

# IOWA DEPARTMENT OF NATURAL RESOURCES

## LEADING IOWANS IN CARING FOR OUR NATURAL RESOURCES

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### State Parks, Forests and Recreation Areas 2022 Annual Pricing Report

As required in Iowa Code section 455A.14, the Department offers the following report which summarizes parks pricing fees and occupancy rates for 2022. No rates or tier classifications changed in 2022.

#### Fees and Occupancy Rates Summary

##### 1. Campsites Peak Season

Peak season of May 1 - October 15. Fees are per night and include sales tax.

CAMPsites	2022 PEAK SEASON FEES				PEAK SEASON OCCUPANCY			
	Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total
<b>TIER 1</b>								
Backbone	--	--	\$20	\$14	25%	57%	39%	
Brushy Creek Nonequestrian	\$26	--	\$20	\$14	35%	69%	50%	
Clear Lake	\$26	--	\$20	\$14	30%	54%	40%	
Elinor Bedell	\$26	--	--	--	39%	60%	48%	
Emerson Bay	\$26	--	\$20	--	46%	64%	54%	
Green Valley	\$26	--	\$20	\$14	35%	61%	46%	
Lake Ahquabi*	--	--	\$20	\$14	Closed in 2022*			
Lake Anita	\$26	\$23	\$20	\$14	21%	46%	32%	
Lake Darling	\$26	--	\$20	\$14	31%	61%	44%	
Lake Macbride Modern	\$26	--	\$20	--	40%	73%	54%	
Lake Manawa*	\$26	--	--	--	65%*	77%*	70%*	
Ledges	\$26	--	\$20	\$14	48%	81%	62%	
Lewis & Clark	\$26	--	\$20	--	44%	81%	60%	
Maquoketa Caves*	--	--	\$20	\$14	59%*	80%*	68%*	
Marble Beach	\$26	\$23	\$20	\$14	27%	48%	36%	
Palisades-Kepler	--	--	\$20	\$14	31%	69%	47%	
Pikes Peak*	--	--	\$20	\$14	Closed in 2022*			
Pleasant Creek	--	--	\$20	\$14	39%	75%	55%	
Prairie Rose	\$26	--	\$20	\$14	28%	61%	42%	
Rock Creek	--	--	\$20	\$14	19%	44%	30%	
Viking Lake	\$26	--	\$20	\$14	23%	49%	35%	
Walnut Woods	\$26	--	\$20	\$14	93%	97%	95%	
Wilson Island*	--	--	\$20	\$14	23%	54%	37%	
<b>TIER 2</b>								
Bellevue	--	--	\$18	\$12	20%	49%	32%	

CAMPSITES	2022 PEAK SEASON FEES				PEAK SEASON OCCUPANCY		
Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total
Black Hawk	\$24	\$21	\$18	\$12	22%	41%	30%
Elk Rock Nonequestrian	--	--	\$18	\$12	17%	56%	34%
Fairport	--	--	\$18	--	31%	51%	39%
Geode	\$24	--	\$18	\$12	10%	29%	19%
George Wyth	--	--	\$18	\$12	28%	63%	43%
Lacey-Keosauqua	\$24	\$21	\$18	\$12	22%	55%	36%
Lake Macbride Nonmodern	--	--	--	\$12	8%	36%	20%
Lake of Three Fires Equestrian	--	--	\$22	\$16	7%	20%	13%
Lakes of Three Fires Nonequestrian	--	--	\$18	\$12	7%	18%	11%
Lake Wapello	\$24	--	\$18	\$12	20%	42%	30%
McIntosh Woods	--	--	\$18	\$12	22%	47%	33%
Pine Lake	\$24	--	\$18	\$12	23%	56%	37%
Springbrook	--	--	\$18	\$12	11%	36%	22%
Stone	--	--	\$18	\$12	21%	40%	29%
Union Grove	\$24	--	\$18	\$12	12%	29%	20%
Volga River Equestrian	-	--	\$22	--	21%	63%	40%
Volga River Nonequestrian	\$24	\$21	\$18	\$12	34%	63%	47%
Waubonsie Nonequestrian	--	--	\$18	\$12	26%	57%	40%
Yellow River Forest Equestrian	--	--	--	\$16	9%	43%	24%
Yellow River Forest Nonequestrian	--	--	--	\$12	24%	59%	39%
<b>TIER 3</b>							
AA Call	--	--	\$16	\$10	Not on reservation system		
Beeds Lake	--	--	\$16	\$10	11%	26%	18%
Brushy Creek Equestrian	\$26	--	\$20	\$14	12%	33%	21%
Dolliver Memorial	--	--	\$16	\$10	24%	63%	41%
Elk Rock Equestrian	--	--	\$20	\$14	11%	37%	22%
Fort Defiance	--	--	\$16	\$10	Not on reservation system		
Gull Point	--	--	\$16	\$10	13%	30%	21%
Honey Creek	\$22	--	\$16	\$10	9%	26%	17%
Lake Keomah	--	--	\$16	\$10	10%	28%	18%
Nine Eagles Equestrian	--	--	--	\$14	2%	18%	9%
Nine Eagles Nonequestrian	--	--	\$16	\$10	9%	27%	17%
Pilot Knob	--	--	\$16	\$10	10%	25%	16%
Red Haw*	--	--	\$16	\$10	Closed in 2022*		
Wapsipinicon	--	--	\$16	\$10	14%	44%	27%
<b>TIER 4</b>							
Shimek Forest Equestrian	--	--	--	\$13	7%	22%	14%
Shimek Forest Nonequestrian	--	--	--	\$9	4%	14%	9%
Stephens Forest Equestrian	--	--	--	\$13	2%	17%	9%

