned **LEED Platinum energy certification**, the highest possible rating by the U.S. Green Building Council for leadership in energy efficiency and environmental design, an incredibly difficult feat in a century-old building.

The award is significant, as only a handful of 19th-century buildings in the entire country are both on the National Register of Historic Places and have also earned LEED Platinum rating. No other building in Iowa has ever held both designations.

This project is a national model of success for transforming treasured, aging buildings into usable, energy efficient, technologically-friendly facilities. Key features and achievements in the green renovation process include:

- Procuring 90 of the highest efficiency solar panels available, which are placed on the roof in a way that cannot be seen, so that they do not detract from the overall historic appearance of the building;
- Drilling 102 geothermal wells in the garden to help heat and cool the building using the Earth's energy, each of which goes more than 200 feet deep in the ground;
- Creating an 8,000 gallon cistern under the new grand east staircase to collect storm-water run-off and provide a gray-water system for the building and the garden's highly efficient irrigation system;
- Procuring over 20 percent of construction and renovation materials from within 500 miles of the project, which included harvesting matching stone from an abandoned railroad bridge because the original quarry is now a state park; using recycled materials in the metal fence and repurposed granite in the curbing and planting circles of the garden;
- Installing concrete paving with a very high light reflectivity index; and
- Adding bicycle storage and shower space as well as preferred parking for low-emitting and fuel efficient vehicles.

THE WORLD FOOD PRIZE

CELEBRATING OUR STATE AND PRESERVING IOWA'S HERITAGE

In order to make the World Food Prize better known across America and around the globe, and to bring increased attention to Iowa, the World Food Prize Foundation has organized and participated in numerous events over the past 12 years, including events in Washington D.C. and around the globe, and the Hoover-Wallace Award given here at home to recognize local heroes.

- **World Food Prize Laureate Announcement Ceremony:** Each spring, the World Food Prize holds an event outside Iowa to announce the name of the individual who is to receive the \$250,000 World Food Prize the following October. For the past seven years, this event has taken place in the formal Diplomatic Reception Rooms of the **U.S. State Department** in Washington, D.C., with the U.S. Secretary of State and other senior officials from the U.S. government and international organizations taking part. The first such ceremony occurred in 2004 with **Secretary of State Colin Powell** presiding.

Approximately 450 people attended the Laureate Announcement Ceremony in 2013 at the State Department hosted by **Secretary of State John Kerry**. **Secretary Kerry** spoke at the event, applauding the World Food Prize for honoring the three pioneers of biotechnology as our 2013 Laureates. When possible, this event has been timed to coincide with the Greater Des Moines Partnership's annual trip to Washington, D.C., allowing Iowa business leaders to interact with international and diplomatic guests.

- **Official Announcement of the inaugural Norman Borlaug Award for Field Research and Application, Endowed by the Rockefeller Foundation:** The second recipient of this new Award established by the World Food Prize – **Dr. Charity Mutegi** – was announced in September during **the African Green Revolution Forum in Maputo, Mozambique**, by Mr. Mamadou Biteye, the Rockefeller Foundation's Managing Director for Africa.
- **Congressional Gold Medal Ceremony at the U.S. Capitol:** One of the proudest moments for the World Food Prize came in July 2007 when Dr. Norman Borlaug received the Congressional Gold Medal – America's highest civilian honor. The President of the World Food Prize worked closely with the Iowa Congressional Delegation for several years to make this event possible. President George W. Bush, joined by the bipartisan leadership of the Congress, presented the award to Dr. Borlaug before an audience of over 500 distinguished guests. Dr. Borlaug became one of only three Americans to have won the Nobel Peace Prize, the Presidential Medal of Freedom and the Congressional Gold Medal. The only other Americans who hold all of these honors are Martin Luther King, Jr. and Holocaust survivor Elie Wiesel.

The World Food Prize hosted a reception in honor of Dr. Borlaug in Statuary Hall at the U.S. Capitol following the Congressional Gold Medal Ceremony. The event featured Governor Chet Culver and the entire bipartisan Iowa Congressional Delegation.

At home in Iowa, the World Food Prize implements additional programs and projects also aimed at preserving Iowa's strong legacy, such as **Hoover-Wallace Dinner**.

