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761—132.1(306D) Purpose, overview and information.

132.1(1) *Purpose.* The purpose of the Iowa Byways program is to designate and support qualifying Iowa roads as byways on the basis of scenic byway, heritage byway, or a combination of scenic and heritage byway qualities. These designations are intended to preserve the state's scenic, natural, and historic resources; to support economic development through travel and tourism; to highlight distinctive experiences; and to maintain the integrity of the Iowa Byways program.

- 132.1(2) Overview. Under the Iowa Byways program, proposed routes are identified via an application process. The department inventories the proposed routes and consults with program stakeholders before evaluating those routes for designation. The department provides identifying signs for the designated routes. Routes designated as an Iowa Byway are part of Iowa's scenic byway program and are therefore subject to the prohibition set forth in 23 U.S.C. Section 131(s).
- **132.1(3)** *Information and forms.* Information, instructions and application forms may be obtained from the Systems Planning Bureau, Iowa Department of Transportation, 800 Lincoln Way, Ames, Iowa 50010; by telephone at (515)239-1664; or through the department's website at www.iowadot.gov. [ARC 3298C, IAB 8/30/17, effective 10/4/17; Editorial change: IAC Supplement 8/11/21; ARC 6931C, IAB 3/8/23, effective 4/12/23]