

# Senate Amendment 3151

## Amendment Text

PAG LIN

1 1 Amend [Senate File 328](#) as follows:  
1 2 #1. Page 1, by inserting after line 6 the  
1 3 following:  
1 4 "1A. Each year, moneys in the tourism 2000 fund  
1 5 shall be used to provide for tourism advertising and  
1 6 tourism 2000 fund marketing and administrative costs.  
1 7 In order to determine the marketing allocation, at the  
1 8 beginning of each fiscal year, the department shall  
1 9 determine the current average regional tourism  
1 10 advertising budget of contiguous states. The  
1 11 allocation of marketing expenditures under this  
1 12 subsection shall be equivalent to the average regional  
1 13 state tourism advertising budget minus the current  
1 14 tourism advertising placement budget of the  
1 15 department."  
1 16 #2. Page 1, line 25, by inserting after the word  
1 17 "year," the following: "after allocating moneys for  
1 18 expenditure under subsection 1A,".  
1 19 #3. Page 1, line 26, by striking the word "moneys"  
1 20 and inserting the following: "remaining moneys".  
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1 23 \_\_\_\_\_  
1 24 COMMITTEE ON SMALL BUSINESS,  
1 25 ECONOMIC DEVELOPMENT AND TOURISM  
1 26 MARY A. LUNDBY, CHAIRPERSON  
1 27 [SF 328.7](#)01 78  
1 28 tm/sc