

# Student & Faculty Diversity Report

March 2024



Department of Education

State of Iowa  
Department of Education  
Grimes State Office Building  
400 E. 14th Street  
Des Moines, IA 50319-0146

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Prepared by Iowa College Aid, on behalf of the Iowa Coordinating Council for Post High School Education (ICCPHSE)—  
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## Executive Summary

The Iowa Department of Education (Bureau of Iowa College Aid) annual Student and Faculty Diversity Report summarizes trends in representation by minority population groups among students, faculty, and state financial aid recipients at Iowa colleges and universities. The report has been published each year since 1992 and is provided to the Governor and Iowa General Assembly as directed by Iowa Code §256.177. The report is based on an annual survey of Iowa colleges and university officials. Iowa College Aid is grateful for the assistance of college and university staff who contributed the information compiled for this report.

Findings of the 2024 report include the following:

In the fall of 2023, 41,257 full-time and part-time minority students were enrolled at Iowa colleges and universities.

Enrollment of racial and ethnic minority students in Iowa's colleges and universities has increased since 2014. Between fall 2014 and fall 2023, enrollment of racial and ethnic minority students in Iowa's colleges and universities has increased 18%. In the fall of 2023, racial and ethnic minorities represented 20% of enrollment in Iowa colleges and universities.

In the fall of 2023, the percentage of four-year independent institution-going minority students in the state receiving the Iowa Tuition Grant (ITG) was 21%. The percentage of two year students at community colleges receiving the Iowa Vocational-Technical Grant (IVTG) was 25%. The percent of minority students that receive the All Iowa Opportunity Scholarship (AIOS) was 46% and the percentage of minority students receiving the Last Dollar Scholarship (LDS) was 21%.

Trends discussed in this report partly reflect changes in agency methods of counting students and faculty by race/ ethnicity implemented in the fall of 2010. Methods for collecting the data in this report are described under Report Background. The numbers reported only reflect race and ethnicity self-reported by the institutions; therefore, data represented in this report will not match total enrollment data on various other reports.

For this report, minority students and faculty include those from the following population groups: Hispanic or Latino; American Indian or Alaska Native; Asian; Black or African American; Native Hawaiian or other Pacific Islander; two or more races/ ethnicities.

