

761—201.7(473) Staff recommendation.

201.7(1) Department staff shall prepare a recommendation for each complete application.

201.7(2) The staff shall not recommend approval of the application unless all of the following conditions, where applicable, are satisfied:

- a.* The project shall have projected energy savings.
- b.* If the project is a demonstration project, it shall have a specific target audience, the applicant's proposed efforts to reach the target audience shall be reasonable and adequate, the project shall be convenient for the target audience to visit, and there shall be a method to determine if the project is being accepted and used by the target audience.
- c.* The present value of the public benefits from the project shall equal or exceed the present value of the public costs, or the energy savings shall be substantial enough to be judged by staff to outweigh an unfavorable economic analysis.
- d.* The financial analysis shall show that the applicant is financially responsible and able to undertake the pilot project with the recommended financial assistance, so that the projected energy savings and public benefits can reasonably be expected to be achieved.

201.7(3) A staff recommendation for approval shall include the type and amount of assistance recommended.