
FISCAL UPDATE Article

Fiscal Services Division

June 24, 2020



Ground Floor, State Capitol Building

Des Moines, Iowa 50319

515.281.3566

IOWA PUBLIC BROADCASTING BOARD MEETING — JUNE 2020

Meeting. The Iowa Public Broadcasting Board (IPBB) met on June 24, 2020, by teleconference.

Iowa PBS Foundation FY 2021 Strategic Fundraising Plan. Susan Scharnberg, President of the Iowa PBS Foundation, presented the Iowa PBS Foundation FY 2021 Strategic Fundraising Plan. The plan included comparative financial reporting for FY 2019 and FY 2020 and budget information for FY 2021. Information about membership and leadership giving was included along with goals and strategies. The Board members discussed the endowment fund and use of those funds. The plan was approved by the Board.

Operation Costs. The Board discussed the impact of unbudgeted expenditures related to COVID-19. Along with educational services, Iowa PBS provided services for the broadcasting of the Governor's daily COVID-19 press conferences and provided Spanish translation for those press conferences. Iowa PBS is working with the Federal Emergency Management Agency (FEMA) to receive reimbursement of up to 75.0% of COVID-19 related expenses. The accumulated costs to date are estimated to be \$70,000 with an additional \$40,000 in personnel cost that would not be eligible for FEMA reimbursement.

Next Meeting. The next meeting of the IPBB is scheduled for Wednesday, August 12, 2020.

LSA Staff Contact: Lora Vargason (515.725.2249) lora.vargason@legis.iowa.gov

Doc ID 1138080