
FISCAL UPDATE Article

Fiscal Services Division

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IOWA LOTTERY COMMISSION MEETING — SEPTEMBER 2025

Meeting. The Iowa Lottery Commission met on September 29, 2025, at the Iowa Lottery headquarters in Clive and via teleconference.

Director Report. Mary Mosiman, Iowa Department of Revenue (IDR) Director, reported that the IDR's modernization project is in its fifth and final year, and this year is focused on the back end of the system.

Chief Executive Officer (CEO) Update. Matt Strawn, Iowa Lottery CEO, reported that Lottery sales through August of fiscal year (FY) 2026 totaled approximately \$75.1 million, an 8.1% increase compared to the same time period in FY 2025, but a decrease of 1.6% compared to the five-year average. Lottery proceeds totaled approximately \$14.0 million through August of FY 2026. Compared to the year-to-date (YTD) figure from August 31, 2024, InstaPlay games had a sales increase of 69.7% and Powerball had a sales increase of 103.4%, while Mega Millions had a sales decrease of 40.5% and scratch tickets had a sales decrease of 2.4%.

Quarterly Updates. The Commission received sales and marketing, external relations, security, and financial quarterly reports including the following items:

- The Iowa Lottery blog will be decommissioned and information that was available on the blog will be available on the Division's social media accounts.
- As of August 31, 2025, the Iowa Lottery year-to-date sales were \$75.1 million, which is \$5.9 million ahead of the FY 2026 budget.

FY 2026 Budget Overview. The FY 2026 Iowa Lottery budget was discussed. Lottery expenses are 9.8% below the budget fiscal year to date.

World Lottery Association (WLA). The Iowa Lottery received a Responsible Gaming Level 2 Certification from the WLA. According to the WLA, Level 2 Certification requires members to complete a self-assessment and determine which responsible gaming programs need to be built to ensure that the organization addresses the principles of the WLA.

Guinness World Records. The Iowa Lottery set a Guinness World Record for the most people simultaneously scratching scratch cards on August 14, 2025, at the Iowa State Fair. The attempt celebrated the Iowa Lottery's 40th anniversary.

Game Rule Approvals. The Board approved several new holiday scratch tickets for sale.

Next Meeting. The next Iowa Lottery Commission meeting is tentatively scheduled for Tuesday, December 16, 2025, in Clive.

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