
FISCAL UPDATE Article

Fiscal Services Division

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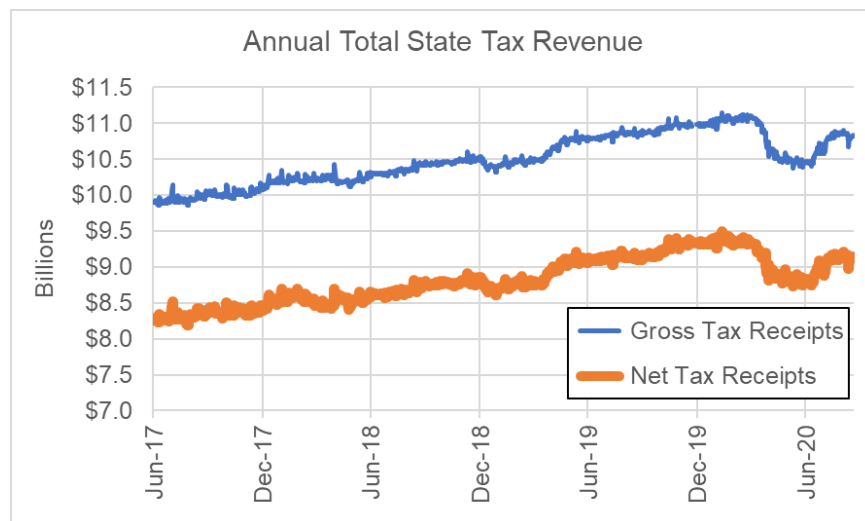
STATE TAX REVENUE UPDATE — COVID-19 IMPACT — SEPTEMBER 18, 2020

Public Health Emergency. On March 17, 2020, Governor Kim Reynolds issued a [State of Public Health Disaster Emergency Proclamation](#) in response to the COVID-19 pandemic. Among other actions, the proclamation closed restaurants, bars, fitness centers, theaters, and casinos and prohibited public gatherings of more than 10 unrelated people.

Department of Revenue Actions. On March 19, 2020, and in response to the Governor's proclamation, the Iowa Department of Revenue issued an [order](#) granting deadline extensions for filing several types of annual State tax returns and also delayed the tax payment due dates associated with the tax returns. That delay applied to individual income and business income tax final payments.

The Department also initiated an [application process](#) by which businesses could apply to the Department for a delay in remitting to the State the individual income tax the business had withheld from its employees and the sales tax the business had collected from its customers. In addition, on April 9, 2020, the Department issued an order that temporarily reduced the amount of quarterly estimate payments that some individual and certain business taxpayers are required to make. The order applied to quarterly estimate payments due from April 30, 2020, through July 31, 2020.

State Tax Revenue Update. The following chart depicts Iowa annual gross and net (gross tax receipts minus tax refunds issued) tax revenue calculated as a 365-day moving total. The time period depicted is June 30, 2017, through September 18, 2020. All State General Fund tax revenue is included, along with tax revenue deposited to other State funds like the Rebuild Iowa Infrastructure Fund (gambling tax) and the Road Use Tax Fund (motor fuel tax and the sales tax on vehicle purchases). Tax refunds also include the transfer of one-sixth of the State sales tax to finance local school infrastructure. The graph shows that total annual tax revenue, both gross and net, began to decline around April 8, 2020, and began to recover around July 13, 2020.



The following table provides a breakdown of major revenue and refund sources. The data used to develop the table includes State tax deposits and tax refunds issued from March 19 through September 18 for calendar years 2019 and 2020. Over that time frame, net State tax revenue declined \$246.4 million and 5.2% year-over-year. Much of the significant decline experienced beginning around April 8, 2020, was the result of tax due date delays. A partial recovery that began in mid-July is likewise due to individual and corporate income tax payments made as the delayed due date for those tax payments approached. A brief explanation of the significant changes in State tax revenue from March 19 through September 18 includes:

- **Individual income tax** declined \$86.3 million (-4.4%) over the period. The delayed due date of July 31, 2020, has passed, and payments with tax returns declined \$109.8 million (23.5%) over the period. Since the payments represent tax year 2019 tax payments, this decline is not a result of COVID-19.

Individual income tax withholding increased \$13.6 million (0.7%) over the period. The single factor keeping withholding tax revenue from experiencing a decrease is the transfer from the Unemployment Trust Fund of income tax withheld from unemployment payment checks. That source has provided an additional \$89.6 million for the State General Fund over the period when compared to last year. In addition, a change to the income tax withholding tables (effective January 1, 2020, and designed to more accurately match income tax withholding to income tax liability) has reduced withholding and trimmed tax revenue growth somewhat.

