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Amend Senate File 601, as amended, passed, and
    2 reprinted by the Senate, as follows:
    3 \pm 1. Page 59, by inserting after line 10 the
    4 following:
                                  <DIVISION
                     HIGHER EDUCATION STUDENT LOANS
                        Section 261.38, subsection 5, unnumbered
   8 paragraph 1, Code 2007, is amended to read as follows:
  9 The commission may enter into agreements with the 10 Iowa student loan liquidity corporation in order to 11 increase access for students to education loan
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  12 programs that the commission determines meet the
  13 education needs of Iowa residents. The agreements
  14 shall permit the establishment, funding, and operation
  15 of alternative education loan programs, as described
  16 in section 144(b)(1)(B) of the Internal Revenue Code 17 of 1986 as amended, as defined in section 422.3, in
  18 addition to programs permitted under the federal
  19 Higher Education Act of 1965. In accordance with
  20 those agreements, the Iowa student loan liquidity 21 corporation may issue bonds, notes, or other
  22 obligations to the public and others for the purpose
  23 of funding the alternative education loan programs.
  24 This authority to issue bonds, notes, or other
  25 obligations shall be in addition to the authority
  26 established in the articles of incorporation and 27 bylaws of the Iowa student loan liquidity corporation.
  28 The Iowa student loan liquidity corporation and any
  29 subsidiary of, affiliate of, or other entity that
   30 manages or services the Iowa student loan liquidity
  31 corporation contracts related to bonds issued under
  32 this subsection are considered governmental bodies and 33 government bodies of the state for purposes of 34 chapters 21 and 22 respectively.
         Sec. ____. <u>NEW SECTION</u>. 261E.1 DEFINITIONS. As used in this chapter, unless otherwise
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  37 specified:
        1. "Administrator" means either the attorney
1 39 general or the attorney general's designee. The
  40 attorney general may charge the college student aid 41 commission or the superintendent of banking, credit
1 42 unions, or savings and loans with enforcing this
  43 chapter against the person under investigation.
44 2. "Borrower" means a student attending a covered
  45 institution in this state, or a parent or person in 46 parental relation to such student, who also obtains an
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  47 educational loan from a lending institution to pay for
  48 or finance higher education expenses.
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          3. "Covered institution" means any educational
  50 institution that offers a postsecondary educational 1 degree, certificate, or program of study and receives
    2 state funding or assistance. "Covered institution"
    3 includes an agent of the educational institution,
   4 including an alumni association, booster club, or 5 other organization directly or indirectly associated
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   6 with the institution.
          4. "Covered institution employee" means any
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   8 employee, agent, contractor, director, officer, or
   9 trustee of a covered institution.
  10 5. "Educational loan" means any loan that is made, 11 insured, or guaranteed under title IV of the federal
  12 Higher Education Act of 1965, as amended, any high
  13 risk loan, or any private loan issued by a lending
  14 institution for the purposes of paying for or
  15 financing higher education expenses.
  16 6. "Gift" means any discount, favor, gratuity,
17 inducement, loan, stock, thing of value, or other item
18 having a monetary value of more than ten dollars.
19 a. The term "gift" includes but is not limited to:
          (1) Any money, service, loan, entertainment,
  21 honoraria, hospitality, lodging costs, meals,
  22 registration fees, travel expenses, discount,
2 23 forbearance, or promise.
         (2) Gifts provided in kind, by purchase of a
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2 25 ticket, payment in advance, or reimbursement after 2 26 expenses have been incurred.

(3) Any computer hardware for which the recipient 28 pays below=market prices.
29 (4) Any printing costs or services.

- The term "gift" does not include any of the 30 31 following:
- (1) A lending institution's own brochure or 33 promotional literature.
- (2) Food, refreshments, training, or informational 35 material furnished to a covered institution employee 36 as an integral part of a training session, if such 37 training contributes to the professional development 38 of the covered institution employee.
- 7. "High risk loans" means any agreement between a 40 lending institution and a covered institution that 41 provides for the lending institution to provide loans 42 to students with a poor or no credit history, who 43 would otherwise not be eligible for educational loans.
- "Higher education expenses" includes all of the 44 8. 45 following:
 - a. Tuition and fees.