For several years, in conjunction with **Rotary Clubs** around the state and the **Greater Des Moines Partnership**, the World Food Prize has hosted a dinner each spring honoring Iowa's humanitarian heroes and celebrating Iowa's humanitarian heritage. The Hoover-Wallace Dinner recalls the amazing leadership role that these Iowa natives played in feeding hundreds of millions of people around the world. All proceeds from the dinners supported the Borlaug-Ruan

THE WORLD FOOD PRIZE

International Internship program and also served as a ceremony to introduce the newest group of high school students from Iowa who will travel to Asia, Africa and Latin America as World Food Prize sponsored Borlaug-Ruan Interns to continue the legacy of Dr. Borlaug's humanitarian work

All of Iowa's federal and statewide elected officials, including the bipartisan leadership of the Legislature, serve as honorary sponsors of this event. Dr. Norman Borlaug's 90th birthday was the focus of the **inaugural Hoover-Wallace Dinner** held in **Cedar Rapids** in 2004 in close coordination with the rotary clubs of Iowa City and Cedar Rapids. Since its inception, the Hoover-Wallace Dinner has been held in locations around the state and has honored an array of Iowans.

- In 2012, **Iowa Gov. Terry Branstad** and **U.S. Secretary of Agriculture Tom Vilsack** were honored for their role in the visit of Chinese Vice President Xi Jinping's visit to Iowa, for their work in promoting economic development and for supporting youth programs. They were honored during a dinner at the World Food Prize Hall of Laureates in **Des Moines**.
- In 2009, over 500 people came together in **Des Moines** to jointly honor **Senators Charles Grassley** and **Tom Harkin** for all they have done together for Iowa. It was the first time ever that these two political leaders have ever been recognized at the same time on the same stage.
- Former **Senator John Culver**, former **Representative Jim Leach** and **Dr. Ignacio Ponseti** were honored in 2008 in **Coralville**.
- **George Washington Carver**, and the Iowa institutions that extended to him opportunities to receive an education, were highlighted in 2007 in **West Des Moines**. That event took place on April 14, Emancipation Day, which celebrates the first freeing of slaves in 1863 in the District of Columbia, and was preceded by a special ceremony in the Iowa House of Representatives. The World Food Prize takes great pride in having its event be one of the most significant observances of Emancipation Day anywhere in America.
- **John Deere**, the man and the company, were the focus of the 2006 dinner in **Cedar Falls**.
- Former **Vice President Walter Mondale** and former **Governor Robert Ray** were honored for their work on behalf of refugees from Southeast Asia at a ceremony in 2005 in **Des Moines**.

SUPPORTING THE ARTS IN IOWA TO INSPIRE THE STRUGGLE AGAINST HUNGER

The World Food Prize is dedicated to using artwork and storytelling in its partnerships and programs, and at the new World Food Prize Hall of Laureates, to preserve our unique agricultural and humanitarian heritage.

The World Food Prize takes pride in integrating the arts into its annual programs and holding events in some of Iowa's most attractive facilities. Ambassador Kenneth Quinn believes that there is a significant role for music, poetry, painting, architecture and literature in inspiring breakthrough achievements in the struggle against hunger.

The World Food Prize has made it a priority to bring to life Iowa's rich **agricultural and humanitarian heritage** through **artwork and storytelling** elements in the **World Food Prize Hall of Laureates**. To all who visit, the abundant artwork and many storytelling features collectively convey the achievements of Dr. Norman Borlaug as well

THE WORLD FOOD PRIZE

as America and Iowa's humanitarian and agricultural heroes who have fed the world. Included are: Herbert Hoover, Henry A. Wallace, George Washington Carver and Jessie Field Shambaugh, the "Mother of 4-H." Iowa's legacy of feeding the world is preserved to inspire future generations of scientists and hunger advocates and to convey to all who visit Iowa's amazing history and rich legacy.

The World Food Prize Laureate Award Ceremony at the Iowa State Capitol each year is an opportunity to **bring internationally renowned musicians and performers to Iowa and to showcase Iowa artists before an international audience**, through the live coverage of the ceremony over IPTV and webcast. This year, we were pleased to feature the musician Jonathan Rundman, who honored both Norman Borlaug and John Ruan, Sr., as we inaugurated both their centennial years, and the Des Moines Choral Society, performing *The Laureate Call*, an original choral piece commissioned by Amb. Quinn and composed by an Iowa artist.

