



NEW LICENSE PLATE DESIGNS AVAILABLE FOR PUBLIC VOTE

Governor Kim Reynolds and Lt. Governor Adam Gregg, along with Department of Transportation (DOT) Director Mark Lowe, unveiled three potential designs for Iowa's new license plate at the Iowa State Fair. State Fair participants can vote on their favorite design at the DOT's booth in the Varied Industries Building or online at <https://iowadot.gov/StateFair/PickAPlate.aspx>.



Downloadable images of the designs are located at <https://iowadot.gov/mvd/newplates>. The potential license plates were designed in collaboration with the DOT, the Governor's office, and other State agencies. The current plate design has been in place since 1998.

Iowa Code section [312.2\(3\)](#) authorizes funds to be transferred from the Road Use Tax Fund to pay for the manufacturing costs associated with license plates. In FY 2015, \$3.4 million was transferred, and \$3.1 million was transferred in FY 2016.

STAFF CONTACT: Michael Guanci (515)725-1286 michael.guanci@legis.iowa.gov