

261—107.7(82GA, HF829) Application selection criteria. When applications for financial assistance are reviewed, the following criteria shall be considered:

107.7(1) *Event format.* Whether the event follows one of the required formats and is beneficial to the targeted industries.

107.7(2) *Event approach.* Whether the topic area is innovative and the recommended speakers and attendees are the appropriate targeted industries audience.

107.7(3) *Financial requirement.* Whether the application includes matching funds and in-kind match and whether the amount available is sufficient to complete the project.

107.7(4) *Project outcomes.* Whether the project outcomes include potential industry connections and benefits to the targeted industries.