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## FISCAL UPDATE Article

Fiscal Services Division

May 10, 2023



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### ENHANCE IOWA BOARD AWARDS — MAY 2023

**Board Meeting.** The Iowa Economic Development Authority (IEDA) [Enhance Iowa Board](#) met on May 4, 2023.

**Enhance Iowa Program.** The Enhance Iowa program provides financial incentives to communities for the construction of recreational, cultural, educational, or entertainment facilities that enhance the quality of life in Iowa. To date, 127 Community Attraction and Tourism (CAT) grants have been awarded by the Board, totaling \$42.0 million.

**Contract Amendments and Contingent Awards.** The Board discussed contract amendment requests from the Nahant Marsh Education Center, the Camp Foster YMCA, and the city of Waukee.

**Committee Awards.** The Board awarded \$1.8 million in CAT grants and approximately \$23,000 in Sports Tourism grants to six projects.

The Board awarded the following CAT grants:

- The Keota Pool and Aquatic Project in the city of Keota was awarded \$500,000 toward a \$1.7 million heated pool, four-lane lap swim area, agricultural-themed splash pad, diving board, and bath house.
- The YMCA of Washington County was awarded \$500,000 toward an \$8.2 million indoor aquatic center with a six-lane lap swim area, a recreation pool, two saunas, a whirlpool, and a spectator seating area.
- The Terrace Park Beach and Alex Danbom Memorial Park Project in West Okoboji was awarded \$500,000 toward \$1.8 million in improved beach access, additional parking, signage, restroom enhancements, a new playground, and a pedestrian crosswalk.
- The Marcus Community Golf Clubhouse and Recreation Center in the city of Marcus was awarded \$300,000 toward a \$1.2 million clubhouse, recreation center, event venue, restaurant, and virtual sports facility.

The Board awarded the following Sports Tourism Marketing grants:

- The city of Carroll was awarded \$2,570 toward marketing the Kick It Up youth soccer tournament on June 10, 2023, for boys and girls U10, U12, and U14. The city plans to expand its existing marketing to Sioux City, Des Moines, Ames, Council Bluffs, and Omaha.
- Polk County and the Downtown Events Group were awarded \$20,000 to promote the Register's Annual Great Bicycle Race Across Iowa's (RAGBRAI's) overnight stop in Des Moines on July 26, 2023. Funds will be used for print materials, social media marketing, and signage.

**Reports.** The Board was provided a tourism report by IEDA Tourism Communication Manager Jessica O'Riley and a legal report by IEDA Legal Counsel Lisa Connell.

**Next Meeting.** The next meeting is scheduled for June 1, 2023.

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