CAMPsites	2022 PEAK SEASON FEES				PEAK SEASON OCCUPANCY		
	Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun
Stephens Forest Nonequestrian	--	--	--	\$9	3%	16%	9%
Waubonsie Equestrian	--	--	--	\$13	2%	14%	7%
Wildcat Den	--	--	--	\$9	15%	45%	27%

\*Lake Ahquabi campground was closed in 2022 due to lake restoration and campground renovation projects

\*Lake Manawa State Park campground was newly constructed and did not open until June 1, 2022

\*Maquoketa Caves State Park campground was closed from July 22 - August 29, 2022

\*Pikes Peak campground was closed in 2022 for campground renovation project

\*Red Haw State campground was closed in 2022 following damages from the March 5, 2022 tornado

## 2. Campsites Off-Season

Fees lower from peak season annually for the off-season of October 16 - April 30, 2022. All tiers are priced the same in the off-season. The below off-season data includes January 1 - April 30, 2022 and October 16 - November 30, 2022. December 2022 data is not yet available.

CAMPsites	2022 OFF SEASON FEES				OFF SEASON OCCUPANCY		
	Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun
<b>TIER 1</b>							
Backbone	--	--	\$12	\$6	2%	6%	4%
Brushy Creek Equestrian	\$22	--	\$16	\$10	1%	2%	1%
Clear Lake	\$18	--	\$12	\$6	2%	3%	3%
Elinor Bedell	\$18	--	--	--	4%	6%	5%
Emerson Bay	\$18	--	\$12	--	1%	2%	1%
Green Valley	\$18	--	\$12	\$6	4%	6%	5%
Lake Ahquabi*	--	--	\$12	\$6	Closed in 2022*		
Lake Anita	\$18	\$15	\$12	\$6	2%	5%	3%
Lake Darling	\$18	--	\$12	\$6	6%	13%	9%
Lake Macbride Modern	\$18	--	\$12	--	2%	3%	3%
Lake Manawa*	\$18	--	--	--	Closed in off-season*		
Ledges	\$18	--	\$12	\$6	8%	19%	13%
Lewis & Clark	\$18	--	\$12	--	4%	9%	6%
Maquoketa Caves*	--	--	\$12	\$6	18%*	36%*	27%*
Marble Beach	\$18	\$15	\$12	\$6	1%	1%	1%
Palisades-Kepler	--	--	\$12	\$6	5%	12%	8%
Pikes Peak*	--	--	\$12	\$6	Closed in 2022*		
Pleasant Creek	--	--	\$12	\$6	6%	12%	9%
Prairie Rose	\$18	--	\$12	\$6	4%	10%	7%
Rock Creek	--	--	\$12	\$6	2%	4%	3%
Viking Lake	\$18	--	\$12	\$6	3%	6%	4%
Walnut Woods	\$18	--	\$12	\$6	40%	45%	42%
Wilson Island	--	--	\$12	\$6	Closed in off-season		

