
FISCAL UPDATE Article

Fiscal Services Division

August 4, 2020



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COMMUNITY ATTRACTION AND TOURISM REVIEW COMMITTEE — AUGUST 4, 2020

Review Committee Meeting. The Community Attraction and Tourism (CAT) Review Committee met on August 4, 2020. The Committee received the following CAT award requests:

- City of Holstein — Holstein Aquatic Center (\$472,000).
- Jackson County Fair Association — Jackson County Fair and Extension/4-H Outreach Center (\$500,000).
- Woodbine Community Foundation, Woodbine Community School District, and City of Woodbine — Woodbine Regional Wellness Center (\$900,000).

The CAT Review Committee will not make any recommendations before hearing from all 15 entities requesting awards.

The CAT Review Committee is a subcommittee of the Enhance Iowa Board that evaluates applications for CAT grant funding. The Enhance Iowa Program provides financial incentives to communities for the construction of recreational, cultural, educational, or entertainment facilities that enhance the quality of life in Iowa. The Enhance Iowa Board is appointed by the Governor and oversees the administration of the CAT Grant Program. Additional duties include the oversight of the Sports Tourism Program and the River Enhancement Community Attraction and Tourism Program.

Appropriations from the infrastructure budget for the CAT Program fund infrastructure projects to assist communities in the creation of multipurpose attraction and tourism facilities. To be eligible, projects must be permanent recreational, cultural, educational, or entertainment attractions; be available to the public; and promote tourism in the communities. Eligible applicants include cities, counties, public organizations, and school districts in cooperation with a city or county.

More Information. Information on the meeting from the Iowa Economic Development Authority can be found [here](#).

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