

IOWA DEPARTMENT OF NATURAL RESOURCES

LEADING IOWANS IN CARING FOR OUR NATURAL RESOURCES

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State Parks, Forests and Recreation Areas 2021 Annual Pricing Report

As required in Iowa Code section 455A.14, the Department offers the following report which summarizes parks pricing fees and occupancy rates for 2021, and the proposed pricing work plan for 2022.

Fees and Occupancy Rates Summary

1. Campsites Peak Season

Peak season is May 1 - October 15. The below tiers and fees went into effect February 1, 2021. Booking window opens three months prior to arrival. Fees are per night and include sales tax.

CAMPSITES	2021 PEAK SEASON FEES				PEAK SEASON OCCUPANCY			
	Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total
TIER 1								
Backbone	--	--	\$20	\$14	29%	65%	44%	
Brushy Creek Nonequestrian	\$26	--	\$20	\$14	38%	74%	54%	
Clear Lake	\$26	--	\$20	\$14	32%	58%	43%	
Elinor Bedell	\$26	--	--	--	49%	72%	59%	
Emerson Bay	\$26	--	\$20	--	52%	71%	60%	
Green Valley	\$26	--	\$20	\$14	39%	69%	52%	
Lake Ahquabi*	--	--	\$20	\$14	22%*	44%*	32%*	
Lake Anita	\$26	\$23	\$20	\$14	25%	51%	36%	
Lake Darling	\$26	--	\$20	\$14	35%	67%	49%	
Lake Macbride Modern	\$26	--	\$20	--	41%	73%	55%	
Lake Manawa	\$26	--	--	--	New campground to open in 2022			
Ledges	\$26	--	\$20	\$14	53%	83%	66%	
Lewis & Clark	\$26	--	\$20	--	55%	82%	67%	
Maquoketa Caves	--	--	\$20	\$14	83%	95%	88%	
Marble Beach	\$26	\$23	\$20	\$14	32%	56%	42%	
Palisades-Kepler	--	--	\$20	\$14	32%	69%	48%	
Pikes Peak	--	--	\$20	\$14	42%	68%	53%	
Pleasant Creek	--	--	\$20	\$14	46%	80%	60%	
Prairie Rose	\$26	--	\$20	\$14	36%	68%	50%	
Rock Creek	--	--	\$20	\$14	22%	48%	33%	
Viking Lake	\$26	--	\$20	\$14	25%	51%	36%	
Walnut Woods	\$26	--	\$20	\$14	90%	95%	93%	
Wilson Island*	--	--	\$20	\$14	11%*	30%*	19%*	

CAMPSITES	2021 PEAK SEASON FEES				PEAK SEASON OCCUPANCY		
Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total
TIER 2							
Bellevue	--	--	\$18	\$12	21%	56%	36%
Black Hawk	\$24	\$21	\$18	\$12	23%	47%	34%
Elk Rock Nonequestrian	--	--	\$18	\$12	22%	64%	40%
Fairport	--	--	\$18	--	27%	53%	38%
Geode	\$24	--	\$18	\$12	8%	22%	14%
George Wyth	--	--	\$18	\$12	29%	72%	47%
Lacey-Keosauqua	\$24	\$21	\$18	\$12	25%	59%	40%
Lake Macbride Nonmodern	--	--	--	\$12	8%	42%	23%
Lake of Three Fires Equestrian	--	--	\$22	\$16	7%	27%	15%
Lakes of Three Fires Nonequestrian	--	--	\$18	\$12	12%	28%	19%
Lake Wapello	\$24	--	\$18	\$12	23%	50%	35%
McIntosh Woods	--	--	\$18	\$12	27%	56%	40%
Pine Lake	\$24	--	\$18	\$12	23%	62%	40%
Springbrook	--	--	\$18	\$12	13%	43%	26%
Stone	--	--	\$18	\$12	15%	26%	20%
Union Grove	\$24	--	\$18	\$12	12%	31%	20%
Volga River Equestrian	-	--	\$22	--	21%	66%	40%
Volga River Nonequestrian	\$24	\$21	\$18	\$12	33%	65%	47%
Waubonsie Nonequestrian	--	--	\$18	\$12	31%	63%	45%
Yellow River Forest Equestrian	--	--	--	\$16	10%	43%	24%
Yellow River Forest Nonequestrian	--	--	--	\$12	25%	59%	40%
TIER 3							
AA Call	--	--	\$16	\$10	Not on reservation system		
Beeds Lake	--	--	\$16	\$10	12%	31%	20%
Brushy Creek Equestrian	\$26	--	\$20	\$14	12%	38%	23%
Dolliver Memorial	--	--	\$16	\$10	23%	65%	41%
Elk Rock Equestrian	--	--	\$20	\$14	13%	41%	25%
Fort Defiance	--	--	\$16	\$10	Not on reservation system		
Gull Point	--	--	\$16	\$10	14%	34%	23%
Honey Creek	\$22	--	\$16	\$10	11%	29%	19%
Lake Keomah	--	--	\$16	\$10	12%	35%	22%
Nine Eagles Equestrian	--	--	--	\$14	1%	16%	8%
Nine Eagles Nonequestrian	--	--	\$16	\$10	10%	32%	20%
Pilot Knob	--	--	\$16	\$10	11%	34%	21%
Red Haw	--	--	\$16	\$10	15%	43%	27%
Wapsipinicon	--	--	\$16	\$10	17%	53%	33%