CAMPSITES		2022 OFF SEASON FEES				OFF SEASON OCCUPANCY		
Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total	
<b>TIER 2</b>								
Bellevue	--	--	\$12	\$6	3%	7%	5%	
Black Hawk	\$18	\$15	\$12	\$6	1%	2%	1%	
Elk Rock Nonequestrian	--	--	\$12	\$6	2%	10%	6%	
Fairport	--	--	\$12	--	6%	8%	7%	
Geode	\$18	--	\$12	\$6	2%	6%	4%	
George Wyth	--	--	\$12	\$6	2%	4%	3%	
Lacey-Keosauqua	\$18	\$15	\$12	\$6	4%	9%	6%	
Lake Macbride Nonmodern	--	--	--	\$6	1%	3%	2%	
Lake of Three Fires Equestrian	--	--	\$16	\$10	1%	3%	2%	
Lake of Three Fires Nonequestrian	--	--	\$12	\$6	1%	3%	2%	
Lake Wapello	\$18	--	\$12	\$6	3%	5%	4%	
McIntosh Woods	--	--	\$12	\$6	3%	5%	4%	
Pine Lake	\$18	--	\$12	\$6	1%	4%	3%	
Springbrook	--	--	\$12	\$6	1%	4%	2%	
Stone	--	--	\$12	\$6	2%	4%	4%	
Union Grove	\$18	--	\$12	\$6	1%	3%	2%	
Volga River Equestrian	-	--	\$16	--	2%	8%	5%	
Volga River Nonequestrian	\$18	\$15	\$12	\$6	2%	6%	4%	
Yellow River Forest Equestrian	--	--	--	\$10	1%	8%	4%	
Yellow River Forest Nonequestrian	--	--	--	\$6	5%	12%	8%	
<b>TIER 3</b>								
AA Call	--	--	\$12	\$6	Not on reservation system			
Beeds Lake	--	--	\$12	\$6	<1%	1%	1%	
Brushy Creek Nonequestrian	\$18	--	\$12	\$6	4%	7%	6%	
Dolliver Memorial	--	--	\$12	\$6	5%	8%	6%	
Elk Rock Equestrian	--	--	\$16	\$10	<1%	3%	1%	
Fort Defiance	--	--	\$12	\$6	Not on reservation system			
Gull Point	--	--	\$12	\$6	<1%	<1%	<1%	
Honey Creek	\$18	--	\$12	\$6	2%	3%	2%	
Lake Keomah	--	--	\$12	\$6	2%	3%	3%	
Nine Eagles Equestrian	--	--	--	\$10	<1%	<1%	<1%	
Nine Eagles Nonequestrian	--	--	\$12	\$6	2%	3%	3%	
Pilot Knob	--	--	\$12	\$6	1%	3%	2%	
Red Haw*	--	--	\$12	\$6	<1%*	1%*	<1%*	
Wapsipinicon	--	--	\$12	\$6	3%	6%	4%	
<b>TIER 4</b>								
Shimek Forest Equestrian	--	--	--	\$10	2%	9%	5%	
Shimek Forest Nonequestrian	--	--	--	\$6	3%	6%	4%	

CAMPsites	2022 OFF SEASON FEES				OFF SEASON OCCUPANCY		
	Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun
Stephens Forest Equestrian	--	--	--	\$10	1%	5%	3%
Stephens Forest Nonequestrian	--	--	--	\$6	1%	2%	2%
Waubonsie Equestrian	--	--	--	\$10	<1%	1%	1%
Waubonsie Nonequestrian	--	--	\$12	\$6	9%	18%	13%
Wildcat Den	--	--	--	\$6	3%	7%	5%

\*Lake Ahquabi campground was closed in 2022 due to lake restoration and campground renovation projects

\*Maquoketa Caves campground is closed annually December, January and February and in 2022 from November 14-30

\*Pikes Peak campground was closed in 2022 for campground renovation project

\*Red Haw State campground was closed in 2022 following damages from the March 5, 2022 tornado.

### 3. Youth Group Campsites Peak Season

Peak season of May 1 - October 15. Fees are per night and include sales tax.