Included among the featured artists who have taken part in this ceremony in the past are: Ray Charles; John Denver; the Tokyo String Quartet; Iowa opera legend Simon Estes; the world-renowned Israeli singer Noa; the Bryant Park String Quartet from New York City; Iowa musical prodigy Hanna Wolle; Miss Iowa 2009 (and former Borlaug-Ruan Intern) Anne Michael Langguth; Iowa singer-songwriter Carol Montag; Monica Yunus from the Metropolitan Opera in New York; rising Broadway actress Eleasha Gamble; the renowned Philander Smith College Gospel Choir from Little Rock, Arkansas; Russian opera prodigy Alex Prior; Ethiopian pop star Chachi Tadesse; Madou Dembele and Euphrasie Johoun from West Africa; the Kathak Gunjan Dance Troupe from India; and our own Iowa Youth Chorus.

In addition, the World Food Prize has held four free public concerts in conjunction with the World Food Prize. Last year, we presented a free concert by the Bryant Park String Quartet at the Des Moines Art Center. In 2012, the World Food Prize presented a free public concert by the Tokyo String Quartet in cooperation with the Des Moines Symphony and BRAVO Greater Des Moines. In 2001 and 2002, the World Food Prize hosted concerts for over 2,500 persons featuring the entire Des Moines Symphony Orchestra. The 2002 concert at the C.Y. Stephens Auditorium in Ames included a performance by the legendary singer Ray Charles. The latter two concerts featured performances of movements from "Symphony to the Prairie Farm," an original musical composition by Emmy-Award winning composer Steve Heitzeg, commissioned by the World Food Prize in honor of Dr. Norman Borlaug.

Apart from the \$3 million of art in the Hall of Laureates (outlined earlier in this report), over the past decade the Foundation has commissioned an original symphony in honor of Dr. Borlaug of approximately 15 original paintings, a suite of poems and the composition of an original choral piece, all from Iowa artists. Other partnerships and work with artists include the following projects:

- In 2012, the World Food Prize hosted the **Bryant Park String Quartet** from New York City, and sponsored a free public concert at the **Des Moines Art Center** by this talented group. The Quartet also gave free master classes to young, aspiring Iowan musicians, all paid for by the World Food Prize.
- In 2011, The World Food Prize, through its partnership with the Sasakawa Foundation and Nippon Foundation in Japan, brought the world renowned **Tokyo String Quartet** to Iowa and offered a free, public at the **Temple for Performing Arts**, attended by an overflow crowd of several hundred Iowans. The Tokyo String Quartet also gave fee classes to Iowa music students.
- In 2001, the World Food Prize commissioned the writing of a Symphony in honor of Dr. Borlaug, the premier of which was performed by the Des Moines Symphony Orchestra. **Over 2,500 people attended without charge** at the **Des Moines Civic Center**.

