

**761—201.2(473) Definitions.** The following terms when used in this chapter shall have the following meanings:

*“Demonstration project.”* A pilot project that demonstrates a commercially available energy conservation technique or technology to a target audience.

*“Iowa shipper.”* A freight originator or receiver located within Iowa. This term does not include a shipper whose freight passes through Iowa without originating or terminating in Iowa.

*“Present value.”* The current worth of a future cash flow, determined by discounting the future cash flow by an assumed percentage per year factor.

*“Target audience.”* The audience which a demonstration project is intended to reach. A target audience may be an industry, a public agency, a legislative body, or other group which may use or benefit from the concepts or technologies demonstrated by the pilot project or influence the spread of the concept or technology.