YOUTH GROUP CAMPING	2022 FEES		2022 OCCUPANCY		
	Park	Youth Site Fees	Weekday Mon-Thu	Weekend Fri-Sun	Total
<b>TIER 1</b>					
Backbone	\$25	10%	24%	16%	
Lake Ahquabi*	\$25	Closed in 2022*			
Lake Macbride	\$25	7%	25%	14%	
Ledges	\$25	5%	45%	22%	
Maquoketa Caves	\$25	6%	52%	27%	
Walnut Woods	\$25	9%	22%	15%	
Wildcat Den	\$25	0%	19%	8%	
<b>TIER 2</b>					
Bellevue	\$20	4%	21%	11%	
Brushy Creek	\$20	1%	9%	4%	
Elk Rock	\$20	0%	34%	15%	
Geode	\$20	0%	16%	7%	
George Wyth	\$20	2%	13%	7%	
Green Valley	\$20	1%	16%	7%	
Lake Manawa	\$20	0%	19%	8%	
Palisades-Kepler	\$20	1%	23%	10%	
Pikes Peak*	\$20	Closed in 2022*			
Pine Lake	\$20	1%	10%	5%	
Pleasant Creek	\$20	1%	8%	4%	
Prairie Rose	\$20	0%	24%	10%	
Rock Creek	\$20	2%	18%	9%	
Springbrook	\$20	1%	19%	9%	
Stone	\$20	2%	15%	8%	
Viking Lake	\$20	0%	13%	5%	

YOUTH GROUP CAMPING		2022 FEES		2022 OCCUPANCY	
Park	Youth Site Fees	Weekday Mon-Thu	Weekend Fri-Sun	Total	
Wilson Island	\$20	<1%	6%	3%	
Yellow River Forest	\$20	4%	30%	15%	
<b>TIER 3</b>					
Beeds Lake	\$15	0%	5%	2%	
Black Hawk	\$15	0%	3%	2%	
Dolliver Memorial	\$15	0%	6%	3%	
Elinor Bedell	\$15	0%	0%	0%	
Honey Creek	\$15	7%	4%	5%	
Lacey-Keosauqua	\$15	1%	3%	2%	
Lake Anita	\$15	0%	13%	5%	
Lake Darling	\$15	0%	6%	3%	
Lake of Three Fires	\$15	0%	5%	2%	
Lake Wapello	\$15	0%	0%	0%	
Lewis & Clark	\$15	0%	6%	3%	
Nine Eagles	\$15	2%	16%	8%	
Pilot Knob	\$15	1%	10%	5%	
Stephens Forest	\$15	0%	7%	3%	
Volga River	\$15	0%	8%	3%	

\*Lake Ahquabi youth group site closed in 2022 due to lake restoration and campground renovation projects

\*Maquoketa Caves youth group site closed from July 22 - August 26, 2022

\*Pikes Peak youth group site closed in 2022 for campground renovation project

#### 4. Cabins

Fees do not include local and state hotel tax. A refundable damage deposit equal to the daily rate or \$50, whichever is greater, is required for each cabin rental. Occupancy shown is for the rental season of each facility, excluding December 2022 as data for the current month is not yet available.

CABINS			2022 FEES		2022 OCCUPANCY		
Park	Cabin Type	Rental Season	Daily	Weekly	Weekday Mon-Thu	Weekend Fri-Sun	Total
Backbone*	Modern Deluxe	Year-Round	\$200	\$1,200	42%*	73%*	55%*
Backbone*	Modern 2-BR	Year-Round	\$150	\$900	54%*	78%*	65%*
Backbone*	Modern 1-BR	Year-Round	\$100	\$600	46%*	73%*	57%*
Black Hawk	Modern Deluxe	Year-Round	\$150	\$900	23%	43%	32%
Dolliver	Basic Family	May 1 - Oct 15	\$50	\$300	50%	84%	65%
Green Valley	Camping	April 15 - Oct 15	\$75	\$450	27%	62%	45%
Honey Creek	Camping	April 15 - Oct 15	\$50	\$300	30%	49%	39%
Lacey-Keosauqua	Modern Studio	April 1 - Oct 31	\$75	\$450	28%	59%	41%
Lake Darling	Camping	April 1 - Oct 31	\$50	\$300	21%	46%	32%
Lake Darling	Modern 2-BR	Year-Round	\$110	\$660	56%	93%	71%
Lake of Three Fires	Modern Studio	April 1 - January 15	\$75	\$450	36%	52%	43%
Lake Wapello	Modern 1-BR	April 1 - Oct 31	\$75	\$450	53%	73%	62%

