

**261—107.7(82GA,ch122) Application selection criteria.** When applications for financial assistance are reviewed, the following criteria shall be considered:

**107.7(1) *Event format.*** Whether the event follows one of the required formats and is beneficial to the targeted industries.

**107.7(2) *Event approach.*** Whether the topic area is innovative and the recommended speakers and attendees are the appropriate targeted industries audience.

**107.7(3) *Financial requirement.*** Whether the application includes matching funds and in-kind match and whether the amount available is sufficient to complete the project.

**107.7(4) *Project outcomes.*** Whether the project outcomes include potential industry connections and benefits to the targeted industries.