

261—38.2(82GA, HF911) Definitions.

“Act” means the regional sports authority districts Act established by 2007 Iowa Acts, House File 911, section 32.

“Board” means the seven-member board that governs a regional sports authority district.

“Certified” means that the department has reviewed and approved an application from a CVB to be designated as a regional sports authority district.

“Convention and visitors bureau” or *“CVB”* means an establishment primarily engaged in marketing and promoting communities and facilities to businesses and leisure travelers through a range of activities, such as assisting organizations in locating meeting and convention sites; providing travel information on area attractions, lodging accommodations, and restaurants; providing maps; and organizing group tours of local historical, recreational, and cultural attractions.

“Department” means the Iowa department of economic development.

“District” means a regional sports authority district certified by the department.

“Eligible applicant” means a CVB that applies to the department for certification of a regional sports authority district, which may include more than one city and more than one CVB within the district.

“Match” means the local cash provided by the eligible applicant for promotion of the district.