THE WORLD FOOD PRIZE

- In 2002, the World Food Prize held a second **free concert for over 2,500 guests** at **CY Stevens Auditorium** in Ames, featuring the Des Moines Symphony Orchestra and **Ray Charles** singing “America the Beautiful.”
- In 2007, the World Food Prize was pleased to commission the original choral piece entitled, “The Laureates Call,” by an Iowa composer. It was performed at the World Food Prize Laureate Ceremony at the **Iowa State Capitol**, and was subsequently made available to all Iowa high school choirs and musical groups at no cost to those schools.
- The World Food Prize has also **presented to every high school in Iowa** a copy of Dr. Borlaug’s biography entitled, “The Man Who Fed the World,” by Leon Hesser.
- As part of the 2005 World Food Prize (which was presented to a native of India), the World Food Prize sponsored several showings of an IMAX film about India at the **Science Center of Iowa**, which drew several thousand people to view it over a several week period, including hundreds of Iowans of Indian heritage from across the state.
- In 2010, the Laureate Award Ceremony included a performance of “**The Iowa Waltz**,” written by noted Iowa City songwriter Greg Brown and performed by Iowa singer-songwriter Carol Montag, which was viewed live and was also broadcast statewide and internationally through the first-ever webcast of this event.
- The World Food Prize has held receptions, dinners and public programs at Iowa attractions, including: the **Des Moines Art Center**, the **Des Moines Public Library**, the **Salisbury House**, the **Temple for Performing Arts** and **Living History Farms**.
- The World Food Prize has held several events at the **Iowa Historical Museum** and separately provided financial support to the museum for a traveling exhibit about the life of George Washington Carver. The World Food Prize was also a sponsor of the 25th Anniversary Gala at the Museum sponsored by the Iowa Department of Cultural Affairs.
- The World Food Prize in 2004 sponsored a month-long exhibit entitled “A Bountiful Harvest” at **Capital Square** in Des Moines by the renowned photographic artist Chee Wang Ng of Malaysia.
- The World Food Prize provided financial support to the creation of the **Iowa Public Television documentary on Henry A. Wallace**. It also made a financial contribution to facilitate the production of “**Out of Iowa: Borlaug and the Green Revolution**,” an IPTV original program shown each year as part of World Food Prize Week.
- The World Food Prize played a leadership role in supporting the design and establishment of the **Robert D. Ray Asian Garden**, honoring Iowa’s humanitarian leadership on behalf of food-deprived refugees from Southeast Asia.
- The World Food Prize commissioned a painting of **Dr. Norman Borlaug’s boyhood home** in **Cresco** by Douglas Eckheart of **Decorah**, as well as 15 other original paintings by Iowa artists from **Grimes** and **Carlisle** of the World Food Prize Laureates.

THE WORLD FOOD PRIZE

- Each year, the World Food Prize organizes a tour for distinguished international guests to some of Iowa's most prominent tourist destinations. In 2012, this tour went to the **Bridges of Madison County** in Winterset. In past years, this program has included visits to the **Henry A. Wallace Birthplace and Farm** near Orient, Iowa, the **Pappajohn Sculpture Garden** and the **Des Moines Art Center**, the **Boone Scenic Railway**, the **Amana Colonies**, the **Hoover Presidential Library**, **Historic Pella**, the **Danish Windmill**, **Garst Farm in Coon Rapids**, **Living History Farms**, and the **Brunnier Art Museum** in Ames.

THE WORLD FOOD PRIZE

THE DR. NORMAN E. BORLAUG CENTENNIAL OBSERVANCE: INSPIRING A VISION FOR IOWA'S FUTURE

When he returned to Iowa in 1999 to head up the World Food Prize, Ambassador Quinn was dismayed to see how few Iowans, and especially Iowa students, knew about Dr. Borlaug's amazing accomplishments. Ambassador Quinn then made a personal commitment to do all that he could to make Iowans aware of Dr. Borlaug's great legacy.

Norman Borlaug Statue: As part of this decade-long endeavor, in 2011, at Ambassador Quinn's urging, the Iowa State Legislature voted to place a statue of Dr. Norman Borlaug in the U.S. Capitol in Washington, D.C.

Ambassador Quinn was appointed by Governor Branstad to chair the committee to select an artist to create the statue to Dr. Borlaug. On October 16, 2012, the Governor and the Ambassador introduced Mr. Benjamin Victor as the artist the committee had chosen from the 65 artists who submitted a proposal.

Ambassador Quinn's goal is to have the statue installed in the Statuary Hall on March 25, 2014, which will mark the 100th anniversary of Dr. Borlaug's birth.

Norman Borlaug Centennial Observance: As part of this recognition of Dr. Borlaug, the World Food Prize is holding a year-long Borlaug Centennial Observance, which will run from October 16, 2013 through October 16, 2014.

Norman Borlaug was born on a farm in Howard County, near the town of Cresco, on March 25, 1914. To celebrate and advance the legacy of the man who has become Iowa's greatest hero, the World Food Prize is undertaking a Borlaug Centennial Observance which will run from October 16, 2013, to October 16, 2014. It is our goal to encourage a statewide celebration and global collaboration to highlight Dr. Borlaug's lifelong achievements as well as develop the model for future World Food Prize celebrations.