- **Corporate income tax** increased \$3.7 million (0.9%) over the period.
- **Sales/use tax** increased \$5.7 million (0.4%) over the period.
- **Other General Fund taxes** declined \$20.3 million (-8.3%) over the period. The majority of the decline was in insurance premium tax and bank franchise tax.
- **Fuel tax** declined \$34.0 million (-9.2%) over the period.
- **Vehicle sales tax (fee for new registration)** declined \$43.4 million (-20.2%) over the period. The tax is generally collected by counties when the vehicle is first registered by the new owner and is remitted to the State around the 10th of each month. The decline over the period is likely not as large as currently indicated, as the monthly deposit that should have been made on September 10 does not appear to have occurred.
- **Gambling tax** declined \$67.8 million (-44.0%). The Governor's March 17, 2020, order closed Iowa's State-regulated gambling casinos. The reduction in gambling revenue is a direct result of this action. The casinos began to reopen starting June 1, 2020. Fifteen weekly deposits have been made since the industry reopened, totaling \$80.5 million. Deposits on similar dates in 2019 totaled \$90.4 million.

2019 and 2020 State Tax Collections, March 19 to September 18				
Dollars in Millions				
Tax Item	2019	2020	\$ Change	% Change
Individual Income Tax Withholding	\$ 1,872.2	\$ 1,885.8	\$ 13.6	0.7%
Ind. Income Tax Estimate Payments	259.8	262.0	2.2	0.8%
Ind. Income Tax Payments with Tax Returns	467.9	358.1	-109.8	-23.5%
Ind. Income Tax, Refunds	-652.5	-644.8	7.7	-1.2%
Individual Income Tax, Net	1,947.4	1,861.1	-86.3	-4.4%
State General Fund				
Corporate Income Tax	473.8	446.7	-27.1	-5.7%
Corporate Income Tax, Refunds	-53.6	-22.8	30.8	-57.5%
Corporate Income Tax, Net	420.2	423.9	3.7	0.9%
Sales/Use Tax	1,607.0	1,610.6	3.6	0.2%
Sales/Use Tax, Refunds	-34.3	-32.6	1.7	-5.0%
School Infrastructure Transfer	-256.7	-256.3	0.4	-0.2%
Sales/Use Tax, Net	1,316.0	1,321.7	5.7	0.4%
Other Taxes	249.0	230.7	-18.3	-7.3%
Other Taxes, Refunds	-3.1	-5.1	-2.0	64.5%
Other Taxes, Net	\$ 245.9	\$ 225.6	\$ -20.3	-8.3%
General Fund Taxes, Net	<u>\$ 3,929.5</u>	<u>\$ 3,832.3</u>	<u>\$ -97.2</u>	<u>-2.5%</u>
Other Funds				
Fuel Tax	\$ 371.5	\$ 337.5	-34.0	-9.2%
Vehicle Sales Tax	214.6	171.2	-43.4	-20.2%
Gambling Tax	154.1	86.3	-67.8	-44.0%
Cigarette/Tobacco Tax	108.6	109.5	0.9	0.8%
Other Taxes	32.6	27.4	-5.2	-16.0%
Tax Refunds	-31.1	-30.8	0.3	-1.0%
Non-General Fund Taxes	\$ 850.3	\$ 701.1	-149.2	-17.5%
Total State Taxes, Net	<u>\$ 4,779.8</u>	<u>\$ 4,533.4</u>	<u>\$ -246.4</u>	<u>-5.2%</u>

Net State tax revenue deposits from March 19, 2020, through September 18, 2020, totaled \$4,533.4 million. Had net tax revenue growth over the period equaled 4.0% (a more normal growth rate), revenue would have totaled \$4,971.0 million, meaning that revenue for the period was approximately \$437.6 million below what might have been expected during a normal year. Since the combination of decreased final individual income tax return payments and decreased individual income tax refund payments (totaling a net revenue reduction of \$102.1 million) represents calendar year 2019 activity, the potential COVID-19 revenue impact through September 18, 2020, may be estimated at \$335.5 million or less across all State tax revenue sources. The most significant negative impact is shown in gambling tax. Additional negative impacts are evident in fuel tax and vehicle sales tax.

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