CAMPSITES		2021 PEAK SEASON FEES				PEAK SEASON OCCUPANCY		
Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total	
TIER 4								
Shimek Forest Equestrian	--	--	--	\$13	5%	26%	14%	
Shimek Forest Nonequestrian	--	--	--	\$9	4%	10%	6%	
Stephens Forest Equestrian	--	--	--	\$13	2%	15%	8%	
Stephens Forest Nonequestrian	--	--	--	\$9	2%	11%	6%	
Waubonsie Equestrian	--	--	--	\$13	2%	12%	6%	
Wildcat Den	--	--	--	\$9	14%	55%	32%	

*Lake Ahquabi Campground closed August 9, 2021 for the remainder of the year due to Lake Restoration and renovations

*Wilson Island reopened August 5, 2021 after being closed all year due to flood repairs

2. Campsites Off-Season

Fees lower from peak season annually for off-season October 16 - April 30 2021. All tiers are priced the same in the off-season. The below off-season data includes January 1 - April 30, 2021 and October 16 - November 30, 2021. December 2021 data is not yet available.

CAMPSITES		2021 OFF SEASON FEES				OFF SEASON OCCUPANCY		
Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total	
TIER 1								
Backbone	--	--	\$12	\$6	3%	10%	7%	
Brushy Creek Equestrian	\$22	--	\$16	\$10	1%	4%	2%	
Clear Lake	\$18	--	\$12	\$6	4%	5%	4%	
Elinor Bedell	\$18	--	--	--	3%	5%	4%	
Emerson Bay	\$18	--	\$12	--	2%	3%	2%	
Green Valley	\$18	--	\$12	\$6	4%	10%	7%	
Lake Ahquabi*	--	--	\$12	\$6	3%*	8%*	5%*	
Lake Anita	\$18	\$15	\$12	\$6	3%	7%	5%	
Lake Darling	\$18	--	\$12	\$6	8%	17%	12%	
Lake Macbride Modern	\$18	--	\$12	--	11%	21%	15%	
Lake Manawa	\$18	--	--	--	New in 2022			
Ledges	\$18	--	\$12	\$6	12%	27%	19%	
Lewis & Clark	\$18	--	\$12	--	7%	15%	11%	
Maquoketa Caves	--	--	\$12	\$6	12%	28%	19%	
Marble Beach	\$18	\$15	\$12	\$6	1%	2%	1%	
Palisades-Kepler	--	--	\$12	\$6	7%	13%	10%	
Pikes Peak	--	--	\$12	\$6	7%	12%	9%	
Pleasant Creek	--	--	\$12	\$6	10%	18%	14%	
Prairie Rose	\$18	--	\$12	\$6	7%	16%	11%	
Rock Creek	--	--	\$12	\$6	2%	7%	4%	