CABINS			2022 FEES		2022 OCCUPANCY		
Park	Cabin Type	Rental Season	Daily	Weekly	Weekday Mon-Thu	Weekend Fri-Sun	Total
Lake Wapello	Modern 2-BR	Year-Round	\$100	\$600	57%	81%	68%
McIntosh Woods	Yurt	May 1 - Sep 30	\$60	\$360	65%	85%	74%
Nine Eagles	Modern 1-BR	April 1 - Oct 31	\$75	\$450	56%	78%	66%
Palisades-Kepler	Modern 1-BR	April 15 - Oct 15	\$80	\$480	48%	75%	72%
Pine Lake*	Modern Family	Year-Round*	\$90	\$540	64%	91%	76%
Pine Lake*	Modern Studio	Year-Round*	\$75	\$450	69%	95%	80%
Pleasant Creek	Camping	April 15 - Oct 15	\$60	\$360	21%	72%	47%
Prairie Rose	Camping	May 1 - Oct 15	\$50	\$300	64%	85%	74%
Springbrook	Multi-family	Year-Round	\$200	\$1,200	22%	72%	43%
Stone	Camping	May 1 - Oct 15	\$50	\$300	31%	77%	51%
Union Grove	Modern 1-BR	Year-Round	\$90	\$540	42%	77%	58%
Waubonsie	Modern 3-BR	Year-Round	\$110	\$660	25%	67%	42%
Waubonsie	Modern Studio	April 15 - Oct 15	\$70	\$420	31%	61%	45%
Waubonsie	Modern 2-BR	Year-Round	\$100	\$600	28%	69%	46%
Waubonsie	Camping	April 15 - Oct 15	\$60	\$360	21%	64%	40%
Waubonsie	Camping	April 15 - Nov 30	\$50	\$300	20%	58%	37%
Waubonsie	Camping 2-BR	April 15 - Nov 30	\$70	\$420	13%	53%	32%
Waubonsie	Camping	April 15 - Oct 15	\$30	\$180	35%	61%	47%
Waubonsie	Camping	April 15 - Oct 15	\$40	\$240	29%	62%	44%
Yellow River	Camping	April 1 - Oct 31	\$75	\$450	81%	85%	82%

\*Backbone cabins were closed to advanced reservations a portion of the season - tentative road construction

## 5. Day-Use Lodges

Fees do not include sales tax. The weekend daily rate applies to New Year's Day, Memorial Day, Fourth of July, Labor Day, Thanksgiving Day, and Christmas Day even when the holiday falls on a weekday. A refundable damage deposit equal to the weekend daily rental is also required. Occupancy shown is for the rental season of each facility, excluding December 2022 as data for the current month is not yet available.

DAY-USE LODGES		2022 FEES		2022 OCCUPANCY		
Park	Rental Season	Weekday Mon-Thu	Weekend Fri-Sun	Weekday Mon-Thu	Weekend Fri-Sun	Total
AA Call Lodge	May 1 - Sep 30	\$50	\$100	0%	36%	15%
Backbone Auditorium	May 1 - Oct 15	\$75	\$150	0%	23%	10%
Backbone Beach Lodge	May 1 - Oct 15	\$125	\$250	5%	39%	20%
Beeds Lake Lodge	May 15 - Oct 1	\$40	\$80	1%	39%	17%
Bellevue Lodge	May 1 - Oct 31	\$100	\$200	9%	54%	30%
Clear Lake Lodge	May 1 - Sep 30	\$100	\$200	14%	84%	45%
Dolliver Center Lodge	May 1 - Oct 15	\$30	\$60	1%	49%	22%
Dolliver South Lodge	May 1 - Oct 15	\$38	\$75	1%	51%	22%
Fort Defiance Lodge	May 1 - Oct 15	\$50	\$100	1%	57%	27%
George Wyth Lodge	April 15 - Oct 15	\$35	\$70	10%	62%	33%
Gull Point Lodge	May 1 - Oct 15	\$200	\$400	15%	65%	38%
Lacey-Keosauqua Beach Lodge	April 15 - Oct 31	\$35	\$70	0%	15%	7%
Lacey-Keosauqua Main Lodge	Year-Round	\$40	\$80	6%	29%	16%
Lake Ahquabi Lodge	May 1 - Oct 15	\$45	\$90	Closed in 2022*		
Lake Darling Lodge	Year-Round	\$150	\$300	10%	67%	34%
Lake Keomah Lodge	May 1 - Oct 15	\$63	\$125	4%	63%	30%
Lake Macbride Main Lodge	May 1 - Oct 15	\$100	\$200	8%	60%	31%
Lake of Three Fires Lodge	May 15 - Sep 30	\$35	\$70	4%	37%	18%
Lake Wapello Lodge	May 1 - Oct 15	\$50	\$100	3%	30%	14%
Lewis & Clark Visitor Center	Year-Round	\$75	\$150	0%	20%	9%
Lewis & Clark Lodge	May 1 - Oct 15	\$50	\$100	7%	60%	29%
Mini-Wakan Lodge	May 1 - Oct 15	\$100	\$200	1%	35%	15%
Palisades-Kepler Lodge	May 1 - Oct 15	\$150	\$300	14%	62%	35%
Pine Lake Lodge	April 15 - Oct 15	\$40	\$80	5%	30%	16%
Stone Lodge	May 1 - Oct 15	\$113	\$225	3%	64%	30%
Viking Lake Lodge	May 1 - Oct 15	\$100	\$100	0%	15%	14%
Walnut Woods Lodge	Year-Round	\$150	\$300	26%	82%	52%
Wapsipinicon Rotary Lodge	Year-Round	\$40	\$80	2%	45%	22%
Waubonsie Washawtee Lodge	Year-Round	\$100	\$200	7%	51%	26%

