

761—120.2 (306C,657) General requirements.

120.2(1) A private directional sign visible from an interstate, freeway primary or primary highway shall not be erected or maintained unless the requirements of this chapter are met.

120.2(2) A private directional sign shall not:

- a.* Attempt or appear to attempt to direct the movement of traffic.
- b.* Interfere with, imitate or resemble any official traffic sign, signal, or device.
- c.* Move or have any animated or moving part.
- d.* Be erected or maintained on a tree or painted or drawn on a rock or other natural feature.
- e.* Violate state or local law.
- f.* Obstruct or impair the view of any portion of the public roadway at an intersection or a railroad crossing and cause an unsafe condition as determined by the department.

[ARC 1203C, IAB 12/11/13, effective 1/15/14]