## Iowa Lottery Report On Operations

## To: Members of the House Government Oversight Committee and Senate Government Oversight Committee, Iowa General Assembly

From: Matthew N. Strawn, CEO
Date: December 2021

## Introduction

Following a record-breaking fiscal year 2021, lowa Lottery sales have remained strong and resilient during the initial months of fiscal year 2022, achieving a 6.7 percent increase year-overyear through the first five months of the year.

This sales performance has occurred notwithstanding significant external economic challenges such as inflationary price pressures on consumers, lottery vendor supply-chain disruptions, and increased competition for the discretionary entertainment dollar in lowa. The continued presence of these factors, combined with a significant jackpot event from the previous year, suggest that Lottery sales will be hard-pressed to maintain the record-setting pace of FY 2021 during the second half of FY 2022.

In the initial months of FY 2022, sales of scratch tickets and lotto games have continued to lead the way, with scratch game sales up slightly and lotto game sales up significantly for the year. The lotto category in particular has been bolstered by a Powerball® jackpot run that approached $\$ 700$ million in early October, the addition of a third weekly Powerball drawing beginning in August, and the Lucky for Life® game moving to daily drawings, which was initiated in July.

However, the Lottery anticipates that the year-over-year sales growth in lotto games will level out over the remainder of FY 2022. The biggest reason for that looms next month: In January 2021, the unprecedented phenomenon occurred of simultaneous jackpots approaching \$1 billion in both the Powerball and Mega Millions ${ }^{\circledR}$ games. Absent such an event happening during the second half of FY 2022, lotto sales will be hard-pressed to maintain the previous year's results.

The lowa Lottery anticipates it will have a strong year that exceeds budget projections for both sales and proceeds in FY 2022 but its overall totals will likely not reach the record results of the previous year.

## FY 2021 Final Results

The lowa Lottery's annual sales, proceeds to state causes, prizes to players, and commissions paid to lowa businesses all set records in fiscal year 2021. In addition, the Lottery's operating expenses remained well below budget for the year.

The Lottery generated $\$ 101.7$ million in proceeds to state causes for the fiscal year. Annual Lottery sales in FY 2021 were $\$ 452.6$ million while prizes to players totaled $\$ 288.9$ million and
sales commissions to the local businesses across lowa that sell Lottery products totaled $\$ 29.7$ million.

The Lottery's FY 2021 results were positively impacted by two main factors: a spike in scratch ticket sales and two significant jackpots in national lotto games.

The jackpots in Mega Millions and Powerball simultaneously topped the
 $\$ 700$ million mark for the first time in January, with the Mega Millions prize in particular growing to more than $\$ 1$ billion, the secondlargest prize in the history of that game. The twin huge prizes generated a corresponding surge in sales in both games.

Scratch-ticket sales in lowa, which have set annual records each year since FY 2015, did so again in FY 2021, totaling $\$ 316.9$ million. That was an increase of $\$ 54.5$ million from the previous year's total for that product.

The Lottery's robust sales results in FY 2021 were also partly an outlier driven by the unique circumstances of changing consumer behavior in the midst of a public health emergency. This includes the fact that for many lowans, Lottery tickets were a safe, local entertainment option as they spent considerably more time at home and traditional entertainment options such as ballgames, concerts, movie tickets, and vacations were no longer options for discretionary household spending.

The Lottery anticipates that as consumer behavior continues to normalize, Lottery sales in coming years will return to more modest growth patterns.

A highlight for FY 2021 was the $\$ 2.5$ million the Lottery raised for the lowa Veterans Trust Fund to benefit the state's veterans and their families. The Lottery now has raised nearly $\$ 32.4$ million for the Veterans Trust Fund since it began providing proceeds to that cause in 2008. In FY 2021, the Lottery also provided proceeds to both the Public Safety Survivor Benefits Fund and the Department of Corrections Survivor Benefits Fund, which help with insurance costs for the families of lowa peace officers, fire fighters and corrections employees who die in the line of duty.