## Postsecondary Enrollment

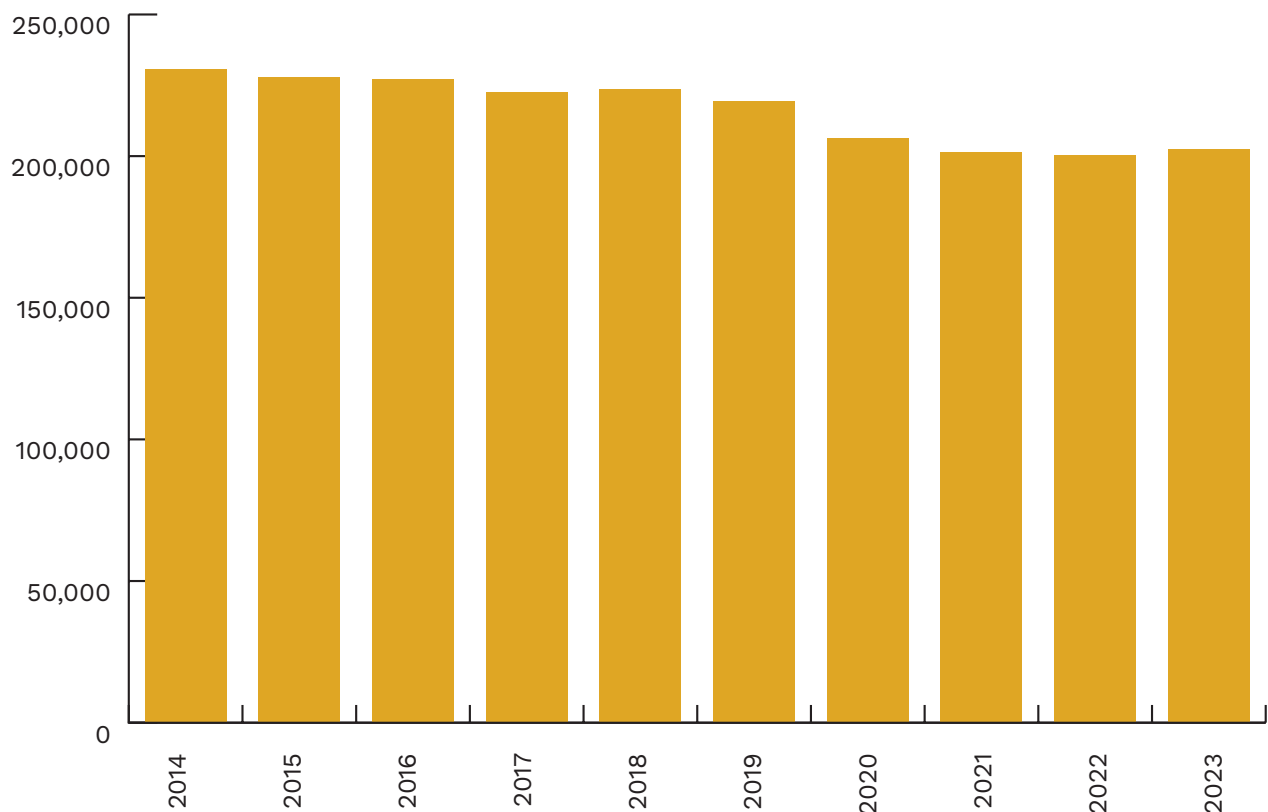
### POSTSECONDARY ENROLLMENT 2014-23

In the fall of 2023, a total of 202,637 full- and part-time graduate and undergraduate students were enrolled in Iowa postsecondary institutions, including regent universities, independent four-year colleges and universities, community colleges, proprietary colleges and specialized graduate medical schools. Between fall 2014 and fall 2023, total enrollment in Iowa colleges and universities decreased from 230,686 to 202,637. This figure represents enrollment at Iowa degree-granting institutions, which annually report student ethnic diversity data to Iowa College Aid.

(Note: Enrollments could vary slightly due to the number of schools reporting from year to year.)

In the fall of 2014, full-time and part-time enrollment in Iowa was 230,686. Between 2014 and 2023, total enrollment declined by 12%.

**Figure 1. Total Enrollment in Iowa Colleges and Universities**

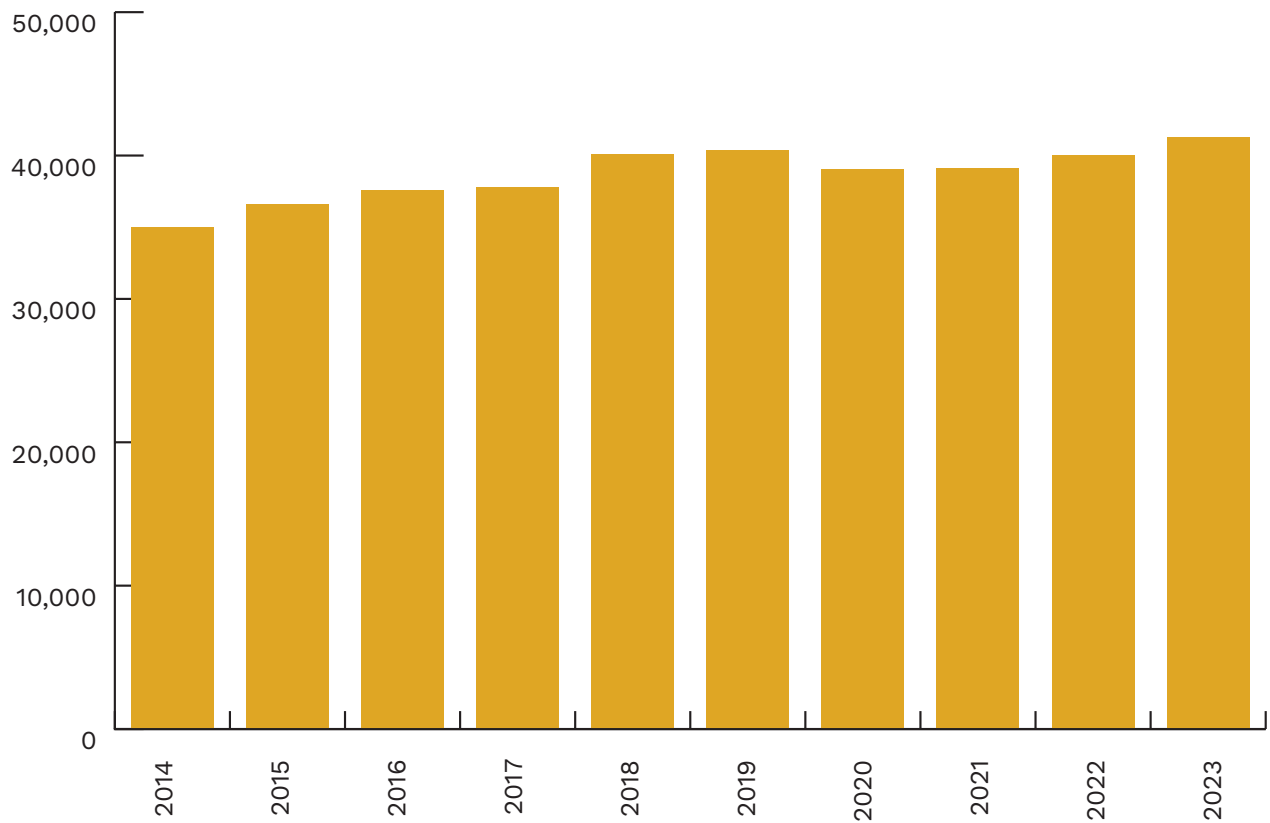


Enrollments include full- and part-time undergraduate, graduate, and professional students

## Postsecondary Enrollment CONTINUED

Between fall of 2022 to fall 2023, minority student enrollment grew from 39,971 to 41,257 (3%). As Figure 2 demonstrates, there has been growth in the number of minority students enrolled in Iowa colleges and universities over the past decade. In fall 2014, there were 34,992 enrolled minority students, representing an 18% increase from 2014 to 2023.

