

261—34.2(15) Welcome center program. The economic development authority shall establish and administer a statewide welcome center program.

34.2(1) Collaboration with state agencies. The authority shall collaborate with other state agencies as necessary to coordinate the operation of such welcome centers and to provide information to travelers.

34.2(2) Operation. The authority shall operate, manage, and maintain all state-owned and state-operated welcome centers, including the provision of travel-related services and the collection and distribution of tourism information.

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