



TOBACCO USE PREVENTION & CONTROL COMMISSION SEPTEMBER MEETING

Meeting. The [Tobacco Use Prevention and Control Commission](#) of the Iowa Department of Public Health (IDPH) met September 30, 2016, in Des Moines. The Commission modified and approved the final [Strategic Plan](#) for the next three years.

Budget and Programs. For FY 2016, the Commission reverted about \$246,000. Director Jerilyn Oshel of the Division of Tobacco Use Prevention and Control attributed the reversion of \$200,000 related to Quitline Iowa to a decrease in calls due to new protocols requiring Medicaid recipients to call their managed care organizations' (MCOs) hotlines for tobacco cessation services. Non-Medicaid recipient calls to the Quitline have been steady. The other reversion of \$46,000 was from unspent funds in the Community Partnership Program. The Commission directed staff to develop a proposal to handle reversions of county allocations more efficiently.

Additionally, the IDPH is beginning quarterly reviews of program budgets for areas that are running over or under budget to evaluate how resources can be deployed more effectively. The reallocation of resources has become viable due to broader language in appropriation bill allocations. Some new ideas being explored by the IDPH include utilizing funding for cancer-related programs to deliver smoking cessation services to clients in those programs.

The department is also using its budgetary freedom to commission a division-wide evaluation of strengths and weaknesses as part of the University of Northern Iowa contract for other program evaluations. Commission members expressed interest in seeing the results of this report.

Staff has also been meeting with Iowa Medicaid Enterprise and representatives of the state's three MCOs to develop a single unified prior authorization fax form for smoking cessation services. Some health care providers at the meeting shared stories of frustrations delivering services and smoking cessation products to clients.

The Youth Executive Council announced that its total membership was up to 2,210, an increase over its total membership at this time last year. Three new chapters will be online soon. A density heat map is available on the Commission's webpage that highlights member growth. Community partnerships in 14 more counties have expressed interest in forming chapters, so more youth participation is expected in the coming year for the program.

Presentation. The American Lung Association gave a presentation on the high prevalence of smoking in the LGBTQ community and steps the American Lung Association is taking to decrease this usage. Data on health metrics related to the LGBTQ community is limited nationally, but some data shows that tobacco usage in this demographic is twice the national average and that members of the LGBTQ community are five times less likely to utilize a Quitline service. The Association has been to recent events, such as the Governor's Conference on LGBTQ Youth and Des Moines Pride Fest, and plans to gather local data to develop a vision and action plan.

Updates from Commission Members. Other updates from members of the Commission were given. Highlights include:

- Attorney General's Office: Staff recently attended the Triennial Master Settlement Agreement Conference. Topics covered included a discussion led by Food and Drug Administration Tobacco Products Director Mitch Zeller on perspectives on nicotine policy. Additionally, there was a panel on the prevalence of the depiction of smoking in video games.
- George Belitsos informed the Commission about Story County's recent ban of e-cigarette and vaping products in all public places. The ban was passed after Ames and Iowa State University had taken similar steps.
- Alcoholic Beverages Division: Retail enforcement checks will begin in October.

Next Meeting. The next meeting of the Commission will be December 2, 2016.

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