CAMPSITES		2021 OFF SEASON FEES				OFF SEASON OCCUPANCY		
Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun	Total	
Viking Lake	\$18	--	\$12	\$6	3%	8%	5%	
Walnut Woods	\$18	--	\$12	\$6	39%	41%	39%	
Wilson Island	--	--	\$12	\$6	Closed in off-season			
TIER 2								
Bellevue	--	--	\$12	\$6	4%	11%	7%	
Black Hawk	\$18	\$15	\$12	\$6	1%	3%	2%	
Elk Rock Nonequestrian	--	--	\$12	\$6	5%	14%	9%	
Fairport	--	--	\$12	--	6%	10%	8%	
Geode	\$18	--	\$12	\$6	2%	4%	3%	
George Wyth	--	--	\$12	\$6	2%	4%	3%	
Lacey-Keosauqua	\$18	\$15	\$12	\$6	7%	12%	9%	
Lake Macbride Nonmodern	--	--	--	\$6	1%	6%	4%	
Lake of Three Fires Equestrian	--	--	\$16	\$10	<1%	2%	1%	
Lake of Three Fires Nonequestrian	--	--	\$12	\$6	3%	5%	4%	
Lake Wapello	\$18	--	\$12	\$6	3%	8%	5%	
McIntosh Woods	--	--	\$12	\$6	3%	6%	4%	
Pine Lake	\$18	--	\$12	\$6	1%	4%	2%	
Springbrook	--	--	\$12	\$6	2%	5%	3%	
Stone	--	--	\$12	\$6	<1%	<1%	<1%	
Union Grove	\$18	--	\$12	\$6	3%	6%	4%	
Volga River Equestrian	-	--	\$16	--	4%	10%	7%	
Volga River Nonequestrian	\$18	\$15	\$12	\$6	4%	10%	7%	
Yellow River Forest Equestrian	--	--	--	\$10	1%	5%	3%	
Yellow River Forest Nonequestrian	--	--	--	\$6	6%	15%	10%	
TIER 3								
AA Call	--	--	\$12	\$6	Not on reservation system			
Beeds Lake	--	--	\$12	\$6	<1%	2%	1%	
Brushy Creek Nonequestrian	\$18	--	\$12	\$6	9%	17%	13%	
Dolliver Memorial	--	--	\$12	\$6	5%	11%	8%	
Elk Rock Equestrian	--	--	\$16	\$10	1%	6%	3%	
Fort Defiance	--	--	\$12	\$6	Not on reservation system			
Gull Point	--	--	\$12	\$6	<1%	<1%	<1%	
Honey Creek	\$18	--	\$12	\$6	2%	4%	3%	
Lake Keomah	--	--	\$12	\$6	3%	5%	4%	
Nine Eagles Equestrian	--	--	--	\$10	1%	2%	1%	
Nine Eagles Nonequestrian	--	--	\$12	\$6	2%	6%	4%	
Pilot Knob	--	--	\$12	\$6	3%	5%	4%	

CAMPSITES	2021 OFF SEASON FEES				OFF SEASON OCCUPANCY		
	Campground	Sewer Water Electric Site	Water Electric Site	Electric Site	Non Electric Site	Weekday Mon-Thu	Weekend Fri-Sun
Red Haw	--	--	\$12	\$6	4%	7%	5%
Wapsipinicon	--	--	\$12	\$6	3%	6%	4%
TIER 4							
Shimek Forest Equestrian	--	--	--	\$10	2%	8%	5%
Shimek Forest Nonequestrian	--	--	--	\$6	3%	6%	4%
Stephens Forest Equestrian	--	--	--	\$10	<1%	4%	2%
Stephens Forest Nonequestrian	--	--	--	\$6	2%	4%	3%
Waubonsie Equestrian	--	--	--	\$10	<1%	2%	1%
Waubonsie Nonequestrian	--	--	\$12	\$6	8%	18%	13%
Wildcat Den	--	--	--	\$6	3%	12%	7%

*Lake Ahquabi Campground closed August 9, 2021 for the remainder of the year due to lake restoration and renovations

3. Youth Group Campsites Peak Season

Peak season is May 1- October 15. Fees are per night and include sales tax.

