

Homeland Security and Emergency Management 2023 Technology Reinvestment Fund

Description of Project	Total Estimated Project Cost	State Share	Other Revenue Sources	State Funds Used	State Funds Obligated	Remaining Funds	Status of Project	Estimated Completion Date
Statewide Mass Notification and Emergency Messaging	\$ 400,000	\$400,000.00	None	\$ 407,977.14	\$ 555,488.54	\$147,511.40	Deployed	

HSEMD administers the state’s emergency notification system, Alert Iowa. Launched in 2014, the system is available for emergency messaging for all counties and provides those that choose to participate with access to a single statewide notification system that gives local control of how and when to disseminate emergency and public safety information to residents. After going out to RFP in 2021 HSEMD selected Rave Mobile Safety to be the new State mass notification vendor, with a total system switchover taking place in July 2021. Rave was chosen based on several factors, including their easy-to-use system for sending messages to residents through multiple message types and modes (voice, email, text, social media, Smart911 App), and the system’s ability for messaging to be translated into several languages. These features enhance the ability to communicate with all residents across the State. To give the program and it’s user a smooth transition both systems were run congruently to each other, with the full system switchover occurring in April 2021.

With the switch to a new vendor, the program has gone through a rebranding with a new logo and updated website that offers community resources, videos, and FAQs about the program. . At the close of SFY 2023, 92 counties were using the system to provide emergency notifications to residents. This is an increase of 2 counties using the system from the previous year. The system has continuously been used to send emergency communications and weather notifications across the state to residents. Many counties utilize additional communication modes through the system to reach an even broader audience than before.



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RIIF Appropriation for School Safety, Flood Mitigation, and other Emergency Services Projects	\$ 2,500,000	\$2,500,000.00	None	\$ 2,500,000.00	\$ 2,500,000.00	\$0.00	In Progress	6/30/2024

Iowa Acts, 2021 HF 862 appropriated \$2.5 Million in FY 2022 for HSEMD for projects associated with School Safety, Flood Mitigation, and other Emergency Services Projects. As part of this appropriation, HSEMD allocated funding to the following projects:

Diversity of response and recovery services: \$108,343.45

Flood Mitigation Projects: \$2,340,271.55

 Coulthard Levee District: \$2,001,017.00

 Platteville Drainage District: \$ 378,221.15

COVID AAR: \$38,385.00

Personnel: \$13,000.00