\*Lake Ahquabi facilities were closed in 2022 due to lake restoration projects



## 6. Day-Use Shelters

Fees do not include sales tax. Occupancy is for reserved days during the facility rental season.

DAY-USE SHELTERS			2022 FEES		2022 OCCUPANCY	
Park	Shelter Type	Rental Season	Daily	Weekday Mon-Thu	Weekend Fri-Sun	Total
Backbone	Open Shelters	May 1-Oct 15	\$25	2%	16%	8%
Beed's Lake	Open Shelter	May 1-Sept 30	\$25	0%	9%	4%
Bellevue	Open Shelters	May 1-Sept 30	\$25	<1%	1%	1%
Big Creek	Beach Cabana	May 1-Sept 30	\$15	2%	17%	9%
Big Creek	Large Open Shelters	May 1-Sept 30	\$75	6%	33%	18%
Big Creek	Open Shelters	May 1-Sept 30	\$25	1%	10%	5%
Black Hawk	Open Shelters	May 1-Sept 30	\$25	<1%	15%	8%
Brushy Creek	Beach Cabanas	May 1-Sept 30	\$15	0%	1%	<1%
Brushy Creek	Large Open Shelter	May 1-Sept 30	\$75	1%	15%	7%
Brushy Creek	Open Shelters	May 1-Sept 30	\$25	0%	4%	2%
Clear Lake	Open Shelters	May 1-Sept 30	\$25	2%	20%	10%
Dolliver	Open Shelter	May 1-Sept 30	\$25	0%	14%	6%
Elinor Bedell	Shelter - Kitchenette	May 1-Sept 30	\$75	0%	14%	6%
Elk Rock	Open Shelter	May 1-Sept 30	\$25	0%	1%	<1%
Emerson Bay	Open Shelter	May 1-Sept 30	\$25	1%	5%	2%
Geode	Open - Kitchenette	May 1-Sept 30	\$75	0%	0%	0%
Geode	Open Shelters	May 1-Sept 30	\$25	<1%	2%	1%
George Wyth	Open Shelters	May 1-Sept 30	\$25	1%	13%	6%
Green Valley	Open Shelters	May 1-Sept 30	\$25	0%	4%	2%
Gull Point	Open Shelter	May 1-Sept 30	\$25	1%	4%	2%
Honey Creek	Open Shelters	May 1-Sept 30	\$25	1%	3%	1%
Lacey-Keosauqua	Open Shelters	May 1-Sept 30	\$25	1%	3%	2%
Lake Ahquabi*	Beach Open Shelter	May 1-Sept 30	\$40	Closed in 2022*		
Lake Ahquabi*	Open Shelter	May 1-Sept 30	\$25	Closed in 2022*		
Lake Anita	Open Shelters	May 1-Sept 30	\$25	<1%	5%	3%
Lake Darling	Open Shelter	May 1-Sept 30	\$25	2%	10%	6%
Lake Darling	Large Open Shelter	May 1-Sept 30	\$75	0%	15%	6%
Lake Keomah	Open Shelters	May 1-Sept 30	\$25	0%	2%	1%
Lake Macbride	Open Shelters	May 1-Sept 30	\$25	1%	11%	5%
Lake Manawa	Open Shelters	May 1-Sept 30	\$25	1%	23%	11%
Lake Manawa	Large Open Shelter	May 1-Sept 30	\$75	5%	39%	19%
Lake Manawa	Open - Kitchenette	May 1-Sept 30	\$75	8%	42%	23%
Lake of Three Fires	Open Shelters	May 15-Sep 30	\$25	<1%	7%	3%
Lake Wapello	Open Shelter	May 1-Sept 30	\$25	0%	2%	1%
Ledges	Open Shelters	May 1-Sept 30	\$25	5%	48%	24%
Nine Eagles	Open Shelters	May 1-Sept 30	\$25	<1%	5%	2%
Palisades- Kepler	Open Shelters	May 1-Sept 30	\$25	3%	13%	7%