Here is a year-to-year comparison of annual sales by Lottery product:

| Product | FY 2021 Sales |  | FY 2020 Sales |
| :--- | :--- | :--- | :--- |
| Scratch games | $\$ 316.9$ million |  | $\$ 262.4$ million |
| InstaPlay games | $\$ 23.5$ million |  | $\$ 6.3$ million |
| Pick 3 | $\$ 9.5$ million | $\$ 8.5$ million |  |
| Powerball | $\$ 43.4$ million | $\$ 36.4$ million |  |
| Mega Millions | $\$ 29.0$ million | $\$ 20.4$ million |  |
| Pick 4 | $\$ 5.5$ million | $\$ 5.0$ million |  |
| Lucky for Life | $\$ 5.6$ million | $\$ 5.3$ million |  |
| Lotto America | $\$ 6.4$ million | $\$ 6.8$ million |  |
| Pull-tab games | $\$ 12.8$ million | $\$ 10.8$ million |  |

As always, the lowa Lottery continuously monitors its sales results and will keep the Government Oversight Committees apprised of significant developments. The Lottery also provides regular updates regarding sales and proceeds through the State of lowa's I-3 accounting system. A five-year comparison of Lottery revenues and expenses is included in this report as Attachment A.

The Lottery's annual report for FY 2021 also is now available. A link to it is here: https://ialottery.com/Pages/AboutUs/AnnualReport.aspx

## FY 2022 Lottery Sales



Annual Lottery sales and proceeds through November, the latest full month for which results are available, are ahead of budget projections and the Lottery's five-year average.

Additionally, through the first five months of FY 2022, the Iowa Lottery's operational expenses remain below budgeted projections. The lowa Lottery's November financial statement is included in this report as Attachment B.

The instant-scratch game category has led the way for the Lottery in the initial months of FY 2022, accounting for 67.6 percent of all sales through November. While year-over-year sales growth in the category has been modest at about 0.4 percent growth, it builds on the recordbreaking performance for scratch-game sales in FY 2021.

The lotto category accounted for 24.8 percent of all FY 2022 sales through November. Sales of those games were up 39.4 percent in that time period, bolstered by a strong Powerball jackpot run that approached $\$ 700$ million in early October; the addition of a third weekly Powerball drawing that began in August; and the Lucky for Life game moving from twice weekly drawings to daily drawings in July.

Historically, the Lottery has emphasized to state policymakers that sales in multi-jurisdiction lotto games are always subject to the peaks and valleys of jackpot prize amounts.

The lowa Lottery remains confident that it will achieve the organization's stated goals for the current fiscal year. It continues to budget conservatively and project revenues based on a fiveyear rolling average while seeking to proactively identify consumer trends that may affect future Lottery revenues.

## FY 2023 Budget Approval

The lowa Lottery's FY 2023 budget received final approval from the lowa Lottery Board at its September 28 meeting.

Sales increases were made in the instant-scratch, Lucky for Life and pull-tab categories to reflect the latest actuals for those products. Payroll and travel expenses decreased modestly while rental and utility estimates increased due to the Lottery's expected move from its shared space at the Alcoholic Beverages Division warehouse in Ankeny to a new location.

Also of note for budget planning purposes is that expenses for tickets, prizes, retailer compensation, advertising, gaming system operation and Lottery terminal communications are all directly related to sales, and as sales projections increase, those expense items will increase as well.

Copies of the lowa Lottery's overall Budget and Operating Expenses for FY 2023 are included with this report as Attachment C and Attachment D.


The members of the Lottery Board are: Josh Cook of Ankeny, president and CEO of the Johnston-based Community Choice Credit Union; Sherrae Hanson of Ankeny, tax manager at a CPA firm in West Des Moines; Mary Junge of Cedar Rapids, a CPA and practicing tax- and estate-planning attorney; John Quinn of Urbandale, who serves as the chief of police in Waukee; Mary Rathje, manager and controller at a construction company in Marion, where she resides; and State Treasurer Michael Fitzgerald, who serves on the Board as a nonvoting member.

