
FISCAL UPDATE Article

Fiscal Services Division

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Ground Floor, State Capitol Building

Des Moines, Iowa 50319

515.281.3566

IOWA ECONOMIC DEVELOPMENT AUTHORITY BOARD MEETING — SEPTEMBER 2020

Board Meeting. The Iowa Economic Development Authority (IEDA) Board met on September 18, 2020, and took the following actions:

Direct Financial Assistance and Tax Benefits. The Board approved one project for direct financial assistance and tax benefits through the High Quality Jobs Program (HQJP). The award is to assist MCF Operating, LLC, dba Mrs. Clark's Food, in the creation of 19 jobs and is expected to result in approximately \$9.3 million in new capital investments.

Contracts. The Board approved contract signing extensions for nine companies and approved contract amendments for four projects.

Small Business Innovation Research and Small Business Technology Transfer Outreach Program. The Board approved the award of up to \$650,000 for [Small Business Innovation Research and Small Business Technology Transfer \(SBIR/STTR\) Outreach Program](#) requests. The Program is designed to increase the rate of successful grant applications for Iowa's innovative businesses seeking federal grants through the federal Small Business Administration's programs. One component of the Program provides up to \$50,000 in financial assistance to companies: \$25,000 when a federal award is granted and \$25,000 when a Phase II proposal is submitted.

Proof of Commercial Relevance. The Board approved loan awards of \$25,000 each from the Proof of Commercial Relevance (POCR) Fund for Inflexion Point Technologies and Stagerie. The POCR Fund provides financial assistance to innovative businesses pursuing proof of commercial relevance and marketability of a technology. The Fund is designed to assist businesses with new technologies that have completed the proof of concept stage and are ready to be subjected to the rigors of the proof of commercial relevance stage, which includes defining the market for the product and perfecting the product to meet market needs.

Innovation Fund Investment Tax Credit Certificates. The Board approved the award of approximately \$717,000 in Innovation Fund Investment Tax Credit Certificates. The Certificates are to encourage seed capital investment in innovative Iowa businesses, primarily those in advanced manufacturing, biosciences, and information technology. The Certificates represent 25.0% of the investor's equity investment in a certified innovation fund.

Financial Summary. The Board also received financial reports from IEDA staff. As of August 31, 2020, the following amounts remain unobligated:

- General Fund Operations FY 2020: \$2.4 million.
- High Quality Jobs Program FY 2020: \$19.2 million.
- Tax Credit Cap FY 2021 Allocation: \$119.9 million.

Budget Requests. The Board approved the IEDA FY 2020 budget requests. The requests include an increase of \$1.0 million from the General Fund for the marketing of This is Iowa.

More Information. Information on the meeting from the IEDA can be found [here](#).

LSA Staff Contact: Ron Robinson (515.281.6256) ron.robinson@legis.iowa.gov

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