

191—37.24(514D) Prohibition against using SHIP prepared materials The Senior Health Insurance Information Program (SHIP) may prepare a consumer Medicare supplement insurance premium guide and benefits comparison guide. This guide and the SHIP name or logo shall not be used in the solicitation or sale of health insurance products. Violation of this provision shall be deemed an unfair trade practice under Iowa Code chapter 507B.
[ARC 7964B, IAB 7/15/09, effective 8/19/09]