## Updates To Lottery Administrative Rules

On November 4, amendments took effect in the lowa Lottery's Administrative Rules related to waiver requests and easy-pick tickets.

The first change was a minor revision to remove the word "variance" from the Lottery's administrative rules pertaining to the process for individuals subject to administrative rules in requesting a waiver for hardship. The rules now refer solely to a waiver rather than a variance or a waiver.

The other rules amendment addresses the method of play for lotto games. The Lottery's Administrative Rules previously indicated that a Lottery player could verbally request an easypick ticket in a lotto game. The rules now refer to purchasing an easy-pick ticket, accurately indicating that there are multiple ways a player can achieve the transaction.

## Lottery Gaming System Upgrade

On Sept. 26, the statewide central gaming system that provides real-time communications to all 2,400 Lottery retail locations in lowa was replaced with a new central gaming system. It is one of the biggest projects involved in the operation of the lowa Lottery and only occurs about once a decade.


While Lottery products did not change, most of the equipment used by lowa retailers to sell and cash Lottery tickets was replaced during the upgrade. That includes the central communications backbone of the Lottery's gaming system as well the Lottery terminals, selfcheckers, self-service kiosks, and lighted jackpot signs in the local businesses where Lottery tickets are sold.

The lowa Lottery Board had voted unanimously during its March 2020 meeting for the Lottery to proceed with contract negotiations for a new statewide gaming system with Scientific Games International (SGI), a company based near Atlanta. SGI was one of three companies that participated in a months-long public competitive bid process for the Lottery's gaming system.

Like any technology, Lottery equipment needs to be replaced over time. The Lottery's previous central gaming system had been in use since 2011. SGI also supplied that system, and the Lottery's contract for it expired this year.

## Gift Responsibly Messages At The Holidays

Each year, the lowa Lottery participates in a national effort at the holidays designed to minimize the risks associated with youth gambling. The campaign is in conjunction with the National Council on Problem Gambling and the National Association of State and Provincial Lotteries.

The "Gift Responsibly" image shown here was that its tickets may not be something that they want to give to those underage.

To provide additional perspective, the Lottery's messaging referenced that the concept also applies to other products. For example, some video games and movies aren't appropriate for all ages due to their content. Alcohol and tobacco-related products have their own age restrictions. Even toys come with age-recommendation guidelines.

The Lottery reminded consumers that in lowa, players must be at least 21 years old to buy Lottery tickets, and the Lottery has always identified its products as something for adults.

The Lottery's messaging in the campaign was displayed during the month of December throughout the state in many different locations including outdoor billboards, point-of-sale screens in Lottery retail locations, the Lottery's website, and multiple social media platforms.

## Electronic Licensing At The lowa Lottery

In November, the lowa Lottery upgraded its retailer licensing to an online application through a new state licensing portal called GovConnectlowa.

## GovConnectlowa

By using the portal, businesses can register or renew some state licenses and permits, file tax returns and reports, make payments, and communicate with the state agencies involved. Multiple state entities collaborated on the project with a goal of better serving lowans through modernized technology and procedures.

Applications and licensing for the lowa Department of Revenue, Iowa Lottery, Iowa Department of Inspections and Appeals, and lowa Alcoholic Beverages Division are currently being handled through GovConnectlowa.

A business seeking an lowa Lottery license is directed to the GovConnectlowa portal at https://govconnect.iowa.gov to begin the process, with the entire application completed online. The details required for a Lottery license through the electronic process are the same as those that a business previously provided to the lowa Lottery through a hard-copy application.

The GovConnectlowa portal is designed to provide an efficient, linear path that guides a business to complete a necessary step, such as providing tax information, before it can proceed onward.

## Lottery Security-Compliance Reviews At Retail



Each year, the lowa Lottery conducts unannounced security checks at retail locations across the state to ensure winning tickets are being handled appropriately by retail licensees and that the placement of Lottery equipment is in compliance with requirements.

