

**351—5.3(68A) Definitions.** For purposes of this chapter, the following definitions apply:

*“Ballot issue”* means a question that has been approved to be placed before the voters or is otherwise required by law to be placed before the voters. “Ballot issue” does not include the nomination or election of a candidate.

*“Campaign”* means the organized effort to expressly advocate the nomination, election, or defeat of a candidate for state or local office in Iowa. “Campaign” also means the organized effort to expressly advocate the passage or defeat of a ballot issue.

*“Candidate”* means any individual who has taken affirmative action to seek nomination or election to a state or local office in Iowa.

*“Expressly advocate”* means “express advocacy” as defined in Iowa Code Supplement section 68A.102(14) and 351—subrule 4.53(1). “Express advocacy” includes a communication that uses any word, term, phrase, or symbol that exhorts an individual to vote for or against a clearly identified candidate or for the passage or defeat of a clearly identified ballot issue.

*“Political purpose”* means to expressly advocate the nomination, election, or defeat of a candidate or to expressly advocate the passage or defeat of a ballot issue.

*“Public resources”* means the moneys, time, property, facilities, equipment, and supplies of the executive branch of state government, a county, city, public school, or other political subdivision.

*“Public school”* includes a school designated as a “charter school.”

This rule is intended to implement Iowa Code Supplement sections 68A.102 and 68A.505.