October 16 is World Food Day around the globe and, by Act of the Legislature, Dr. Norman E. Borlaug/World Food Prize Day here in Iowa. The World Food Prize vision is that each October, Iowa can have a significant statewide week-long celebration surrounding World Food Day (like the Kentucky Derby or Mardi Gras, but with Iowa values): **A celebration that highlights our state's history in feeding the world, and brings a broad array of people to Iowa to enhance economic opportunities and promote new technologies for the future.**

It is the World Food Prize Foundation's view that it is possible at the same time to incorporate our state's marvelous history in feeding the world with the arts, music and education in programs and events all around the state, in order to bring maximum attention to these issues, to inspire leaders of the future, and to promote economic development.

As the World Food Prize presents the "Nobel Prize for Food and Agriculture" at the Iowa State Capitol and draws the leading experts from around the world for the Borlaug Dialogue, there should be programs taking place in every Vision Iowa Project, at every school and college and in every county across the state. The new Dr. Norman E. Borlaug Hall of Laureates will play a special role in this endeavor.

In planning and leading the Global Youth Institute, the Borlaug Dialogue, the Iowa Hunger Summit and other activities over the past decade, the World Food Prize Foundation's experience has shown that focusing on Dr. Borlaug's legacy in agriculture and global development provides a very strong and broadly appealing core for a diverse array of programs. Given the **central importance of food to all people, communities and cultures**, Iowa's leadership in food production and hunger reduction (both historically and in the present day) provides a unique opportunity to unite

THE WORLD FOOD PRIZE

citizens, focus attention on current and future challenges in food and agriculture, and support and enhance coalitions and partnerships.

In the four years since his death, it has become evident that Dr. Borlaug's spirit lives on and will flourish in the World Food Prize programs he created and in the institutions we are building here in his home state. Through the special private-public partnership that the Foundation has with the State of Iowa, it is our intention to continue to build upon the foundation Dr. Borlaug put in place and that John Ruan and his family have supported for the past two decades, so that **the World Food Prize will continue to promote economic development and provide educational opportunities across Iowa.**

The World Food Prize Foundation is therefore eager to cooperate and collaborate with the State of Iowa and other public and private entities to offer our annual activities as a platform for engaged partnerships that will promote economic development and will strengthen awareness of and action on major issues in food security and agriculture among Iowans. In particular, we would be pleased to incorporate into our Iowa Hunger Summit, Borlaug Dialogue and Laureate Lecture Series organizations and individuals which could be useful in promoting ideas and concepts deemed potentially helpful to our state and communities.

This overarching goal guides the Foundation staff as we work toward our objectives of recognizing and inspiring breakthrough achievements to increase the quality, quantity and availability of food in the world; conducting informational and educational programs related to agriculture, hunger, nutrition and health; and promoting economic development, tourism, education and cultural opportunities in Iowa.

THE WORLD FOOD PRIZE

STAFF BUDGET AND EXPENDITURES

The World Food Prize currently has 11 full-time employees and one part-time employee. It is further assisted by occasional temporary staff as part of its October events and several unpaid college interns.

In 1999, the World Food Prize Foundation had four sponsors in addition to the State of Iowa. Reflecting the greatly increased support and interest from the private sector, and efforts by the World Food Prize to build meaningful programs and support, today the Foundation has over 80 private contributors at various levels of sponsorship. These sources provide the great majority of the funds expended by the World Food Prize, and have assisted us in growing our programming to make this a world-class institution.

In its report to the Legislature in December 2012, the World Food Prize estimated that in CY 2013, its expenditures would be \$3.1 million. In fact in CY 2013, its year-end expenditures were \$3.330 million. Against this amount, the World Food Prize applied approximately \$825,000 from funds provided by appropriations from the State of Iowa (\$425,000 of the \$850,000 appropriation on July 1, 2012, to cover expenses during the period January 1 to June 30, 2013; and approximately \$450,000 of the \$900,000 appropriated on July 1, 2013, to cover expenses during the period of July 1 through December 31, 2013). The remaining \$450,000 of the \$900,000 appropriated on July 1, 2013 will be utilized to cover World Food Prize Foundation planning, operations and program implementation during the first half of CY 2014.

None of the money received from governmental sources is used either as part of the annual \$250,000 World Food Prize Laureate Award or the \$10,000 Dr. Norman E. Borlaug Award for Field Research and Application prize money. Governmental funds are also not used to pay for food or beverages at any of the social functions which are held as part of any World Food Prize event. None of the funds received from the State of Iowa standing appropriation are used for any international staff travel nor for bricks and mortar construction.

