
FISCAL UPDATE Article

Fiscal Services Division

October 11, 2019



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Des Moines, Iowa 50319

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IOWA PUBLIC BROADCASTING BOARD MEETING — OCTOBER 2019

Meeting. The Iowa Public Broadcasting Board (IPBB) met on October 9, 2019, in Johnston. The meeting opened with the approval of minutes and introduction of new Board member Kevin Fangman, Chief Academic Officer at Heartland Area Education Agency. The Board also recognized Iowa Public Television's (IPTV) achievement for receiving four Upper Midwest Emmy Awards.

IPTV Diversity Plan. An annual review of IPTV's diversity plan was discussed along with ongoing recruitment efforts to diversify its employment applicant pool. IPTV currently has a minority mentorship program involving two high school students each year. Continuing to promote diversity and increasing additional internship opportunities are part of IPTV's strategic plan.

Equipment Purchase. The Board approved \$260,000 to replace the master control automation system which will no longer be supported by the manufacturer after December 31, 2019. IPTV had received an FY 2018 appropriation from the Technology Reinvestment Fund (TRF) and is awaiting Department of Administrative Services (DAS) approval before completing the purchase.

Ready for School Program. IPTV works to strengthen math and literacy skills of children by partnering with Iowa communities through its Ready for School Program. The [Program](#) provides books, learning materials, curriculum, learning events, and professional development opportunities for educators. The Board discussed the communities chosen to participate this year and the benefits of the Program.

State Fair Broadcast Results. Ratings statistics for IPTV's coverage of the Iowa State Fair were shared with the Board. State Fair highlights continue to be the number one rated show for IPTV and use of broadcast clips in national coverage continues to increase. Additional information was shared detailing the increases in social media presence, social media interactions, and YouTube view counts.

Next meeting. The next meeting of the IPBB is scheduled for Wednesday, December 11, 2019.

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