DAY-USE SHELTERS			2022 FEES	2022 OCCUPANCY		
Park	Shelter Type	Rental Season	Daily	Weekday Mon-Thu	Weekend Fri-Sun	Total
Pikes Peak*	Open Shelter	May 1- Oct 31	\$25	Closed in 2022*		
Pikes Point	Open Shelter	May 1-Sept 30	\$25	4%	13%	8%
Pilot Knob	Open Shelters	April 1- Oct 31	\$25	0%	6%	3%
Pine Lake	Open Shelters	May 1- Oct 15	\$25	<1%	3%	1%
Pleasant Creek	Open Shelters	May 1-Sept 30	\$25	1%	13%	6%
Prairie Rose	Open Shelters	May 1-Sept 30	\$25	1%	6%	3%
Red Haw	Open Shelters	May 1-Sept 30	\$25	0%	0%	0%
Rice Lake	Open Shelter	April 1-Oct 31	\$25	0%	0%	0%
Rock Creek	Open Shelters	May 1-Sept 30	\$25	2%	9%	5%
Springbrook	Beach Open Shelter	May 1-Sept 30	\$40	0%	9%	4%
Springbrook	Open Shelter	May 1-Sept 30	\$25	0%	11%	5%
Stone	Open Shelters	May 1-Oct 15	\$25	0%	16%	7%
Templar	Open Shelter	May 1-Sept 30	\$25	0%	2%	1%
Union Grove	Open Shelter	May 1-Sept 30	\$25	0%	2%	1%
Viking Lake	Open - Kitchenette	May 1-Sept 30	\$75	0%	5%	2%
Viking Lake	Open Shelters	May 1-Sept 30	\$25	1%	20%	9%
Volga	Open Shelter	May 1-Sept 30	\$25	0%	3%	1%
Wapsipinicon	Open Shelters	May 1-Sept 30	\$25	1%	2%	2%
Waubonsie	Open Shelter	May 1-Sept 30	\$25	1%	13%	6%
Wildcat Den	Open Shelters	May 1-Sept 30	\$25	2%	15%	8%
Wilson Island	Open Shelters	May 1-Sept 30	\$25	0%	0%	0%

\*Lake Ahquabi facilities were closed for lake restoration projects \*Pikes Peak facilities were closed for renovation projects

## 7. Wet/Dry Storage

Fees do not include sales tax.

WET/DRY STORAGE		
Park	Type	2022 Fees
Big Creek	Dry Storage - Pontoon	\$300.00
Big Creek	Dry Storage - Other Boats	\$225.00
Lake Anita	Wet Storage	\$175 - \$200
Lake Keomah	Wet Storage	\$175 - \$200
Lake Macbride	Wet Storage	\$300.00
Lake Macbride	Dry Storage - Pontoon	\$50.00
Lake Macbride	Dry Storage - Sailboat - 8 months	\$175.00
Lake Macbride	Dry Storage - Sailboat - 4 months	\$50.00
Lake Wapello	Wet Storage	\$175.00
Pleasant Creek	Dry Storage	\$150.00
Prairie Rose	Wet Storage	\$200.00
Rock Creek	Wet Storage	\$275.00
Viking Lake	Wet Storage	\$200.00

## 2022 Special Promotions

Parks pricing legislation creates the opportunity for special promotions and sales. In 2021, the Department implemented a series of pricing promotional campaigns, reducing fees at certain campsites and rental facilities for periods of time to increase overall occupancy and revenue with application of a promo code when making an online reservation. In 2022, these promotional campaigns were continued, encouraging customer retention, longer stays, and stays at less-used parks or during less-used times. The revenues from reservations with promotional codes applied in 2022 increased over 2021, while the amount discounted decreased.