During the compliance checks, undercover lowa Lottery investigators visit retail locations and pose as customers presenting Lottery tickets for validation and payment. The Lottery's annual performance target is for its security investigators to conduct compliance checks in at least 20 percent of its 2,400 licensed retail locations. Through November, the Lottery had conducted compliance checks at about 9 percent of its retail locations in FY 2022.

The lowa Lottery is committed to conducting its games with fairness and integrity and invites anyone with a question or concern about the Lottery or its products to contact lowa Lottery Security directly at 515-725-7900 or wmaster@ialottery.com.

## Iowa's Two Finalists For \$1 Million New Year's Powerball Prize

Two lowa Lottery players are among five nationwide finalists for a special $\$ 1$ million Powerball drawing that will occur just after midnight in the New Year.

This is the third year that the "Powerball First Millionaire of the Year" promotion has been conducted. Each year, there have been five finalists for the $\$ 1$ million prize. lowa has never had a finalist before, and no state has ever had more than one finalist until now.

Iowa has two of the five finalists for this week's $\$ 1$ million drawing. They are Shari Beenken of Titonka and Rob Long of Waterloo. The other finalists are from Illinois, Louisiana and Pennsylvania.


There has been a three-step process in the promotion so far with the final step of the $\$ 1$ million drawing still to go.

From the spring through the fall, Powerball players from across the country could enter the promotion. Here in lowa, players could enter Powerball tickets into the promotion in September. Then on September 30, the lowa Lottery held its drawing to determine its 20 semifinalists in the promotion. Those lowa semifinalists along with those selected by the other Powerball lotteries in the promotion were then put into a random drawing to determine the five finalists for the $\$ 1$ million prize. And in the end, lowa got two of the five.

The $\$ 1$ million drawing will be held live on air and the winner will be announced just after midnight EST January 1 during ABC's broadcast of "Dick Clark's New Year's Rockin' Eve with Ryan Seacrest" from New York's Time Square.

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION <br> FOR FISCAL YEARS 2017 THROUGH 2021 <br> FINAL

