

761—120.4(306C) Lighting requirements. A private directional sign may be illuminated, subject to the following:

120.4(1) A private directional sign shall not contain or be illuminated by any flashing, intermittent, variable intensity, or moving light.

120.4(2) The illumination of a private directional sign shall not interfere with the effectiveness of or obscure an official traffic sign, signal or device.

120.4(3) The illumination of a private directional sign shall be either:

a. Effectively shielded so that beams or rays of light are not directed at any portion of the main traveled way, or

b. Of an intensity or brilliance that does not cause glare, impair a motorist's vision, or otherwise interfere with the operation of a motor vehicle.