### PROMOTIONAL TOTALS (SUMMARY AND COMPARISON)

Year	# Times Used	Total Fees Collected	Total Fees Discounted
2022	1173	\$91,868.72	\$13,191.21
2021	887	\$68,251.00	\$15,268.00

### 2022 PROMOTIONAL DETAILS

Promo Code	Fees Collected	Fees Discounted
<b>CozyCabin IAWinter Cabin</b>	<b>\$13,325.00</b>	<b>\$2,635.00</b>
Deal	Book a state park cabin in January or February, get 20% off your stay.	
Details	Promoted to general audience, as well as Travel Iowa's audience, for stays at year-round cabins during the off-season months of January and February, 2022.	
Results	Promo was applied 56 times at 5 parks in 2022, and occupancy in these cabins increased 49.4% in 2022 over the same time frame in 2020. Note: This promotion started in 2021, so had additional usage in November and December 2021.	
<b>BlkHawk22</b>	<b>\$3,000.00</b>	<b>\$675.00</b>
Deal	Spring Getaway: Stay two nights or more, get \$75 off your reservation.	
Details	Promoted to general audience for stays at Black Hawk State Park Cabin between March 15 - May 21, 2022.	
Results	Promo code was applied to 9 reservations at Black Hawk State Park and occupancy at this cabin increased 42.8% over this same timeframe in 2021.	
<b>Welcome22</b>	<b>\$49,368.00</b>	<b>\$4,430.00</b>
Deal	Iowa State Parks hope you enjoyed your last camping stay, and we want to welcome you back! Stay in any Iowa state park campground through October 31, 2022 and save \$5.00.	
Details	Promoted to customers that were new in 2021 and had not yet booked in 2022, along with customers that were new in 2020 and hadn't booked since for use at any reservable campsite between May - October, 2022.	
Results	Promo code was applied to 886 reservations at 48 different parks, including many reservations at lower occupied parks. Nearly 600 customers that were new in the last two years booked at least one stay in 2022 using the promo code. Over 60% of the stays booked were during the week, typically less occupied than weekends.	
<b>HiddenGem22</b>	<b>\$270.00</b>	<b>\$270.00</b>
Deal	Stay in one of these hidden gem campgrounds and enjoy smaller crowds, peaceful settings and quiet beauty. You'll get one additional night of camping free for every night you book.	
Details	Promoted to previous campers that live within a 30 miles radius of selected lower occupancy parks for stays at reservable campsites between June - October, 2022.	
Results	Promo code was applied to 14 reservations at 5 parks.	
<b>Hunt22</b>	<b>\$7,265.00</b>	<b>\$1,453.10</b>
Deal	Stay at an Iowa state park cabin this hunting season and save 20%.	

Promo Code	Fees Collected	Fees Discounted
Details	Promoted to list of Iowa hunting license holders, to cross promote two DNR activities and encourage staying at a state park cabin between September 15 - December 31, 2022 while participating in fall hunting seasons nearby.	
Results	Promo code was applied to 22 reservations at 8 parks.	
<b>CozyCabin23</b>	<b>\$18,640.72</b>	<b>\$3,728.11</b>
Deal	Book a state park cabin in January or February, get 20% off your stay.	
Details	Promoted to general audience for stays at year-round cabins in January and February, 2023.	
Results	As of December 21, 2022, promo code has been applied to 186 reservations at 6 parks, increasing off-season occupancy in cabins.	

## 2023 Work Plan

The Department does not currently have plans to raise rates in 2023, but is committed in 2023 to:

1. Continue monitoring facility occupancy and evaluating occupancy data from two full years of new campground rates.
2. Continue planning promotional campaigns and exploring approaches to promotional audiences, goals and distribution channels
3. Analyzing comparable data sets (federal, city and county) for similar facilities within sixty miles of the perimeter of each state park or recreation area.