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- b. Costs incurred for books, supplies, 48 transportation, and miscellaneous personal expenses. 49 c. Room and board costs.
- "Lending institution" means any of the 1 following:
- a. Any entity that itself or through an affiliate 3 makes educational loans to pay for or finance higher 4 education expenses or that securitizes such loans.
- 5 b. Any entity, or association of entities, that 6 guarantees educational loans.
- 7 c. Any industry, trade, or professional 8 association or other entity that receives money from 9 any entity described in paragraph "a" or "b".
- 10. "Preferred lender list" means a list of one or 11 more recommended or suggested lending institutions 12 that a covered institution makes available for use, in 13 print or any other medium or form, by borrowers, 14 prospective borrowers, or others.
- 11. "Revenue sharing" means any arrangement 16 whereby a lending institution pays a covered 17 institution or an affiliated entity or organization of 18 such covered institution a percentage of the principal 19 of each loan directed towards the lending institution 20 from a borrower at the covered institution.
- 21 Sec. NEW SECTION. 261E.2 PROHIBITION OF 22 GIFTS BY LENDING INSTITUTIONS TO COVERED INSTITUTIONS 23 AND EMPLOYEES.
- 1. A lending institution shall not, directly or 25 indirectly, offer or provide any gift to a covered 26 institution or a covered institution employee in 27 exchange for any advantage or consideration provided 28 to such lending institution related to its educational 29 loan activities.
- 2. A lending institution shall not engage in 31 revenue sharing with a covered institution.
- 32 Sec. NEW SECTION. 261E.3 PROHI 33 RECEIPT OF GIFTS BY COVERED INSTITUTIONS. 261E.3 PROHIBITION OF
- 1. A covered institution shall not, directly or 35 indirectly, solicit, accept, or receive any gift from 36 or on behalf of a lending institution in exchange for 37 any advantage or consideration provided to such 38 lending institution related to its educational loan 39 activities.
- 2. A covered institution shall not engage in 41 revenue sharing with a lending institution.
- 42 Sec. NEW SECTION. 261E.4 PROHIBITION OF 43 RECEIPT OF GIFTS BY COVERED INSTITUTION EMPLOYEES.
- 1. A covered institution shall prohibit a covered 45 institution employee, on the employee's behalf or on 46 behalf of another, directly or indirectly, from 47 soliciting, accepting, or receiving any gift from or 48 on behalf of a lending institution. Nothing in this 49 subsection shall be construed as prohibiting a covered 50 institution employee from conducting business with a 1 lending institution, provided that such business is 2 unrelated in any manner whatsoever to a covered 3 institution.
- 2. A covered institution employee, on the 5 employee's behalf or on behalf of another, shall not

6 directly or indirectly solicit, accept, or receive any 7 gift from or on behalf of a lending institution. 8 Nothing in this subsection shall be construed as 4 9 prohibiting a covered institution employee from 4 10 conducting business with any lending institution, 11 provided that such business is unrelated in any manner 12 whatsoever with the covered institution.

3. A covered institution employee shall report to 4 14 the administrator any instance of a lending 15 institution attempting to give a gift to the covered 16 institution employee.

NEW SECTION. 261E.5 COVERED Sec. 4 18 INSTITUTION EMPLOYEE PROHIBITIONS AND REPORTING 19 REQUIREMENTS.

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- 1. A lending institution shall not provide any 21 remuneration or expense reimbursement to a covered 22 institution employee for serving as a member of or 23 participant on an advisory board of a lending 24 institution.
- 2. A covered institution shall prohibit a covered 26 institution employee from receiving any remuneration 27 for serving as a member of or participant on an 28 advisory board of a lending institution or receiving 29 any reimbursement of expenses for so serving, 30 notwithstanding section 261.4.
- 3. Nothing in this section shall be construed as 32 prohibiting any of the following:
- a. A covered institution employee's participation 34 on an advisory board of a lending institution that is 35 unrelated in any manner whatsoever to educational 36 loans.
- b. A covered institution employee, who does not 38 have a direct interest in or does not benefit from the 39 functions of the covered institution's financial aid 40 office, from serving on a board of directors of a 4 41 publicly traded or privately held company.
- 4 42 4. A covered institution employee who is directly 43 involved with or benefits from the functions of the 4 44 covered institution's financial aid office shall 4 45 report to the administrator, in a form and manner 46 prescribed by the administrator, all participation or 47 financial interests related to any lending 4 48 institution.