YOUTH GROUP CAMPING	2021 FEES		2021 OCCUPANCY	
	Park	Youth Site Fees	Weekday Mon-Thu	Weekend Fri-Sun
TIER 1				
Backbone	\$25	4%	24%	13%
Lake Ahquabi*	\$25	0%*	27%*	12%*
Lake Macbride	\$25	5%	33%	17%
Ledges	\$25	6%	35%	18%
Maquoketa Caves	\$25	9%	60%	31%
Walnut Woods	\$25	2%	26%	13%
Wildcat Den	\$25	<1%	22%	10%
TIER 2				
Bellevue	\$20	5%	26%	14%
Brushy Creek	\$20	<1%	15%	7%
Elk Rock	\$20	<1%	17%	7%
Geode	\$20	<1%	4%	2%
George Wyth	\$20	5%	25%	13%
Green Valley	\$20	<1%	14%	6%
Lake Manawa	\$20	<1%	15%	7%
Palisades-Kepler	\$20	0%	14%	6%
Pikes Peak	\$20	8%	16%	11%
Pine Lake	\$20	3%	19%	10%
Pleasant Creek	\$20	<1%	10%	5%
Prairie Rose	\$20	4%	18%	10%

YOUTH GROUP CAMPING		2021 FEES		2021 OCCUPANCY	
Park	Youth Site Fees	Weekday Mon-Thu	Weekend Fri-Sun	Total	
Rock Creek	\$20	0%	7%	3%	
Springbrook	\$20	6%	27%	15%	
Stone	\$20	0%	3%	1%	
Viking Lake	\$20	0%	14%	6%	
Wilson Island*	\$20	<1%*	3%*	2%*	
Yellow River Forest	\$20	3%	15%	8%	
TIER 3					
Beeds Lake	\$15	<1%	11%	5%	
Black Hawk	\$15	<1%	12%	5%	
Dolliver Memorial	\$15	2%	12%	6%	
Elinor Bedell	\$15	<1%	4%	2%	
Honey Creek	\$15	0%	0%	0%	
Lacey-Keosauqua	\$15	<1%	11%	5%	
Lake Anita	\$15	0%	16%	7%	
Lake Darling	\$15	0%	10%	4%	
Lake of Three Fires	\$15	0%	5%	2%	
Lake Wapello	\$15	0%	0%	0%	
Lewis & Clark	\$15	4%	13%	8%	
Nine Eagles	\$15	<1%	10%	5%	
Pilot Knob	\$15	<1%	20%	9%	
Stephens Forest	\$15	0%	9%	4%	
Volga River	\$15	0%	5%	2%	

*Lake Ahquabi Campground closed August 9, 2021 for the remainder of the year due to Lake Restoration and renovations

*Wilson Island reopened August 5, 2021 after being closed all year due to flood repairs

4. Cabins

The below cabin fees went into effect February 1, 2021 (Cabin fees at Springbrook and Nine Eagles were not changed). Due to the 12-month rolling reservation window, the full impact of the new fees will not occur until 2022. Fees do not include local and state hotel tax. A refundable damage deposit equal to the daily rate or \$50, whichever is greater, is required for each cabin rental. Occupancy shown is for the rental season of each facility, excluding December 2021 for year-round facilities as data for the current month is not yet available.

CABINS			2021 FEES		2021 OCCUPANCY		
Park	Cabin Type	Rental Season	Daily	Weekly	Weekday Mon-Thu	Weekend Fri-Sun	Total
Backbone	Modern Deluxe	Year-Round	\$200	\$1,200	40%	76%	55%
Backbone	Modern 2-BR	Year-Round	\$150	\$900	54%	82%	70%
Backbone	Modern 1-BR	Year-Round	\$100	\$600	49%	77%	61%
Black Hawk	Modern Deluxe	Year-Round	\$150	\$900	31%	56%	42%
Dolliver	Basic Family	May 1 - Oct 15	\$50	\$300	53%	83%	66%
Green Valley	Camping	April 15 - Oct 15	\$75	\$450	58%	70%	63%
Honey Creek	Camping	April 15 - Oct 15	\$50	\$300	28%	50%	39%