**Figure 2. Total Minority Enrollment in Iowa Colleges and Universities**

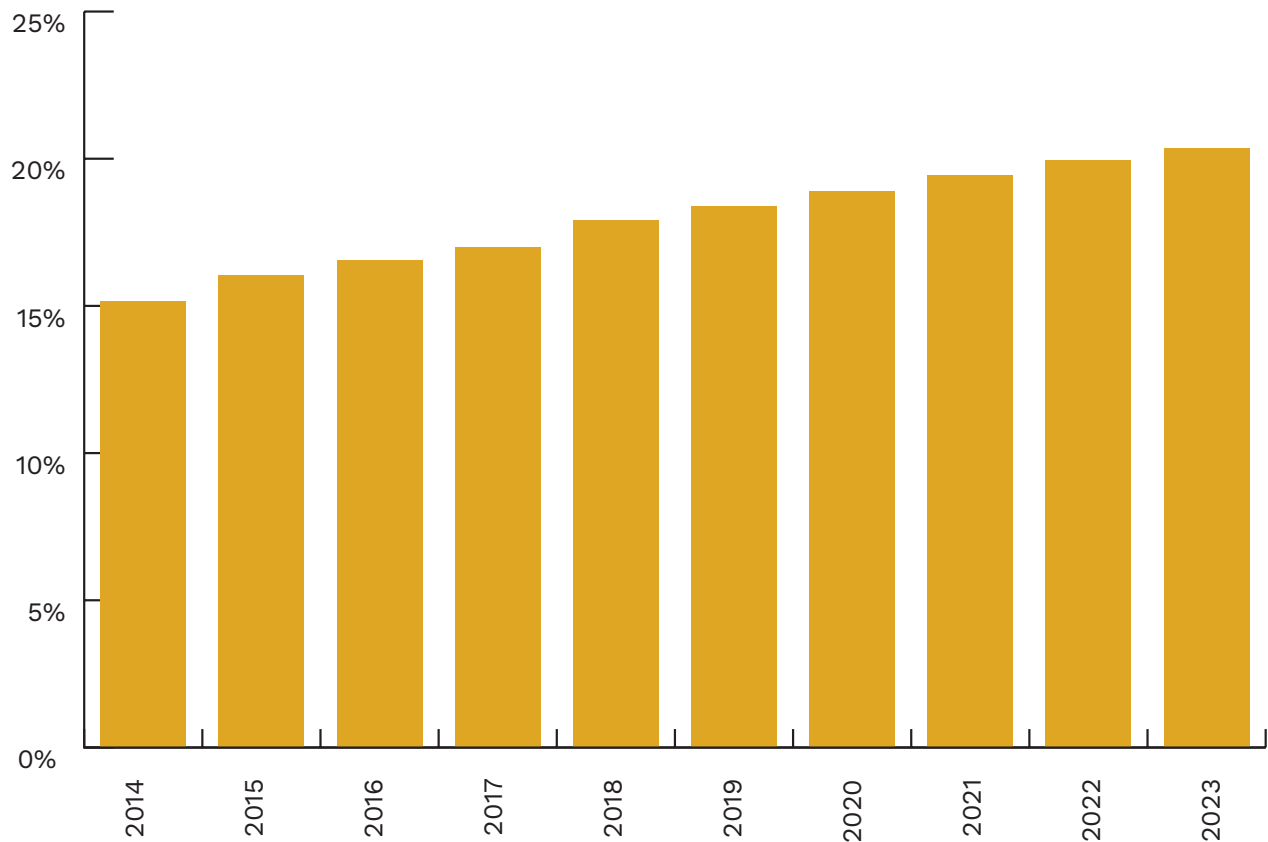


Enrollment includes full- and part-time undergraduate, graduate, and professional racial/ethnic minority students.

## Postsecondary Enrollment CONTINUED

During this decade, growth in minority enrollment significantly outpaced overall enrollment growth. Between fall 2014 and fall 2023, total enrollment declined by 12%, while enrollment of racial and ethnic minority students increased by 18%. As a percentage of total enrollments, minority enrollment began steady expansion in 2014. Even as overall enrollment has been in decline since 2014, minority enrollment continues to increase statewide.

