FY12 Savings to K-12 Schools that Participated in Iowa Public Television's K-12 ICN Video Field Trips

	School Cost for "Field Trips"							ICN Cost	for "Field Trips"	1
	Round					Number of Schools				
	Trip Distance	Total				(ICN Sites)				
	to	Hours of		Lost	Est. Cost Per	,	Total Cost to	IPTV K-12		Estimated Total
	Field Trip		Dua Cast	Teacher	School Per	in IPTV	Schools for	ICN Video	1011 04	Savings
Explanation of	Site	Time	Bus Cost	Productivity	"Field Trip"	Sessions	"Field Trips"	Hours	ICN Cost	to Iowa Schools
Calculation		Round trip divided by		\$30 times		Total Sites minus one presenter site		6413 divided by	\$6.48/hour times "IPTV K-12 ICN	"Total Cost to Schools"
		55	\$3.21 per mile	travel time	Bus+Teacher	for each session	Schools"	3	Video Hours"	minus "ICN Cost"
Real Time Field Trip* Schools 100 miles from field trip site	200	3.6	\$ 642.00	\$ 108.00	\$ 750.00	918.30	\$ 688,725.00	2,137.666	\$ 13,852.08	\$ 674,872.92
Schools 200 miles from field trip site	400	7.2	\$ 1,284.00	\$ 216.00	\$ 1,500.00	918.30	\$ 1,377,450.00	2,137.666	\$ 13,852.08	\$ 1,363,597.92
Schools 300 miles from field trip site		10.9	\$1,926.00	\$ 327.00	\$ 2,253.00	918.30	\$ 2,068,929.90	2,137.666	\$ 13,852.08	\$ 2,055,077.82
					TOTALS	2755	\$ 4,135,104.90	6,413.00	\$ 41,556.24	\$ 4,093,548.66

<u>Data Source</u>: VOSS cost savings report, ICN video invoices and IPTV online registration database.

"Field Trip" sessions are typically 45-60 minutes in length.

324 Total Number of Sessions

3,079 Total Number of School Sites & Presenter Sites Participating in IPTV Sponsored K-12 ICN Sessions

6,413 Total Number of ICN video hours

20,669 Total Number of Participants in IPTV-sponsored K-12 ICN Video Field Trips

^{*} Since schools would normally bus students to field trip experiences, calculations for this table are based upon the assumption that one-third of the total field trips were 100 miles from the school, one-third were 200 miles from the school, and one-third were 300 miles from the school.