CABINS			2021 FEES		2021 OCCUPANCY		
Park	Cabin Type	Rental Season	Daily	Weekly	Weekday Mon-Thu	Weekend Fri-Sun	Total
Lacey-Keosauqua	Modern Studio	April 1 - Oct 31	\$75	\$450	46%	67%	55%
Lake Darling	Camping	April 1 - Oct 31	\$50	\$300	24%	47%	34%
Lake Darling	Modern 2-BR	Year-Round	\$110	\$660	60%	82%	70%
Lake of Three Fires*	Modern Studio	Year-Round*	\$75	\$450	44%*	66%*	55%*
Lake Wapello	Modern 1-BR	April 1 - Oct 31	\$75	\$450	58%	80%	68%
Lake Wapello	Modern 2-BR	Year-Round	\$100	\$600	56%	76%	65%
McIntosh Woods	Yurt	May 1 - Sep 30	\$60	\$360	74%	90%	81%
Nine Eagles	Modern 1-BR	April 1 - Oct 31	\$75	\$450	74%	78%	76%
Palisades-Kepler	Modern 1-BR	April 15 - Oct 15	\$80	\$480	50%	67%	58%
Pine Lake*	Modern Family	Year-Round*	\$90	\$540	47%*	51%*	48%*
Pine Lake*	Modern Studio	Year-Round*	\$75	\$450	45%*	49%*	47%*
Pleasant Creek	Camping	April 15 - Oct 15	\$60	\$360	24%	69%	44%
Prairie Rose	Camping	May 1 - Oct 15	\$50	\$300	70%	88%	78%
Springbrook	Multi-family	Year-Round	\$200	\$1,200	29%	68%	46%
Stone	Camping	May 1 - Oct 15	\$50	\$300	15%	50%	30%
Union Grove	Modern 1-BR	Year-Round	\$90	\$540	53%	75%	62%
Waubonsie	Modern 3-BR	Year-Round	\$110	\$660	32%	58%	43%
Waubonsie	Modern Studio	April 15 - Oct 15	\$70	\$420	46%	60%	52%
Waubonsie	Modern 2-BR	Year-Round	\$100	\$600	48%	72%	59%
Waubonsie	Camping	April 15 - Oct 15	\$60	\$360	20%	70%	43%
Waubonsie	Camping	April 15 - Nov 30	\$50	\$300	33%	79%	53%
Waubonsie	Camping 2-BR	April 15 - Nov 30	\$70	\$420	13%	57%	32%
Waubonsie	Camping	April 15 - Oct 15	\$30	\$180	20%	60%	38%
Waubonsie	Camping	April 15 - Oct 15	\$40	\$240	37%	77%	55%
Yellow River	Camping	April 1 - Oct 31	\$75	\$450	89%	86%	88%

*Lake of Three Fires cabins were closed January 15 - March 31, 2021 for maintenance

*Pine Lake Cabins were closed January 1 - July 3, 2021 for renovations

5. Day-Use Lodges

Lodge fees did not change in 2021. The weekend daily rate applies to New Year's Day, Memorial Day, Fourth of July, Labor Day, Thanksgiving Day, and Christmas Day even when the holiday falls on a weekday. Fees do not include sales tax. A refundable damage deposit equal to the weekend daily rental is also required. Occupancy shown is for the rental season of each facility, excluding December 2021 for year-round facilities as data for the current month is not yet available.