**Figure 3. Percent of Total Enrollment by Race/Ethnicity**

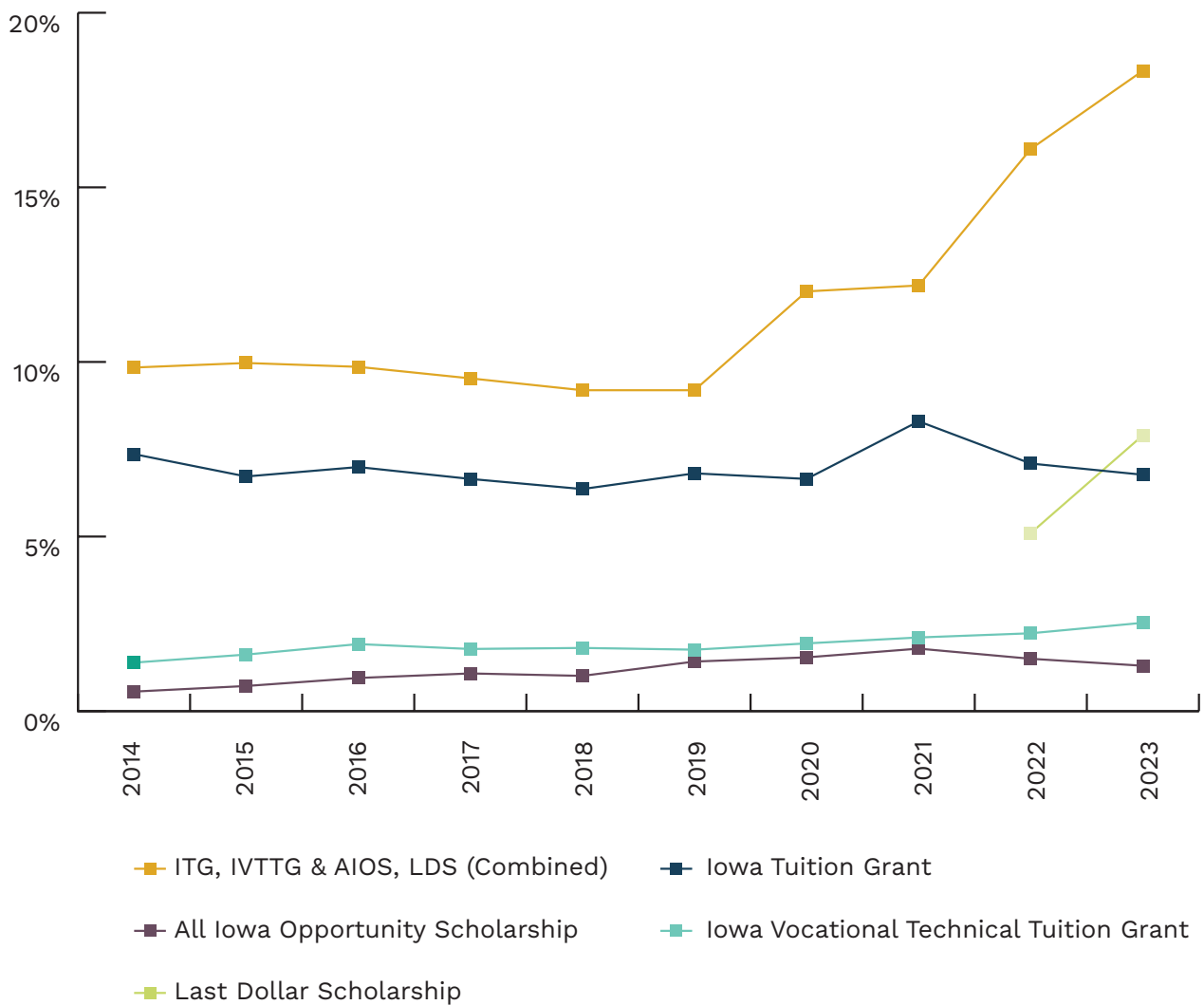


Enrollment includes full- and part-time undergraduate, graduate, and professional racial/ethnic minority students.

## Minority Recipients

Iowa institutions report the race/ethnicity of state financial aid recipients for four major state aid programs: Iowa Tuition Grant, Iowa Vocational-Technical Tuition Grant, All Iowa Opportunity Scholarship, and Last Dollar Scholarship. The chart below tracks the history of grant program recipients since 2014 who were Iowa-resident minority students. Last Dollar Scholarship recipients were reported for the first time in 2021-22. In the 2022-23 academic year, 18% of Iowa resident undergraduate and graduate students reported as minorities students attending college in Iowa were awarded one or more of these grants.