| OPERATING REVENUES |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  |
| Instant-scratch ticket sales | 316,934,651 | 262,447,704 | 250,642,094 | 244,260,964 | 237,617,703 |
| Instaplay sales | 23,478,424 | 16,279,705 | 11,876,560 | 9,733,769 | 5,820,274 |
| Pick 3 sales | 9,540,165 | 8,502,502 | 7,871,469 | 7,705,163 | 7,318,686 |
| Powerball sales | 43,419,695 | 36,428,043 | 54,833,068 | 58,471,047 | 54,292,902 |
| Mega Millions sales | 28,980,779 | 20,433,854 | 36,322,749 | 21,293,740 | 14,957,109 |
| Hot Lotto sales | - | - | - | 3,761,425 | 8,210,714 |
| Pick 4 sales | 5,470,758 | 4,950,001 | 4,292,190 | 4,341,103 | 3,946,273 |
| All or Nothing sales | - | - | - | - | 3,186,443 |
| Lucky for Life sales | 5,555,026 | 5,335,530 | 5,427,678 | 5,600,490 | 5,599,966 |
| Lotto America sales | 6,441,090 | 6,751,811 | 8,753,137 | 4,872,494 | - |
| Pull-tab sales | 12,771,423 | 10,824,344 | 10,876,605 | 10,916,692 | 11,292,740 |
| Application fees | 4,700 | 3,750 | 3,775 | 3,725 | 3,600 |
| Other revenue | 6,317 | 7,436 | 55,516 | 8,135 | 18,841 |
| Total operating revenues | 452,603,028 | 371,964,680 | 390,954,841 | 370,968,747 | 352,265,251 |
| OPERATING EXPENSES |  |  |  |  |  |
| Scratch ticket prize expense | 211,664,732 | 174,595,972 | 166,890,489 | 160,144,268 | 155,043,947 |
| Instaplay prize expense | 17,225,460 | 11,659,100 | 8,255,638 | 6,351,026 | 3,781,706 |
| Pick 3 prize expense | 5,766,802 | 5,101,502 | 4,670,681 | 4,567,778 | 4,261,970 |
| Powerball prize expense | 21,710,608 | 18,219,035 | 25,500,971 | 28,512,041 | 25,876,220 |
| Mega Millions prize expense | 14,490,389 | 10,216,927 | 18,473,201 | 10,764,359 | 7,351,575 |
| Hot Lotto prize expense | - | - | $(46,872)$ | 1,782,452 | 4,000,053 |
| Pick 4 prize expense | 3,282,455 | 3,237,775 | 2,553,524 | 2,519,312 | 2,367,036 |
| All or Nothing prize expense | - | - | (89) | $(31,061)$ | 1,882,220 |
| Lucky for Life prize expense | 3,535,075 | 3,147,141 | 3,111,848 | 3,305,691 | 3,521,940 |
| Lotto America prize expense | 3,220,545 | 3,375,906 | 4,300,353 | 2,436,247 | - |
| Pull-tab prize expense | 7,981,163 | 6,763,647 | 6,805,266 | 6,826,208 | 7,056,494 |
| VIP Club prize expense | - | - | 1,315,880 | 197,001 | 252,465 |
| Promotional prize expense | - | - | 109,753 | 115,750 | 224,943 |
| Advertising/Publicity | 7,421,985 | 6,780,551 | 7,276,923 | 7,162,018 | 6,592,552 |
| Retailer compensation expense | 29,694,891 | 24,314,334 | 25,447,739 | 24,213,812 | 22,914,755 |
| Ticket expense | 3,564,730 | 3,242,459 | 3,284,663 | 3,170,682 | 3,264,975 |
| Vendor compensation expense | 6,237,018 | 6,058,063 | 6,356,385 | 8,227,403 | 7,183,035 |
| Salary and benefits | 11,190,015 | 10,861,223 | 10,459,454 | 10,936,612 | 10,714,712 |
| Travel | 196,657 | 231,957 | 261,529 | 256,766 | 278,279 |
| Supplies | 103,778 | 94,247 | 106,009 | 157,977 | 109,650 |
| Printing | 3,076 | 1,402 | 3,767 | 10,088 | 3,202 |
| Postage | 7,380 | 7,097 | 5,458 | 5,561 | 5,817 |
| Communications | 173,362 | 188,930 | 202,355 | 170,146 | 253,908 |
| Rentals | 304,104 | 318,204 | 310,280 | 305,225 | 304,714 |
| Utilities | 91,331 | 92,719 | 95,043 | 95,756 | 90,824 |
| Professional fees | 119,268 | 169,265 | 162,023 | 157,930 | 191,334 |
| Vending machine maintenance | 261,166 | 257,040 | 253,416 | 294,907 | 526,285 |
| Outside services \& repairs | 918,261 | 870,282 | 828,180 | 827,274 | 791,219 |
| Data processing | 128,506 | 125,918 | 109,069 | 94,977 | 117,021 |
| Equipment | 509,009 | 392,535 | 512,247 | 610,777 | 1,071,249 |
| Reimbursement to other |  |  |  |  |  |
| Depreciation | 457,136 | 481,223 | 541,020 | 546,260 | 460,967 |
| Other | 53,094 | 56,126 | 63,061 | 57,647 | 68,936 |
| MUSL administrative expense | 9,116 | 33,596 | 71,544 | 8,056 | 154,543 |
| Total operating expenses | 350,781,205 | 291,373,794 | 298,748,406 | 285,241,395 | 271,146,430 |
| Operating income (loss) | 101,821,823 | 80,590,886 | 92,206,435 | 85,727,352 | 81,118,821 |