DAY-USE LODGES		2021 FEES		2021 OCCUPANCY		
Park	Rental Season	Weekday Mon-Thu	Weekend Fri-Sun	Weekday Mon-Thu	Weekend Fri-Sun	Total
AA Call Lodge	May 1 - Sep 30	\$50	\$100	1%	55%	24%
Backbone Auditorium	May 1 - Oct 15	\$75	\$150	2%	25%	12%
Backbone Beach Lodge	May 1 - Oct 15	\$125	\$250	1%	39%	18%
Beeds Lake Lodge	May 15 - Oct 1	\$40	\$80	1%	34%	15%
Bellevue Lodge	May 1 - Oct 31	\$100	\$200	3%	45%	21%
Clear Lake Lodge	May 1 - Sep 30	\$100	\$200	23%	86%	50%
Dolliver Center Lodge	May 1 - Oct 15	\$30	\$60	4%	55%	27%
Dolliver South Lodge	May 1 - Oct 15	\$38	\$75	<1%	57%	26.6%
Fort Defiance Lodge	May 1 - Oct 15	\$50	\$100	4%	51%	24%
George Wyth Lodge	April 15 - Oct 15	\$35	\$70	6%	51%	25%
Gull Point Lodge	May 1 - Oct 15	\$200	\$400	18%	77%	44%
Lacey-Keosauqua Beach Lodge	April 15 - Oct 31	\$35	\$70	2%	20%	10%
Lacey-Keosauqua Main Lodge	Year-Round	\$40	\$80	3%	37%	18%
Lake Ahquabi Lodge	May 1 - Oct 15	\$45	\$90	4%	54%	25%
Lake Darling Lodge	Year-Round	\$150	\$300	6%	47%	24%
Lake Keomah Lodge	May 1 - Oct 15	\$63	\$125	3%	62%	28%
Lake Macbride Main Lodge	May 1 - Oct 15	\$100	\$200	13%	56%	33%
Lake of Three Fires Lodge	May 15 - Sep 30	\$35	\$70	6%	35%	18%
Lake Wapello Lodge	May 1 - Oct 15	\$50	\$100	6%	28%	15%
Lewis & Clark Visitor Center	Year-Round	\$75	\$150	0%	16%	28%
Lewis & Clark Lodge	May 1 - Oct 15	\$50	\$100	6%	59%	28%
Mini-Wakan Lodge	May 1 - Oct 15	\$100	\$200	3%	46%	20%
Palisades-Kepler Lodge	May 1 - Oct 15	\$150	\$300	Closed- Derecho Damage		
Pine Lake Lodge	April 15 - Oct 15	\$40	\$80	2%	42%	19%
Stone Lodge	May 1 - Oct 15	\$113	\$225	Closed - Road Repair		
Viking Lake Lodge	May 1 - Oct 15	\$100	\$100	0%	4%	2%
Walnut Woods Lodge	Year-Round	\$150	\$300	24%	68%	45%
Wapsipinicon Rotary Lodge	Year-Round	\$40	\$80	3%	46%	22%
Waubonsie Washawtee Lodge	Year-Round	\$100	\$200	6%	34%	18%

6. Shelters

Shelter fees did not change in 2021. Fees do not include sales tax. Occupancy is for reserved days during the facility rental season.

DAY-USE SHELTERS			2021 FEES	2021 OCCUPANCY		
Park	Shelter Type	Rental Season	Daily	Weekday Mon-Thu	Weekend Fri-Sun	Total
Backbone	Open Shelters	May 1-Oct 15	\$25	<1%	15%	7%
Beed's Lake	Open Shelter	May 1-Sept 30	\$25	0%	17%	7%
Bellevue	Open Shelters	May 1-Sept 30	\$25	<1%	2%	<1%
Big Creek	Beach Cabana	May 1-Sept 30	\$15	4%	40%	19%
Big Creek	Large Open Shelters	May 1-Sept 30	\$75	10%	58%	30%
Big Creek	Open Shelters	May 1-Sept 30	\$25	3%	34%	16%
Black Hawk	Open Shelters	May 1-Sept 30	\$25	0%	3%	1%
Brushy Creek	Beach Cabanas	May 1-Sept 30	\$15	0%	3%	1%
Brushy Creek	Large Open Shelter	May 1-Sept 30	\$75	<1%	5%	2%
Brushy Creek	Open Shelters	May 1-Sept 30	\$25	0%	4%	2%
Clear Lake	Open Shelters	May 1-Sept 30	\$25	2%	15%	8%
Dolliver	Open Shelter	May 1-Sept 30	\$25	0%	13%	6%
Elinor Bedell	Shelter with Kitchenette	May 1-Sept 30	\$75	5%	26%	14%
Elk Rock	Open Shelter	May 1-Sept 30	\$25	0%	0%	0%
Emerson Bay	Open Shelter	May 1-Sept 30	\$25	0%	11%	4%
Geode	Open Shelter with Kitchenette	May 1-Sept 30	\$75	Closed - Beach Construction		
Geode	Open Shelters	May 1-Sept 30	\$25	0%	7%	3%
George Wyth	Open Shelters	May 1-Sept 30	\$25	3%	30%	14%
Green Valley	Open Shelters	May 1-Sept 30	\$25	<1%	9%	4%
Gull Point	Open Shelter	May 1-Sept 30	\$25	0%	12%	5%
Honey Creek	Open Shelters	May 1-Sept 30	\$25	<1%	4%	2%
Lacey-Keosauqua	Open Shelters	May 1-Sept 30	\$25	0%	10%	4%
Lake Ahquabi	Beach House Open Shelter	May 1-Sept 30	\$40	6%	41%	21%
Lake Ahquabi	Open Shelter	May 1-Sept 30	\$25	0%	25%	11%
Lake Anita	Open Shelters	May 1-Sept 30	\$25	<1%	6%	3%
Lake Darling	Open Shelter	May 1-Sept 30	\$25	2%	19%	10%
Lake Darling	Large Open Shelter	May 1-Sept 30	\$75	1%	26%	12%
Lake Keomah	Open Shelters	May 1-Sept 30	\$25	<1%	3%	1%
Lake Macbride	Open Shelters	May 1-Sept 30	\$25	2%	23%	11%
Lake Manawa	Open Shelters	May 1-Sept 30	\$25	6%	66%	32%
Lake Manawa	Large Open Shelter	May 1-Sept 30	\$75	9%	73%	37%
Lake Manawa	Open Shelter with Kitchenette	May 1-Sept 30	\$75	12%	78%	40%
Lake of Three Fires	Open Shelters	May 15- Sept 30	\$25	0%	16%	7%