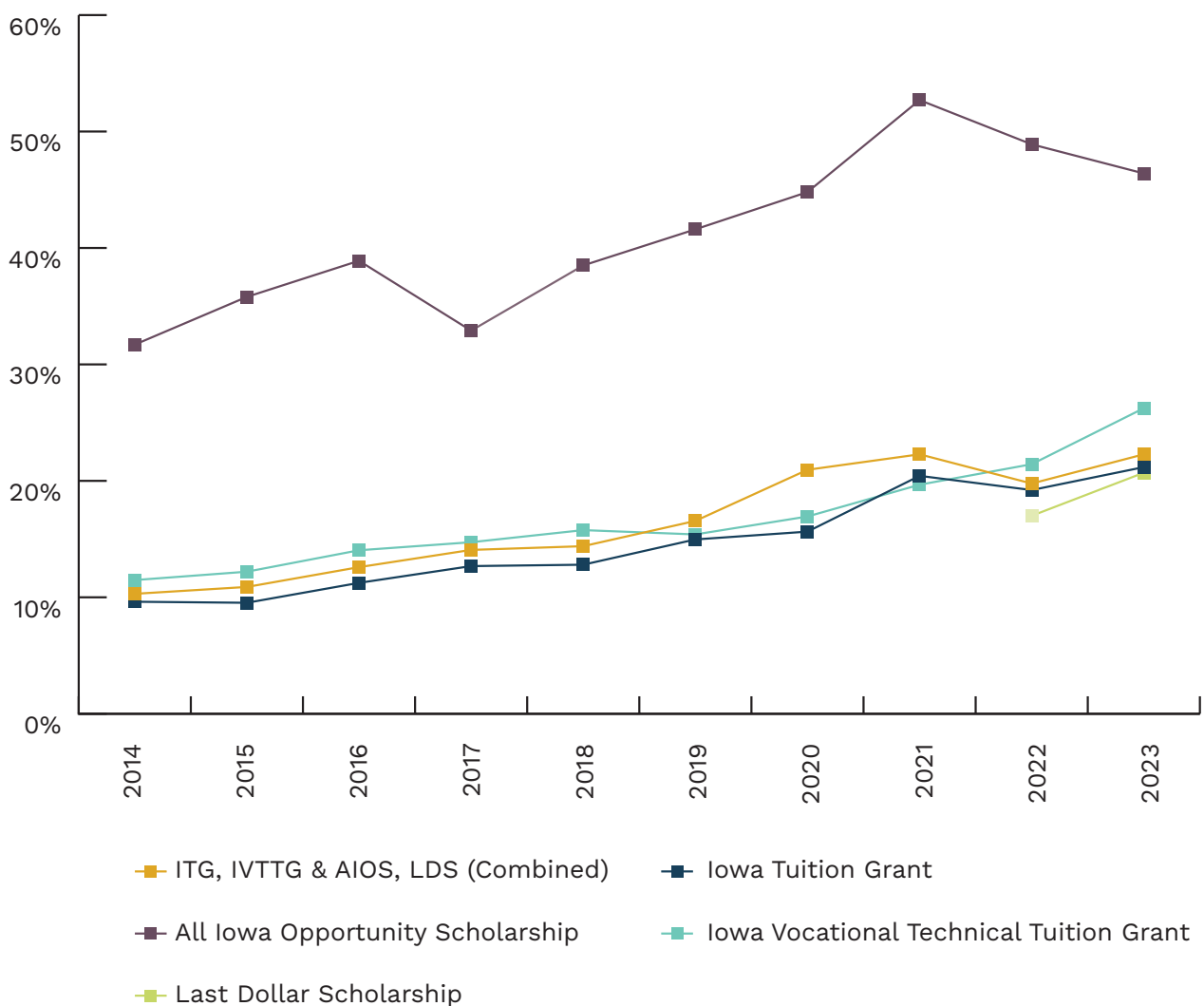
**Figure 4. Percent of Iowa Minority Students Receiving Grants and Scholarships**



## Minority Recipients CONTINUED

While the previous figure examined the share of minority recipients among all in-state minority undergraduates, Figure 5 displays minority recipients as a percentage of recipients within each state aid program. In the 2022–23 academic year, 8,366 students were awarded the Iowa Tuition Grant, with 21% being minority. 2,523 students were awarded the Iowa Vocational-Technical Tuition, with 25% being minority. 9,910 students were awarded the Last Dollar Scholarship with 21% being minority and 761 students were awarded the All Iowa Opportunity Scholarship with 46% being minority.