Attached to this report is an outline of expenditures during CY 2013 made by the World Food Prize in support of the administration, planning and implementation of all of the programs listed in this report, as well as the operation of the buildings and facilities in which they take place or will take place including the Hall of Laureates. The funds obtained from the State of Iowa are used to defray part of all of these expenses, with the exceptions noted in the above paragraph.

Salaries and benefits for World Food Prize staff are apportioned to the various programs and project elements of the budget which individual staff members manage. Staff costs for the administration and overall direction of the Foundation are listed under Administration.

We anticipate that expenses for these programs will continue to increase over the next several years as the Borlaug Dialogue and Global Youth Institute continue to expand, and the expenses associated with the actual operation of the Hall of Laureates as a museum and educational facility will be incurred. These expenses for the *operation* of the Hall of Laureates will come from the World Food Prize annual budget, thus increasing the overall size of the Foundation's operating budget by about 25%.

Based on the above, the amount of program expenditures by the Foundation during the first six months of CY 2014 will be approximately the same as those made in CY 2013 during that same time frame. However, it is anticipated that the Foundation's overall expenditures for the entire CY 2014 will be approximately \$3.3 million, with this sustained expenditure level due to increased expenses of approximately \$700,000 related to the operation of the Hall of Laureates

THE WORLD FOOD PRIZE

building and increased attendance at the Borlaug Dialogue symposium and Global Youth Institute and other youth education programs. While subject to revision, it is estimated that the CY 2015 Foundation budget will be approximately \$3.4 million, reflecting the above factors.

As a result of these anticipated increased expenditures in promoting economic development and education, full funding by the State of Iowa of the World Food Prize \$1 million standing appropriation is requested in order to ensure that these programs, which Dr. Borlaug created, and the Hall of Laureates, will be sustained far into the future for the benefit of the public who participate in them and who visit this magnificent new facility which preserves our state's great agricultural and humanitarian heritage.

THE WORLD FOOD PRIZE

WORLD FOOD PRIZE FOUNDATION CY 2013 ANNUAL EXPENDITURES

Borlaug Dialogue International Symposium	\$625,243
Travel and lodging for speakers, special participants	
Travel and lodging for World Food Prize Laureates/Council of Advisors	
Brochure design, printing and mailing	
Iowa Hunger Summit	
International Symposium, including setup, audio/visual	
Catering	
Ground transportation	
Temporary staff	
Security	
World Food Prize staff support	
World Food Prize – Cash Awards	\$260,000
World Food Prize Laureate Award	
Dr. Norman E. Borlaug Award for Field Research and Application	
Global Youth Institute and International Internships	\$583,412
Borlaug Ruan International Internships	
Travel, room and boarding	
Intern stipends	
International medical insurance	
Intern interviews and orientation	
Administrative supplies	
Chrystal/Szymoniak Award – printing of books	
Global Youth Institute	
Lodging and meals for students and teachers	
Ground transportation	
Teacher Professional Development program	
Iowa Youth Institute	
Mathile National Expansion Program	
World Food Prize staff support	
Laureate Award Ceremony	\$310,201
Ceremony production in House Chamber	
Dinner in Rotunda, including tables, décor, catering	
Laureate Selection Committee meeting	
Laureate Sculpture fabrication	
Invitation to Nominate brochure design, printing and mailing for laureate selection process	
World Food Prize staff support	

THE WORLD FOOD PRIZE

Special Events and Communications	\$209,448
Laureate Announcement Ceremony (Washington, D.C.)	
Annual Report design and printing	
World Food Prize Day at the Capitol	
Website	
Photography	
Laureate and Borlaug Centennial Video production and recording	
Advertising	
Street signs and banners	
World Food Prize staff support	
Hall of Laureates Operations	\$856,446
Utilities	
Maintenance & Repairs	
Security	
Insurance	
Garden	
Cleaning	
World Food Prize staff support	
Foundation Administration	\$485,559
Personnel – general administration	
Professional and audit fees	
Fixed asset acquisition (technology, software, furniture)	
Office supplies and monthly office expenses	
Staff training	
Printing and mailing	
Database support	
Equipment rental	
Staff Travel	
401(k) and group insurance	
Total	\$3,330,309