DAY-USE SHELTERS			2021 FEES	2021 OCCUPANCY		
Park	Shelter Type	Rental Season	Daily	Weekday Mon-Thu	Weekend Fri-Sun	Total
Lake Wapello	Open Shelter	May 1-Sept 30	\$25	1%	9%	5%
Ledges	Open Shelters	May 1-Sept 30	\$25	7%	71%	35%
Nine Eagles	Open Shelters	May 1-Sept 30	\$25	0%	7%	3%
Palisades- Kepler	Open Shelters	May 1-Sept 30	\$25	2%	17%	8%
Pikes Peak	Open Shelter	May 1- Oct 31	\$25	3%	34%	16%
Pikes Point	Open Shelter	May 1-Sept 30	\$25	7%	15%	10%
Pilot Knob	Open Shelters	April 1- Oct 31	\$25	<1%	12%	6%
Pine Lake	Open Shelters	May 1- Oct 15	\$25	<1%	5%	2%
Pleasant Creek	Open Shelters	May 1-Sept 30	\$25	3%	32%	15%
Prairie Rose	Open Shelters	May 1-Sept 30	\$25	2%	16%	8%
Red Haw	Open Shelters	May 1-Sept 30	\$25	1%	12%	6%
Rice Lake	Open Shelter	April 1-Oct 31	\$25	0%	5%	2%
Rock Creek	Open Shelters	May 1-Sept 30	\$25	2%	12%	6%
Springbrook	Beach House Open Shelter	May 1-Sept 30	\$40	0%	10%	5%
Springbrook	Open Shelter	May 1-Sept 30	\$25	0%	19%	8%
Stone	Open Shelters	May 1-Oct 15	\$25	3%	34%	16%
Union Grove	Open Shelter	May 1-Sept 30	\$25	1%	10%	5%
Viking Lake	Open Shelter with Kitchenette	May 1-Sept 30	\$75	0%	46%	18%
Viking Lake	Open Shelters	May 1-Sept 30	\$25	0%	5%	2%
Volga	Open Shelter	May 1-Sept 30	\$25	0%	7%	3%
Wapsipinicon	Open Shelters	May 1-Sept 30	\$25	2%	21%	10%
Waubonsie	Open Shelter	May 1-Sept 30	\$25	1%	16%	7%
Wildcat Den	Open Shelters	May 1-Sept 30	\$25	1%	31%	14%

7. Wet/Dry Storage

Wet/Dry storage fees did not change in 2021. Fees do not include sales tax.

WET/DRY STORAGE		
Park	Type	2021 Fees
Big Creek	Dry Storage - Pontoon	\$300.00
Big Creek	Dry Storage - Other Boats	\$225.00
Lake Anita	Wet Storage	\$175 - \$200
Lake Keomah	Wet Storage	\$175 - \$200
Lake Macbride	Wet Storage	\$300.00
Lake Macbride	Dry Storage - Pontoon	\$50.00
Lake Macbride	Dry Storage - Sailboat - 8 months	\$175.00
Lake Macbride	Dry Storage - Sailboat - 4 months	\$50.00
Lake Wapello	Wet Storage	\$175.00
Pleasant Creek	Dry Storage	\$150.00