**Figure 5. Percent of Grants Awarded to Minority Students**

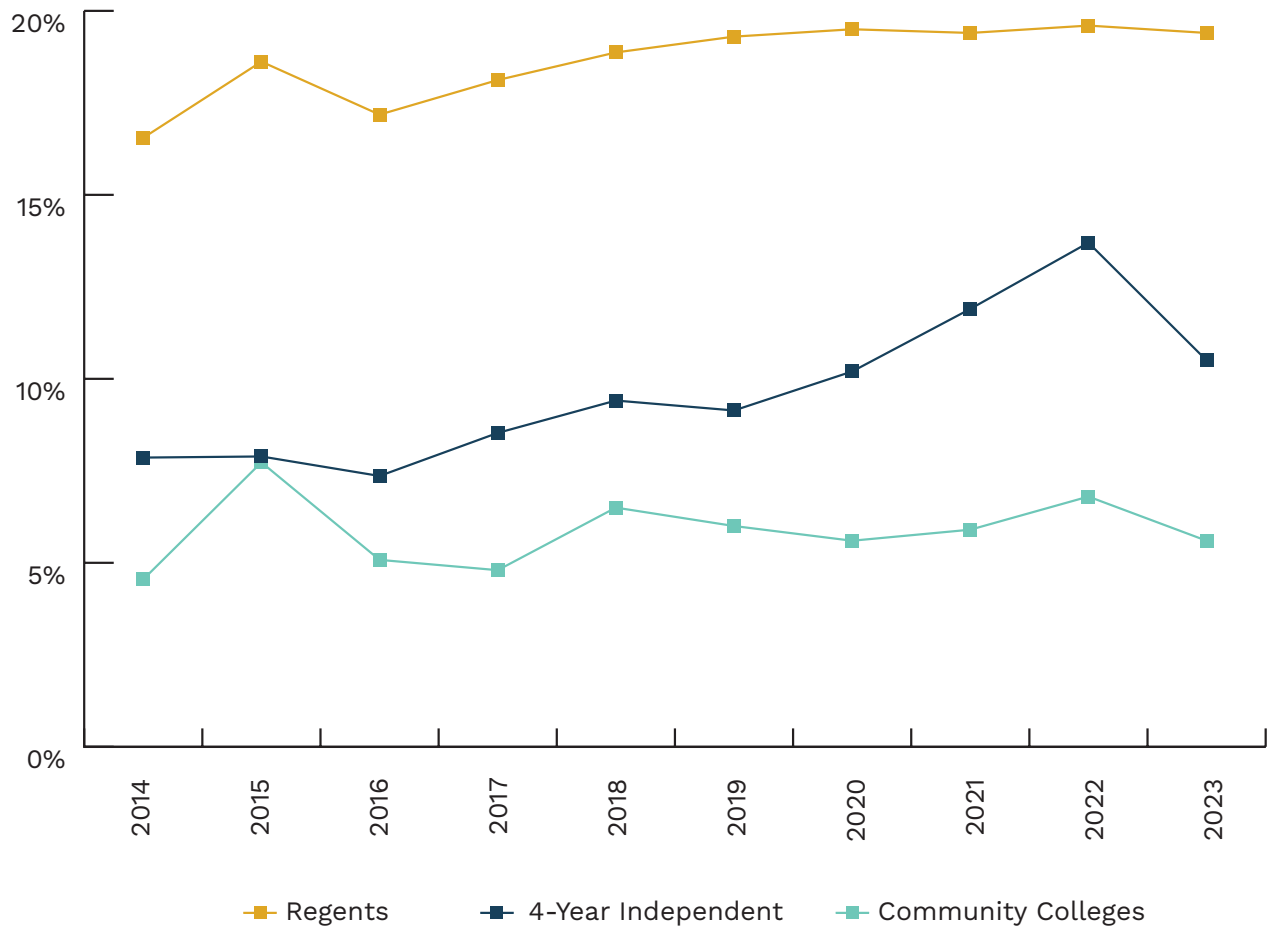




## Minority Recipients CONTINUED

Figure 6 represents minority faculty as a percentage of total faculty by sector. In the fall of 2023, a total of 14,018 full- and part-time faculty members were part of teaching, research, or public service in Iowa colleges and universities. A total of 1,867, or 13%, were faculty from minority population groups.

**Figure 6. Minority Faculty as a Percentage of Total Faculty by Institutional Sector**



## Exhibits

Exhibit 1—Undergraduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity

Exhibit 2—Graduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity

Exhibit 3—Undergraduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity—Iowa Residents

Exhibit 4—Graduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity—Iowa Residents

Exhibit 5—Total Enrollment and Enrollment of Minority Population Groups

Exhibit 6—Total Enrollment and Enrollment of Minority Population Groups—Iowa Residents Only

Exhibit 7—State Financial Aid to Minority Students at Iowa Colleges and Universities—Awards in Three Major Programs\* in the 2022–23 Academic Year

Exhibit 8—Faculty at Iowa Colleges and Universities

## Exhibit 1

Undergraduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity | Undergraduate (Full-time and Part-time) | Student and Faculty Diversity Report | Fall 2023

	Non-Resident Alien	Race/Ethnicity Unknown	Hispanic or Latino	American Indian or Alaska Native	Asian	Black or African-American	Native Hawaiian or Pacific Islander	White	Two or More Race/Ethnicities	Total
Regent Universities	1,328	1,423	4,299	75	2,278	1,550	33	42,360	1,858	55,204
Private Not-for-Profit, 4-year	1,978	1,653	2,935	139	808	2,470	83	22,797	1,150	34,013
Private for-Profit, 4-year	12	595	58	15	29	282	20	1,183	58	2,252
Community Colleges	1,200	5,826	8,109	422	1,948	5,850	126	58,331	2,408	84,220
Private for-Profit, 2-year	***	***	74	***	***	68	***	494	35	694
<b>Totals</b>	<b>4,518</b>	<b>9,500</b>	<b>15,475</b>	<b>661</b>	<b>5,073</b>	<b>10,220</b>	<b>262</b>	<b>125,165</b>	<b>5,509</b>	<b>176,383</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

\*\*\* represent numbers less than or equal to 10, or no data at all.

