**191—104.10(523A)** Standards for continuing education activities. A continuing education activity that meets all of the following criteria is appropriate for continuing education credit.

**104.10(1)** The activity constitutes an organized program of learning which contributes directly to the professional competency of the licensee;

**104.10(2)** The activity pertains to subject matters which integrally relate to the sale of funeral merchandise, funeral services, cemetery merchandise and purchase agreements subject to Iowa Code chapter 523A including, but not limited to, continuing education subject matter approved for funeral directors and insurance agents;

**104.10(3)** The activity is conducted by individuals who have specialized education, training and experience by reason of which said individuals should be considered qualified concerning the subject matter of the program;

104.10(4) The activity fulfills stated program goals and objectives; and

104.10(5) The person conducting or sponsoring the activity provides proof of attendance to attendees.