WET/DRY STORAGE		
Park	Type	2021 Fees
Prairie Rose	Wet Storage	\$200.00
Rock Creek	Wet Storage	\$275.00
Viking Lake	Wet Storage	\$200.00

2021 Special Promotions

Parks pricing legislation now creates the opportunity for special promotions and sales that will benefit campers while promoting season use, lesser-used parks, longer stays, etc. In 2021, the Department implemented a series of pricing promotional campaigns, reducing fees at certain campsites and rental facilities for periods of time with application of a promo code when making an online reservation. Goals for the 2021 promotions were to:

- Increase occupancy at lesser-used parks
- Increase occupancy at cabins with lower occupancy or during winter months (i.e. January - March)
- Extend stays for a longer period of time
- Increase use during shoulder seasons (April 1-30, October 16-31)
- Increase weekday occupancy at campgrounds
- Encourage customer retention or dispersal to facilities they have not previously booked

2021 PROMOTIONAL DETAILS					
Timeframe	Promo Code	Deal	Target Area	Park(s)	Audience
March	Springbrook100	March Getaway: Stay two nights or more at Sherburne House Cabin at Springbrook State Park in the month of March, get \$100 off your reservation	Park with year-round cabin with typically low occupancy	Springbrook	General
May-June	Fish50	Ready to plan your next fishing trip? Reserve a campsite using PromoCode Fish50 at a select southern Iowa state park and get one night 1/2 off for every night you book	Lower Occupancy parks with a body of water and fishing amenities available	Elk Rock Honey Creek Lake of Three Fires Nine Eagles Red Haw	Avid fishing license holders
Jun-Oct	Welcome21	Iowa state parks hope you enjoyed your camping stay last year, and we want to welcome you back! Stay in any Iowa state park campground through October 15, 2021 and save \$5.00.	Statewide	Any	Campers that were new in 2020 that had not yet made a reservation for 2021
Jul-Oct	Gem21	Stay in one of these six hidden gem state park campgrounds and enjoy smaller crowds, peaceful settings and quiet beauty. You'll get one night of camping free for every night you book with promo code GEM21 (up to seven nights of free camping!).	Parks with lowest occupancy rates	Beeds Lake Lake Keomah Lake of Three Fires Nine Eagles Pilot Knob Red Haw	General

2021 PROMOTIONAL DETAILS					
Timeframe	Promo Code	Deal	Target Area	Park(s)	Audience
Sep-Oct	FallFun21	Fall is the perfect time to camp in Iowa state parks, and now you can get a free night when you stay during the week. For the rest of September and October, book a campsite for both Tuesday and Wednesday night and your Thursday night is free. Enjoy the quiet and beauty of Iowa state parks during mid-week.	Statewide	Any	General
Nov-Dec	CozyCabin20 IAWinterCabin20	Are you ready for a cozy getaway in an Iowa State Park cabin? Get 20% off your stay when you book now for the months of January or February 2022. Two codes: One for DNR audience and one for partner Travel Iowa audience	State Parks with year-round cabin rental facilities	Backbone Black Hawk Lake Darling Lake Wapello Pine Lake Springbrook Union Grove Waubonsie	Previous cabin rentals General Travel Iowa Audiences

PROMOTIONAL RESULTS				
Promo Code	# of Times Promo Applied	# of Parks Promo Applied at	Rental Fees	Fees Discounted
Springbrook100	6	1	\$3,000.00	\$600.00
Fish50	31	4	\$642.00	\$296.00
Welcome21	506	47	\$23,641.00	\$2,530.00
Gem21	141	6	\$3,476.00	\$3,476.00
FallFun21	74	31	\$2,892.00	\$1,446.00
CozyCabin20	105	8	\$26,910.00	\$5,382.00

The ability to offer promotional codes through a full-year has provided insight to what types of discounts interest customers and motivate them to make a reservation. The 2021 promotions have shown that the broader the offer and the more focused the audience, the more successful the campaign.

2022 Work Plan

In 2022, the Department is committed to:

1. Continue monitoring facility occupancy while comparing 2022 data to 2021 data.
2. Continue exploring approaches to promotional audiences, promotional goals, distribution channels (social media, email, etc.) and criteria to determine when a promotion is beneficial.
3. Updating comparable data sets (federal, city and county) for similar facilities within sixty miles of the perimeter of each state park or recreation area.