## Exhibit 2

Graduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity | Graduate (Full-time and Part-time) | Student and Faculty Diversity Report | Fall 2023

	Non-Resident Alien	Race/Ethnicity Unknown	Hispanic or Latino	American Indian or Alaska Native	Asian	Black or African-American	Native Hawaiian or Pacific Islander	White	Two or More Race/Ethnicities	Total
Regent Universities	3,069	721	734	22	615	391	8	8,162	314	14,036
Private Not-for-Profit, 4-year	1,515	587	529	37	507	511	14	7,772	285	11,757
Private for-Profit, 4-year	***	126	9	***	9	58	***	245	11	461
Community Colleges	***	***	***	***	***	***	***	***	***	***
Private for-Profit, 2-year	***	***	***	***	***	***	***	***	***	***
<b>Totals</b>	<b>4,584</b>	<b>1,434</b>	<b>1,272</b>	<b>60</b>	<b>1,131</b>	<b>960</b>	<b>24</b>	<b>16,179</b>	<b>610</b>	<b>26,254</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

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### Exhibit 3

Undergraduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity | Undergraduate (Full-time and Part-time) Iowa Residents Only | Student and Faculty Diversity Report | Fall 2023

	Non-Resident Alien	Race/Ethnicity Unknown	Hispanic or Latino	American Indian or Alaska Native	Asian	Black or African-American	Native Hawaiian or Pacific Islander	White	Two or More Race/Ethnicities	Total
Regent Universities	***	814	2,430	36	1,494	997	20	28,114	1,116	35,021
Private Not-for-Profit,4-year	76	719	1,067	54	332	711	35	12,352	497	15,843
Private for-Profit,4-year	***	53	11	***	***	20	***	220	***	317
Community Colleges	409	5,400	6,955	357	1,767	4,320	111	54,397	1,969	75,685
Private for-Profit, 2-year	***	***	53	***	***	61	***	410	29	569
<b>Totals</b>	<b>487</b>	<b>6,986</b>	<b>10,516</b>	<b>455</b>	<b>3,603</b>	<b>6,109</b>	<b>168</b>	<b>95,493</b>	<b>3,618</b>	<b>127,435</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

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## Exhibit 4

Graduate Enrollment in Iowa Colleges and Universities by Race/Ethnicity | Graduate (Full-time and Part-time) Iowa Residents Only | Student and Faculty Diversity Report | Fall 2023

	Non-Resident Alien	Race/Ethnicity Unknown	Hispanic or Latino	American Indian or Alaska Native	Asian	Black or African-American	Native Hawaiian or Pacific Islander	White	Two or More Race/Ethnicities	Total
Regent Universities	***	186	318	***	338	204	***	5,080	143	6,279
Private Not-for-Profit, 4-year	25	288	225	***	113	183	***	4,694	170	5,711
Private for-Profit, 4-year	***	***	***	***	***	***	***	35	***	41
Community Colleges	***	***	***	***	***	***	***	***	***	***
Private for-Profit, 2-year	***	***	***	***	***	***	***	***	***	***
<b>Totals</b>	<b>25</b>	<b>478</b>	<b>544</b>	<b>16</b>	<b>451</b>	<b>388</b>	<b>***</b>	<b>9,809</b>	<b>313</b>	<b>12,031</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

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## Exhibit 5

Total Enrollment and Enrollment of Minority Population Groups | Includes Full- and Part-Time Enrollments | Student and Faculty Diversity Report | Fall 2023

	Total Enrollment	Enrollment Undergrad Students	Enrollment Grad Students	Total Students Racial/Ethnic Minority Groups	Undergraduate Students Racial/Ethnic Minority Groups	Graduate Students Racial/Ethnic Minority Groups
Regent Universities	69,240	55,204	14,036	12,177	10,093	2,084
Private Not-for-Profit,4-year	45,770	34,013	11,757	9,468	7,585	1,883
Private for-Profit,4-year	2,713	2,252	461	552	462	90
Community Colleges	84,220	84,220	***	18,863	18,863	***
Private for-Profit, 2-year	694	694	***	197	197	***
<b>Totals</b>	<b>202,637</b>	<b>176,383</b>	<b>26,254</b>	<b>41,257</b>	<b>37,200</b>	<b>4,057</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

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## Exhibit 6

Total Enrollment and Enrollment of Minority Population Groups | Includes Full- and Part-Time Enrollments Iowa Residents Only | Student and Faculty Diversity Report | Fall 2023

	Total Enrollment	Enrollment Undergrad Students	Enrollment Grad Students	Total Students Racial/Ethnic Minority Groups	Undergraduate Students Racial/Ethnic Minority Groups	Graduate Students Racial/Ethnic Minority Groups
Regent Universities	41,300	35,021	6,279	7,106	6,093	1,013
Private Not-for-Profit,4-year	21,554	15,843	5,711	3,400	2,696	704
Private for-Profit,4-year	358	317	41	44	42	***
Community Colleges	75,685	75,685	***	15,479	15,479	***
Private for-Profit, 2-year	569	569	***	159	159	***
<b>Totals</b>	<b>139,466</b>	<b>127,435</b>	<b>12,031</b>	<b>26,188</b>	<b>24,469</b>	<b>1,719</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

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## Exhibit 7

State Financial Aid to Minority Students at Iowa Colleges and Universities | Awards in four major programs\* in the 2022–23 Academic Year | Student and Faculty Diversity Report