IOWA LOTTERY AUTHORITY

## STATEMENT OF REVENUES, EXPENSES AND CHANGES IN NET POSITION

FOR FISCAL YEARS 2017 THROUGH 2021
FINAL

|  | Fiscal Year 2021 | $\begin{gathered} \text { Fiscal Year } \\ 2020 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fiscal Year } \\ 2019 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fiscal Year } \\ 2018 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Fiscal Year } \\ 2017 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Non-operating revenues (expenses) |  |  |  |  |  |
| Proceeds to state causes** | $(101,747,494)$ | $(81,529,332)$ | - | - | - |
| State General Fund |  | - | $(90,364,965)$ | $(84,596,200)$ | $(78,274,727)$ |
| Veterans Trust Fund |  | - | $(2,500,000)$ | $(2,500,000)$ | $(2,500,000)$ |
| Interest income | 59,467 | 383,498 | 495,974 | 313,694 | 182,107 |
| Gain (Loss) on disposal of capital assets | 18,400 | 1,647 | 15,017 | $(139,572)$ | $(722,748)$ |
| Net non-operating revenues(expenses) | $(101,669,627)$ | (81,144,187) | $(92,353,974)$ | (86,922,078) | $(81,315,368)$ |
| Change in net position | 152,196 | $(553,301)$ | $(147,539)$ | $(1,194,726)$ | $(196,547)$ |
| Net position, beginning of period, as restated* | 4,249,354 | 4,802,655 | 4,950,194 | 6,144,920 | 6,554,077 |
| Net position, end of period | 4,401,550 | 4,249,354 | 4,802,655 | 4,950,194 | 6,357,530 |

* beginning Net Position was restated in FY 2018 due to implementation of GASB 75, Accounting and Financial Reporting for Postemployment Benefits Other Than Pensions
** beginning in FY20, proceeds are reported as one total

Fiscal Year 2021 numbers are unaudited.

IOWA LOTTERY AUTHORITY
Statement of Revenues, Expenses and Changes in Net Position For the Five Months Ending Tuesday, November 30, 2021

Operating revenues:
Instant-scratch ticket sales
InstaPlay sales
Pick 3 sales
Powerball sales
Mega Millions Sales
Pick 4 sales
Lucky for Life sales
Lotto America sales
Pull-tab sales
Application fees
Other
Total operating revenues
Operating expenses:
Scratch ticket prizes
InstaPlay prizes
Pick 3 prizes
Powerball prizes
Mega Millions prizes
Pick 4 prizes
Lucky for Life prizes
Lotto America prizes
Pull-tab prizes
Advertising/publicity
Retailer compensation expense
Ticket expense
Vendor compensation expense
Salary and benefits
Travel
Supplies
Printing
Postage
Communications
Rentals
Utilities
Professional fees
Vending machine maintenance
Outside services and repairs
Data processing
Equipment
Reimbursement to other state agencies
Depreciation
Other
MUSL/Lotto administrative expense
Total operating expenses
Operating income
Non-operating revenue (expenses):
Proceeds to state causes
Interest income
Gain (Loss) on disposal of capital assets
Net non-operating revenues (expenses)
Change in net position
Net position beginning of period
Net position end of period