49 Sec. NEW SECTION. 261E.6 MISLEADING 50 IDENTIFICATION OF LENDING INSTITUTIONS' EMPLOYEES.

- 1. A lending institution shall prohibit an 2 employee or agent of the lending institution from 3 being identified to borrowers or prospective borrowers 4 of a covered institution as an employee, 5 representative, or agent of the covered institution.
- 2. A covered institution shall prohibit an employee or agent of a lending institution from being 8 identified as an employee, representative, or agent of 9 the covered institution.
- 10 3. An employee, representative, or agent of a 11 lending institution shall not staff a covered 12 institution's financial aid offices.
- 13 Sec. ____. <u>NEW SECTION</u>. 261E.7 LOAN DISCLOSURE 14 AND PROHIBITION OF QUID PRO QUO HIGH RISK LOANS.
- 15 1. A covered institution shall inform the borrower 16 or prospective borrower of all available state 17 education financing options, and financing options 18 under title IV of the federal Higher Education Act of 19 1965, as amended, including information on any terms 20 and conditions of available loans under such title 21 that are more favorable to the borrower, before a 22 lending institution may provide a private educational 23 loan to a borrower attending a covered institution 24 with which a lending institution has an educational 25 loan arrangement.
- 2. Neither a lending institution nor a covered 2.6 27 institution shall enter into an agreement or otherwise 28 provide any high risk loans in exchange for the 29 covered institution providing concessions or promises 30 to the lending institution that may prejudice other 31 borrowers or prospective borrowers.
- NEW SECTION. 261E.8 33 PREFERRED LENDER LISTS.
- A covered institution that provides or makes 35 available a preferred lender list shall comply with 36 all of the following standards:

A preferred lender list shall disclose the 38 process by which the covered institution selected 5 39 lending institutions for such preferred lender list, 5 40 including, but not limited to, the method and criteria 5 41 used to choose the lending institutions and the 42 relative importance of those criteria.

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2. A preferred lender list shall state in the same 44 font size and same manner as the predominant text on 45 the document that borrowers have the right and ability 46 to select the education loan provider of their choice, 47 are not required to use any of the lenders on such 48 preferred lender list, and will suffer no penalty for 49 choosing a lender that is not on such preferred lender 50 list.

The covered institution's decision to include a 2 lending institution on any preferred lender list and 3 the covered institution's decision as to where on the 4 preferred lender list the lending institution's name 5 appears shall be determined solely by consideration of 6 the best interests of the borrowers who may use such 7 preferred lender list without regard to the pecuniary 8 interests of the covered institution.

9 4. The contents of any preferred lender list shall 10 be reviewed and updated at least annually.

11 5. A lending institution shall not be placed on a 12 preferred lender list unless the lending institution 13 provides assurance to the covered institution and to 14 borrowers who take out loans from the lending 15 institution that the advertised benefits upon 16 repayment will continue to inure to the benefit of 17 borrowers regardless of whether the lending 18 institution's loans are sold.

6. A lending institution that, to the covered 20 institution's knowledge after reasonable inquiry, has 21 an agreement to sell its loans to another unaffiliated 22 lending institution shall not be included on a 23 preferred lender list unless such agreement is 24 disclosed therein in the same font size and same 25 manner as the predominant text on the document in 26 which the preferred lender list appears.

7. A lending institution shall not be placed on a 28 covered institution's preferred lender lists or in 29 favored placement on a covered institution's preferred 30 lender lists for a particular type of loan, in 31 exchange for benefits provided to the covered 32 institution or to the covered institution's students 33 in connection with a different type of loan.

NEW SECTION. 261E.9 PROPER EXECUTION Sec. 35 OF MASTER PROMISSORY NOTES.