	Iowa Tuition Grant Awards—Total	Iowa Tuition Grant Awards to Minority Students	Vocational-Technical Tuition Grants Total	Vocational-Technical Tuition Grants to Minority Students	All Iowa Opportunity Scholarships Total	All Iowa Opportunity Scholarships to Minority Students	Last-Dollar Scholarships Total	Last-Dollar Scholarships to Minority Students	Total State Aid All	Total State Aid Minority
Regent Universities	***	***	***	***	301	153	***	***	301	153
Private Not-for-Profit,4-year	8,185	1,732	***	***	153	73	269	51	8,607	1,856
Private For-Profit,4-year	115	11	***	***	***	***	***	***	118	11
Community Colleges	***	***	2,523	622	304	127	9,641	2,005	12,468	2,754
Private for-Profit, 2-year	66	29	***	***	***	***	***	***	66	29
<b>Totals</b>	<b>8,366</b>	<b>1,772</b>	<b>2,523</b>	<b>622</b>	<b>761</b>	<b>353</b>	<b>9,910</b>	<b>2,056</b>	<b>21,560</b>	<b>4,803</b>

Source: Ethnic group totals based on institutional reporting to Iowa College Student Aid Commission “Ethnic Diversity Survey.” Total program awards based on State Scholarship and Grant Reporting System, as of September 15, 2023.

\*\*\* represent numbers less than or equal to 10, or no data at all.



## Exhibit 8

Faculty at Iowa Colleges and Universities | Student and Faculty Diversity Report | Fall 2023

	Total Faculty	Faculty Excluding Non-Resident Alien and Race/Ethnicity Unknown	Minority Faculty
Regent Universities	5,534	4,988	1,074
Private Not-for-Profit,4-year	4,946	4,482	524
Private for-Profit,4-year	185	183	27
Community Colleges	3,205	3,104	228
Private for-Profit, 2-year	148	148	14
<b>Totals</b>	<b>14,018</b>	<b>12,905</b>	<b>1,867</b>

Source: Iowa College Student Aid Commission Annual Student and Faculty Ethnic Diversity Survey

## Report Background

Iowa Code §256.77 directs Iowa College Aid to collect data on racial and ethnic diversity at Iowa colleges and universities and to provide a report to the Governor and Iowa General Assembly. Iowa College Aid collects this information through its annual Ethnic Diversity Survey, one of four principal surveys Iowa College Aid administers annually to Iowa postsecondary institutions.

Since it was first administered in 1992 until the fall of 2009, the content of Iowa College Aid's ethnic diversity survey remained essentially unchanged. During this period, the survey collected information about the representation of students and faculty from various minority population groups for both U.S. citizens and non-resident aliens. In fall 2010, the survey form implemented new race and ethnicity categories consistent with U.S. Department of Education guidelines for reporting race and ethnicity. In 2010, for the first time, the survey allowed institutions to report the (unduplicated headcount) number of students and faculty in the following race/ethnicity categories:

- (1) Non-Resident Alien
- (2) Race and Ethnicity Unknown
- (3) White

In previous years the ethnic diversity survey collected the race/ethnicity of non-resident aliens rather than treating "non-resident alien" as a separate and unique race/ethnicity category for reporting purposes. For this reason, apparent trends in minority representation are partly conflated with shifts attributable to this one-time change in methods of counting students and faculty by race/ethnicity.

## Report Background CONTINUED

The system used for reporting race and ethnicity data in Iowa College Aid's annual ethnic diversity survey is consistent with the U.S. Department of Education's guidance on reporting such data as it pertains to the Integrated Postsecondary Education Data System (IPEDS) (Federal Register, 2007). According to this guidance, when reporting race and ethnicity data, educational institutions report aggregated racial and ethnic data in the following categories:

- (1) Non-Resident Alien.
- (2) Race and Ethnicity Unknown.
- (3) Hispanic or Latino. A person of Cuban, Mexican, Puerto Rican, South or Central American or other Spanish culture or origin, regardless of race. (The term "Spanish origin" can be used in addition to "Hispanic/Latino or Latino.")
- (4) American Indian or Alaska Native. A person having origins in any of the original peoples of North and South America (including Central America), and who maintains a tribal affiliation or community attachment.
- (5) Asian. A person having origins in any of the original peoples of the Far East, Southeast Asia or the Indian subcontinent including, for example, Cambodia, China, India, Japan, Korea, Malaysia, Pakistan, the Philippine Islands, Thailand and Vietnam.
- (6) Black or African-American. A person having origins in any of the Black racial groups of Africa.
- (7) Native Hawaiian or Other Pacific Islander. A person having origins in any of the original peoples of Hawaii, Guam, Samoa or other Pacific Islands.
- (8) White. A person having origins in any of the original peoples of Europe, the Middle East or North Africa.
- (9) Two or more races.

## References

Iowa Code 256.177 (2024)

Federal Register 72:202 (Friday, October 19, 2007) <http://edocket.access.gpo.gov/2007/pdf/E7-20613.pdf>.