| Month ended 11/30/2021 | Month ended $11 / 30 / 2020$ | $\begin{gathered} \text { Year-to-date } \\ 11 / 30 / 2021 \\ \hline \end{gathered}$ | $\begin{gathered} \text { Year-to-date } \\ 11 / 30 / 2020 \\ \hline \end{gathered}$ |
| :---: | :---: | :---: | :---: |
| \$23,762,826.00 | \$24,412,461.00 | \$120,591,313.00 | \$120,133,159.00 |
| 1,730,944.00 | 1,221,266.00 | 8,534,860.00 | 10,598,869.00 |
| 751,599.00 | 746,500.50 | 3,857,510.00 | 3,857,387.00 |
| 3,664,010.50 | 2,822,087.00 | 23,367,331.00 | 13,962,109.00 |
| 1,271,116.00 | 1,425,665.00 | 9,007,861.00 | 6,795,605.00 |
| 461,026.00 | 410,831.00 | 2,270,410.00 | 2,238,250.50 |
| 676,270.00 | 454,544.00 | 3,234,578.00 | 2,290,792.00 |
| 477,452.00 | 452,837.00 | 2,516,942.00 | 2,597,230.00 |
| 998,448.99 | 785,790.03 | 5,121,329.50 | 4,782,007.52 |
| 225.00 | 400.00 | 2,925.00 | 1,650.00 |
| 308.72 | 302.87 | 3,308.10 | 1,620.12 |
| 33,794,226.21 | 32,732,684.40 | 178,508,367.60 | 167,258,679.14 |
| 15,157,937.00 | 15,840,173.00 | 79,878,969.67 | 78,988,812.66 |
| 1,300,268.15 | 848,821.39 | 6,073,031.46 | 7,873,127.87 |
| 450,959.40 | 447,900.30 | 2,314,506.00 | 2,314,432.20 |
| 1,832,642.50 | 1,411,067.00 | 11,684,816.50 | 6,981,169.00 |
| 635,558.00 | 712,832.50 | 4,503,930.50 | 3,397,802.50 |
| 276,615.60 | 246,498.60 | 1,362,246.00 | 1,342,950.30 |
| 401,930.89 | 270,152.00 | 1,918,752.36 | 1,361,495.29 |
| 238,726.00 | 226,418.50 | 1,258,471.00 | 1,298,615.00 |
| 626,277.15 | 492,936.02 | 3,196,690.02 | 2,986,871.35 |
| 694,249.05 | 736,078.85 | 3,472,128.57 | 2,893,997.34 |
| 2,210,069.71 | 2,169,364.03 | 11,666,606.90 | 10,963,118.72 |
| 256,912.73 | 282,852.17 | 1,310,498.91 | 1,314,790.81 |
| 520,095.96 | 458,822.16 | 2,727,218.29 | 2,306,078.18 |
| 887,172.05 | 862,248.00 | 4,465,272.13 | 4,444,444.27 |
| 23,737.17 | 10,755.11 | 111,945.25 | 65,458.19 |
| 3,430.59 | 5,858.36 | 54,443.53 | 50,779.05 |
| - | 998.74 | - | 1,085.26 |
| 297.03 | 209.09 | 1,503.35 | 1,910.49 |
| 14,809.18 | 14,291.67 | 70,474.75 | 68,214.75 |
| 18,226.45 | 26,617.13 | 88,447.97 | 133,134.55 |
| 7,183.68 | 7,608.08 | 35,921.21 | 35,536.94 |
| 9,122.85 | 10,251.01 | 46,492.88 | 47,173.45 |
| 23,856.00 | 21,840.00 | 111,216.00 | 108,192.00 |
| 85,476.92 | 54,520.37 | 503,227.21 | 356,765.32 |
| 10,737.47 | 10,751.06 | 53,563.79 | 53,624.17 |
| 33,291.79 | 16,997.71 | 108,393.54 | 108,431.93 |
| 68,316.29 | 79,354.69 | 210,981.96 | 201,214.65 |
| 42,518.83 | 37,800.15 | 202,556.36 | 188,642.73 |
| 4,187.24 | 4,056.68 | 23,325.88 | 21,953.94 |
| 3,284.90 | 9,920.24 | 13,948.35 | 50,145.76 |
| 25,837,890.58 | 25,317,994.61 | 137,469,580.34 | 129,959,968.67 |
| 7,956,335.63 | 7,414,689.79 | 41,038,787.26 | 37,298,710.47 |
| (7,867,371.44) | (7,367,664.50) | $(41,123,483.13)$ | $(37,495,374.46)$ |
| 7,074.71 | 1,970.77 | 39,571.94 | 33,874.50 |
| - | 4,275.00 | 35,593.00 | 16,600.00 |
| (7,860,296.73) | $(7,361,418.73)$ | (41,048,318.19) | (37,444,899.96) |
| 96,038.90 | 53,271.06 | $(9,530.93)$ | $(146,189.49)$ |
| 4,380,968.48 | 4,049,893.56 | 4,486,538.31 | 4,249,354.11 |
| 4,477,007.38 | 4,103,164.62 | 4,477,007.38 | 4,103,164.62 |