A covered institution participating in the Stafford 37 federal student loan program authorized by Title IV, 38 Part B, of the federal Higher Education Act of 1965, 39 20 U.S.C. } 1071 et seq. as amended, shall not direct 40 potential borrowers to any electronic master 41 promissory notes or other loan agreements that do not 42 allow the borrower to enter the lender code or name 43 for any lending institution offering the relevant 44 loan.

NEW SECTION. Sec. 261E.10 DISCLOSURES AT 46 REQUEST OF COVERED INSTITUTIONS.

47 Except for educational loans made, insured, or 48 guaranteed by the federal government, upon the request 49 of any covered institution, a lending institution 50 shall disclose to such covered institution, in 1 reasonable detail and form, the historic default rates 2 of the borrowers from such covered institution, and 3 the rates of interest charged to borrowers from such 4 covered institution in the year preceding the 5 disclosures and the number of borrowers obtaining each 6 rate of interest.

NEW SECTION. 261E.11 PENALTIES. Sec. If after providing notice and an opportunity 9 for a hearing the administrator determines that a 10 covered institution or lending institution has 11 violated a provision of this chapter, the covered 12 institution or lending institution may be liable for a 13 civil penalty of up to fifty thousand dollars. 14 taking action against a covered institution or lending 15 institution, consideration shall be given to the 7 16 nature and severity of a violation of this chapter.

2. If after providing notice and an opportunity

7 18 for a hearing the administrator determines that a 7 19 covered institution employee has violated a provision 20 of this chapter, the covered institution employee may 21 be liable for a civil penalty of up to seven thousand 22 five hundred dollars. In taking action against a 23 covered institution employee, consideration shall be 24 given to the nature and severity of a violation of 25 this chapter.

3. If after providing notice and an opportunity 27 for a hearing the administrator determines that a 28 lending institution has violated a provision of this 29 chapter, such lending institution shall not be placed 30 or remain on any covered institution's preferred 31 lender list unless notice of such violation is 32 provided to all potential borrowers of the covered 33 institution.

- 4. Nothing in this section shall prohibit the 35 administrator from reaching a settlement agreement 36 with a covered institution, covered institution 37 employee, or lending institution in order to 38 effectuate the purposes of this section. Provided, 39 however, if such settlement agreement is reached with 40 a covered institution or lending institution, the 41 administrator shall provide notice of such action to 42 the borrowers in a form and manner prescribed by the 43 administrator.
- 5. The administrator shall deposit the funds 45 generated pursuant to this section into the student 46 lending education fund, created in section 261E.13. 47 Such funds shall be given to covered institutions upon 48 application to the attorney general for the purposes 49 provided pursuant to section 261E.13.

Sec. NEW SECTION. 261E.12 RULES AND 1 REGULATIONS.

The attorney general and any official or agency 3 charged by the attorney general with enforcing this 4 chapter against a person under investigation shall 5 promulgate rules and regulations necessary for the 6 implementation of this chapter.

Sec. NEW SECTION. 261E.13 STUDENT LENDING 8 EDUCATION FUND.

- There is established in the state treasury a 10 student lending education fund.
- 2. The fund shall consist of all revenues 11 12 generated pursuant to section 261E.11 and all other 13 moneys credited or transferred to the fund from any 14 other fund or source pursuant to law.
- 15 3. Moneys in the fund shall be made available to 16 the attorney general for the purposes of:
- a. Supporting programs that educate students, 18 prospective students, and parents of such students on 19 the loan process including but not limited to 20 available loan options and understanding rates and 21 terms of student loans.
- Reimbursing students from inflated loan prices 23 caused by revenue sharing agreements between such 24 covered institution and a lending institution.> 25 ± 2 . By renumbering as necessary.

8 2.8 8 29 RON WIECK 30 JEFF ANGELO 31 LARRY McKIBBEN 8 32 JOHN PUTNEY 33 NANCY J. BOETTGER 8 34 MARK ZIEMAN 8 35 DAVID L. HARTSUCH 36 PAT WARD 37 DAVID JOHNSON 8 38 DAVE MULDER 39 PAUL McKINLEY 8 40 LARRY NOBLE 8 41 JAMES A. SEYMOUR 42 JERRY BEHN 43 STEVE KETTERING 8 44 HUBERT HOUSER 8 45 JAMES F. HAHN 8 46 SF 601.331 82

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