
FISCAL UPDATE Article

Fiscal Services Division

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IPTV BOARD MEETING — OCTOBER 2017

Board Meeting. The Iowa Public Broadcasting Board met on October 10, 2017, in Johnston, Iowa. The Board discussed and approved the following:

Diversity Plan. The Iowa Public Television (IPTV) Diversity Plan for promoting diversity in the composition of boards, advisory committees, management, and staff was adopted.

Lease Extension. A lease agreement was renewed with Midwest Airport Properties for rental of warehouse storage space. The Board approved extending the lease to November 30, 2022, with an increase of \$100 per month, for a total of \$15,312 per year or \$6.25 per square foot.

Waiver of Licensing Fees. The Board approved a one-time waiver of the annual Market to Market licensing fee for Wyoming Public Television due to financial hardship. The fee is \$1,918. Justin Beaupre, Director of Programming and Production, explained that it is rare to waive the fee but important to preserve relationships with other stations and to preserve Market to Market's nationwide coverage. Staff members at IPTV are working with Wyoming Public Television to help them identify additional underwriting to improve the station's financial condition.

Mr. Beaupre noted that the licensing fee for Market to Market has been the same for so long that no one remembers how it was determined. He is working to develop a new rate structure that will result in predictable rate increases.

Financial Reports. The Board approved the final report on the FY 2017 State General Fund appropriation. The appropriation was fully spent, so there will be no reversions. The Board also approved a quarterly report for IPTV Foundation programming and production support. The Board received and reviewed information on the status of the FY 2018 State General Fund appropriation and three ongoing State capital appropriations.

At the previous Board meeting, the Board approved requesting an increase in State funding in FY 2019 of \$147,500 to restore overnight broadcasting. Executive Director Molly Phillips noted that she will be presenting that recommendation to the Governor at a public hearing on November 29.

Other Presentations. The Board received presentations on the following:

- Educational services and outreach.
- Programming and production updates.
- State Fair programming results.

New Channel. The Board received information on the planned December 1 launch of a new IPTV KIDS Channel that will be available on 11.2. The LEARN/CREATE programming that currently occupies 11.2 will move to a new 11.4 channel, requiring viewers to rescan channels on their televisions. The plans to publicize the changes and the need to rescan were discussed.

Next Meeting. The next meeting of the IPTV Board is scheduled for December 13, 2017. The regular meeting at 10 a.m. will be followed by a joint meeting with the Board of the IPTV Foundation at 12 p.m.

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