|  | FY 2021 <br> Actual | FY 2022 Board <br> Approved Budget | FY 2023 Board Approved Budget |
| :---: | :---: | :---: | :---: |
| Resources |  |  |  |
| Lottery sales | \$ 452,592,011 | \$ 371,000,000 | \$ 371,900,000 |
| Interest income | 59,467 | 500,000 | 60,000 |
| Application fees | 4,700 | 5,000 | 5,000 |
| Other | 6,317 | 5,000 | 5,000 |
| Total Resources | 452,662,495 | 371,510,000 | 371,970,000 |
| Expenses and Change in Net Assets |  |  |  |
| Prizes | 288,877,229 | 229,722,000 | 230,301,000 |
| Retailer compensation | 29,694,891 | 24,858,000 | 24,918,300 |
| Advertising production and media purchases | 7,421,985 | 14,840,000 | 14,876,000 |
| Retailer Lottery system/Terminal Communications | 6,277,734 | 7,537,034 | 7,653,501 |
| Instant/Pull-tab ticket expense | 3,576,478 | 4,528,500 | 4,546,400 |
| Vending machines \& maintenance/Ticket dispensers | 394,430 | 539,248 | 539,248 |
| Courier delivery of instant tickets | 710,983 | 660,000 | 660,000 |
| Interest expense | 0 | 0 | 0 |
| Lottery operating expense | 13,827,475 | 15,655,401 | 15,151,079 |
| Increase (decrease) in net assets | 133,796 | $(330,600)$ | $(532,600)$ |
| Total Expenses and Change in Net Assets | 350,915,001 | 298,009,583 | 298,112,928 |
| Proceeds |  |  |  |
| Proceeds Transfer to Veterans Trust Fund | 2,500,000 | 2,500,000 | 2,500,000 |
| Public Safety Survivor Benefit Fund | 100,000 | 100,000 | 100,000 |
| Department of Corrections Survivor Benefits Fund | 100,000 | 0 | 100,000 |
| Proceeds Transfer to General Fund | 99,047,494 | 70,900,417 | 71,157,072 |
| Total Proceeds Transfers | 101,747,494 | 73,500,417 | 73,857,072 |
| Total Expenses and Proceeds | 452,662,495 | 371,510,000 | 371,970,000 |

FY 2021 Actual numbers are unaudited.

|  | FY 2021 <br> Actual | FY 2022 <br> Board Approved Budget | FY 2023 <br> Board Approved Budget |
| :---: | :---: | :---: | :---: |
| Administrative Payroll | \$ 11,190,015 | \$ 11,848,442 | \$ 11,616,120 |
| Travel \& Transportation | 196,657 | 417,500 | 407,500 |
| Supplies | 86,120 | 103,000 | 103,000 |
| Printing | 3,076 | 10,500 | 10,500 |
| Postage | 7,380 | 7,000 | 7,000 |
| Communications | 173,362 | 232,400 | 192,400 |
| Rentals | 304,104 | 299,179 | 299,179 |
| Utilities | 91,331 | 108,800 | 108,800 |
| Professional fees | 119,268 | 204,000 | 204,000 |
| Outside services and repair | 204,523 | 484,211 | 274,211 |
| Data processing | 128,506 | 150,000 | 150,000 |
| Equipment | 353,102 | 464,869 | 452,869 |
| Reimbursement to state agencies | 460,093 | 531,900 | 531,900 |
| Depreciation | 457,136 | 707,600 | 707,600 |
| Other expenses | 52,802 | 86,000 | 86,000 |
| Total operating expenses | 13,827,475 | 15,655,401 | 15,151,079 |

FY 2021 Actual numbers are unaudited.

